SEARS

Christmas Book

SEARS, ROEBUCK AND CO.

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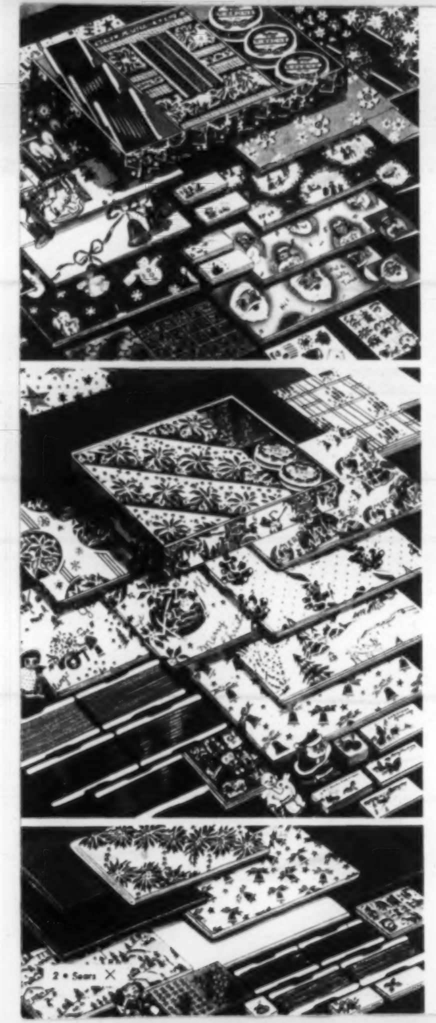

Gift Wrappings

Deluxe matched Wrappings

$1.49 Smartest designs, biggest assortment

Eye-appealing, professional-looking gift wrapping is easy when you use smart, ensembled papers, tags, seals. Wrapping instructions included.

54 sheets gift wrappings, 20x30 inches. Includes eight heavy, lithographed sheets gift wrapping with seals, tags to match. 5 sheets smart printed gift wrapping. 20 sheets white tissue. 21 sheets red, green, blue tissue.

255 feet ribbons and cord. Includes 125 ft. red, green, blue tying cord; 25 ft. each ¼-in. red, green, blue and 25 ft. ½-in. printed cellophane ribbon. 15 ft. ⅜-in. green tinsel-edged ribbon to make curled bows. 15 ft. 7/16-in. printed taffeta ribbon.

288 enclosures, tags and seals. All in holiday-design gift box.

3 N 5564—Wt., 3 lbs. 2 oz. . **$1.49**

Our big-value assortment

98c For all the papers, tags and seals you need

Tops in value for this low price.

46 sheets gift wrapping, 20x30 inches. Includes 10 sheets (each a different design) fancy, decorated gift wrappings. 18 sheets white tissue. 18 sheets red, blue and green tissue.

250 feet ribbons and cord. Includes 64 feet red-and-green plaid gift-tying cord. 75 ft. red-and-silver cord. 25 ft. each red, green, blue ¼-in. cellophane ribbon. 20 ft. ¼-in. red, 20 ft. 3/16-in. green tinsel-edge ribbon that curls.

200 cards, tags and seals. Includes 66 silver-foil stars. 124 die-cut and embossed seals. 3 novelty gift folders. 13 enclosure cards and tags with and without string. Wrapping instructions included. Comes in attractive Christmas box.

3 N 5563—Shpg. wt., 2 lbs. **98c**

Thrift Wrapping assortment

49c **38 Sheets gift wrapping paper,** 20x30 inches. Includes 20 sheets white tissue. 6 sheets red tissue. 6 sheets blue tissue. 3 sheets green tissue. 3 sheets fancy decorated paper.

210 ft. cord and ribbon. Includes 80 ft. red and silver cord. 80 ft. green and silver cord. 25 ft. each red and green ¼-inch cellophane ribbon.

148 pieces cards, tags, seals. Silver foil stars, die-cut and embossed seals, cards and folders.

3 N 5562—Wt., 1 lb. 6 oz **49c**

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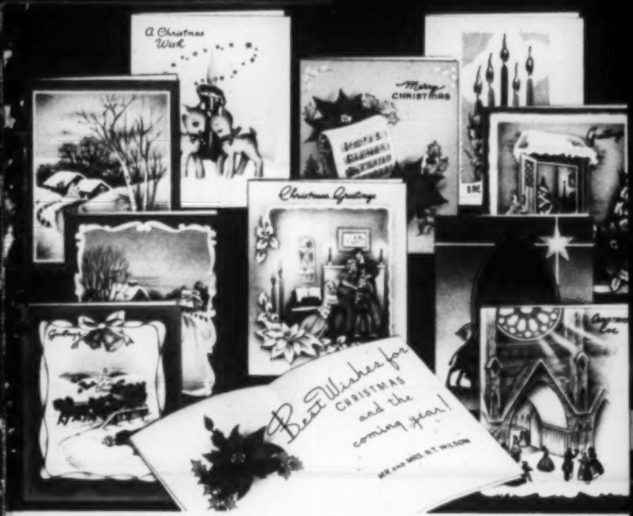


50 Greetings with your name imprinted 89c

Here's our biggest Christmas Card value ever—the new 1943 assortment, rich with the quality and detail formerly found only at a much higher price. Every design brought to life by expensive embossing (raised design). Every card lithographed in glowing colors—with sentiments as warm as a handclasp. In addition, each card has a quotation from the bible or a famous writer. Generous size, too, 4½x5½ inches, in popular French four-fold style. Attractively boxed assortment includes 5 each of 10 different designs. Name in clear, attractive type. *Print name clearly.* Allow five days for printing. Shpg. wt., 12 oz.
3 NR 5731—50 cards and 50 envelopes...............89c

200 assorted Tags, Seals, Cards

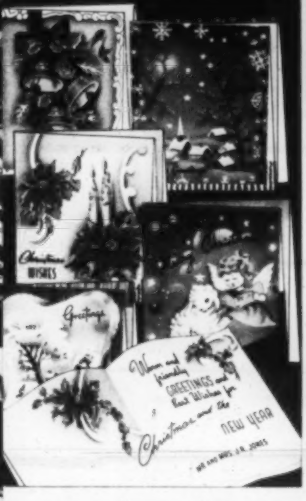
A big value assortment to make your Christmas gifts more appealing. Jolly Santas, lovely Christmas bells, and many others in assorted sizes. Also included are parcel post labels and seals, gift cards and string tags. Shipping weight, 7 ounces.
3 N 5575—200-pc. assortment...19c
Sears 90-pc. assortment. (not illus.) Colorful "dress-ups" for your gifts.
3 N 5567—Shpg. wt., 3 oz.......10c

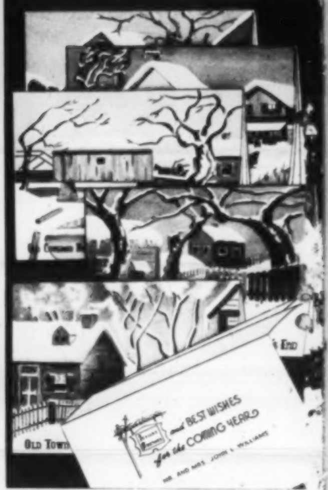
Colorful Christmas Ribbons

Shipping weight, each, 2 oz.
A 3 N 5555—250-ft. tie cord. 100 ft. red, 50 ft. green, 50 ft. blue, 50 ft. plaid ribbon..................10c
B 3 N 5559—30 ft. of ⅜-in. tinsel-edged ribbon. *State green or red.* 10c
C 3 N 5579—90 ft. of ¼-in. plain cellophane. *State color*, green or blue. 10c
D 3 N 5556—30 ft. of ½-in. printed cellophane ribbon. Assorted colors, red, green, blue..................10c

Beautiful Gift Wrappings

Size of each sheet is 20x30 inches.
3 N 5568—41 sheets. 5 fancy, 6 red, 4 blue, 2 green, 24 white. Wt., 12 oz. 29c
3 N 5569—18 sheets white wrapping tissues. Shipping weight, 6 ounces. 8c
3 N 5557—Waterproofed water-color designs. Shpg. wt., 6 oz.. 5 sheets 10c
3 N 5573—20x24 in. Red or blue, tinsel stripe. *State color.* Wt., 4 oz. 2 sheets 10c


Christmas Wishes
Greetings
Warm and friendly GREETINGS and Best Wishes for Christmas and the NEW YEAR
MR. AND MRS. J.R. JONES


OLD TOWN
'S END
and BEST WISHES for the COMING YEAR
MR. AND MRS. JOHN L. WILLIAMS

Brand new designs with your name printed

New assortment of gay and richly-trimmed Cards

25 Smart raised designs . . . magnificent colors . . . fine-quality papers. **98c**

Say "Happy holidays—1943" with cards traditional in their sincerity—new as tomorrow in their smart artwork and gay colors. Colored underlays. 4½x5½-inch French folders. Five different designs. Boxed. Shpg. wt., 12 oz.

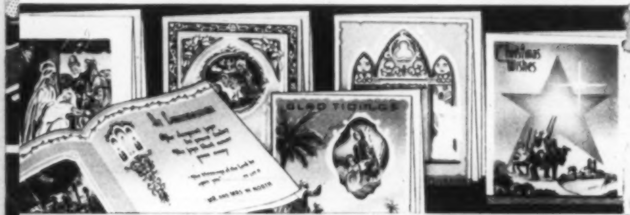
3 NR 5726—25 folders and envelopes, with name......98c
3 N 5647—25 folders and envelopes without name....69c

Full-color Reproductions of original water colors

25 Folders for you who choose greeting cards of distinction and fine quality **$1.49**

Large size American winter scenes. Heavy, canvas-effect paper, size 5½x7½ inches. "The Old Covered Bridge," "Old Country Village," "Old Town Pump," "Town's End," "Deserted Smithy." Five of each design. Shpg. wt., 1 lb.

3 NR 5730—25 folders and envelopes with name.....$1.49
3 N 5648—25 folders and envs. without name...... 1.19


GLAD TIDINGS
Christmas Wishes
MR. AND MRS. W. NORTH

New, soft-toned Religious Folders with your name printed

25 Folders With Name **98c**

The Christmas Story, and other Christmas scenes beautifully illustrated, with appropriate messages, on these fine cards

25 Folders Without Name **69c**

Send cards that carry the true message of Christmas—the age-old and ever-new blessing of "Peace on earth, good will to men." Softly-glowing colors . . . beautifully phrased greetings . . . gleaming foil underlays and novelty trims. 5 different designs, embossed (raised) for a real-as-life effect. Fine quality paper—four-fold style. Shpg. wt., 12 oz.

3 NR 5732—25 cards, 25 envelopes with name..........98c
3 N 5643—25 cards and envs., without name............69c

In ordering cards on this page, print clearly name wanted. Allow five days for printing name.

Greetings
Christmas
Best Wishes
christmas greetings

Friendly greetings make a Merry Christmas

New . . . clever . . . different—"framed Oilettes"

18 Scenes, every one different—they look like oil paintings in a frame **59c**

Send cards this year that are new and strikingly different. Traditional scenes, varnished to give depth and beauty to the colors—embossed to simulate the texture of real oil paintings. Folder forms a "frame" that looks like wood. Size—5¼x6½ inches. Shipping weight, 12 ounces.

3 N 5646—18 cards and 18 envelopes..................59c

Our big-value Assortment—every card different

25 Carefully-selected folders at Sears amazingly low price **49c**

You'll find one to appeal to everyone on your Christmas card list. Every card embossed (raised design) and trimmed with shining foil underlay. 4¾x5¾-inch size, in popular, four-fold French style. Shipping weight, 12 ounces.

3 N 5652—Box of 25 cards and 25 envelopes..........49c
2 Boxes—Shpg. wt., 1 lb. 8 oz..............93c

SILENT NIGHT HOLY NI
tmas Blessings

Special, thrift-priced Assortment

29 Folders—all the cards you need, with envelopes, for only a penny apiece **29c**

Low in price, high in value. Twenty-nine cards—every one different. Colorful designs and novelty touches you seldom find at such a low price. French fold style. All have envelopes. Include some in your next order.

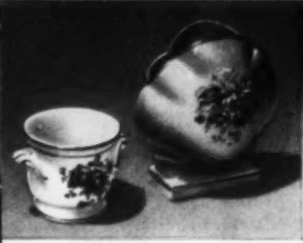
3 N 5640—Box of 29 cards and 29 envelopes. Wt., 8 oz..29c
2 Boxes—Shpg. wt., 1 lb. 4 oz..............55c

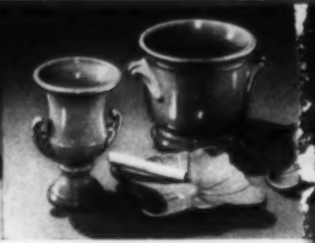
Beautiful Religious Folders, economy priced

25 Attractive soft-toned religious scenes, every one different **49c**

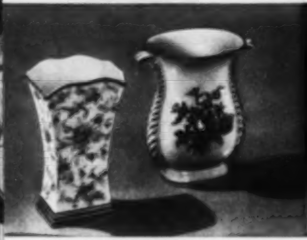
Bible-story scenes, and a series of reproductions of Florentine old masters. 4¾x5¾-inch size. Every card embossed (raised design). Some with novelty trim. French fold style.

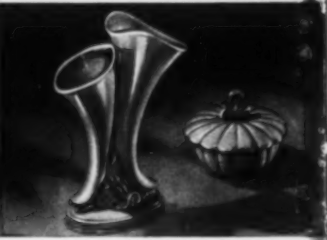
3 N 5644—25 cards with envelopes. Shpg. wt., 12 oz...49c





A • Jardiniere $1.89 **B • Shell Vase $2.98** **E • Vase 75c** **F • Jardiniere 95c** **G • 2 Trays 95c**





C • Oblong Vase $3.69 **D • Lyre Vase $4.49** **H • Double Vase $3.69** **J • Candy Dish $1.95**

Breathtakingly beautiful, famous nationally advertised china home accessories cost so little at Sears. Each is a little masterpiece . . . fashioned of genuine china . . . fully vitrified and crazeproof

Vases, decorative with or without flowers. Costly 22K gold trim and colorful floral decorations. Your choice of ivory or pink backgrounds. *Be sure to state color desired.*

A **Jardiniere.** Give a pair! 4½ in. diam., 4 in. high.
35 N 07129—Shipping weight, 2 lbs. . . . . **Each** $1.89

B **Shell Vase.** Floral sprays on both sides.
35 N 07128—**7½ in. high.** Shpg. wt., 3 lbs. . . $2.98

C **Oblong Vase.** Dainty, all-over Dresden-type decoration on *ivory background only.* 5½x3¾x8 in. high.
35 N 07130—Shipping weight, 3 pounds. . . . $3.69

D **Lyre Vase.** Colorful bouquets adorn both sides.
35 N 07131—**7¾ in. high.** Shpg. wt., 4 lbs . . . $4.49

Beautiful china home accessories in exquisite soft pastel colors. Your choice of blue or dusty pink. *State color desired.*

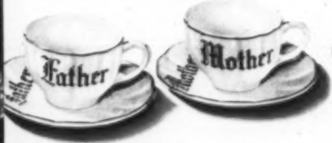
E **Handled Urn Vase.** Lovely in pairs. 4½ in. high.
35 N 07122—Shipping weight, 1 pound. . . **Each** 75c

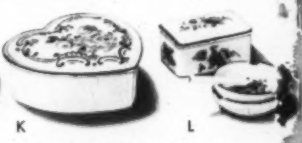
F **Jardiniere** for plants, cut flowers. 4½x4 in high.
35 N 07123—Shipping weight, 2 pounds. 95c

G **Two "Ribbon" Design Square Ash Trays.** 4x4 in.
35 N 07126—Shipping weight, 1 lb. . . **Set of two** 95c

H **Double Vase** for unusual flower arrangements.
35 N 07124—11 in. high. Shpg wt., 4 lbs. . . . $3.69

J **Candy Dish.** A beauty! 6 in. diam., 3 in. high.
35 N 07125—Shipping weight, 3 pounds. $1.95





K

L

Jumbo Cup and Saucer . . . your choice

Please your parents . . . amuse your friends with these huge 15-oz. capacity cups. Ivory-white American semi-porcelain . . . trimmed with 22K Gold bands. Mother or Father in attractive black lettering. *State choice.* 67c

35 N 04017—One cup and saucer. Shpg. wt., 3 lbs. 67c

Heart-shaped China Candy-or-Trinket Box

K A sentimental gift. Floral and 22K Gold decorations on ivory-white china. Size, 6x6½x2 in.
35 N 04990—Shipping weight, 2 pounds. . . . $2.89

L **4 Piece China Cigarette Set.** Gay floral and 22K Gold trim on all pieces. Genuine China covered box, 2½x3¾ in., and two 3½-in. diameter ash trays.
35 N 04989—Shipping weight, 2 pounds. $1.79

Colorful gifts to brighten her home

A **Amusing Honey Bear Cookie Jar,** available after November 15, in plenty of time for Christmas. This jaunty bear will capture the heart of every one in the family . . . it will lend a cheerful touch to your kitchen. Three times selected, ivory-white American semi-porcelain is gaily hand-painted in red, blue, yellow and black. Exclusive with Sears. Height, 11 inches. Holds about 2 pounds of cookies. Shipping weight, 5 pounds.
35 N 04022 .... **Cookie Jar $1.69**

Set of Matching Salt and Pepper Shakers, available after Nov. 15. Each 3 inches high.
35 N 04023—Shpg. wt., 1 pound .... **Pair 59c**

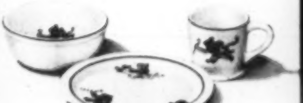
Complete Set of Cookie Jar and Salt and Pepper Shakers above. Shipping weight, 6 pounds.
35 N 04026 .... **$2.19**

B **China Teapots.** Every woman will love to receive one of these handsomely styled teapots. Modern designs are exclusive with Sears. Exquisite floral sprays adorn both sides of each pot . . . each has 22K gold line trim. Made of fully vitrified, craze-proof ivory-white china . . . it's safe to heat water in them. Easy-grip handles. 6-cup capacity each. Your choice of attractive oval or square shape.

Oval Shape.
35 N 05179—Shipping weight, 3 pounds... **$1.69**

Square Shape.
35 N 05180—Shipping weight, 3 pounds... **1.69**

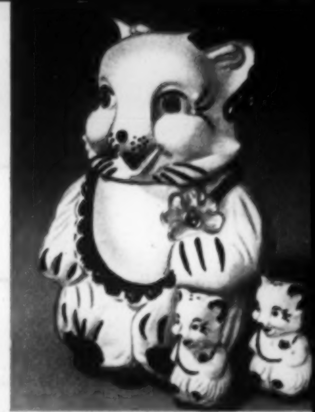
C **Casserole and Pie Plate Set.** Use it for baking, serving, storing . . . you'll have fewer dishes to wash. Dainty flowers and platinum-colored bands on ivory-white, ovenproof American semi-porcelain. Pie plate, 9½ in. diam., doubles as tray for the casserole. Covered casserole, 8½ in. diam., holds about 1¾ quarts. Shipping weight, 6 lbs.
35 N 05182 .... **3-piece set $1.39**



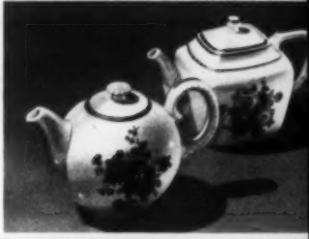
Three-piece "Circus" Child Set

74c

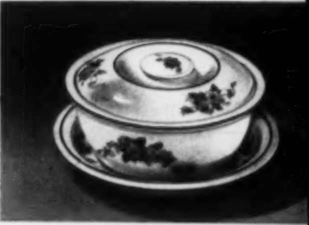
Kiddies will love to eat from these gay dishes . . . decorated with jolly caricature animals and blue bands. Fine American semi-porcelain; glaze will not crack. Set of 6-oz. mug; 14-oz. bowl, 5⅛-in. diameter; 7⅛-in. plate. Shipping weight, 3 pounds.
35 N 04016 .... **3-piece set 74c**



A • Amusing Honey Bear Cookie Jar $1.69



B • China Teapots. Your choice . . . . . Each $1.69

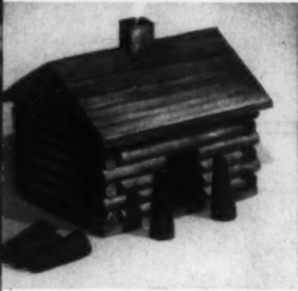


C • Casserole and Pie Plate Set $1.39

For other Gifts for the home, see pages 20, 21, 84, 117

A • Set of 3 heavy Glass Shelves, with Brackets for installing, only.................$1.98

B • Delightful Vari-change Water Garden Set, for only........................ $2.29



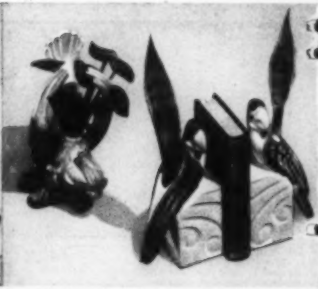
C • Decorative Log Cabin Incense Burner, with 65 Fir Balsam Cones...................79c

D • Ever-Popular Worry-birds, per pair..98c

E • Novel Sea Shell Plant Holders, per pair 98c

F • Blue Glass Bowl and Holder. Set..$1.49

G • 2 Flower Pots and Holders. Set..$1.69



H • Vivid Parrot Plant Holder....... 98c

J • Plant Holder Book Ends, pair...... 98c

Gifts for the home

A **Modern glass corner shelves** add decorative charm to any room. Are 11½ inches wide on each side. Brackets included. Easily installed. Accessories not included. Shipping weights, set of 3, 9 lbs.; set of 4, 12 lbs.
42 N 4100. Set of 3 for $1.98
42 N 4101 . . Set of 4 for $2.65

B **Vari-change Water Garden Set:** Varied arrangements may be made. White pottery bowl, 13¾ in. long, pottery crane, 7¾ in. high, shell chips, florist's clay, flower holder. Flowers not incl. Shpg. wt., 6 lbs.
71 N 334.............. $2.29

C **Decorative Log Cabin Incense Burner with 65 Fir Balsam Cones:** Enjoy spicy pine fragrance as chimney smokes. Northern Pine, 3x3¾x3½ in. Shipping weight, 1 pound 2 ounces.
71 N 352................. 79c
71 N 353—**Extra Incense Cones.** Shpg. wt., 8 oz......60 for 40c

D **Ever-Popular Worrybirds:** The gift for your worrying friends. Hand made and painted. Pine cone body, wooden legs. Composition head. Assorted colors, our choice. Shipping wt., 1 lb.
71 N 378 .... Pair 98c

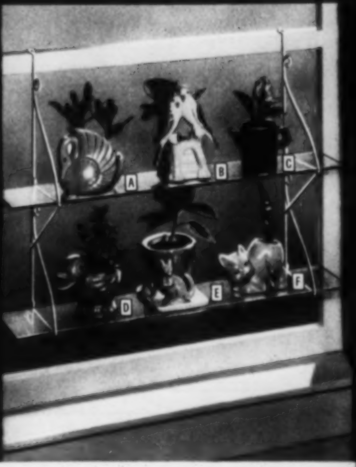
E **Novel Sea Shell Plant Holders:** Attractive pink shell-shaped glazed pottery, 5 in. high, 5½ in. long, 3½ in. across top. Plants not incl. Shpg. wt., 3 lbs.
71 N 327 .... Pair 98c

F **Blue Glass Bowl and Holder:** A gift of beauty and utility. A deep clear blue bowl with a white wood holder. Bowl 4½ in. deep; holder 12¾ in. high. Flowers not incl. Shpg. wt., 2 lbs.
71 N 290........... Set $1.49

G **2 Flower Pots and Holders:** Very attractive. Bright red pots have sub-watering reservoirs. White wood holders. 12 inches high. Plants not included. Shipping wt., 3 lbs.
71 N 285........... Set $1.69

H **Vivid Parrot Plant Holder:** Made of multi-colored glazed pottery. Stands 8 inches high. Room for a bulb or a medium-sized plant. Plant not included. Shipping weight, 2 lbs.
71 N 328............ Each 98c

J **Plant Holder Book Ends:** Attractive way to keep books in order. Multi-colored glazed pottery parrots stand 6½ inches high. Plants and book not included. Shpg. wt., 3 lbs.
71 N 345........... Pair 98c



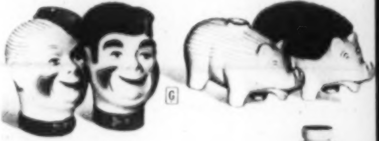
Window Shelf-Plant Holder Set brings year 'round cheer indoors

Two smooth edged, heavy glass shelves 22x3⅞ in., supported by two white enameled metal brackets 18 in. high. Will not interfere with operation of window. The colorful plant holders are made of heavy, high-fired glazed pottery. Plants above not included.

$2.25
Per Set

A. . **Pink Swan:** 3½x4 inches.	B. . **Love Birds:** 4x5½ inches.
C. . **Red Pitcher:** 3x3½ inches.	D. . **Blue-green Duck:** 3½x4 inches.
E. . **Pink Kangaroo:** 4x4 inches.	F. . **Yellow Cat:** 3x4½ inches.

71 N 0300—**Set complete, as pictured above, less plants.** Shpg.wt., 9 lbs.$2.25
71 N 264—**Bracket and shelves only.** Shipping weight, 4 pounds 2 ounces.89c

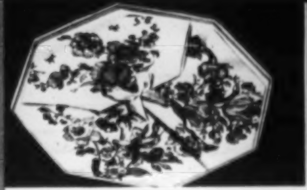


Hi, Buddy and Pig make interesting Gifts

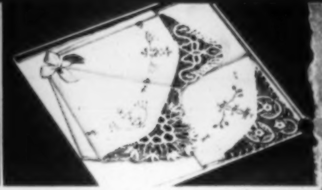
G A novel gift for members of the family or friends. Just sprinkle grass seed on soldier boy's head and on the pig's back, keep filled with water and watch the hair grow. Soldier boy is 6½ inches high and the pig is 7 inches long and 4 inches high. Four packets of seed included.
71 N 338—**1 Hi, Buddy and 1 Pig.** Shpg. wt., 4 lbs. $1.10

Attractive Flower Pots for all-year use

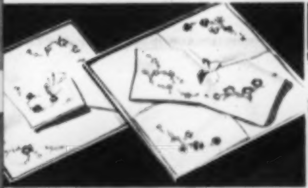
H A colorful nest of 6 different sized flower pots. Removable sub-watering reservoirs. Dripless. If drain is desired, push out bottom holes. Sizes range from 2 inches to 6 inches across and deep. Outsides of pots are enameled green, red, blue, orange, yellow, white.
71 N 385—Shpg. wt., 4 lbs. 4 oz...... Set of 6 for 89c



A • Sheer white cotton lawn.........3 for 45c

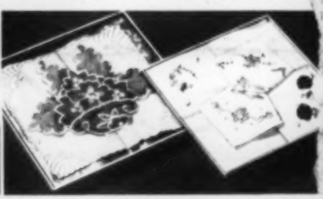


B • Lace corners and embroidery.....3 for 59c



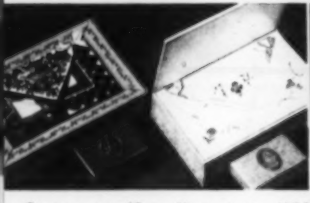
C • Stitched 6 for 78c

D • Dainty..3 for 50c



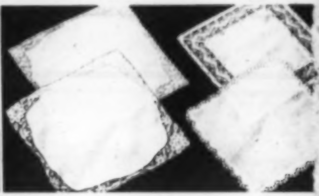
E • Cotton..3 for 69c

F • Linen....3 for 79c



G • Prints..3 for 69c

H • Hankies, chest. $1.25



J • Our Best. Ea. $1.00

K • Linen....Each 59c

Handkerchiefs that say Merry Christmas

A **Sheer white cotton lawn.** Dainty hand-printed floral sprays. Assorted colors. About 10x10 inches.
25 N 2348—Shpg. wt., 5 oz.........3 in a box 45c

B **Assorted venise-style lace corners** on white cotton with colored embroidery. About 10⅝x10⅝ inches.
25 N 2437—Shpg. wt., 5 oz.........3 in a box 59c

C **Assorted colored buttonhole-stitch edge** and embroidery designs. Soft white cotton. About 10¼x10¼ in.
25 N 2418—Shpg. wt., 8 oz. 3 in a box. 2 boxes 78c

D **Assorted multi-colored embroidery** with buttonhole stitched edge. White cotton. About 12x12 inches.
25 N 2428—Shpg. wt., 5 oz..........3 in a box 50c

E **Flower-like fold,** one all white, two in asstd. colors with white embroidery. Cotton. Abt 10x10 in.
25 N 2445—Shpg. wt., 5 oz..........3 in a box 69c

F **Fine white linen** with asstd. multi-color embroidery (looks like petit point). About 10½x10½ inches.
25 N 2421—Shpg. wt., 5 oz............3 in box 79c

G **Artificial leather** utility box of asstd. colored cotton print hankies. Abt. 9½ in. sq. Box size 9½x6½x2 in.
25 N 2440—Shpg. wt. 8 oz.............3 in box 69c

H **Colored embroidered cotton hankies** in artificial leather chest. Abt. 10¼ in. sq. Chest, 9x5½x2½ in.
25 N 2443—Shpg. wt., 8 oz..........3 in chest $1.25

J **Sheerest finest real linen handkerchiefs.** with white borders in assorted cotton lace patterns. Lovely gifts, party prizes. Buy them for the prettiest present under the tree. About 11¾x11¾ inches.
25 N 2438—Shpg. wt., 2 oz...............Each $1.00

K **White linen handkerchiefs** with dainty white cotton lace borders, in asstd. designs. About 11x11 inches.
25 N 2312—Shpg. wt., 2 oz................Each 59c

A • Gay holiday Hankies . . . 6 for 69c

B • 12 smart Prints for 98c

Exciting . . new . . colorful Floral Prints

A **Gay holiday hankies,** costume-brightening additions . . . the ideal gift for any woman . . . they're all beautiful, gay, exciting. Assorted prints in lovely new patterns on washable white cotton. Hemmed. About 12½ inches square. Assorted colors.
25 N 2303—Shipping weight, 4 ounces. . . . . .6 for 69c

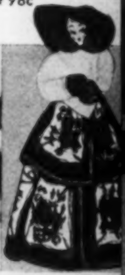
B **12 smart prints.** Large, colorful, life-like floral designs that will make her eyes sparkle . . . she'll find one to match or contrast each outfit. No woman ever has too many. Sheer, washable white cotton. Assorted colors and styles. Neat hems. About 12 inches square.
25 N 2320—Shipping weight, 6 ounces. . . . . .12 for 98c

Ration Book Cover Set

[illegible] practical gift combination . . . a gay print hanky and handy simulated leather cover, in assorted colors, for her ration books. Cover has bound edges. Soft, washable cotton hanky in assorted prints, colors, about 12 inches square. Shipping weight, 8 ounces.
25 N 2429—Boxed set. 59c

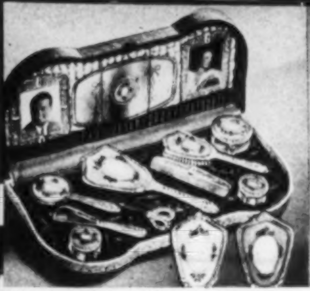
Kiddies Handkerchiefs in Gay Gift Folders

An inexpensive gift for the children. Favorite story book designs in bright colors on fresh white cotton . . . hankies that children will love and be proud to carry. Each hanky is in a clever gift folder with toyland border. An ideal gift, prize or favor that's bound to be a hit . . . with children and mothers, too, because it's practical. Assorted designs and colors. Each hanky about 6¾ inches square. Shpg. wt., 8 oz.
25 N 2430. . . . . .12 in folders 79c

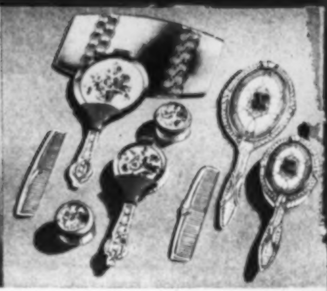


Handkerchief Doll

A charming gift for big or little girls. Made of three assorted colors and styles cotton print hankies that may be used. 10 in. tall. Shpg. wt., 6 oz.
25 N 2423. . . .Each 55c

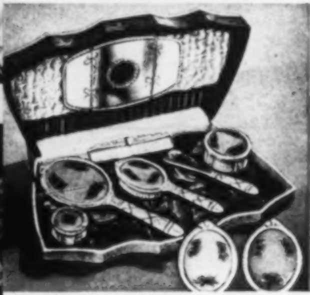


A • Twelve-piece Dresser Set, Exquisite Glowing Plastic. in elaborate gift case....................$21.95

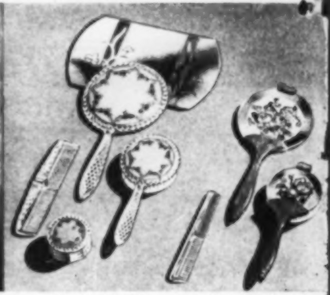


B • Six-piece mirror trim Set....$3.57

C • Dainty three-piece plastic Set..$3.29

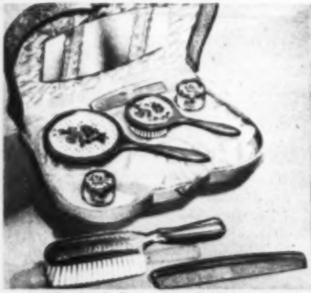


D • Seven-piece plastic Dresser Set in a rich-looking, beautifully made gift case..................$10.39



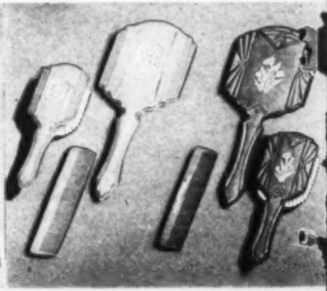
E • Five-piece plastic Set.........$4.98

F • Three-piece wood handle Set...$1.10



G • Six-piece floral design Set....$4.98

H • Professional style Brush with Comb. 98c



J • Better three-piece Pyroxoloid Set.

K • Three-pc. economy Pyroxoloid Set. 79c

Dresser Sets she will treasure

A **Twelve-piece Dresser Set.** To gleam with jewel-like brilliance on her dressing table. Consists of hand mirror, (about 13¼ in. long), mirror tray, 2 cream jars, 1 powder jar, 2 picture frames, scissors, shoe horn, magnifying mirror, comb and Nylon bristle hairbrush. In exquisite case, lined in lustrous tufted rayon. Choice of maize, rose or blue. *Be sure to state color wanted when ordering.*
8 N 09649—Shipping weight, 9 lbs. . . **$21.95**

B **Six-piece mirror trim Set.** Floral design with mirror trim border. Walnut finished wood trim. Crystal-like handles. Consists of hand mirror (11 inches overall) comb, brush, 2 cream jars, and mirror tray. Nicely boxed.
8 N 9629—Shipping weight, 3 lbs. 4 oz. **$3.57**

C **Dainty three-piece plastic Set.** Long, slender pieces. Gay, pastel backs. Three basic pieces: hand mirror (abt. 13½ inches long), comb and brush. Plastic in pink or blue. *State color.*
8 N 9620—Shipping weight, 1 lb. 3 oz . **$3.29**

D **Seven-piece plastic Dresser Set.** Lovely in its gift case, even more beautiful on her dressing table. Set consists of tray, comb, brush, hand mirror (about 13 inches overall), 2 jars, shoe horn. *Colors:* blue, rose or nile green. *Be sure to state color wanted when ordering.*
8 N 09646—Shipping weight, 7 lbs. . . **$10.39**

E **Five-piece plastic Set.** Appealing to any woman. Consists of mirror (about 11½ inches long), brush, cream jar, comb, and tray. Choice of rose, blue or white. Backs have lovely floral designs. *State color.*
8 N 9640—Shipping weight, 2 lbs. 11 oz. **$4.98**

F **Three-piece wood handle Set.** Ensemble with walnut finish wooden handles and trim. Backs of hairbrush and hand mirror have floral decorations in pastel tones. Mirror borders.
8 N 5656—Shipping weight, 2 pounds. . . **$1.10**

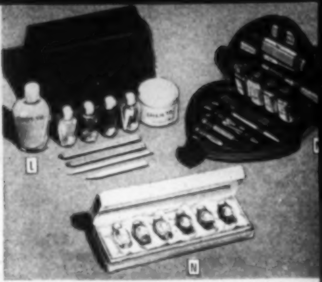
G **Six-piece floral design Set.** Bright floral pattern framed by walnut finished wood. Tray, comb, brush, mirror (about 13 inches overall) and 2 cream jars. In gift case.
8 N 09619—Shipping weight, 5 lbs. . . **$4.98**

H **Professional style brush with comb.** Brush has sparkling transparent back and 5 rows of semi-flared, white, fibre-tex bristles. Matching comb completes a set you'll be proud to give. *Colors:* crystal, blue or rose. *State color.*
8 N 5034—Shipping weight, 6 oz. **98c**

J **Better three-piece Pyroxol** t to make a
young lady's e. Pink or
pastel b *State color.*
ng weight, 1 lb. 8 oz

SORRY—NOT AVAILABLE

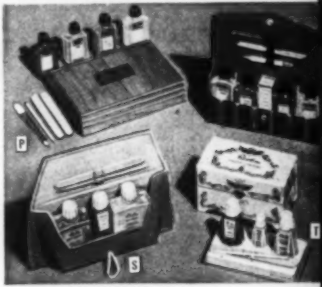
K **Three-piece economy Pyroxoloid Set.** Will bring color and charm to a young lady's room. Plastic, in pastel blue or pink. *State color.*
8 N 9717—Shipping weight, 1 lb. 6 oz. . . . **79c**



L **Chen Yu Manicure Set.** Beautiful rayon gabardine case contains Polish, Polish Remover, Lacquerol, Chip-Chek, 2⅝-oz. Hand Lotion, and jar of 25 Polish Remover Pads.
8 N 9627—Postpaid. **$3.82**

M **Ann Barton 15-pc. Set.** Contains Polish, Remover, Hand Lotion, Cuticle Remover, Cuticle Scissors, Tweezers, File, 8 other items. Wine color genuine leather case.
8 N 9647—Shipping weight, 1 lb. 2 oz **$4.47**

N **Chen Yu Costume Set.** Five ⅛-ounce bottles of nail lacquer in assorted shades to blend with any costume and a bottle of Lacquerol base coat. In smart box.
8 N 3919—Postpaid. **$1.65**



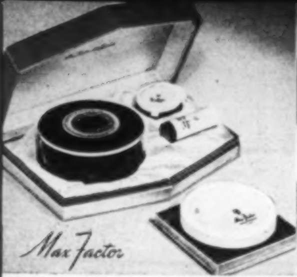
P **Cutex Set in smart wood box.** Contains Nail Polish, Polish Remover, Cuticle Remover, other essentials.
8 N 9696—Postpaid. A handsome gift. **$1.97**

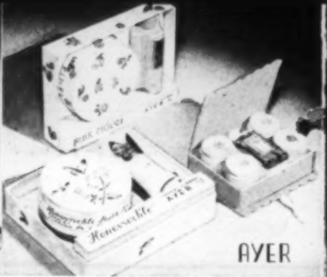
R **Cutex Deluxe Set in striped fabric case.** Polish, Remover, Orange Sticks, Nail White Pencil, Emery Boards, Cuticle Oil and Remover. A thrilling gift.
8 N 9701—Postpaid. **$3.09**

S **Revlon Kit.** Contains Nail Polish, Polish Remover, Cuticle Remover, Emery Boards and Orange Stick.
8 N 9702—Postpaid. Lovely fabric case. **$1.80**

T **Revlon Hope Chest.** Contains Polish, Remover, Adheron, Emery Boards and Orange Stick. An ideal gift.
8 N 9605—Postpaid. In heavy paper gift chest. **$1.10**

Prices on this page include 10% Excise Tax wherever it applies





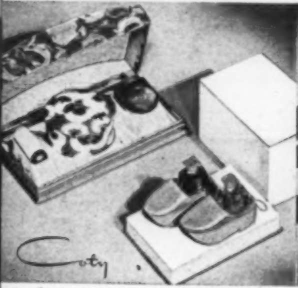
A • Factor Hollywood Makeup Set $2.75

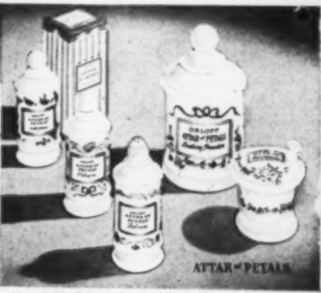
B • Max Factor Pancake Makeup........$1.65

C • Honeysuckle Set...$2.53

D • Pink Clover Set, $2.53

E • "Way to Loveliness"..$1.65

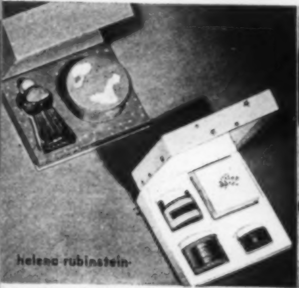


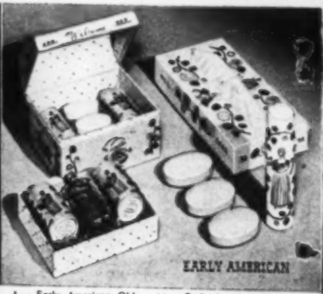

ATTAR of PETALS

F • Coty's Matched Makeup....$2.48

G • Coty's Perfume "Sabots". Gift Box. $5.50

H • Attar of Petals—by Orloff—Toiletries in hand decorated containers. Gift Boxes..........$1.10 to $2.75


helena rubinstein


EARLY AMERICAN

J • Heaven-Sent Bath Duo.........$3.30

K • Rubinstein Treatment Kit............$5.50

L • Early American Old Spice Trunk Box $3.25

M • Early American Tissue Box............$1.55

Famous Name Cosmetic Gifts

A **Max Factor Hollywood Makeup Set.** Face Powder, Tru-Color Lipstick, Cake Rouge. For Blonde, Brunette, Brownette or Redhead. A smart gift.
8 N 9660—Postpaid. *State type*....**$2.75**

B **Max Factor Pancake Makeup.** Choice of Cream 1, Cream 2, Natural 2, Tan 1.
8 N 4215—Postpaid. *State shade*... **$1.65**

C **Ayer Honeysuckle Set.** Bath powder (10-oz.), Puff, Cream Cologne (5-oz.). Gift box.
8 N 9677—Postpaid..........Set **$2.53**

D **Ayer Pink Clover Set.** Bath powder (10-oz.), Puff, Cream Cologne (5-oz.) Gift box.
8 N 9674—Postpaid..........Set **$2.53**

E **Ayer "Way to Loveliness" Kit.** Special sizes of Skin Lotion, Night Cream, Face Cream, Face Powder and Cleansing Cream.
8 N 9669—Postpaid...............**$1.65**

F **Coty's Matched Makeup.** "Air-Spun" face powder, Sub-deb lipstick and Cake Rouge, in harmonizing shades. In smart gift box. L'Origan or Paris scent.
8 N 9661—Postpaid. *State scent*...**$2.48**

G **Coty's Perfume "Sabots."** Two Coty perfumes, L'Aimant and Emeraude. Each about ⅛ oz. In clever wooden shoes.
8 N 9920—Postpaid. Gift box.....**$5.50**

H **Attar of Petals—by Orloff.** Fine toiletries in hand-painted white porcelain apothecary jars that may be used later for spices, or as knick-knacks, etc. Postpaid.

Talcum—Fine powder in shaker jar.
8 N 6052—3 ounces.................**$1.10**

Triple Extract—Use as perfume.
8 N 6059—4-ounce container........ $2.20

Toilet Water—Delightfully fragrant.
8 N 6051—4-ounce container........ $1.65

Cologne—An exhilarating beauty luxury.
8 N 6050—4-ounce container........$1.38

Dusting Powder—In large jar with puff.
8 N 6053—10 ounces................$2.75

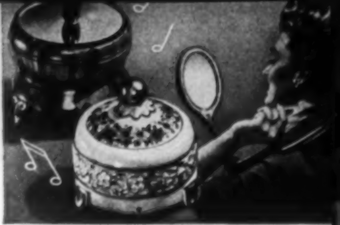
Flower Potpourri Sachet—In quaint mortar and pestle jar. For a dainty lady.
8 N 6062—2½-ounce size.............$1.38

J **Rubinstein Heaven-Sent Bath Duo.** 4 oz. Toilet Water and 6 oz. Body Powder with Puff. In baby blue gift box.
8 N 9725—Postpaid............... **$3.30**

K **Rubinstein Treatment Kit.** Includes 3½ oz. Face Powder, 2⅛ oz. Makeup Film, 3 oz. "Pasturized" Face Cream, 1 oz. Night Cream. *Choice of* Peachbloom (Lt.) or Mauresque (Dk.)
8 N 9727—Postpaid. *State shade*..**$5.50**

L **Early American Old Spice Trunk Box.** 8 Pcs.—Contains 4 oz. Old Spice Toilet Water, 3 cakes of guest soap, 2 tubes each of bath salts and talcum. Removable tray.
8 N 9699—Postpaid............... **$3.25**

M **Early American Tissue Dispenser Box.** Packed with 3 large cakes of soap; box of talcum. Two fragrances. Postpaid.
8 N 5525—Old Spice fragrance......**$1.55**
8 N 5527—Friendship's Garden...... $1.55

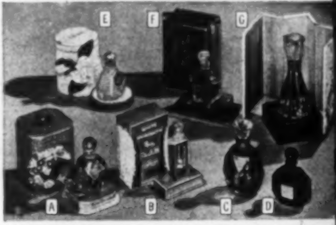


Musical Powder Boxes—Handy Makeup Mirror

Mirror Top Box. Beautiful walnut finished wood box. Plays a gay tune when lid is lifted. Size, about 4½x4½ inches.
8 N 9625—Shipping weight, 1 pound 6 ounces..........**$5.98**

Porcelain Powder Box. Hand painted flowers on cream-color porcelain with gold-color trim. Plays entertaining tune.
8 N 9626—Shpg. wt., 1 lb. 12 oz. Size: 4¼x4¼ in. high. **$7.98**

"Around the Neck" Mirror. Leaves both hands free to apply makeup or arrange hair. Adjusts to any angle. Folds up flat. Wood frame has attractive walnut finish. A practical gift.
8 N 1166—Shpg. wt., 1 lb. (13¾ inches folded).........**$1.98**



Exquisitely Boxed Perfumes—Postpaid

A **Mary Dunhill — Flowers of Devonshire.** Gay and light hearted scent.
8 N 9929—⅜ oz. . **$6.60**

B **Mary Dunhill—White Hyacinth.** One of loveliest floral scents.
8 N 9964—½ oz.. **$5.50**
8 N 9970—¼ oz.....$3.30

C **Vigny-le Golliwogg.** A sophisticated scent.
8 N 9639—⅜ oz. . **$5.50**

D **D'Orsay-le Dandy**
8 N 9603—½ oz. **$6.33**

E **Mary Dunhill-Frou Frou Du Gardenia.**
8 N 9961—⅜ oz. **$5.50**
8 N 9963—¼ oz.. $2.75

F **Secret de Suzanne.** A charming scent.
8 N 9616—½ oz. **$8.25**

G **D'Orsay-Intoxication.** Unforgettable.
8 N 9608—½ oz. **$11.00**

Le Dandy Combination and other Perfumes—Postpaid

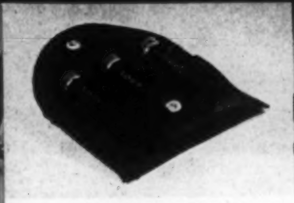
D'Orsay-Le Dandy Duo. ¼-ounce perfume and 4 ounces of cologne in exquisite box shown.
8 N 9611—Postpaid....**$4.68**

Vigny-Beau Catcher. Tantalizing. (Not shown.)
8 N 9631—⅜ ounce....**$8.25**

Worth-Je Reviens. A deep, heady scent. (Not shown.)
8 N 9664—⅜ ounce.....**$8.25**

Suzanne-Tout de Suite.
8 N 9630—½ ounce....**$8.25**

All prices on this page, except 8 N 1166, include 10% Federal Excise Tax



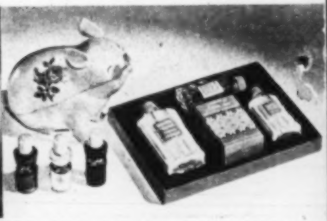
A. Three Tangee Lipsticks in compact fabrikoid case. Shades for every hour of the day ....Set 55c

B. Rhapsody Perfumes. Radio-shaped case. 97c

C. Hanging Ivy Bowl with Bubble Bath... $1.10

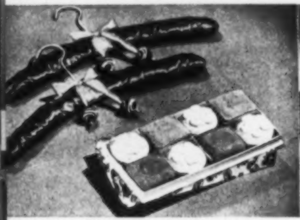
D. Child's Soap Zoo 4 figures.....23c

E. Pink Petals Bath Set. 5 lovely items. 69c



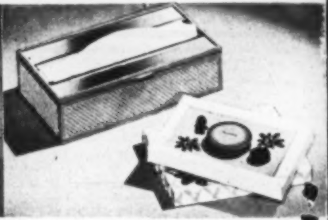
F. Penelope ... La Crosse Polish Set......$1.38

G. Hind's Gift Set in gift box......55c



H. Sachet Hangers 2 for only....$1.29

J. Scented Gift Soap 8 cakes for ...49c



K. Mirror Top Tissue Box Each...........$1.29

L. Tangee Mini Set 3 items........28c

Add Toiletries to your Christmas list

A **Three Tangee Lipsticks.** Theatrical Red, Medium Red, Red-Red. Black fabrikoid (artificial leather) case.
8 N 9947—Shipping weight, 4 ounces....3 in set 55c

B **Rhapsody Perfumes.** Exquisite two-tone plastic radio-shaped case containing 3 Rhapsody perfumes.
8 N 9612—Shipping weight, 12 ounces. 97c

C **Hanging Ivy Bowl with Bubble bath crystals.** Pastel and silver colored bowl, reusable for plants.
8 N 9610—Shipping weight, 2 pounds 8 ounces. $1.10

D **Child's Soap Zoo.** Children love these clever soap animals. Made of Wrisley soap in bright colors.
8 N 9726—Shipping weight, 14 ounces ..4 in set 23c

E **Pink Petals Bath Set.** Contains body powder, toilet water, perfume, talcum and bath crystals.
8 N 9707—Shipping weight, 2 lbs. 6 oz......Set 69c

F **Penelope.** Pottery pig holds three bottles—La Crosse Nail Polish, Polish Remover and Stazon base coat.
8 N 9666—Postpaid. ....Set $1.38

G **Hind's Gift Set.** Contains Honey and Almond Cream, Dusting Powder, Brilliantine and Cream Cologne.
8 N 9606—Postpaid. In smart gift box......Set 55c

H **Sachet Hangers.** Pastel color rayon satin.
8 N 9607—Shpg. wt., 1 lb. Boxed ... 2 for $1.29

J **Scented Gift Soap.** 8 cakes of lovely toilet soap in assorted Pine and Apple Blossom fragrances.
8 N 9938—Shpg. wt., 2 lbs. Gift box.. 8 cakes 49c

K **Mirror Top Tissue Box.** Fiberboard; metal frame. Size 11x6x3 in. Asst'd colors. Tissues not included.
8 N 9618—Shpg. wt., 1 lb. 8 oz. Boxed .Each $1.29

L **Tangee Set.** Harmonizing lipstick, powder, rouge.
8 N 9738—Postpaid. In neat gift box .. .Set 28c

Prices above include 10% Federal Excise Tax wherever it applies

A • Attractive New Fruit Plaques. . Pair $1.00

B • Bluebirds for Happiness Set of 5........$1.00

E • Glass Horse Book Ends 8-in. High. Pair $2.49

F • Quaint Dutch Boy and Girl Book Ends. Pair. . $4.98

C • Lovely Gazelle Plant Holder. . Each $2.69

D • New Wild Goose Plant Holder. . . . Each $1.49

G • Gayly colored "Balloon Lady" and "Balloon Man" Replicas of Old English pieces..........Pair $4.49

Gifts for her home beautiful

A **Attractive New Fruit Plaques** of high quality plaster composition. Exceptionally realistic in detail and design. Artistically painted to imitate the life-like appearance of luscious, natural-colored fruit. Air brush finish in bright colored lacquers. Abt. 10x8 in.
25 N 09509—Shipping weight, 5 pounds.. **Pair $1.00**

B **Bluebirds for Happiness** . . . Hang them in flight across your wall. Well known symbol of joy and good luck. Pressed wood, hand decorated in natural coloring. Ready to hang. Birds vary in size, from smallest, 2 inches, to largest, 5½ inches long.
25 N 9684—Shipping weight, 1 lb. 8 oz. **Set of 5 $1.00**

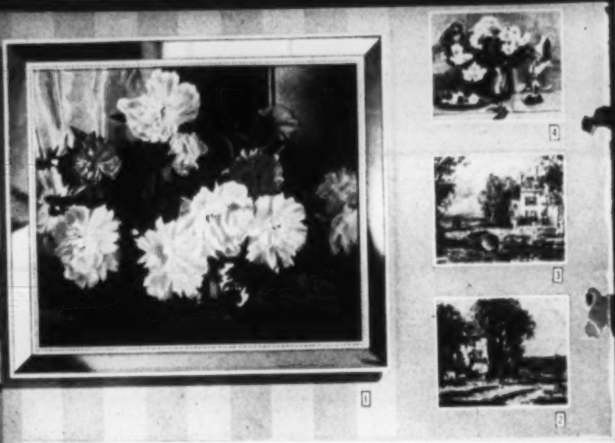
C **Lovely Gazelle Plant Holder** . . . made of highly glazed pottery. The figurine of the gazelle is smart and artistic. Beautifully colored in deep-toned blue that blends into a soft, delicate yellow. Pot attached to base, about 11 in. high; 3 in. flower pot. Plant not included.
25 N 09655—Shipping weight, 5 pounds. **Each $2.69**

D **New Wild Goose Plant Holder** of beautifully glazed pottery. Attractively colored with aqua blue base blending into a creamy white. About 8 inches high; width, 8 inches. Plant not included.
25 N 09695—Shipping weight, 4 pounds. **Each $1.49**

E **Glass Horse Book Ends,** with weight enough to hold any heavy book in place. Artistically designed of crystal clear glass. These two beautiful horses, in a graceful rearing position, will flatter any library table or mantel. Size, 8 inches high overall, 6 inches wide.
25 N 09640—Shipping weight, 7 lbs.. . . . **Pair $2.49**

F **Quaint Dutch Boy and Girl Book Ends** . . . finished in antique gold color and mounted on a genuine onyx base. Here indeed is charm, and as a gift they will reflect your good taste. The figures are of plaster composition, nicely made and durable. Height, 7 inches.
25 N 09641—Shipping weight, 5 lbs.. . . . **Pair $4.98**

G **Gayly colored "Balloon Lady" and "Balloon Man"** . . . Reproductions of old English decorative pieces. Constructed entirely of plaster composition. Here indeed are unusual ornaments that will lend much charm and cheer to your coffee or cocktail table, your radio or mantel. Beautifully hand-decorated in bright, vivid colors that will blend well with any color scheme. This gay pair, so familiar to adult and child, seem nearly human. You'll receive many flattering comments whether you decorate your own home or give them as a gift. About 11½ inches high.
25 N 09630—Shipping weight, 6 pounds. **Pair $4.49**



A • Sparkling Mirror Framed Pictures, approximately 23x27 inches.............Each $3.29

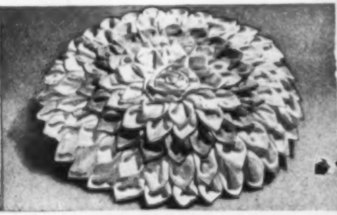
B • The Fruit Kids......clever figurines.... Each $1.00

C • Playful Dogs Pair, $2.69

D • Beautiful Birds Each.. $2.29

E • Horse Figurine $2.95

F • "Hippo" Plant Holder, $1.49



G • Petal Pajama Bag in lovely Pastel shades....Each 64c

Holiday Gifts for all the year

A **Sparkling Mirror-framed Pictures.** Landscapes and floral prints, beautiful in themselves, but with these frames, they become really distinctive! Pictures like these can make any room come to life with color, originality and charm . . . they become the eye-catching part of a room and spread loveliness over all. The mirror frame gives a shadow box effect, and just as a mirror can enlarge the size of a room, so this frame gives depth to the picture. Just the thing to hang over fireplace or davenport in your living room, or buffet in your dining room. The pictures are accurate prints of fine oil paintings . . . each picture is truly breathtaking . . . they resemble pictures found only in exclusive shops . . . it's hard to believe the cost is so low. They are gifts any woman would love . . . that will fit in any home and lend it grace and beauty. Four charming subjects to choose from . . . all equally beautiful in color and design. *State first and second choice.* Size, including frame, about 23 x 27 inches.

[1] **Peonies**—glorious soft colors in a lovely subject.

[2] **Home by the Sea**—quiet dignity, peaceful colors.

[3] **The Stone Bridge**—a truly enchanting scene.

[4] **Asters**—Real looking, alive with color and beauty. Shipping weight, each 10 pounds.
25 N 06200........................Each **$3.29**

B **The Fruit Kids . . . clever figurines.** They're cute. They'll bring gayety to kitchen, playroom or nursery. Gleaming Carlton ware (plaster composition), brilliantly colored. Each about 7 inches high. *State choice.* [5] Stella Strawberry, [6] Lee Lemon, and [7] Penny Pineapple.
25 N 09548—Shpg. wt., ea., 4 lbs . . . Each **$1.00**

C **Playful Dogs . . . lifelike favorites.** A perky wire hair terrier and a lovable cocker spaniel make a distinctive twosome. Designed by Mortens, famous sculptor. White terrier with black spots; white cocker with brown spots. High glaze, giving a porcelain effect finish. Each about 4 inches.
25 N 09642—Shpg. wt., pair, 3 lbs . . Pair **$2.69**

D **Beautiful Birds** will add a touch of color and beauty to your home. For mantel, radio or wall shelf . . . use them for novel table decoration. Fine china with expensive look . . . brilliant life-like colors. Up to 6½ inches in height. *State choice:* 8, 9 or 10.
25 N 09513—Shpg. wt., each, 2 lbs. Each **$2.29**

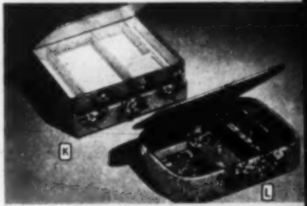
E **Horse Figurine**—Western type. An original design by Mortens, well-known sculptor . . . an ideal gift for a horseman . . . any one who likes unusually fine figurines. Perfect for the mantelpiece. Plaster composition with high gloss finish. Natural looking coloring, white with brown spots. About 7¾ inches high.
25 N 09528—Shpg. wt., 5 lbs......Each **$2.95**

F **Plant Holder**—"Happy Hippo." A touch of novelty and distinction for knick-knack shelf, end table, radio top . . . Glazed pottery in deep, rich brown blending into deep yellow. Planting space large enough for 3 small plants. 9 in. long, 4 in. wide, 3¾ in. high.
25 N 09574—Shpg. wt., 4 lbs........Each $1.49

G **Petal Pajama Bag . . . in lovely pastel shades** . . . a glamorous bit of feminine "fluff" for her boudoir. Row on row of gleaming rayon satin petals make a boudoir pillow of beauty . . . tuck pajamas or nightie in back opening . . . it's practical as well as beautiful. Asstd. pastel colors. About 16-in. diam.
25 N 4547—Shipping weight, 9 ounces. . Each 64c

H **Simulated leather Sewing Box,** 8x11x3½ inches. A gift to please every woman. 3-section bottom. Contains: thread, thimble, tape measure, needles, bodkin, pincushion. Rayon lining. Assorted color boxes.
25 N 5276—Shpg. wt., 2 lbs. 8 oz...... Each **$2.96**

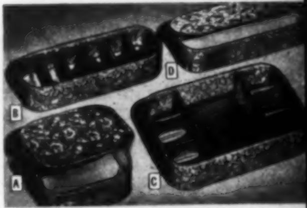
J **Petite kit,** 4x3½x1½ in. Asstd. color mending thread, thimble, needles, thread cutter. Asstd. color case.
25 N 5257—Shpg. wt., 10 oz.............. Each **$1.13**



Gay chintz covered Sewing Boxes. Blue, green or rose. *State color wanted.* Assorted floral patterns.

K **Sectional Box with 2-in. deep drawer.** 5 compartments. Glazed white paper lining. 12½x9½x4 in.
25 N 5274—Shpg. wt., 2 lbs. 12 oz........Each **$1.89**

L **Quilted chintz** with chintz lining. 6 compartments. One compartment has pincushion. 13½x9x3 in.
25 N 5275—Shpg. wt., 2 lbs. 6 oz....... Each **$2.35**



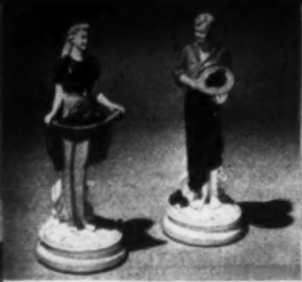
Figured brocaded rayon satin Boxes. In lovely colors: ice blue, pink or ice green. *State color wanted.*

A 25N4999—**Hanky Box,** 7½x7½x2⅝ in. Wt., 13 oz. $1.04

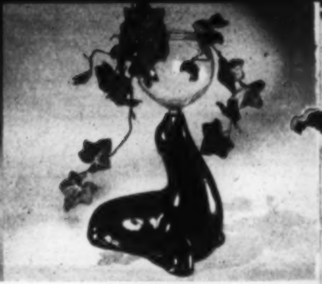
B 25N4985—**6-section Hosiery Tray,** 13x4½x2⅛ in. Rayon and satin lining. Shpg. wt., 12 oz........ 1.04

C 25N5010—**Hose and Hanky Tray,** 13x8½x2⅛ in. Plain satin lining. Shpg. wt., 1 lb. 4 oz.......... 1.98

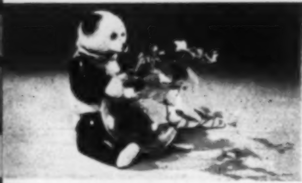
D 25N5009—**Glove Box,** 13x4½x2⅝ in. Wt., 14 oz.. 1.04



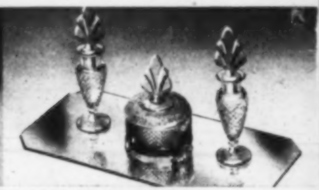
A • "Julie and Jon".. graceful Figurines. Pr. $4.98



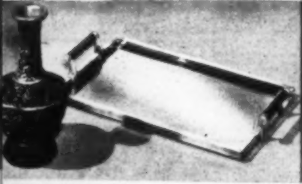
B • Trained Seal balances Glass bowl.....$1.59



C • Panda Figurine holds Glass Bowl......$1.98

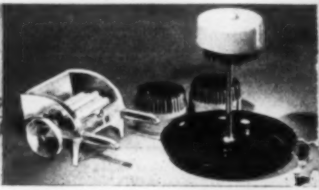


D • Sparkling Glass Vanity Set..........$1.69



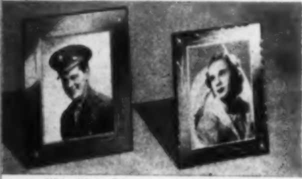
E • Red Composition Vase.........$1.00

F • Mirror Tray with ivory color frame...$1.98



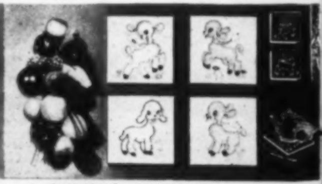
G • Crystal-like Glass Cart........$1.00

H • Pull Matches and Ash Tray.........$1.29



J • Wide Mirror Frame 11x13 inches. $2.89

K • Rich Mirror Frame 10x12 inches...94c



L • Artistic Fruit String........$1.98

M • Gay hand-decorated Tiles. Set of 4. $1.00

Decorative Gifts for the home

A **"Julie and Jon"** . . . graceful figurines have captured the joy of youth. Rich colorings of white with blue and wine. Highly glazed plaster composition. About 13 inches tall.
25 N 09566—Shpg. wt., 6 lbs. . . . Pair **$4.98**

B **Trained Seal** balances glass bowl on his nose for holding flower bouquets, ivy or fish. About 11½x8 inches. Made of glistening black plaster composition. Ivy not incl.
25 N 09524—Shpg. wt., 5 lbs. . . . Each **$1.59**

C **Panda Figurine** holds glass bowl 5 inches in diameter. Overall height, abt., 8½ in. Plaster composition finished in black and white enamel with painted red bow. Ivy not incl.
25 N 09501—Shpg. wt., 7 lbs. . . . Each **$1.98**

D **Sparkling Glass Vanity Set** . . . 4 useful pieces. Diamond effect design. 2 bottles about 7 inches high; 1 powder jar, 3¼-inch diameter; 1 mirror tray, about 14x6½ inches.
25 N 09600—Shpg. wt., 4 lbs. 4-pc. set **$1.69**

E **Red Composition Vase** . . . resembles Chinese work of art. Carved Cinnabar effect on plaster composition. Deep red color. About 11 inches high. For artificial flowers only.
25 N 09556—Shpg. wt., 3 lbs. . . Each **$1.00**

F **Mirror Tray** with ivory color metal covered wood frame. Window glass. Handy size, 16½x10½ inches. Distinctly smart, very useful and a gift any woman will appreciate.
25 N 09592—Shpg. wt., 3 lbs. . . Each **$1.98**

G **Crystal-like Glass Cart** for cigarettes, candy, flowers. Smartly styled of clear glass. A gift that shows thought and will be appreciated. About 3 in. high, 5 in. long.
25 N 09601—Shpg. wt., 2 lbs. . . Each **$1.00**

H **Pull Matches and Ash Tray** . . . matches light when pulled out from top of tray. Glass tray with assorted color plastic top. Complete with supply of 750 matches. 7½x6½ in.
25 N 09604—Shpg. wt., 3 lbs. . . Each **$1.29**

J **Wide Mirror Frame** for 8x10-inch photo . . . a lasting gift. Modern etched design. Mirror of 3/16-inch window glass. Easel stand, felt back. Overall size, 11x13 inches.
25 N 09584—Shpg. wt., 7 lbs. . Each **$2.89**

K **Rich Mirror Frame,** to hold 8x10-inch picture. Mirror of 3/16-inch window glass. Design gives an etched effect. Chipped edge. Easel stand. Overall size, 10x12 inches.
25 N 09588—Shpg. wt., 6 lbs. . . . . Each **94c**

L **Artistic Fruit String** adds charm and gayety to your walls. Gay artificial lacquered fruit and soft leaves in vivid, bright colors. About 12 inches long.
25 N 09603—Shpg. wt., 3 lbs. . . Each **$1.98**

M **Gay, Hand-decorated Tiles** . . . lambs in clever, amusing action poses. On light blue background. Hangers for use on wall. For use under hot dishes. About 4x4 inches.
25 N 09622—Shpg. wt., 3 lbs. Set of 4 **$1.00**

Lifelike Figurines . . . copies of wood carvings

Six animals . . . a perfect gift. Beautifully detailed—smartly designed. Includes 3 dogs, one brown, one black, one white; a brown elephant, brown rabbit; a black cat. All about 2 to 2¼ in. high. Composition pressed wood. Shpg. wt., set, 1 lb. 6 oz.

$1.19 for 6

25 N 9632. . Set of six $1.19

Four picturesque figures . . . so real looking it's hard to believe their low price. A touch of distinction for what-not, radio top, mantel or coffee table. Walnut color backgrounds with colored highlights. Composition pressed wood. All abt. 5 in. high. Wt., set, 1 lb. 8 oz.

$1.19 for 4

25 N 9619. . Set of four $1.19

Table Center Piece of Beautiful Porsalana Flowers

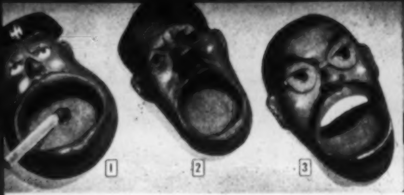
$6.98

Distinctive and unusual with a charm and grace you'll be proud to use year after year for your most effective table settings. The artificial apple blossoms and violets in lifelike colors are made of porsalana which has the glaze of porcelain without being fragile—very durable, washable and will not chip. Gaily colored bird of plaster composition is perched in the center. Firmly set in bowl. Length, 18 in.; height, 6 in.
25 N 09530—Shipping weight, 3 pounds. . . . . Each $6.98

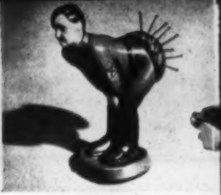
New large-size duvetyn Pictures

$3.29

Beautifully painted by hand and air brush in vivid colors against a deep, black background. The soft cotton duvetyn looks like lustrous velvet. An unusually attractive wall decoration that will add beauty to any home and bring you many fine compliments. Three favorite subjects: Christ on Mount Olive, (illustrated above), Hunter's Paradise and Country Home. *Please be sure to order by subject name.* Overall size, approximately 48x22 inches. Decorative 3-inch ornament on top of frame. 1-inch wooden frame finished in burnished gold color.
25 N 09526—Shipping weight, 5 pounds. . . . . Each $3.29



A • The Terrible Trio . . . Fatso, Ratso and Japso . . . have fun dumping ashes in their faces. . . . . .Each 58c Set of 3 for $1.65

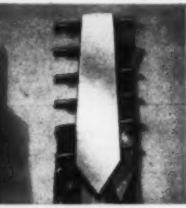


B • Ornamental Hotzi Notzie Pincushion. . . . . .Each 49c

C • Clever Animal Kits . . . for old and young alike . . . contain enough material to make one large and one small animal . . . . .Kit $1.00

D • Novel Triangular-shaped Pillow. $1.69

E • Genuine Aromatic Cedar Tie Rack. $1.00



F • Tie-shaped Mirror Tie Rack. .89c

G • Handsome Horse's head Tie Rack. $1.00

H • Military Glass hat Powder Box; Puff $1.19

J • "Sa-Chaise Lounge" Pincushion-Jewel Box. 98c

K • "Wise Old Owl" Weather Forecaster. $1.00

Clever Christmas Gift Novelties

A **The Terrible Trio**—Burn up the Axis with your ashes . . . face likenesses of the terrible trio make clever and useful ash trays . . . perfect for timely gifts, favors and prizes. They'll cause a riot of fun in any home. They're something new . . . entirely different . . . and bound to make a hit. Made of plaster composition in an earth brown color. Contrasting colors bring out the details of the faces. There's [1] Fatso, [2] Ratso and [3] Japso. *Please state choice*, 1, 2 or 3. All about 5x7 in. Shpg. wt., ea, 1 lb. 4 oz.; set, 4 lbs.
25 N 9633........................**Each 58c**
Set of 3 $1.65

B **Ornamental Hotzie Notzie Pin Cushion** . . . you'll have him right where you want him. 4½ in. tall. Made of composition, seat of his pants is a handy pincushion. Tagged with clever rhyme.
25 N 9587—Shpg. wt., each 1 lb. **Each 49c**

C **Clever Animal Kit** for making stuffed cloth "Mother" and "Offspring". Includes all but stuffing. Fun to make, fun to give. *State choice:* [A] Horses, [B] Elephants.
25 N 4552—Shpg. wt. 6 oz.......**Kit $1.00**

D **Novel triangular-shaped Pillow** . . . Heavy cotton; multicolor woven Jacquard stripe. Smart off-white binding. Fluffy cotton comber filling. *Size:* 9x12x16 inches. *Colors:* beige, wine, blue, green. *State color.*
25 N 4758—Shpg. wt. 2 lbs. 4 oz. **Each $1.69**

E **Genuine Aromatic Cedar Tie Rack** in natural cedar color with spokes for 15 ties. Made by Cravator. Individually gift boxed . . . a perfect gift for any man. Screws for mounting included. About 11¼x3⅛ inches.
25 N 6500—Shpg. wt., 1 lb. 4 oz. **Each $1.00**

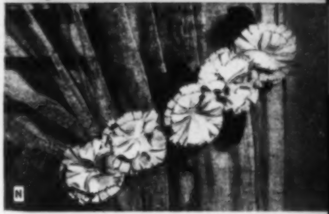
F **Tie-shaped Mirror on Tie Rack** . . . handy for him to tie ties. 12 red wood bars hold ties. Wood back. Clear window glass mirror. About 10x5½ inches.
25 N 9618—Shpg. wt., 1 lb....... **Each 89c**

G **Handsome Horse Head Tie Rack** . . . smart . . . strictly masculine. "DecoWood" (plastic wood composition), has the appearance of carved wood. Horseshoe and 4-leaf clover wood bar for holding ties. About 11x4½ inches.
25 N 9502—Shpg. wt., 1 lb. 8 oz. **Each $1.00**

H **Military Glass Hat Powder Box with Puff.** Rich amber color glass with mirror top . . . a clever gift in tune with the times. May also be used as a vanity dish. About 5x4½x2 inches.
25 N 09514—Shpg. wt., 2 lbs... **Each $1.19**

J **"So-Chaise" Pincushion Jewel Box** with a pin cushion top that opens to reveal 2 bottles of perfume . . . use it for a jewel box when perfume is removed. Rayon print covered. Assorted pastel colors. About 3½x5 inches.
25 N 4548—Shpg. wt., 8 oz....... **Each 98c**

K **"Wise Old Owl" Weather Forecaster** . . . a clever design. Rich ivory, high-lighted with green and red, gives it a porcelain-like appearance. Made of wood composition. About 7x4 inches.
25 N 9598—Shpg. wt., 1 lb..... **Each $1.00**



Tiebacks . . Gay color accents for curtains

Inexpensive gifts for your own home or for some one on your list who appreciates the unusual.

L **Daisy Tiebacks.** Daisies won't tell; if your ruffled curtains or panels are a little worn, not as fresh and new looking as you'd like, dress them up with tiebacks and nobody will notice. Of course they glorify new curtains too. Artificial fabric daisies, green fabric leaves (about 10 inches long); adequate rayon ribbon for tying. Flowers and ribbon in blue, ivory-white, pink or yellow, also combination of blue and pink. *State color.*
24 N 705—Shipping weight, 2 pairs, 4 oz....... **2 pair $1.39**

M **Cherry Tiebacks.** Can't you see these bright bunches of cherries on crisp white kitchen curtains? A cheerful note of color. Artificial cherries in red with green fabric leaves (about 10 inches long); adequate rayon ribbon for tying.
24 N 700—Shipping weight, 2 pairs, 4 oz...... **2 pair $1.09**

N **Carnation Tiebacks.** Do the bedroom curtains look a little plain; need a bit of color that will harmonize with other furnishings? Here's the answer. Artificial fabric carnations with green fabric leaves (about 10 inches long); adequate rayon ribbon for tying. Flowers and ribbon in blue, ivory-white, pink or yellow; also combination of blue and pink. *State color.*
24 N 706—Shipping weight, 2 pairs, 4 oz...... **2 pair $1.39**

A • Crocheted Stemware Starter Set . . . $5.79

B • Crocheted Crystal Cake Stand $1.45

C • Crocheted Crystal Punch Set $5.69

D • 6-in. Basket.$1.19 E • Salad Set.$2.65

F • 14-piece Flamex Ovenware Set $2.89

G • 10-piece Flamex Ovenware Set . . . $1.49

H • Tumblers . $1.00 J • Frames . . Pr. 49c

K • $1.99 L • Set.$1.69 M • 98c

For a happy hostess all through the year

A **Crocheted Stemware Starter Set.** Beautiful shapes: ball-shaped stems. Crocheted type openwork on plate edges. Four each: crystal glass goblets, sherbets, 8-in. salad plates. See Big Catalog for open stock.
35 N 01751—Shpg. wt., 20 lbs. .12-piece Set $5.79

B **Crocheted Crystal Cake Stand.** Beautiful glass cake server.
35 N 01729—12-in. diameter Shpg. wt., 5 lbs. $1.45

C **Crocheted Crystal Punch Set. 14 pieces.** For festive entertaining all year around. Cups hook over crocheted design edge of glistening bowl. Set consists of one 10-quart glass bowl, 14-inch diameter; twelve 6-ounce cups and ladle.
35 N 01719—Shpg. wt., 20 lbs. .14-piece Set $5.69

D **Baskets for Fruit or Flowers.** Graceful shapes.
35 N 01725— 6 inches long. Shpg. wt., 2 lbs . . $1.19
35 N 01724— 9 inches long. Shpg. wt., 3 lbs. . . 1.75
35 N 01723—12 inches long. Shpg. wt., 5 lbs. . . .2.98

E **Salad Set. 4 pieces.** Flatters any table setting. Consists of beautifully shaped bowl, 10½-in. diameter; plate, 13-in. diameter; glass serving fork, spoon.
35 N 01732—Shipping weight, 9 lbs.4-pc. Set $2.65

F **14-piece Flamex Ovenware Set.** Complete set for all baking purposes. Each dish leads a triple life—bake, serve, store in it. Consists of one 2-qt. covered glass casserole; one 1-qt. open casserole; two 9½-in. pie plates; one covered loaf pan, 10¼x5x4¾-in.; six 4-oz. custard cups; one utility pan, 11⅛x6¾x2-in.
11 N 09215—Shpg. wt., 18 lbs. .14-piece Set $2.89

G **10-piece Flamex Ovenware Set.** Bake and serve in same dish. Food browns evenly in Flamex glass because it absorbs heat quickly and holds it. Consists of: one 1½-quart covered casserole; one 9½-in. pie plate; one utility tray, 12⅝x8⅛x2½ in.; six 4-oz. custard cups.
11 N 04944—Shpg. wt., 8 lbs. . .10-piece Set $1.49

H **Tumblers—novel "Write your own name" type.** Have frosted panels for names. No mix-up. Washes off easily. Safety edge glass resists chipping. 10-oz. size.
35 N 01546—Shpg. wt., 6 lbs . . .Set of 8 for $1.00

J **Frames for photographs . . . in crystal glass.** Smart adornment for vanity . . . clever paperweights for a desk. Take 1⅞-inch diameter photograph inserted in back. Overall size: 2¼x2¼x1½ inches.
35 N 02007—Shpg. wt., 10 oz. . . . .Set of 2 for 49c

K **Combination knife holder and bread board.** Keeps four knives handy, protects cutting edges. 5⅞x11⅝-in. front panel slides out for use as cutting board. Made of polished hardwood. Knives not included.
11 N 2050—Shipping weight, 5 lbs. $1.99

L **Handled Casseroles with Serving Tiles.** Individual table service—glass tiles give added protection to table from hot dish. Set: 4 tiles; 4 casseroles, 5-in. diam. Flamex heat-resistant glass. See Big Catalog for complete line of Flamex.
11 N 9226—Shipping wt., 7 lbs. . .8-piece Set $1.69

M **Nut Bowl,** 5-inch metal cracker. Hardwood bowl, rustic natural bark, varnished. About 7½-in. diam.
11 N 8864—Shipping weight, 4 lbs. 8 oz. . . . .Set 98c

Heat-resistant bargain Drip Coffee Maker

Easy way of making delicious coffee. Put coffee in upper bowl, pour in boiling water. Gets every bit of flavor from coffee. Wide mouth for easy cleaning. Made with Pyrex glass parts . . . can be used over direct flame. Also excellent for making tea. Shpg. wt., 4 lbs. $1.69

11 N 9237—**8-cup Coffee Maker**. $1.69
11 N 9236—**Extra Filter Cloths** for use with above coffee maker. Shpg. wt., 3 oz. . . . **Package of six** 25c

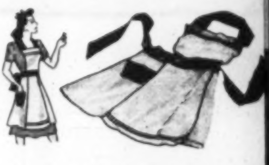
See Big Catalog for full line of coffee makers

Give Decorated Wooden Ware

Salt Box. Colorful decal decoration on natural wood finish. Hinged cover. 6x8½ inches high. Also use it for match holder. 69c
11 N 8828—Shipping weight, 1 lb. 8 oz. 69c

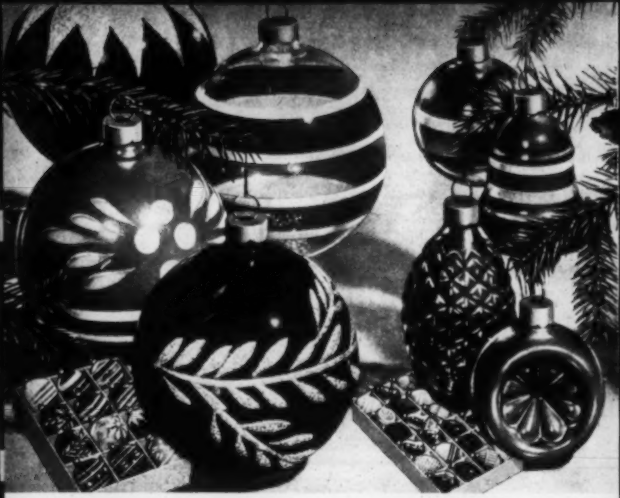
Small size Bread Board. Decal decoration.
11 N 8831—6x8½ in. Shipping weight, 1 lb. . . 55c

Large size Bread Board. 8x10½ inches. Slot in top for one knife. Colorful decal decoration.
11 N 8830—Shipping weight, 2 pounds. 79c



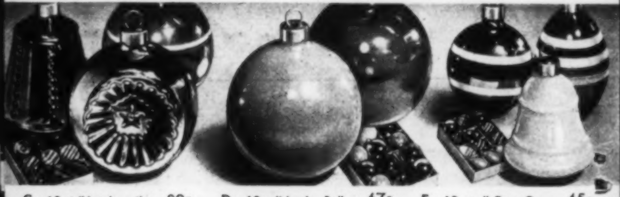
Attractive coated Rayon-voile Apron

Apron has an exceptionally full skirt to give maximum amount of protection to your clothes. Wide neckband is an important feature because it fits your neck comfortably without cutting. Broad sash ties for neat appearance. Tape bound edges and trim add a smart and colorful touch to this practical apron. Comes in white with gay red, blue or green trim. *State color wanted.* $1.29
11 N 5335—Shipping weight, 8 ounces. $1.29



A • 12 huge, sparkling Gems..........$1.14

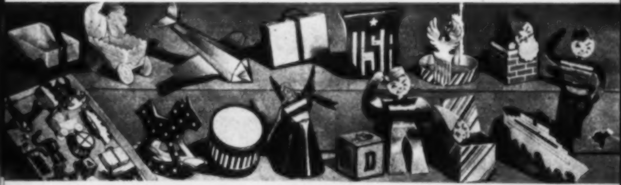
B • 24 assorted Glass Ornaments.........89c



C • 12 striking beauties..89c

D • 12 solid color Balls...67c

E • 12 small Tree Gems..45c



F • Brand new novelty assortment, 15 thrilling Toy Ornaments....$1.00

Everything to trim the tree

A **12 huge, sparkling gems.** Sears finest glass ball ornaments . . . each one different . . . each one in a beautiful color . . . each one 3 inches in diameter. Some have glittering, sprayed-on mica design . . . petal leaf sprays, star flowers, or varicolored stripes. Others are beautifully hand-painted, or have silver plated tinsel on the inside. Your family will appreciate their luxurious look on your tree. Shipping weight, 1 lb. 8 oz.
49 N 6652 .... $1.14

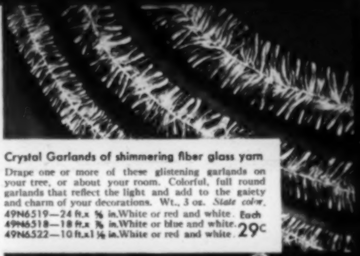
B **24 assorted glass ornaments.** Enough gay and beautiful ornaments to decorate almost any tree, at a money-saving price. Transparent balls with sprays of tinsel inside . . . solid color gems that reflect tree lights beautifully . . . hand-painted designs . . . sprayed-on mica patterns. Popular shapes that were formerly imported. Yellow, green, red, blue. Sizes from 1¾ in. to 2⅝ in. Bells, clusters, ovals. Shpg. wt., 1 lb. 6 oz.
49 N 6643 .... 89c

C **12 striking beauties.** A gleaming array of popular shapes for the average size tree. Hand decorated balls, fancy shaped bells, clusters, and reflectors in beautiful solid colors. Others have hand-painted stripes on the outside, glittering tinsel inside. Colors specially selected for effectiveness against green Christmas trees. Balls to 2⅜ in. diameter, oblongs to 3 in. long. Shpg. wt., 1 lb.
49 N 6647 .... 89c

D **12 solid color balls.** Big 2⅜-in. balls that give a crystal clear, mirrorlike reflection. Shiny, opaque colors and transparents that are preferred by many people. Make yours an especially distinguished looking tree by choosing a box of the assorted colors (yellow, red, blue, orange) or the all blue set. Shng. wt., 1 lb.
49 N 6648—Assorted colors 67c
49 N 6649—All solid blue 67c

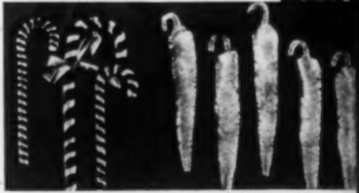
E **12 small tree gems.** Ornaments that are specially designed for small trees. Some have hand-applied stripes. Others are solid colors in a brilliant, opaque finish that reflects light, or in the new, transparent glass. Popular shapes include balls, oblongs, bells, and lanterns. Choose this set to make your tree gay and bright with brilliant color. 1⅜ to 2⅛-inch sizes. Shpg. wt., 10 oz.
49 N 6626 .... 45c

F **Brand new novelty assortment** . . . 15 toy styles. Thrill the children with these metallic paper and cardboard ornaments. Jack-in-the-box, baby buggy, horsie rocker, soldier boy, gun, wagon, plane, drum, clown, and others. To be perched on or hung from the branches. Brightly colored toy ornaments kiddies will thrill to find hanging from the branches all around the tree. Sizes 3⅛ to 5⅝ in. long. Shpg. wt., 1 lb.
49 N 6640 .... $1.00



Crystal Garlands of shimmering fiber glass yarn

Drape one or more of these glistening garlands on your tree, or about your room. Colorful, full round garlands that reflect the light and add to the gaiety and charm of your decorations. Wt., 3 oz. *State color.*
49N6519—24 ft.x ⅝ in. White or red and white.
49N6518—18 ft.x ⅝ in. White or blue and white.
49N6522—10 ft.x1⅛ in. White or red and white.
Each 29c



Candy-striped rayon Canes

12 canes of soft light rayon, look like striped candy. Sizes from 4½ to 11 in. Assorted red and green stripes. Shipping weight, 8 ounces.
49 N 6619—Box of 12 ... 39c

White spun rayon Icicles

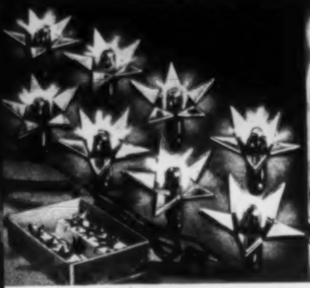
Add a realistic touch of winter to your tree with these new type 5½-in. icicles of white soft spun rayon. Shipping weight, 8 ounces.
49 N 6509—Box of 12 ..... 29c

24 Beautiful Foil Ornaments that give mirror-like reflection

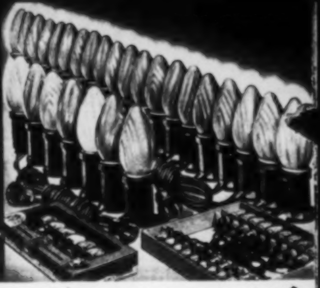
Unbreakable reflectors. Bells (as shown) or balls. *State choice: 3⅛-in. bells, or 2⅛-in. balls.* Shipping weight, 1 pound.
49 N 6604 .... 24 for $1.12

Deluxe Assortment of 25 thick-woven rayon Tree Ornaments

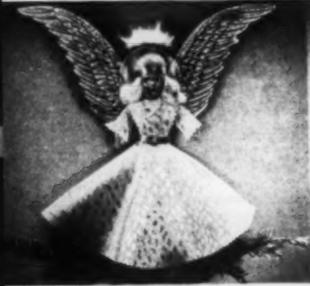
Inexpensive and colorful tree decorations. Assortment of candy-striped canes, wreaths, flowers, crosses, flower designs, icicles and star—all of soft, light rayon that feels like plush. Bright reds, greens, blues. To 4⅛ in. long and 2⅛ in. diameter.
49 N 6621—Assortment of 25 Ornaments. Shpg. wt., 1 lb. 59c



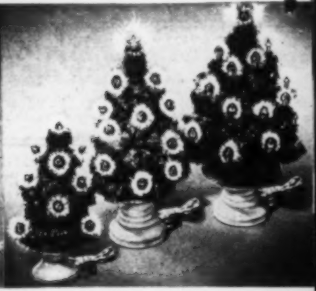
A • 8-star Light Reflector Outfit.......... $1.36



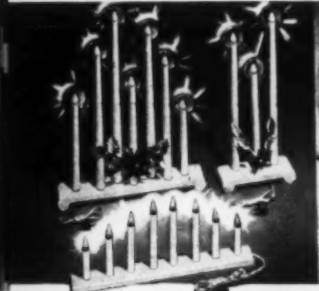
B • Noma Indoor or Outdoor Sets. 7-lt.. . . . $1.7[illegible]



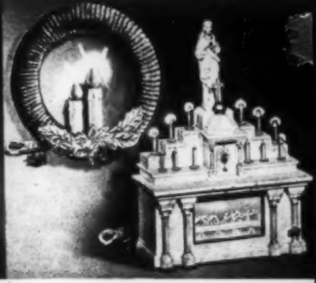
C • Electric-lighted tree-top Angel....... $1.49



D • "Glolite" Trees. 10-inch........... $1.22



E • Electric Candle Sets. 3-lt............. $2.33



F • Elec. Wreath. . 78c G • Altar. . $6.98

Add Christmas decorations to your Easy Terms order—see page 88

Electric Decorations make Christmas gay

A **8-light Light Reflector Outfit** . . . Set your tree aglow with the brilliance of reflected lights. Every lamp lights up its own jewel-like reflector, until your tree gleams with sparkling assorted colors. Set includes series-wired eight 15-volt miniature lamps, 2 extra lamps for replacing burned-out bulbs. (Cannot be replaced with other 15-volt bulbs.) Adjustable berry beads hold each light on tree. Combination plug and extension outlet. Shpg. wt., 1 lb. 4 oz.
49 N 6545—8-light series **$1.36**

B **Noma Indoor or Outdoor Sets.** 110-volt Mazda lamps for indoor or outdoor use. When one lamp goes out others stay lighted. Rubber washers hold lamps; insulate. Outlet plug for additional sets. Approved by Underwriters' Laboratories. State assorted colors or all blue.

7-light set	15-light set	20-light set
12½-ft. cord	24½-ft. cord	32-ft. cord
Wt., 1 lb. 8 oz.	Wt., 2 lbs.	Wt., 3 lbs.
49 N 6564	49 N 6562	49 N 6561
$1.76	**$3.79**	**$4.99**

C **Electric-lighted tree-top Angel.** A bright and shining angel for the top of your tree. Silvery white, real-looking mohair and rayon wig. Wings of gleaming silver color. Dress of glistening rayon brocade. Attach her to the outlet on your tree-light set—she casts a glowing halo of light. Composition head. Overall size 11x10 inches. Independent burning 110-volt Mazda bulb. Cord with plug.
49 N 6532—Shpg. wt., 1 lb. 8 oz......**$1.49**

D **"Glolite" Trees**—They'll last for years. Non-fading green tree has bulb inside to light up tiny, bulb-shaped glass rods. Bulb, cord, plug incl. 110–120 volt. Underwriters' approved.

10-inch Tree	14-inch Tree	15-inch Tree
13 lights.	17 lights.	12 candles.
Plain top.	Star on top.	Star on top.
Wt., 2 lbs.	Wt., 3 lbs. 8 oz.	Wt., 5 lbs.
49 N 6524	49 N 6525	79 N 06526
$1.22	**$2.98**	**$5.69**

E **Electric Candle Sets.** Transparent halos reflect light from independent-burning, 110-volt Mazda bulbs. Ivory color, sturdy fiber candles with orange-color bulbs. Cord, plug.
79 N 06592—3 candles, tallest 20-in. wood base 10x3½-in. Wt., 3 lbs.......**$2.33**
79 N 06593—7 candles, tallest 22 in. Wood base 19½x3½ in. Wt., 4 lbs...**$4.49**

8-light Candle Series. For mantel, window or table decoration. Has 8 15-volt lamps for 110-volt circuit. The tallest candle is 8 inches. Wood base is 21x2½ inches. Cord and plug are included.
49 N 6255—Shipping weight, 2 lbs.... **$1.19**

F **Electric Wreath.** Attractive room decoration. Red rayon chenille. 10 in. diam. Ivory color candles with 110-volt Mazda lamps.
49 N 6221—Shipping wt., 1 lb. 6 oz.... **78c**

G **Altar, lighted plastic.** *Looks like marble.* 30-watt bulb inside "lights" 12 candles, cross, "Last Supper," pillars. Altar 12x5x16 in. Bulb, plug, cord included.
79 N 06538—Shipping wt., 12 lbs....**$6.98**

Musical Church Scene

$8.98 Christmas scene on platform 18x11⅝ in. All in white but 6 trees. Church 9x4x14½ in. with Swiss music box, figure on skis, reindeer, all sprinkled with white mica. Electric bulb behind red cellophane window. Shpg. wt., 5 lbs.
79 N 06590.............$8.98

Sears Electric Stand

$2.84 Holds trees up to 3 in. in diameter; easy-to-use 3-jaw locking mechanism. No screws, just one pull of hand lever. Metal with water well. 8 Mazda lamps on base, outlet for tree lights. Patented. Shipping weight, 4 pounds.
49 N 6549.............$2.84

Door Bell Cluster
For a touch of holiday gaiety. Cluster includes five bright red transparent cellophane bells hung from a bow of metallic paper ribbon. About 25 in. high overall. Shpg. wt., 2 lbs.
79 N 06265. 98c

Large-size Lamps
110-volt. Use with sets comparable to 49N6564, 49N6562, 49 N 6561 shown in item B at left.

49 N 6595
Shipping wt., 5 oz.
3 ass't'd. colors. 29c

49 N 6594
Shipping wt. 12 oz.
10 blue for... 97c

5½-inch Star
Entire star glows with light from bulb inside. Cord, plug, 110-volt Mazda bulb included. Shpg. wt., 5 oz.
49 N 6514 .....63c

Smaller star. 15-volt lamp for series sets. Wt., 3 oz.
49 N 6512.... 29c

8 Kristolite Reflectors

24c Silver-color metal with light-reflecting surface, 2⅛ in. diam. Make every bulb glow with added brilliance—add shining beauty to your tree. Bulbs not included. Shipping weight, 8 ounces.
49N6513................24c

8 Lights in wreath design

$2.99 Star-shaped mirrors, artificial holly, poinsettia. Stand-up base. 18x4x15 in. Cord, plug. 15-volt bulbs. 110-volt circuit.
79 N 06264—Wt., 3 lbs. $2.99

A • 9-piece Christmas Village Set.........79c

B • American-made Manger Set.........$3.5[illegible]

C • Tree-Top Angel Decoration.... 54c

D • Roll of Snowy White Cotton..........27c

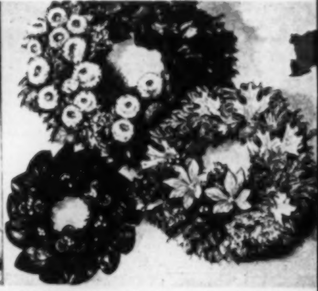
E • Room Decoration 15-pc. Outfit....39c

F • Cellophane Roping 30 feet......... 29c

G • Red Bells 8 for..26c

H • 12-in. Wreath Each....30c

J • 48 Candles for.....23c



K • 16-in. Wreath Each...$1.49

L • 19-in. Wreath Each..$1.98

M • 18-in. Wreath Each..$1.79

For Easy Terms on all your Christmas needs, see page 88

Dress up your home for Christmas

A **9-piece Christmas Village.** Christmas dwells in this fiberboard Yuletide village. Put it under the tree—on the mantel—on the window sill—on the dinner table. Fill houses and sleigh with candy. Transparent windows light up when you insert tree lamps. Houses are sprinkled with snowy mica. 7 houses, church, and Santa in sleigh with reindeer. This Christmas Village will add cheer. Average size: 5x3½x2¼ inches
49 N 6637—Shipping wt., 1 lb. 8 oz....Set 79c

B **American-made 16-piece Manger Set.** Tells the Christmas Story. Realistic hand painted plastic composition figures, can be washed with soap and water. Includes Christ Child in Crib, Joseph, Mary, the three kings, shepherd, angel, beggar, donkey, cow, three sheep. Standing figures about 4½ inches high. Pressed fiber stable with Star of Bethlehem. Shipping weight, 6 pounds.
79 N 06654—Hand Painted Set..........$3.51

C **Tree Top Angel.** Has white mohair and rayon, real-looking wig, a lustrous rayon dress, trimmed with shining silver color stars, silver-color metallic cardboard wings. Stands 9½ inches high.
49 N 6528—Shipping weight, 1 pound......54c

D **Flame-resistant White Cotton.** As white and dazzling as new fallen snow . . . for "snow drift" at foot, and "snowflakes" on branches of tree. Very decorative. Comes in roll about 30x48 inches.
49 N 6504—Shipping weight, 12 ounces... 27c

E **15-piece Room Decoration.** 2 bright tissue paper wreaths. 4 colorful tissue garlands. Eight 4-inch honeycombed red tissue bells, one 8-inch bell. Garlands are red and green, 10 feet each. Wreaths are red, 6-inch. Shipping weight, 1 pound.
49 N 6225—15-piece outfit 39c

F **Cellophane Roping.** High luster. Durable. 30 feet long, ¾-inch wide. Shipping weight, 6 oz.
49 N 6203—**Red roping** ....**30 feet for** 29c
49 N 6204—**Green roping**.......**30 feet for** 29c

G **Red Color Tissue Bells.** Inexpensive, festive. Eight 6-inch honeycombed bells.
49 N 6201—Shipping weight, 4 oz....8 for 26c

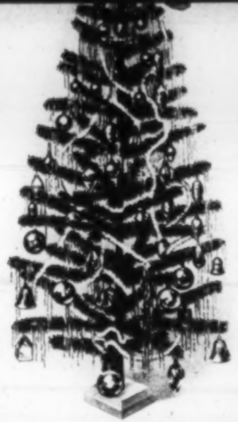
H **Wreath.** 12-inch red honeycombed tissue paper wreath for decoration. Metallic paper, colorful poinsettia and berry with leaf design.
49 N 6212—Shipping weight, 6 ounces.... 30c

J **48 Wax Candles.** 3-inch wax candles for an old-fashioned Christmas. Assorted colors.
49 N 6599—Shipping weight, 1 lb...48 for 23c

K **16-inch Wreath.** Natural color prepared assorted type leaf background, 3 clusters frosted cones, 3 bunches bright red berries in princess pine.
79 N 06247—Shipping weight, 2 lbs. 8 oz..$1.49

L **19-inch Strawflower Oak Leaf Wreath.** Sears best. Rich, dignified. Natural strawflowers.
79 N 06250—Shipping weight, 3 pounds..$1.98

M **18-inch Oak Leaf Wreath.** Princess pine and oak leaves tinted white and green; poinsettias.
79 N 06249—Shipping weight, 3 pounds..$1.79

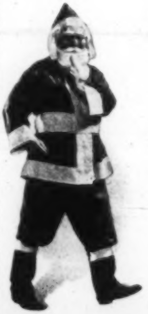


Evergreen American-made artificial Christmas Trees

49c
30 inch

Convenient . . . clean . . . economical—the perfect answer to your Christmas tree problem. Deck it with shining ornaments, to glow against its rich, fresh-from-the-forest green color. Branches are round, and unfold from the trunk. Look over the sizes below and choose one that fits your needs. Wood holder included; trimmings not included. Top branch is folded down in shipping; be sure to straighten to measure height.

Catalog Number	Approximate Height	No. of Branches	Shipping Weight	Price Each
49 N 6662	30-inch	24	1 lb. 2 oz.	49c
79 N 06663	40-inch	37	2 lbs.	$1.11
79 N 06664	55-inch	49	4 lbs.	2.19
79 N 06665	60-inch	62	6 lbs.	3.16
79 N 06666	72-inch	75	7 lbs.	4.53



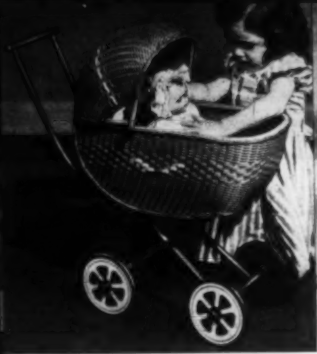
Santa Claus Outfit

$3.98
Complete

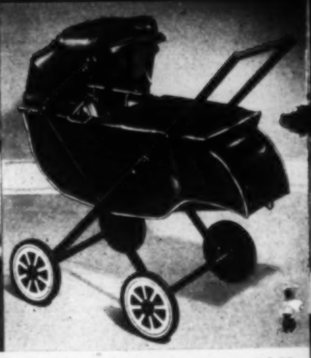
Here's your holiday costume, Dad. Designed to transform you into the jolliest St. Nick in town—at a price that won't dent your Christmas budget. Bring St. Nick to life for the children at home. Be a Santa-clad master of ceremonies at Christmas parties, church and school programs.

The two-piece suit is of good quality, bright-red sturdy cotton material, trimmed with white. The puttees are shiny black artificial patent leather. Put them on over your shoes and they look like boots. Jolly cloth mask has a matching red and white Santa Claus hood *Fits sizes* 38 to 44.
49 N 6618—Complete outfit. Wt. 2 lbs. 10 oz. $3.98

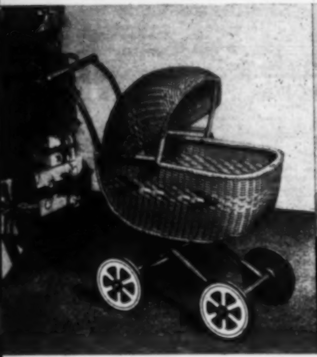
Santa Claus Mask only
Cloth mask described above.
49N6507—Shpg. wt., 8 oz. 54c



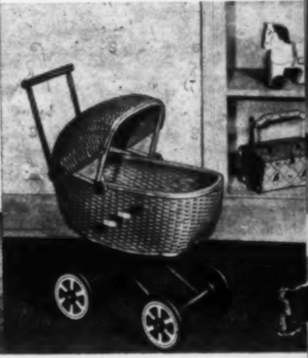
A • Big Deluxe fiber Doll Buggy........ $6.45



B • Folding artificial leather Doll Buggy.. $6.32



C • Medium-size fiber Doll Buggy....... $4.32



D • Low-priced fiber Doll Buggy........ $2.62

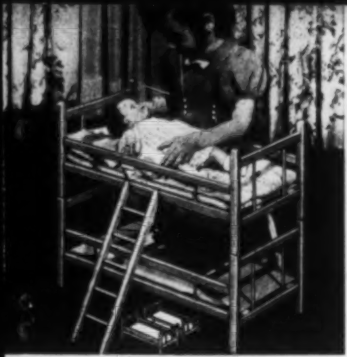
Doll Carriages give many happy hours

A **Big Deluxe fiber Doll Buggy.** The big buggy she's been asking for—large enough for any member of her doll family. Made of good quality fiber, in two-tone tan and brown enamel. Roomy, 20½x9½-inch body. Strong wood wheels and wood undergearing.
79 N 08207—Shipping weight, 11 pounds....$6.45

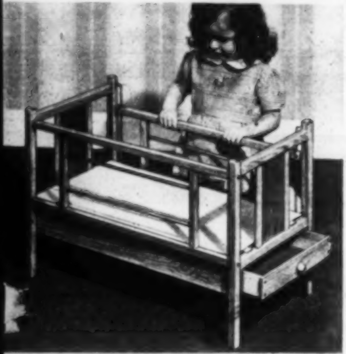
C **Medium-size fiber Doll Buggy.** Handsome . . . light . . . sturdy. Two-tone tan and brown enamel. Body size, 18½x9½ inches. Wood wheels, undergearing.
79 N 08206—Shipping weight, 9 pounds.....$4.32

B **Beautiful folding artificial leather Doll Buggy.** So smartly modern in design, so handy to fold and tuck away in a small space; it's popular with daughter and mother, too. Blue artificial leather with foot extension; strong wood wheels. Body size, 12x24 inches.
79 N 08106—Shipping weight, 8 pounds.....$6.32

D **Low-priced fiber Doll Buggy.** A buggy she'll love, at a price that won't strain your holiday budget. It's sturdily made of beautiful, two-tone tan and brown enamel fiber. Body size, 17[illegible]½ inches. Strong wood wheels and wood undergearing.
79 N 08204—Shipping weight, 6 pounds.....$2.62



E • Maple-finished Double Bunk Beds............$1.39



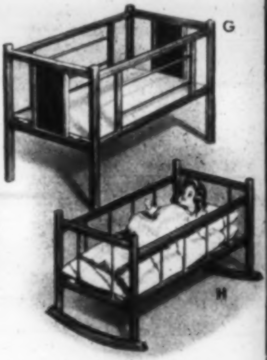
F • Our finest Doll Bassinet with drawer..........$2.11

Doll Beds are fun

E **Maple-finished Double Bunk Beds.** A clever bit of playtime furniture. Easy to make into twin beds or a double-decker. 14-inch ladder so dolly can climb into top bed easily. Smooth wood. Size overall, 20⅝x10⅝x17¾ inches high. Doll and pillow not included. Each bed has cardboard mattress.
79 N 07913—Shipping weight, 6 pounds. Mailable...$1.39

F **Our finest Doll Bassinet with drawer.** She can lower the dropside to tuck dolly in—raise it again to keep her safe. Has drawer in foot of crib for clothes and extra bedding. Light maple finish. Size overall 26x14¾x17¾ in. high. Cardboard mattress.
79 N 07912—Shipping weight, 10 pounds. Mailable...$2.11

For little mothers



G **Maple-finish Wood Doll Bassinet**

For dolly's slumbertime . . . a handsome and comfy little bed. Decorated panels at the head and foot. Overall measurements: 26x 14⅛17⅛ inches high. Cardboard mattress included. $1.10
79 N 07911—Shpg. wt., 5 lbs. Mailable...$1.10

H **Maple-finish Doll Cradle**

Rock-a-bye dolly in this dandy little cradle. Smooth wood. 20⅛ inches long. 12¾ inches wide, 11⅛ in. high. Wood slat bottom. Doll and pillow not included. 70c
79 N 07910—Shpg. wt., 2 lbs. Mailable......70c

Calling All GIRLS
Calling All GIRLS
All GIRLS

"Calling All Girls" Magazine

An up-to-the-minute magazine especially for teen-age girls. Includes comics in full color, exciting fiction, fashion, beauty hints. Also features a section on interesting things to do.

3N9207—	1 one-year subscription	$1.00
	2 one-year subscriptions	$1.85
	3 one-year subscriptions	$2.75

How to order magazines. All special gift subscriptions must be paid for by one person, at the same time, included in one order. Subscription is for one year to each person.

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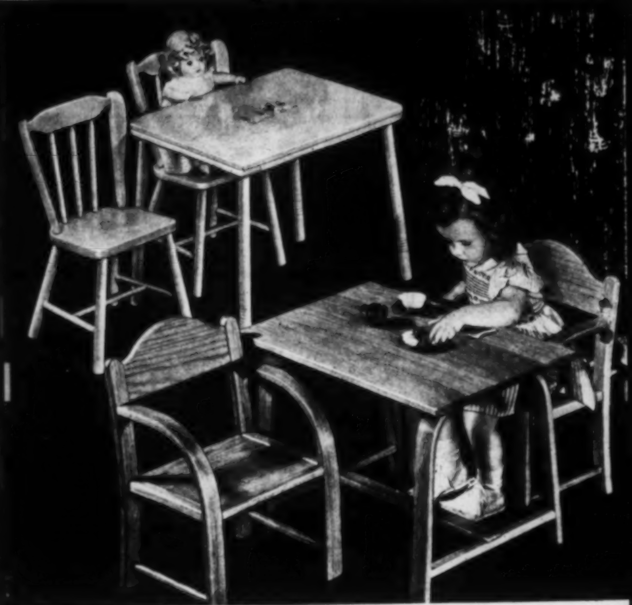

A • Solid oak three-piece Set.... $6.98

B • Natural oak-finish Set........ $8.32

TRUE COMICS
TRUE
FIGHTING ADMIRAL

C • True Comics Magazine... Year $1.00

Calling All GIRLS
Calling All GIRLS
Calling All GIRLS

D • Calling All Girls Magazine. Yr. $1.00

Furniture for little folks

A **Solid oak three-piece Set.** Real solid-oak furniture of her very own. Made extra durable to last for years. Made extra size for fast-growing youngsters. Beautiful, natural finish with colorful soldier stencil. Plank-top table is 18x23½ inches, 19½ inches from the floor. Chair seats are 11x10 inches, 12 inches from floor. Overall height of chairs, 22 inches. Wing-back chairs are comfortable; strong. Doll not incl. Mailable. Shipped unassembled. Shpg. wt., 40 lbs.
79 N 08556-Table, 2 chairs. $6.98

B **Natural oak-finish Set.** A table and two chairs for your "little lady's" playtime. She'll love entertaining her dolls and her friends. The set is strongly built, beautifully designed to give her years of use. Table top measures 25x18 inches, of ⅝-in. thick wood. It's 18 inches high. Bentwood legs are 1½ in. wide, of ⅝-in. thick wood, sturdily cross braced at the bottom. Bentwood chairs are 21½ in. high. Seats 12x11 in., 10¼ in. from floor. Accessories not included. Mailable. Shipped unassembled. Shpg. wt., 27 lbs.
79 N 08537-Table, 2 chairs. $8.32

C **True Comics Magazine.** Sixty-four pages of thrills and adventure in every book. History and true events vividly portrayed in full-color cartoons. Children absorb and remember facts learned this easy way. 12 monthly issues per year.

3 N 9165F

1 one-year subscription	$1.00
2 one-year subscriptions	$1.85
3 one-year subscriptions	$2.75

D **Calling All Girls Magazine.** An up-to-the-minute magazine especially for teen-age girls. Includes comics in full color, exciting fiction, fashion and beauty hints. Tips on etiquette and on interesting things to do. 12 monthly issues per year.

3 N 9164F

1 one-year subscription	$1.00
2 one-year subscriptions	$1.85
3 one-year subscriptions	$2.75

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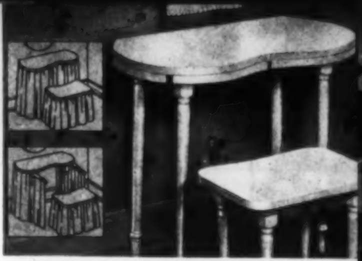
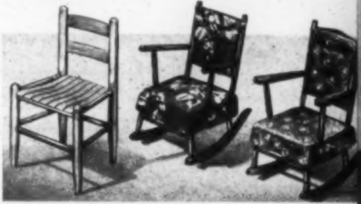


For a little lady—ivory-finish Vanity and Bench Set

Made of hardwood, with swing drapery arms. Table size 26x14½ inches. Overall height, 22 inches. Bench, 15x11 inches, height 12½ inches. Easy to finish with ruffled skirt.
79 N 08576—Mailable. Shpg. wt., 12 lbs.....Vanity and chair $5.76

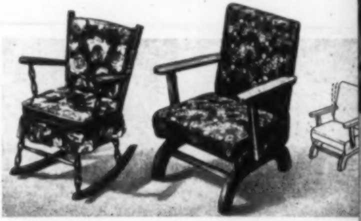


Unpainted Chair
Slat seat 11½ in. square. 12¼ in. from floor. Ht., 23 in. Shpg. wt., 7 lbs. Mailable.
79N08567. $1.78

Maple-finish Rocker
Cretonne covering. Seat 13½x13½ in. 10 in. from floor. Ht., 21½ in. Shpg. wt., 6 lbs. Mailable.
79N08577. $3.39

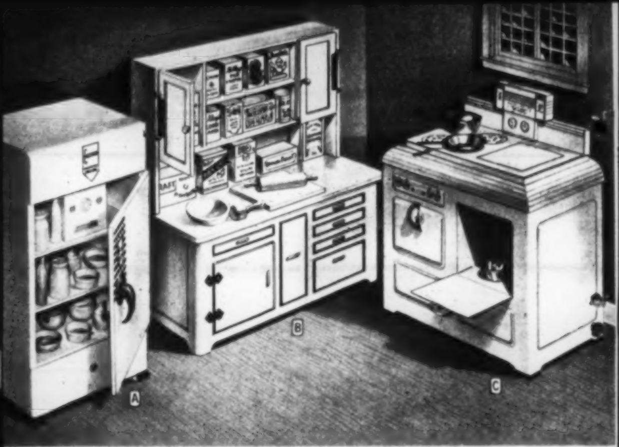
Larger Rocker
Maple-finish. Upholstered. Seat 14 in. sq. 10½ in. high; total ht. 25¼ in. Shpg. wt., 7 lbs. Mailable.
79 N 08578...$4.83

Chair and rockers are made of durable wood.

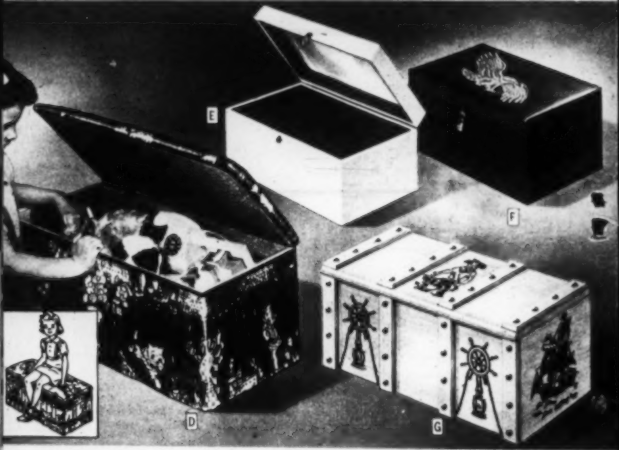


Fine maple-finish Rocker
Upholstered. Cretonne covering. Seat 14½ inches square. Removable seat and back cushion. Seat to floor 14 inches. Overall height, 26 inches. Shipping weight, 9 pounds.
79 N 08579............$6.72

Upholstered Platform Rocker
Maple finish. Tapestry covered. Seat, 16x13½ inches, 10½ inches from floor. Spring action seat. Shpg. wt., 10 lbs.
79 N 08583............$8.76



A • Coldspot Jr. . . $2.98 **B** • Kitchen Cabinet . $1.37 **C** • Happi-Time Play Stove . $1.98



D-E-F-G • Treasure Chests for Children's Toys. . . . . $2.33 to $5.44

For her own play kitchen

A **Coldspot Jr. Refrigerator.** Looks like its namesake, Sears famous Coldspot. Sturdy, white enameled wood, highly polished. With red trim. 3 removable wood shelves. Roomy vegetable compartment. Imitation freezing unit. Snap catch door handle. 2 covered jam jars, 2 mixing bowls, 2 butter crocks, 2 milk bottles, 2 catsup bottles, and 2 storage bowls. Non-electric. 17¾x 9⅝x9 in. Shpg. wt., 8 lbs.
79 N 02061—Shpg. wt., 8 lbs. . . $2.98

B **Kitchen Cabinet.** Any little girl will love to add this cabinet to her playhouse kitchen. Not a tiny cabinet, but a big, realistic model that stands 14 inches high. Made of strong fiberboard and wood. Attractively finished ivory and red. Upper doors open and close. Dummy food packages, rolling pin, bread board, potato masher and wood bowl included. 14x13½ inches. Shpg. wt., 2 lbs. 4 oz.
49 N 2078— .$1.37

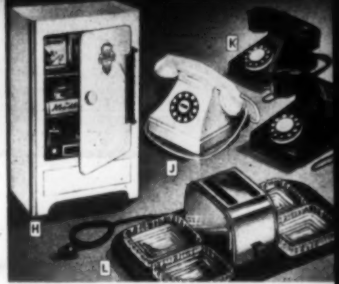
C **Happi-Time Play Stove.** Has many features of mother's big Prosperity electric range. Non-electric. Doors have real turning handles. Sturdily made of fiberboard. White with red and blue trim. Has 4 imitation burners, timer unit, salt and pepper shakers, frying pan, sauce pot, pot cover, muffin cup. Assembled, measures 16¾x 14⅜x9¼ inches. Shipping weight, 3 pounds.
49 N 2074. . . . .$1.98

D **Seat-Chest.** Youngsters learn to be neat when they have a special place to keep their things. Cover has softly padded seat top and is held open by lid holder as shown. Made of wood, covered with colorful printed cretonne, shirred to make a pretty ruffle at the bottom. Colorful paper lining. Size, 24x12x12 in. Toys not included. Mailable. Shpg. wt., 9 lbs.
79 N 08442. . . . .$2.33

E **Deluxe Treasure Chest.** Attractive, two-toned ivory-colored artificial leather covering over wood. Large mirror on inside. Colored paper lining. Padlock, key. Size 16x10x7½ in. Shpg. wt., 6 lbs.
79 N 08485. . . . .$5.23

F **Treasure Chest.** Dark artificial leather covering over wood; paper lining. Padlock key. 16x10x7½ inches.
79 N 08483—Shpg. wt., 5 lbs. . . .$3.29

G **Pirate Chest.** All youngsters want a pirate chest. It brings their dream world of adventure and exploration into reality. And what better place is there to store "treasures?" Made of sturdy wood with strong metal hinges and metal studded wood cleats. Pirate stenciling on top and sides. Strong rope handles. 30x15½x13 inches. Shpg. wt., 23 lbs.
79 N 08434. . . . .$5.44

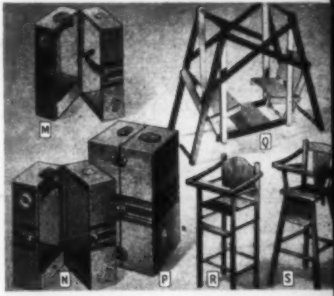


H **Play Refrigerator.** Just like mother's big one. Sturdily made of fiberboard and wood. Ivory with red trim. Variety of play groceries. Ice cube compartment contains six imitation ice cubes. Overall size, 13½x8x 4⅞ in. Wt., 2 lbs. 2 oz.
49 N 2075. . . . .$1.12

J **Single Telephone.** This modern ivory colored dial telephone will give hours of fun. Receiver lifts up; you can carry this phone anywhere. Fiberboard. 6x4½x3¾ in. Wt., 1 lb.
49 N 2406. . . . . 84c

K **Talking Telephones.** Call your friends with this set of two black plastic telephones with separate hearing and talking chambers. Clicking dials. You can actually use these phones and have many hours of fun. 7x6¾x4⅝ in. Wt., 1 lb. 4 oz.
49 N 2407. . . . . $1.88

L **Toy Toaster Set.** Looks like the hostess set mother uses. 6 pieces: metal toaster, tray, 4 glass dishes. Toaster 5⅝x3⅝x 3½ in. Tray, 13x7¾ in. Dummy cord; plug. Wt., 3 lbs.
49 N 2066. . . . . $1.04



Doll Wardrobe Trunks. Keep dolly's clothes pretty in a wardrobe trunk which looks just like mother's. Sturdily made: sides and ends wood. Fabric-effect paper outside; colored paper covering inside. Hangers; carrying handle.

M 79 N 08461—14x7¾x7 in. 1 drawer; snap. Wt. 2 lbs. $1.00

N 79 N 08462—16x8⅜x8½ in. 2 drawers; key. Shipping weight, 4 lbs. $1.59

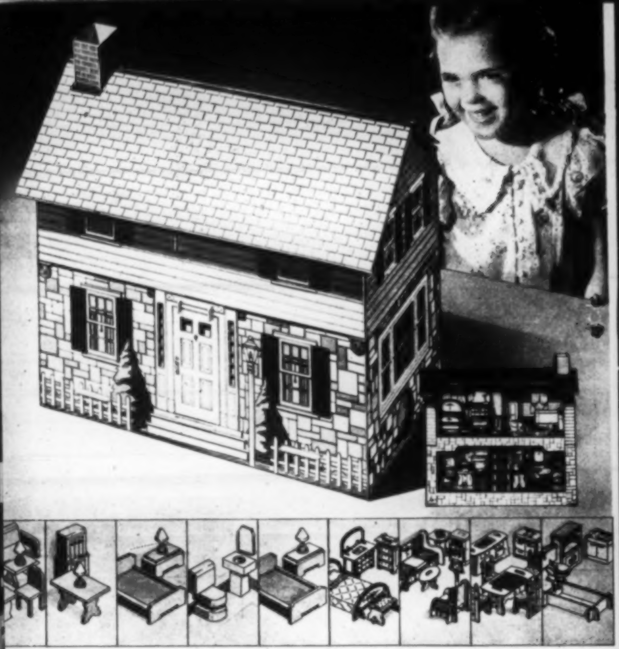
P 79 N 08463—18x10½x10 in. 2 drawers; snap lock and key. Shpg. wt., 6 lbs. $2.26

Q **Doll Lawn Swing.** Your dolly and your friends' dollies will have plenty of room to swing in this two seated all wooden swing. Red and yellow finish. Size, 18x 19¾x9¾ in. Shpg. wt., 3 lbs.
79 N 08488. . . . .$1.19

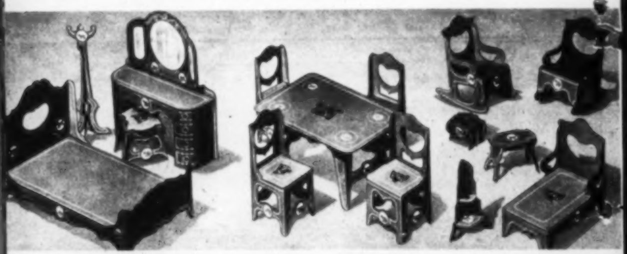
Doll High Chairs. Sturdy wood; maple finish. Foot rest, lift-up tray, curved arms.

R 79 N 08421—25½ in. high. Wt., 5 lbs. $1.38

S 79 N 08423—Large Deluxe Model, 31 inches high. Wt., 6 lbs. $2.94



A • Exciting 4-room Dream House with 39 pieces of furniture.......................................$1.64



B • 15-piece Set of Modern Furniture for Dolly's House.......................................$1.39

A little girl's Dream House

4-room House completely furnished

House with 39 pieces furniture	House with 21 pieces furniture
$1.64	79c

- **Sturdy fiberboard house, 16x13x7½ in.**
- **Back of house opens so that furniture can be arranged by housekeeper**
- **Number 49N2143 has 18 pieces of real wood furniture and 21 pieces fiberboard furniture; number 49N2142 has 21 pieces of fiberboard furniture**

A The house of dreams, with realistic-looking fireplace, stairway, rugs and pictures on walls and floors . . . complete interior decoration.

Modern Colonial in design, the house is sturdy enough to stand up under long hours of play. Outside is painted to look like field stone and white siding. Front has two windows. Garage and kitchen are in one wing, sunroom in the other, with a sundeck above each.

All furniture is correct size scale for the house. The 18 pieces of real wood furniture, finished in walnut or maple, include a 6-piece living room suite, (davenport, 2 tables, 2 lamps, chair), 3-piece walnut dining set (table, buffet, lamp). Two bedrooms each have a 3-piece set of bed, chest and lamp, one walnut, the other maple. 3-piece maple bathroom set includes washstand, toilet, and medicine chest. Fiberboard furniture consists of 4-Pc. Bedroom set, 6-Pc. Living Room set, 7-Pc. Kitchen and Dinette set, 4-Pc. Bathroom set. House is easily assembled.

House and 39 pieces of Furniture. Shpg. wt., 2 lbs. 8 oz.
49 N 2143. $1.64

House, 21 pieces fiberboard Furniture. Shpg. wt., 1 lb.
49 N 2142. 79c

15-pc. set Doll Furniture

$1.39

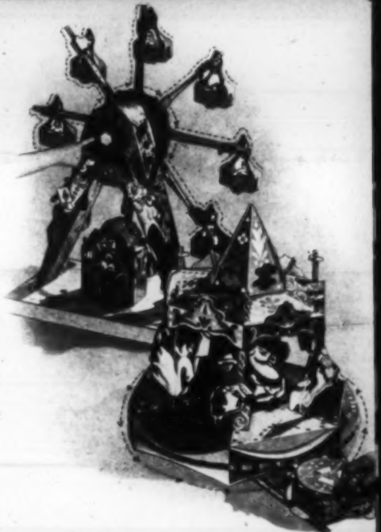
- **A wonderful holiday value**
- **15-piece set of miniature furniture to please any little girl**
- **Complete suites to furnish 3 rooms**
- **Pieces all die-cut of heavy fiberboard; very real looking**

B What little girl wouldn't like this 15-piece set of sturdy furniture when she plays house with her family of dolls. All pieces are made of heavy die-cut fiberboard, clean-cut, that won't get limp from handling. Finish resembles mother's finest wood furniture, and design is up-to-the-minute. Bed measures 15¼x9⅝x8 inches. Others are in proportion.

The dining room set consists of four straight chairs and dining table where the dolly may eat her evening meal. The bedroom set has a bed, dressing table and bench, and costumer.

The living room suite includes 2 rockers where a little girl's dolly may rest and relax; a chaise longue, and end table, and magazine rack.

49 N 2144—Shpg. wt., 3 lbs. 2 oz. $1.39



Big musical Ferris Wheel

$1.75

A majestic ferris wheel with eight moving cars and a moving clown figure on the front. Tinkling glass plays musical tones. Made of gay colored, strong fiberboard. Height, 30 in., width, 26 in., and 12 in. thick, assembled. Every child will want one with merry-go-round. Shpg. wt., 2 lbs. 4 oz.

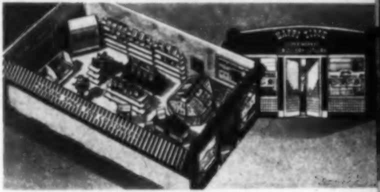
49 N 2474................$1.75

Tinkly musical Merry-Go-Round

$1.75

Real musical merry-go-round attractively lithographed fiberboard. Six fascinating figures go 'round and 'round; tinkling glass gives off musical tones as the merry-go-round revolves just like the ones at the parks and fairs. Height, 17 inches, 15 inches wide, 14 inches long, assembled. Lots of indoor fun.

49 N 2473—Wt., 1 lb. 8 oz ..$1.75

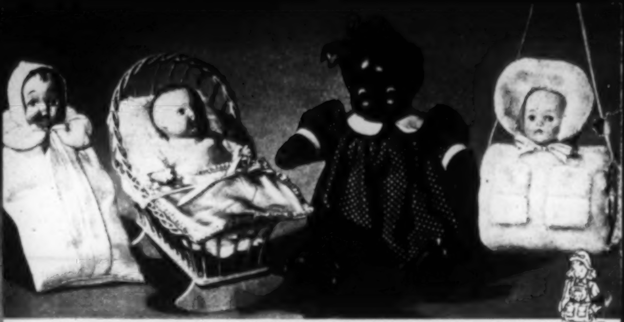


"Happi-Time" Super Market Grocery Store for housekeepers

$1.45

Boys and girls will love this model grocery, ready for business. Lithographed fiberboard walls, movable counters with shelves, play scale, cash register, 2 carts, refrigerator, with door that opens, packages, $10.00 in play money.

49 N 2059—Size, 27⅝x17x9 inches. Shipping weight, 1 pound...$1.45

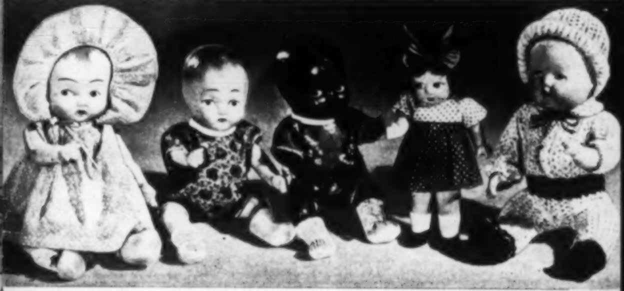


A • 12-inch Baby Bunting Doll............60c

B • 8-inch Baby-Pillow-Cradle.........$1.12

C • 21-inch composition-head Topsy.....$1.07

D • Combination Muff and Doll............$1.00



E • 12-inch Baby Doll........55c

F • 10-inch Romper Doll........30c

G • 10-inch Topsy Doll.......30c

H • 8-inch mohair wig Doll....30c

J • 7½-inch Sweater Baby.......35c

Give her an appealing Personality Doll

A **12-inch Baby Bunting.** A winsome doll in a cotton flannel bunting and peaked hood. Hard composition; inside jointed. Appealing features with painted eyes.
49 N 3430—Shipping weight, 1 pound..........60c

B **8-inch Baby-Pillow-Cradle.** All composition doll in a wicker cradle. Painted eyes. Inside jointed. Organdy dress, pillow, coverlet. Cradle length, 12 inches.
49 N 3517—Shipping weight, 1 lb. 2 oz........ $1.12

C **21-inch composition-head Topsy.** Big colored doll with large, moving goo-goo eyes. Cotton stuffed body, arms, legs. Percale dress; ribbon . . composition head.
49 N 3433—Shipping weight, 1 lb. 12 oz......$1.07

D **Combination Muff and Doll.** Softly padded 9-in. wide muff has rayon plush covering. Ribbon cord to hang around child's neck. Composition head; painted eyes.
49 N 3570—Shipping weight, 12 oz............$1.00

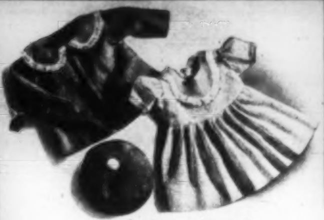
E **12-inch Baby Doll.** All composition; inside jointed. Painted eyes and mouth. Wears a pretty, dainty dress with big bonnet to match. Has undies and socks.
49 N 3429—Shipping weight, 14 ounces..........55c

F **10-inch Romper Doll.** Chubby boy doll in cute romper, socks. All composition. Realistically painted.
49 N 3426—Shipping weight, 10 ounces..........30c

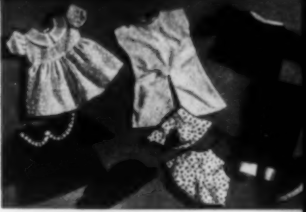
G **10-inch Topsy Doll.** Any little tot will adore her. All composition. Painted eyes. In romper and socks.
49 N 3427—Shipping weight, 10 ounces..........30

H **8-inch mohair wig Doll.** All composition. Painted eyes. Pretty organdy dress. Ribbon in her hair.
49 N 3428—Shipping weight, 8 ounces..........30c

J **7½-inch Sweater Baby.** All composition. Inside jointed. Snow-suit type sweater with bonnet to match.
49 N 3432—Shipping weight, 8 ounces..........35c



A • 3-piece Wardrobe



B • 9-piece Wardrobe

Smart new Clothes for her dolly

A **3-piece Wardrobe.** Percale dress, fuzzy cloth coat, and tam to match. Shipping weight, 4 ounces.

49 N 3485—Fits 12 to 13-inch dolls..........79c
49 N 3486—Fits 14 to 15-inch dolls..........$1.03
49 N 3487—Fits 16 to 17-inch dolls.......... 1.36
49 N 3488—Fits 18 to 19-inch dolls.......... 1.71
49 N 3489—Fits 20 to 21-inch dolls.......... 2.13

B **9-piece Wardrobe.** Floral print dress, fuzzy cloth coat, tam to match, pajamas, sun suit, bonnet and 3-piece snow suit. Shipping weight, 8 ounces.

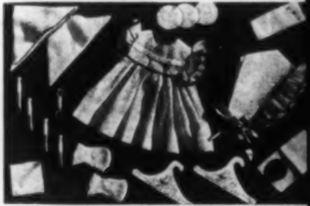
49 N 3480—Fits 12 to 13-inch dolls..........$1.33
49 N 3481—Fits 14 to 15-inch dolls.......... 1.45
49 N 3482—Fits 16 to 17-inch dolls.......... 1.79
49 N 3483—Fits 18 to 19-inch dolls.......... 2.17
49 N 3484—Fits 20 to 21-inch dolls.......... 2.71

C **21-piece Layette.** Pretty dress, bonnet, 3 powder puffs, 2 diapers, clothes line, 4 clothespins, pair bootees, 2 hangers, stomach band, safety pins, sponge, towel, wash cloth. Shipping weight, 10 ounces.

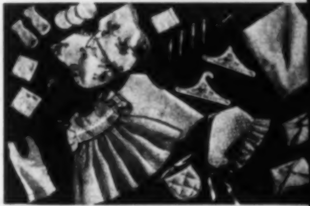
49 N 3470—Fits 10 to 11-inch dolls............51c
49 N 3471—Fits 12 to 14-inch dolls............64c
49 N 3472—Fits 16 to 17-inch dolls............81c

D **25-piece Layette.** Dress, bonnet, slip, pair bootees, 3 powder puffs, towel, wash cloth, sponge, jacket, shirt, band, bib, 2 diapers, 2 hangers, 4 clothespins, clothes line, safety pins. Shipping weight, 12 ounces.

49 N 3473—Fits 10 to 11-inch dolls..........90c
49 N 3474—Fits 12 to 14-inch dolls..........$1.13
49 N 3475—Fits 16 to 17-inch dolls.......... 1.33



C • 21-piece Layette



D • 25-piece Layette

Reversible Doll Quilt and Pillow Set

83c

Every doll crib and cradle needs one of these comfy quilt and matching pillow sets. Cloth covered and cotton padded to keep baby snug and warm. Quilt and pillow are reversible. Quilt size, 22x15 inches. Pillow size, 11x8 inches. Doll not included.

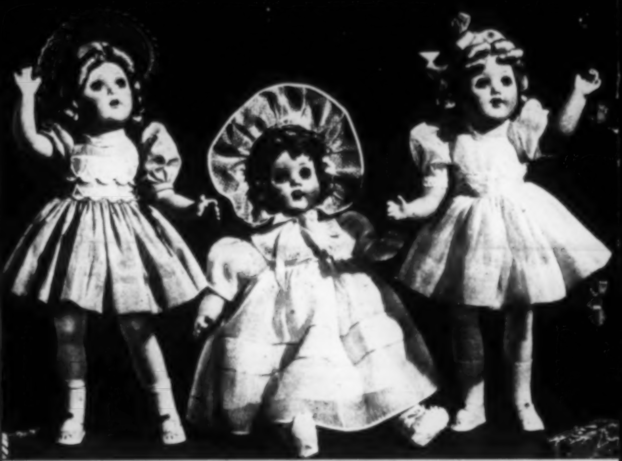
49 N 3531—Shipping weight, 14 ounces.............83c

Doll's cotton-filled Crib Mattress

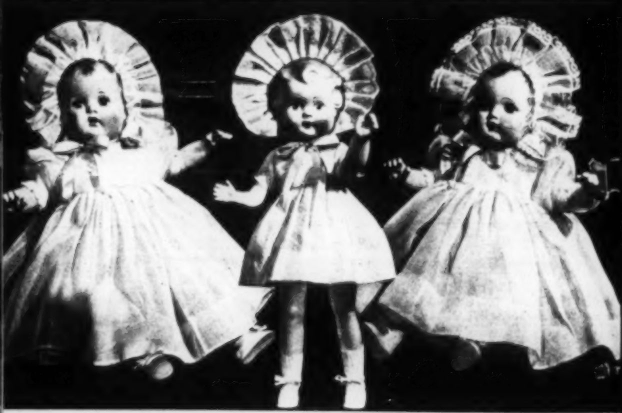
41c
20x11 in.

A cute little mattress for dolly's buggy or crib bed. Just like a real baby's. Filled with soft, fluffy cotton and covered with gay cotton print.

Catalog No.	Size	Shpg. wt.	Price
49 N 3527	20x11 inches	12 ounces	41c
49 N 3530	24x15 inches	14 ounces	59c



A • 13-in. Miss Marie $1.98 B • 24-in. Organdy Baby $3.98 C • 13-in. Real Cutie . . . $1.69



D • 16-in. Baby Marie $1.79 E • 15-in. Standing Doll . . $1.00 F • 15-in. Baby Sunshine . . $1.08

"Little Lady" Dolls

A **13-inch Miss Marie.** A lovely girl doll with ringlet curls in her soft, mohair wig. Her lustrous eyes have painted lashes. She looks smart in her straw off-the-face hat and ruching trimmed dress. Wears dainty undies, anklet socks, shoes. All composition. Jointed head, arms, legs.
49N3354—Wt. 1 lb. 6 oz. **$1.98**

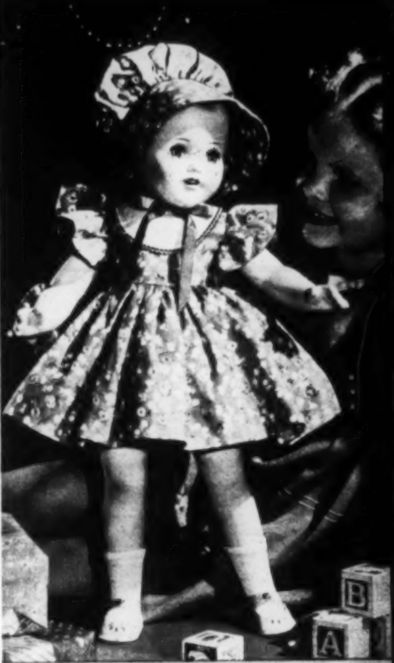
B **24-inch Organdy Baby.** She's a big doll with blonde mohair wig waiting to be some little girl's "precious". Sleeping eyes have long lashes . . . and she cries. Pearly white teeth. Organdy dress and bonnet. Undies, socks, bootees are ribbon-tied. All composition. Jointed head, legs and arms.
49N3199–Wt. 2 lbs. 8 oz. **$3.98**

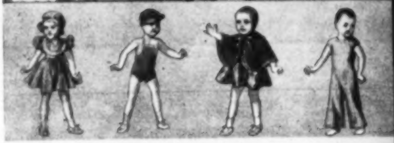
C **13-inch Real Cutie.** Adorable true-to-life doll with soft ringlet curls in her blonde mohair wig. Her pretty eyes have painted lashes. Her dress is pretty organdy, and she wears cute little undies, anklet socks and shoes. All composition, with inside jointed head, arms, legs.
49N3011-Shpg. wt., 1 lb. **$1.69**

D **16-inch Baby Marie.** A chubby doll. Her soft, cotton-filled body invites being cuddled. Has turning composition head with molded hair that looks like real ringlets. Cries, too, and can close her pretty eyes. She wears an organdy dress and matching bonnet, undies, socks and tiny shoes.
49N3117—Wt., 1 lb. 8 oz. **$1.79**

E **15-inch Standing Doll.** A darling from Doll-land. Her big painted eyes, molded hair and rosebud lips are truly lifelike. Dressed in pretty dotted organdy with a big, ribbon-tied bonnet to match; cute undies, anklet socks and shoes. All composition, with inside jointed arms, legs.
49N3303—Wt., 1 lb. . . . **$1.00**

F **15-inch Baby Sunshine.** Her sweet smile will win any little girl's heart . . . her soft, cotton-filled body makes her so cuddly. Has turning composition head and natural looking painted eyes. Her dress is organdy, and her ribbon-tied bonnet is lace trimmed. Underneath she wears undies, socks and wee shoes.
49N3118—Wt., 1 lb. 2 oz. **$1.08**





Beautiful 13-inch Girl Doll with a Complete Wardrobe

- **She has four complete changes of gay, colorful costumes**
- **Big lustrous eyes with painted lashes . . . dark sprayed hair**
- **All composition body. Inside jointed head, arms and legs**

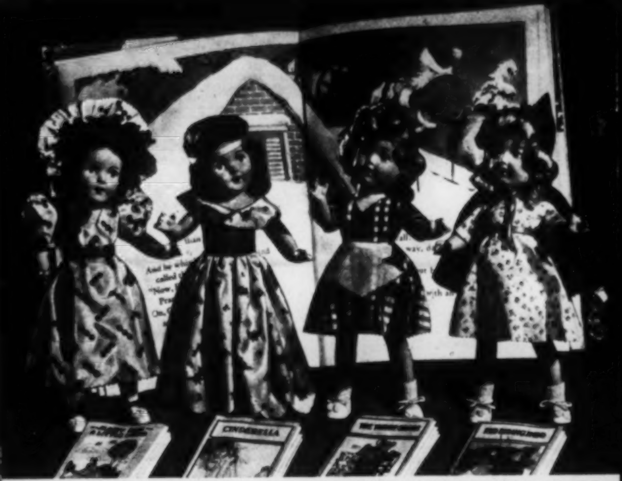
$2.29

It's Sears big value offering. A gorgeous doll with a smart wardrobe of gay dresses and ensembles for every occasion. Dress her to play in her sun suit and visor. Take her to parties in her pretty printed cotton dress with trimmed collar and matching wide poke bonnet. And how cute she looks at bedtime in her colorful pajamas. She has a cape and hat, too, that she can wear to go shopping. Dainty undies, anklet socks and shoes complete her fine wardrobe.

She's made of hard composition. She has a turning, tilting head, and wears a pretty smile so that you can see her pearly white teeth and tongue.

49 N 3356—Complete. Shipping weight, 1 pound 8 ounces. $2.29

Easy Terms on all Sears Dolls—see page 88

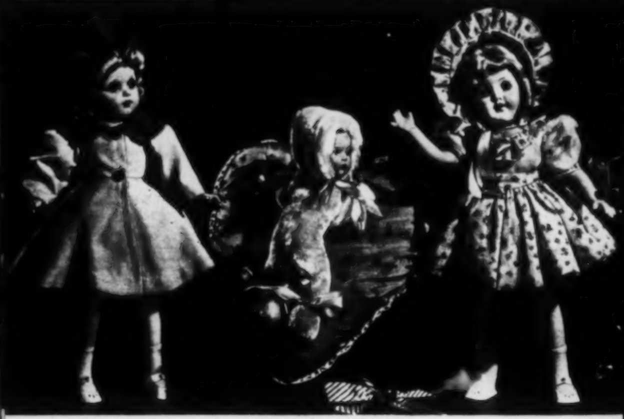


A • "Mary and Lamb" Doll with story book. 89c

B • Pretty Cinderella Doll with story book. 89c

C • Lovely Goldilocks Doll with story book. . 89c

D • Red Riding Hood Doll with story book. 89c



E • 17-inch Glamour Girl, Full composition. $2.98

F • 8-inch Baby Bunting on Sweetheart pillow. $2.59

G • 17-inch Blonde Beauty, Full composition. $3.25

Story Book Dolls

A **"Mary and Lamb" Doll** with story book. 8-inch size. Mohair curls. Painted eyes, face. Inside jointed arms, legs. Finished full composition body. Perky dress of printed rayon, undies, socks, shoes. Shpg. wt., 1 lb. 4 oz.
49 N 3203 .... 89c

B **Pretty Cinderella Doll** with story book. 8-inch size. Long evening dress in floral pattern; dark tresses tied with gay ribbon. Undies, socks, shoes. Finished full composition body, painted eyes, facial details. Wt., 1 lb. 4 oz.
49 N 3204 .... 89c

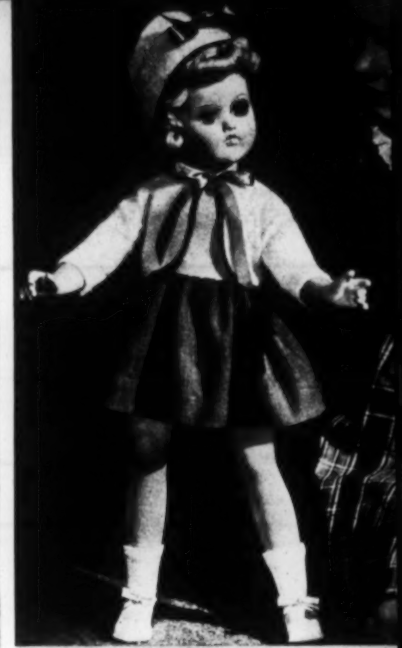
C **Lovely Goldilocks Doll** with story book. 8-inch size. Checked rayon dress, organdy apron; blonde mohair wig; socks, undies and shoes. Painted face and eyes. Finished full composition body. Shpg. wt., 1 lb. 4 oz.
49 N 3205 .... 89c

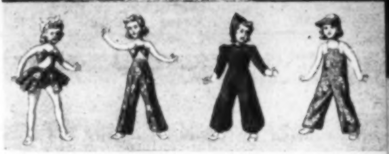
D **Red Riding Hood Doll** with story book. 8-inch size. . . . Red rayon cape, print rayon dress, undies, socks, shoes. Blonde mohair wig. Full composition body. Painted eyes and face. Jointed arms, legs. Shpg. wt., 1 lb. 4 oz.
49 N 3206 .... 89c

E **17-inch "Glamour Girl"** . . . glass-like eyes, long lashes, fine mohair ringlet wig, full composition body, inside jointed arms, legs, body. Celanese rayon coat. Felt hat, print dress, undies, rayon socks, shoes.
49 N 3352—Wt., 2 lbs. . . $2.98

F **8-inch Baby Bunting** . . . celanese rayon covered heart-shaped pillow. Composition body, inside jointed arms, legs. Turning, tilting painted-eye head. Rayon plush teddy bear style garment.
49 N 3528—Wt., 2 lbs. . . $2.59

G **17-inch Blonde Beauty.** Glass-like eyes, long lashes, curled mohair wig. Full composition body; turning, tilting head. Inside jointed arms and legs. Floral print dress, bonnet, undies, socks, shoes.
49 N 3357—Wt., 2 lbs. . $3.25



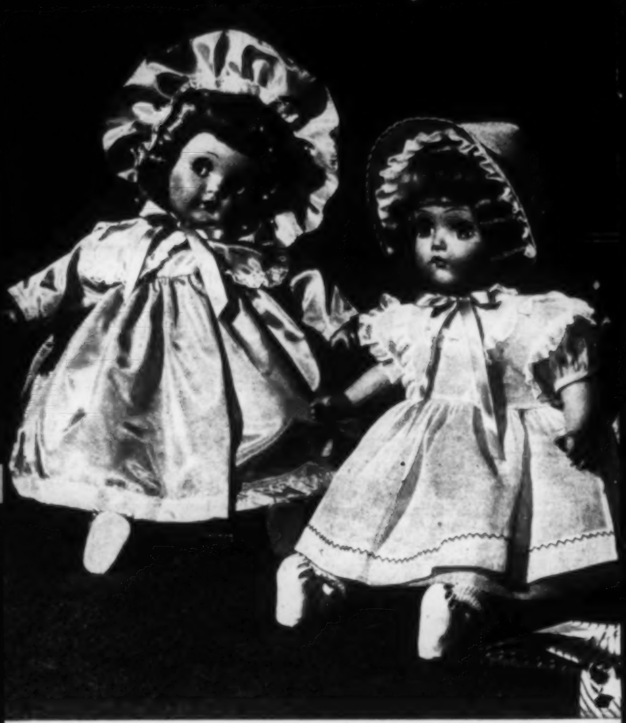


13-in. pretty "Miss Marie" and 5 complete ensembles

$2.98

Pretty "Miss Marie" is 13 inches tall and owns 5 complete ensembles. Her deep, lustrous eyes have beautiful, flirty lashes. Her little body has a smooth life-like finish because it is full composition and tinted in realistic flesh color tones. Her arms and legs are inside jointed. Golden, blonde mohair wig voguishly done into soft swirls and finger curls. She is dressed in a cute bolero style jacket dress in contrasting colors; ribbon tied dress; clever "beanie" type cap with a pert ribbon bow on the front; trim little suit of undies; cute socks and shoes. Her 4 other outfits are 1. Cotton play skirt, bra, panties, and bandana. 2. Slack suit. 3. A smart 2-piece snow-suit. 4. Colorfully printed, gay beach pajamas with sun visor.

49 N 3355—13-in. Pretty "Miss Marie"—5 Ensembles. Wt., 2 lbs. . . . $2.98



Each one as pretty as a Christmas tree

Coat Baby with Rolling Glass-like Eyes

- Full composition head . . . turns and tilts
- Pretty curly mohair wig . . . real lashes
- Soft, roly-poly stuffed cotton body

$3.29
20-inch size

She's a huggable, lovable baby, dressed in a pretty dress and Celanese rayon lace trim coat. The matching Celanese rayon bonnet is trimmed with a wide flared ruffle. She has big, wistful eyes that close in baby slumber, and she cries for "Mama" when she's put to bed. Tied imitation leather shoes, socks and undies complete her beautiful outfit.

49 N 3140—20-inch size. Shpg. wt., 2 lbs. 4 oz.....$3.29

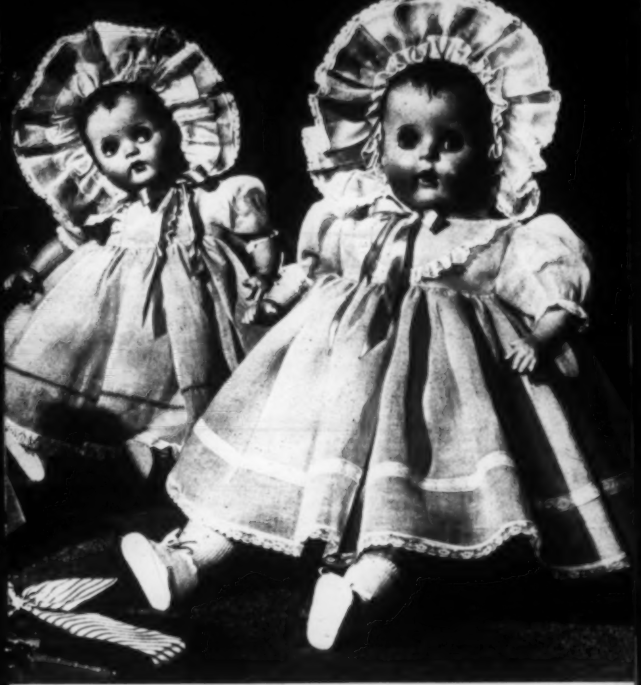
Pinafore Baby . . . a Dream Dolly for you

- Finger-curl mohair wig with real bangs
- Cotton-filled soft body; sleeping eyes
- Composition turning head, arms, legs

$2.17
15-inch size

Little girls will adore the crisp-looking pinafore outfit that Baby wears. Undies, socks and bootees are perfect accessories. Baby's body is soft, made to be hugged; but her arms and legs are made of practically unbreakable composition.

15-inch . . . Sleeping Eyes	19-inch . . . Glass-like Eyes
Shipping wt., 1 lb. 8 oz.	Shipping wt., 2 lbs. 12 oz.
49 N 3180...........$2.17	49 N 3181...........$3.27



Rolling Glass-like Eye Baby

- Saucy head that turns, tilts
- Appealing facial features
- Beautiful organdy dress, bonnet

$2.20
17-in. size

17-inch 'Dorable—shy and demure—until she rolls those big eyes at you, like the little flirt that she really is! And best of all when you scold her or put her to bed, she cries! Her soft, cotton body is dressed in frilly organdy, just like a real baby's, and her ribbon-tied bonnet fits snugly and frames her pretty composition head. Her hair is molded composition, too, as well as her chubby arms and legs. She wears cute undies, rayon socks and imitation leather baby shoes to complete her outfit.

49 N 3154—Shipping weight, 2 pounds..$2.20

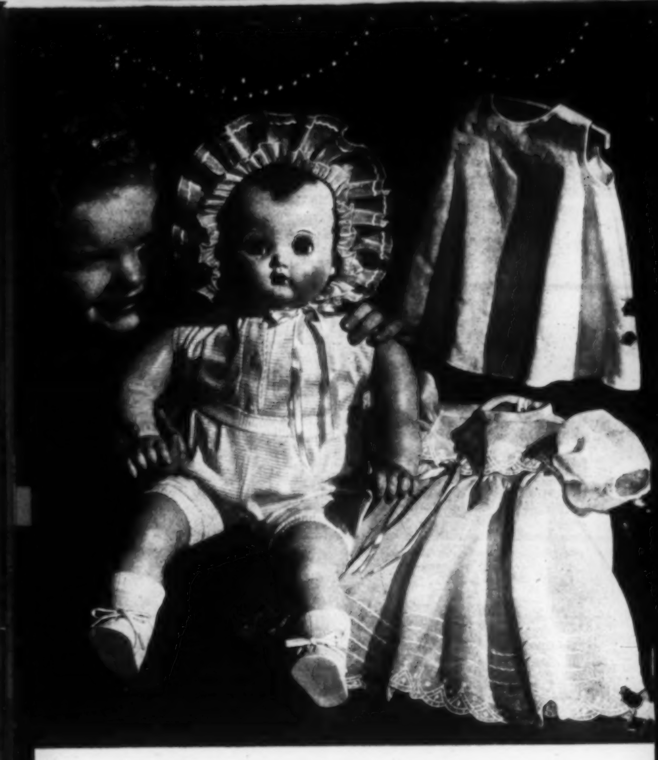
A great big armful of Doll for a lucky little girl

- Fully 22 inches tall . . . a big, well proportioned baby
- Pretty natural looking sleeping eyes, long full lashes
- Hard to break composition head, arms and legs

$1.98
22-in. size

This is "Baby Sunshine" . . . lift her and hug her soft cotton body close to you . . . then you'll agree that there is nothing quite so sweet as this baby doll. Her full-cut organdy dress billows around her in a big circle when she sits up and the fine lace trimming on her clothes makes her look as smart as any baby in the block! Just look at the generous ruffle on her organdy bonnet . . . it adds the right touch to her outfit. Any little girl will thrill to the fun of dressing and undressing "Baby Sunshine." She's a good quality baby, she'll last through countless hours of play. Also wears neat underclothes, slip and panties, rayon socks and white imitation leather baby shoes. "Baby Sunshine" cries for her "Mama" too . . . an added feature that every little girl appreciates.

49 N 3139—Shipping weight, 2 pounds 8 ounces................$1.98



New "Plassie," the washable doll

$3.98
14-inch size

- Beautiful, newly-created plastic head . . . Facial details closest to human features
- Washable cotton stuffed chubby body . . . Glass-like sleeping eyes; long lashes
- Waterproofed construction arms and legs . . . Realistic fingers—each one separate

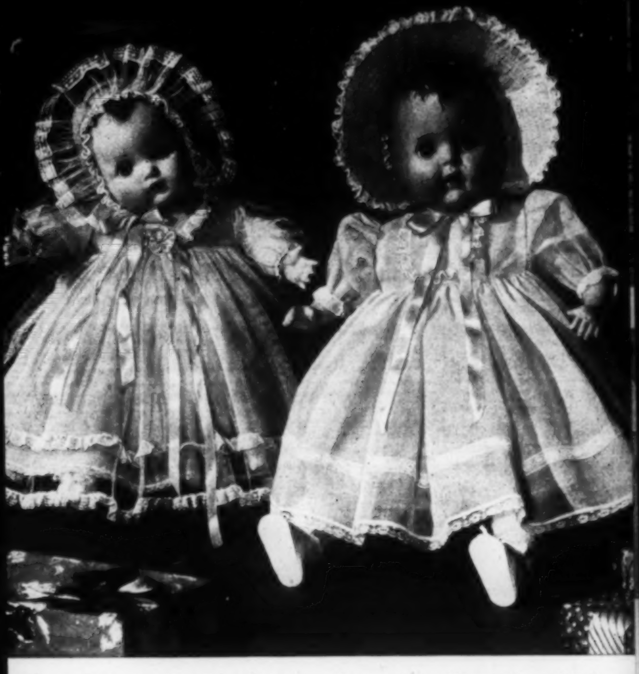
$5.25
16-inch size

America's newest doll sensation! A satin-smooth baby, whose washable body feels and wrinkles like a real baby's. Just imagine—a dolly that you can sponge with soap and water, a dolly that you can dry, powder and change! Her beautifully shaped head is made of unbreakable "plastic composition"—durable enough to outlast many ordinary dolls. The rosy, flesh tinted hue of her lovely face looks natural and life-like. Each detail of her facial features is expertly molded—a pert little nose with shaped nostrils, shell-like ears and well shaped lips. Her big winsome eyes are shadowed by thick lashes . . . her hair is molded composition. Her clothes are wee reproductions of a real infant's layette—knitted shirt, diaper, slip, lacy organdy dress and bonnet, socks and shoes. She's bewitching.

49 N 2807—14-inch size.
Shipping weight, 1 lb. 8 oz. $3.98

49 N 2808—16-inch size.
Shipping weight, 2 lbs. 8 oz. . . . $5.25

49 N 2809—18-inch size.
Shipping weight, 4 pounds. $6.98



'Dorable Baby . . . lustrous glass-like eyes

$3.79
18-inch size

- One of our most costly hand-rubbed finish dolls
- Cotton body; voice

$5.34
23-inch size

Truly one of the best doll values that Sears offer. Fine hand-rubbed finish composition head, arms and legs—polished to a glowing flesh tint. She has tiny fingers, each well-shaped and distinctly separate from the other, rosy, full lips and lovely glass-like eyes with real lashes. Her hair is molded composition and shaped into pretty curls. Her soft body is stuffed with fluffy, lightweight cotton, making her easy to handle and play with. She wears a full-cut cotton net dress, lace trimmed, over an exquisite pink petticoat, cotton net bonnet to match, snug panties, socks and shoes.

Rolling Glass-like Eyes
49 N 3141—18-inch size.
Shpg. wt., 2 lbs. 4 oz. . $3.79

Glass-like Eyes
49 N 3179—23-inch size.
Shpg. wt., 3 lbs. 12 oz. $5.34

Sears exclusive "Momma-Poppa" Doll

$2.18
15-inch size

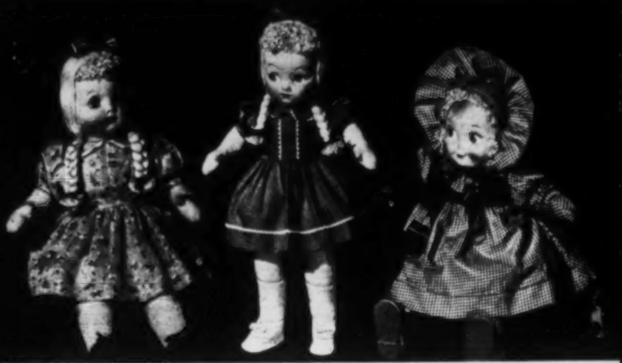
- She cries for "Poppa" too
- Composition head, arms, and legs; pretty sleeping eyes

$3.24
18-inch size

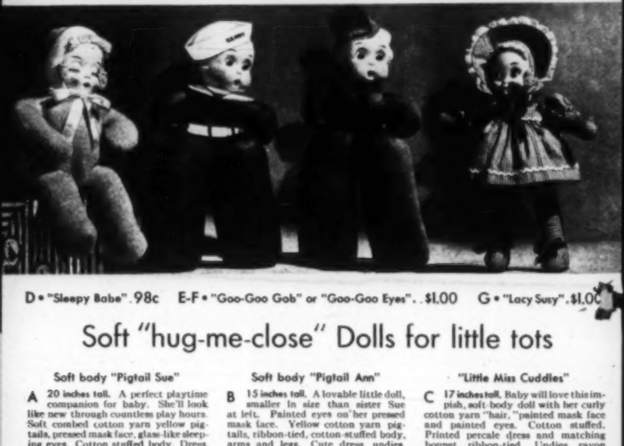
Even grown-ups are fascinated by the cunning way this doll talks, so just imagine how surprised and thrilled your little girl will be to hear this little heartbreaker crying for "Poppa" as well as "Momma." She's the kind of doll every child dreams about . . . life-like and beautiful . . . she has chubby composition arms and legs, her sleeping eyes are framed by long lashes and her soft, pliant body is filled with clean cotton. Her hair is molded in baby ringlets on her composition head. She wears a frilly pink organdy dress, a ribbon-tied bonnet, slip, panties, socks and shoes.

Glass-like Eyes
49 N 3157—15-inch size.
Shpg. wt., 1 lb. 12 oz. . $2.18

Glass-like Eyes
49 N 3158—18-inch size
Shpg. wt., 2 lbs. 4 oz. $3.24



A • "Pigtail Sue"..... $2.98 **B** • "Pigtail Ann"....$1.95 **C** • "Little Miss Cuddles". $1.49



D • "Sleepy Babe". 98c **E-F** • "Goo-Goo Gob" or "Goo-Goo Eyes"..$1.00 **G** • "Lacy Susy". $1.0

Soft "hug-me-close" Dolls for little tots

Soft body "Pigtail Sue"

A **20 inches tall.** A perfect playtime companion for baby. She'll look like new through countless play hours. Soft combed cotton yarn yellow pigtails, pressed mask face, glass-like sleeping eyes. Cotton stuffed body. Dress, accessories.

49 N 3587—Wt., 1 lb. 8 oz.. $2.98

Soft body "Pigtail Ann"

B **15 inches tall.** A lovable little doll, smaller in size than sister Sue at left. Painted eyes on her pressed mask face. Yellow cotton yarn pigtails, ribbon-tied, cotton-stuffed body, arms and legs. Cute dress, undies, socks and shoes.

49 N 3597—Wt., 1 lb. 10 oz. . $1.95

"Little Miss Cuddles"

C **17 inches tall.** Baby will love this impish, soft-body doll with her curly cotton yarn "hair," painted mask face and painted eyes. Cotton stuffed. Printed percale dress and matching bonnet, ribbon-tied. Undies, rayon socks and baby shoes.

49 N 3584—Wt., 1 lb. 10 oz.. $1.49

"Sleepy Babe"

D **15-inch.** Cotton-stuffed. Cotton yarn hair, closed eyes. Wt., 1 lb. 4 oz.

49 N 3535........... 98c

"Goo-Goo Gob"

E **15-inch Sailor.** Cotton stuffed, balloon legs. Moving glass-like eyes. Composition head. Shpg. wt., 2 lbs. 4 oz.

49 N 3580.......... $1.00

"Goo-Goo Eyes"

F **15-inch Soldier.** Cotton stuffed, like his Sailor brother. Khaki colored clothes and overseas cap. Shpg. wt., 2 lbs. 4 oz.

49 N 3581.......... $1.00

"Lacy Susy"

G **15-inch.** Cotton-stuffed doll with painted eyes on mask face, cotton yarn hair. Printed dress, bonnet. Shpg. wt., 1 lb. 5 oz.

49 N 3582.......... $1.00

A • Plastic Tea Set............$1.19

RAIL
CROSSING
ROAD
LIONEL

C • New Lionel Freight Train To Build..89c

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
Merry
Xmas

B • Blackboard Set...98c

D • Bowling Alley on Stand.....$1.10

4 big thriller Toy values

Bright, 48-piece tea set

A Modern gay plastic colored set. 12 pcs. blunt-edge cutlery, 12 pcs. beautifully shaped heat and acid-resistant plastic tableware. 24 Happi-time paper napkins. 4½-in. teapot. **$1.19**

49 N 1859—Shipping weight, 1 lb. **$1.19**

Easel blackboard—folding chair

B Sturdy frame of medium maple finished pine wood. Smooth writing surface of black cardboard slate. Easy to erase. Slate is 13x9 inches. Board is 35 inches high. Folding chair, 20½ in. high. Shipping weight, 4 pounds. **98c**

79 N 03881..........................**98c**

Realistic new Lionel 250-piece fiberboard Freight Train Set

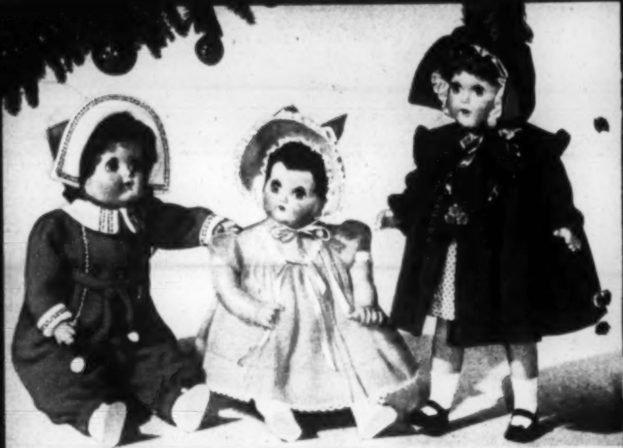
C Fun to put together. Authentic, educational, entertaining. Actually rolls around track. Requires no cutting or pasting. Includes 198 in. of track; 10-in. locomotive; 8-in. coal tender; 9-in. freight car with sliding doors; 9-in. gondola; 7-in. caboose; crossing signal; crossing gate; engineer; brakeman; freight handler. Cardboard packing cases. **89c**

49 N 5902—Shipping weight 2 lbs. 6 oz. Complete Set..............**89c**

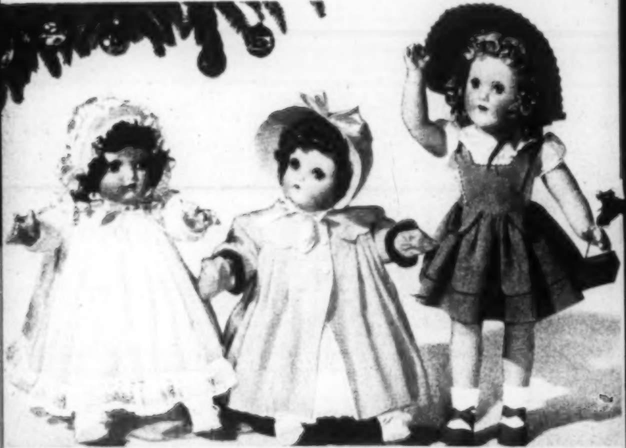
Bowling Alley on stand . . . fun and excitement for all ages

D Entertainment for everyone —home model of one of America's favorite games. Made of sturdy fiberboard, walnut wood grained finish. Alley measures 44 inches long, 21 inches high, 10 inches wide. Includes ten 3-inch wood tenpins, two ¾-inch diameter opaque glass bowling balls. Easy instructions for assembling are included. Shipping weight, 3 pounds. **$1.10**

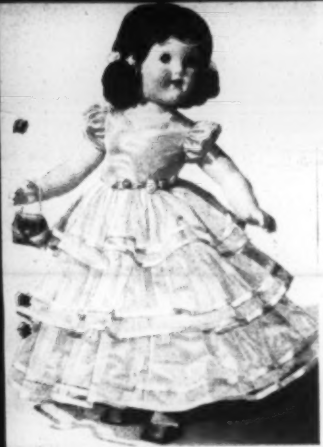
79 N 0128..................**$1.10**



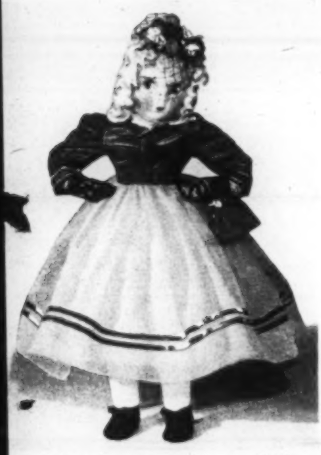
A • 18-in. "Snow-Baby" $5.37 B • 14-in. "Curly Plassie" $4.47 C • 13½-in. "Lady in Blue" $5.98



E • 15-in. "Little Princess" $3.98 F • 15-in. "Mitten Baby" $5.35 G • 15-in. "Dorable Girl" $3.29



D • 15-inch "Sophisticated Lady", $5.29



H • 11-inch "Little Shaver" $3.98

Little girls love Dress-up Dolls

Exquisitely made dolls with costly features such as, glass-like eyes with realistic lashes; expensive hand-rubbed composition bodies, heads, or arms and legs; our finest mohair wigs.

A **"Snow Baby"** in fleecy red rayon snowsuit with peaked hood. Soft cotton body, composition head, arms and legs. Turning, tilting head. Glass-like realistic eyes. Soft mohair wigs. Crying voice. Undies, socks, shoes.

49 N 3195–18-inch size. Wt., 2½ lbs. . . **$5.37**
49 N 3196–20-inch size. Shpg. wt., 3 lbs. . .**$6.20**

B **"Curly Plassie."** Adorable, tightly-curled lamb's wool wig. Head, arms, legs of molded plastic . . . soft body. Crying voice. Glass-like eyes. Organdy dress. Undies, socks, and shoes.

49 N 3197–14-inch size. Shpg. wt., 2 lbs. **$4.47**
49 N 3198–18-inch size. Shpg. wt., 3 lbs. . .**$7.14**

C **"Lady in Blue."** Luxuriously dressed in bunny fur trim coat, plumed bonnet, French-style muff, print dress. All-composition, hand-rubbed finish. Mohair wig, glass-like eyes.

49 N 3380—13½-in. size. Shpg.wt., 2 lbs.**$5.98**
49 N 3381—18-inch size. Shpg.wt., 3 lbs. . **$7.98**
49 N 3382—20-inch size. Shpg.wt., 4 lbs. . .**10.59**
49 N 3383—24-inch size. Shpg.wt., 5 lbs. . **13.98**

D **"Sophisticated Lady."** Glamorous net evening gown, rayon taffeta underskirt. Long shoulder bob, flower ornament. All composition, mohair wig, glass-like eyes.

49 N 3386–15-inch size. Shpg. wt., 2 lbs.**$5.29**
49 N 3387–22-inch size. Shpg. wt., 4 lbs. .**$11.59**

E **"Little Princess."** Sheerest, daintiest clothes. Soft mohair wig. Glass-like eyes, soft body, composition arms, legs, and head. All accessories.

49 N 3193–15-inch size. Shpg. wt., 2 lbs.**$3.98**
49 N 3194–20-inch size. Shpg. wt., 3 lbs. . .**$7.50**

F **"Mitten Baby."** So pretty and snug in soft rayon coat, ribbon-tied bonnet and tiny fur-trimmed mittens. Cotton body with composition head, arms, and legs. Mohair wig, glass-like eyes. Crying voice. Undies, socks, shoes.

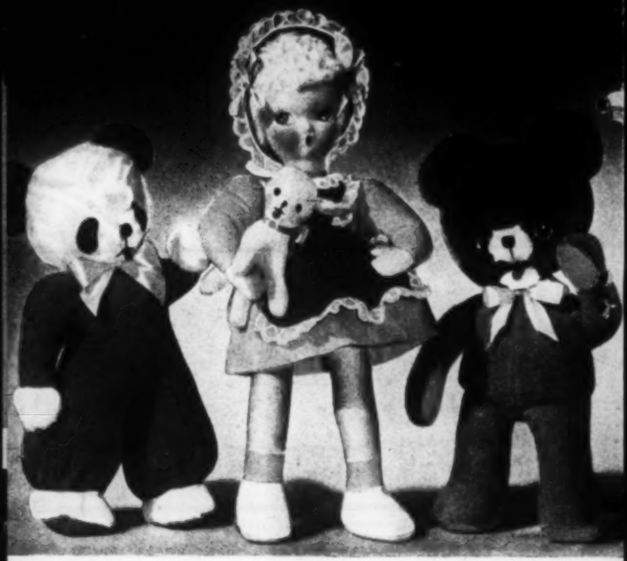
49 N 3191–15-inch size. Shpg. wt., 2 lbs.**$5.35**
49 N 3192–24-inch size. Shpg. wt., 4 lbs. **$10.75**

G **"'Dorable Girl."** Tiny fashion plate! Up-to-the-minute dress, hair-do. Composition body, head, arms legs. Glass-like eyes, mohair wig.

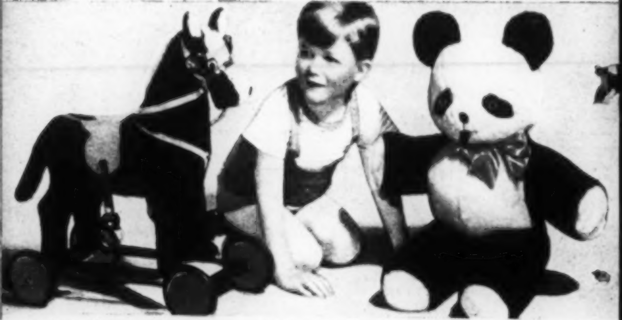
49 N 3388–15-inch size. Shpg. wt., 2 lbs.**$3.29**
49 N 3389–18-inch size. Shpg. wt., 3 lbs. . **$5.39**

H **"Little Shaver."** Soft, flexible cotton body twists into many poses. Pressed mask face, painted eyes, yarn hair. "Gay ballerina" clothes.

49 N 3384–11-inch size. Shpg. wt. 1 lb..**$3.98**
49 N 3385–15-inch size. Shpg. wt. 2 lbs. . .**$5.98**



A• Red pants panda, 21-in. $4.98 **B** • Mary and Her Lamb, $5.98 **C** • Pangora Plush Bear, $6.98



D • 20-inch high Plush Horse on Wheels . $5.36 **E** • Black and white Panda 25-inch $4.82

Convenient Easy Terms on everything at Sears . . . see page 88

Stuffed toys for little folks

A **Red pants Panda.** Chubby panda, all dressed up in balloon pants of fine quality cotton cloth. Head, hands and feet of pangora rayon plush. Yarn nose,and mouth, glass-like eyes. Soft cotton filled. Wide ribbon bow. Shpg. wts., 2 lbs. 8 oz.; 1 lb. 12 oz.; 13 oz.

21-inch size
49 N 4368..........$4.98
17-inch size
49 N 4367.......... 2.98
13-inch size
49 N 4366.......... 1.98

B **Mary and her Little Lamb.** The hit of 1943! The most adorable pair ever created. She's stuffed with soft, fluffy cotton, covered with percale to match dress. Golden-haired 28-inch Mary is the perfect shepherdess in her percale dress and lovely contrasting color apron. Her crownless bonnet matches apron. Fluffy lambs wool and rayon wig. 7-in. brushed rayon lamb, cotton-filled.
49 N 3564–Wt.,3lbs. $5.98

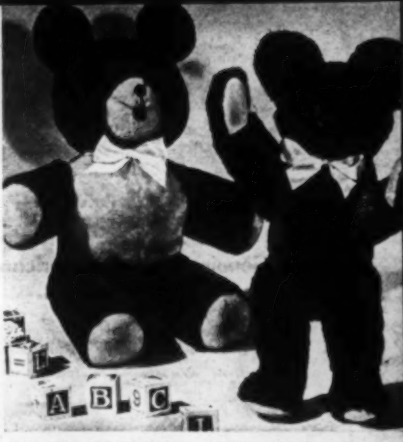
C **Pangora plush Bear.** He's wide-eyed, but there's a mischievous twinkle in his big brown glass-like eyes. Beautiful green and brown soft pangora rayon plush coat. Round, pudgy, roly poly. Cotton filled. Shipping weights, 3 lbs.; 2 lbs. 8 oz.; 13 oz.

34-inch size
49 N 4365..........$6.98
23-inch size
49 N 4364.......... 4.89
14-inch size
49 N 4363.......... 2.98

D **20-in. Plush Horse on Wheels.** Big enough for small horsemen to ride. Knights of old never had a more spirited charger than this fine fellow with white mane and black tail. Eager mouth, sparkling glass-like eyes. Artificial leather saddle, bridle, blinders. Excelsior-stuffed rayon plush body on strong frame. 4½-inch easy rolling wheels. Shpg. wt., 7 lbs.
79 N 04098..........$5.36

E **Black and white Panda with fuzzy ears.** A roly-poly little fellow whose big, brown glass-like eyes beg you to pick him up. Face has yarn nose, mouth. Soft, rayon plush, cotton filled body, floppy legs, arms. Shpg. weights., 2 lbs. 12 oz.; 2 lbs. 8 oz.; 1 lb. 12 oz.; 12 oz.

25-inch size
49 N 4337..........$4.82
21-inch size
49 N 4336.......... 2.73
17-inch size
49 N 4335.......... 1.87
12-inch size
49 N 4334.......... 94c



Big, bright-eyed Golden Bear

94c 12-inch

A big softy with floppy legs and arms . . . made for cuddling. Long, thick pile golden color pangora plush with pangora plush pads. His head turns, and all but 49N4353 growl when squeezed. Soft, cotton-filled body . . . wide ribbon bow.

12-inch size
Shpg. wt., 10 oz.
49N4353....94c

16-inch size
Shpg. wt., 13 oz.
49N4354 . $1.94

21-inch size
Shpg. wt., 1 lb.
49N4355 . $2.98

25-inch size
Wt., 2 lbs. 12 oz.
49N4356 . $4.75

Genuine mohair Teddy Bear

$1.88 12-inch

It'll be a case of love at first sight for the proud, young owner of this realistic teddy. Thick, glossy coat of beautiful cinnamon color . . . just right for petting. Pink cloth foot and hand pads. Friendly, glass-like eyes; yarn nose, mouth. Arms and legs jointed inside. Wide ribbon bow.

12-inch size
49N4346—Shpg. wt., 13 oz. $1.88

15-inch size
Wt., 1 lb. 6 oz.
49N4347 . $2.79

20-inch size
Wt., 1 lb. 10 oz.
49N4348 . $4.90

10-inch Horse

69c

Cotton gabardine, filled with cotton. Yarn mane, tail. Cute little saddle. Shipping weight, 6 ounces.
49 N 4004.........69c

Floppy-eared Lamb

69c

Brushed rayon, cotton filled. Ribbon bow around the neck. 8 inches tall. Shipping wt., 6 ounces.
49 N 4006.........69c

Friendly Scotty Pup

69c

Perky features. Soft, cotton-filled brushed rayon. Ribbon bow. 8 inches tall. Shipping weight, 6 ounces.
49 N 4005.........69c

Genuine Halsam American Log Sets

63-piece Set for beginners

56c

Rough-hewn miniature logs copied from those used by the pioneers. Set includes chimney, roof boards and assorted size logs that look like the real thing. Instructive. Shpg. wt., 1 lb. 8 oz.

49 N 3657—Complete Set.....56c

86-piece Set . . . builds more houses

$1.14

Axe marks make the logs look like hand-cut timber. The set contains everything needed to construct block houses, forts and log cabins. Children spend many happy hours playing with this educational toy. Long wearing.

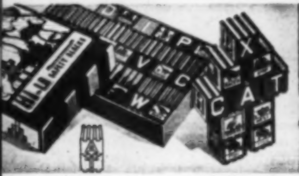
49 N 3658—Shpg. wt., 2 lbs. 2 oz...$1.14

Big Deluxe 200-piece Set

$2.32

Builds an entire frontier village, consisting of cabins, block houses, forts. Each model can be lifted intact and carried wherever you want when completed. For hours of happy play.

49 N 3659—Shpg. wt., 5 lbs .$2.32



Toddlers love to Build with these colorful Sets of Wood Blocks

Famous Halsam Hi-Lo 40-piece Block Set

61c

Letters and interesting pictures of animals printed on two sides. Interlocking feature makes it easy for little hands to learn how to build. Harmless coloring. 1⅜-inch cubes with rounded edges.

49 N 3613—Shipping weight, 1 lb. 12 oz..............61c

Big bag of about 150 assorted Wood Blocks

85c

Approximately 150 assorted wood blocks . . . squares, oblongs and triangles that keep children entertained for hours at a time. Strongly woven mesh bag with drawcord helps to keep blocks from being lost.

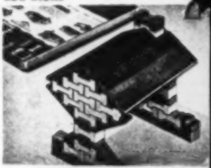
49 N 3604—Shipping weight, 4 pounds..............85c

Movie Film for Home Entertainment . . . Loc-Bloks

Collect your own library of 8 and 16-mm. Safety Movie Film

Star	Title	8-mm.	Ft. of Film	Price	16-mm.	Ft. of Film	Price
Mickey Mouse	Whirlwind Mickey	49 N 6801	25	$0.75	49 N 6803	50	$1.49
	Sky Battle	49 N 6903	50	1.49	49 N 6925	100	2.89
Donald Duck	Speedy Cop	49 N 6804	25	0.75	49 N 6807	50	1.49
	Gets Ducked	49 N 6912	50	1.49	49 N 6930	100	2.89
Three Stooges	Out for Business	49 N 6849	50	1.29	49 N 6856	100	2.49
	The Three Fakers	49 N 6857	100	2.49	49 N 6858	200	4.79
Scrappy	Cliff's Edge	49 N 6825	50	1.19	49 N 6826	100	2.39
	Early Bird	49 N 6827	100	2.29	49 N 6828	200	4.59
Krazy Kat	Kannibals	49 N 6839	50	1.19	49 N 6840	100	2.39
	Hot Dogs on Ice	49 N 6844	100	2.29	49 N 6848	200	4.59
Our Gang	Let's Go Fishin'	49 N 6829	50	1.19	49 N 6830	100	2.39
	Donkey Delivery Co.	49 N 6831	50	1.19	49 N 6832	100	2.39
	Missing Nothing	49 N 6833	100	2.29	49 N 6834	200	4.59
	Parachute Jumpers	49 N 6850	50	1.49	49 N 6852	100	2.89
	R. A. F. Bombers	49 N 6853	50	1.49	49 N 6854	100	2.89

8-mm. films can be used only on 8-mm. projectors; 16-mm. films can be used only on 16-mm. projectors. Shipping weights: 8-mm. film: 25 ft., 3 oz.; 50 ft., 4 oz.; 100 ft., 8 oz. 16-mm. film: 50 ft., 5 oz.; 100 ft., 8 oz.; 200 ft., 1 lb.



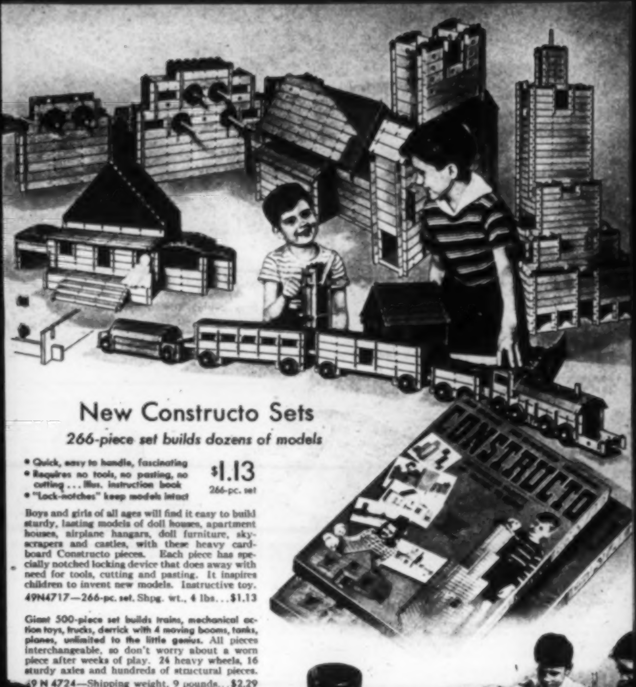
Educational . . entertaining

91c 103-pc. set

Interlocking wood building blocks. Build churches, houses, etc. Buildings hold together when moved. Easy-to-follow instructions included. Shipping wts., 1 lb. 12 oz. and 4 lbs.

49 N 4776—103-piece set........91c

49 N 4799—199-piece set......$1.86



New Constructo Sets

266-piece set builds dozens of models

- **Quick, easy to handle, fascinating**
- **Requires no tools, no pasting, no cutting . . . Illus. instruction book**
- **"Lock-notches" keep models intact**

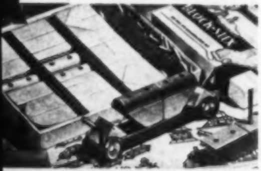
$1.13
266-pc. set

Boys and girls of all ages will find it easy to build sturdy, lasting models of doll houses, apartment houses, airplane hangars, doll furniture, skyscrapers and castles, with these heavy cardboard Constructo pieces. Each piece has specially notched locking device that does away with need for tools, cutting and pasting. It inspires children to invent new models. Instructive toy.

49N4717—266-pc. set. Shpg. wt., 4 lbs. . . $1.13

Giant 500-piece set builds trains, mechanical action toys, trucks, derrick with 4 moving booms, tanks, planes, unlimited to the little genius. All pieces interchangeable, so don't worry about a worn piece after weeks of play. 24 heavy wheels, 16 sturdy axles and hundreds of structural pieces.

9 N 4724—Shipping weight, 9 pounds. . . $2.29



Block-Stix Sets build big pull toys

[illegible]he 53-piece set consists of four-wood-wheel pull toy building base and 52 assorted wood pegs and blocks for building warships, tank trailers, locomotives, etc. Large, de luxe 107-piece set builds a greater variety of models.

$1.05
53-pc. set

49 N 4775—53-pc. set. Shpg. wt. 2 lbs. 7 oz. $1.05
49 N 4782—107-pc. set. Shpg. wt. 6 lbs . . . $1.99

Famous Tinkertoys—fun and training for children of all ages

All smooth, sanded wood pieces, no screws or bolts, complete instructions. Cardboard windblades. Build endless models. Appeal to the imagination and skill of all ages.

55c
Junior set

49 N 4710—81-pc. Junior set. Shpg. wt., 14 oz. 55c
49 N 4711—126-pc. Wonder set. Shpg. wt., 1 lb. 8 oz. $1.05
49 N 4716—190-pc. Senior set. Shpg. wt., 2 lbs. 4 oz. $1.79

Children enjoy these Musical Toys

American-Made Toy Grand Piano

$1.48

There's a lot of pleasure and enjoyment for your youngster in this realistic baby grand style piano. It's easy to play simple tunes on the 8 white lacquered keys. Smooth finished, walnut-stained wood cabinet produces clear, bell-like tones.

Size: 10⅛x8x6⅝ inches, Gracefully curved and shaped.

49 N 2425—Shipping weight 2 pounds............$1.48

Easy-to-play 8-Note Xylophone

89c

It's lots of fun to play real tunes on this accurately tuned 8-note metal xylophone. Comes on easily-set-up smoothly finished wood table with Masonite top. Cotton skirt makes it look truly professional. *Size:* 19x18x9⅛ inches. Two 8-inch mallets and instructions for playing 8 tunes included.

49 N 2445—Shipping weight, 5 pounds..............89c

LITTLE MASTERS
MELODYLAND RECORD BOOK

Little Masters Children's Records

84c
Set of 4 Double-faced

The finest in music has been selected and recorded here for children by a group of famous artists. Each album contains four double-sided 7-inch recordings of best-known works of famous composers. Shipping weight, each, 1 pound 4 ounces.

Catalog no.	Selections	Set of 4
49 N 2462A	Blue Danube, Liebestraum, others	84c
49 N 2462B	Marche Slav, Traumerei, others	84c
49 N 2462C	Selections from "Aida"	84c
49 N 2462D	Finlandia, Valse Triste, others	84c
49 N 2462E	Minuet in G, Gigue	84c
49 N 2462G	Turkish March, Gavotte, others	84c

Fairy Tales on Records

$1.49
Set of 4

Traditional fairy tales on 7-inch records. Erno Rapee conducts the orchestra, Milton Cross narrates the stories of Billy-Bee, The Farmer in the Dell, Old King Cole, The Silver Nutcracker, The Ugly Duckling, The Wicked Witch, all on this set of four double-faced records. Shpg. wt., ea. set, 1 lb. 12 oz.

49 N 2461—Set of Four. $1.49

Selected Children's Recordings

64c
Set of 3

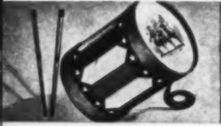
Shpg. wt., 1 lb. 4 oz.

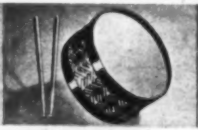
49 N2466—Camptown Races, Farmer in the Dell and others. Set of three. 7-in. double faced.....64c

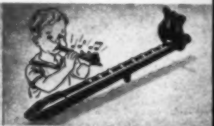
49 N 2467—Jack and Jill, Little Bo-Peep, others. Set of three..64c

49 N 2468—Home on the Range, Lone Prairie, Git Along Little Dogie and others. Set of three.64c

49 N 2469—Red River Valley, Chisholm Trail, Skaters Waltz and others. Set of three.....64c







Military Drum

89c

12-inch drum, beautifully finished in red, white and blue. Sturdy fiberboard. Rayon cord, 2 sticks. Shipping weight, 2 lbs.

49 N 2493......................89c

Fiberboard Drum

57c

Kiddies have lots of fun with this eleven-inch drum. They can play it on both sides with the hardwood drumsticks which are furnished. Sides are printed. Carrying cord goes around player's neck.

49 N 2314—Shipping weight, 1 lb. 57c

Easy-to-Play Symphonet

$1.00

Encourage their musical talent—they'll have hours of fun playing this clever instrument. 12-in. durable plastic. 2-octave range. Play like clarinet or sax—by number or notes. Shpg. wt., 6 oz.

49 N 2446...................$1.00

For good little girls and boys

A Mother Goose Playhouse in 8 acts

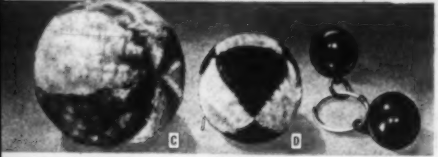
A Come one—come all! Big show in the Mother Goose Playhouse! Stars your favorites from the Land of Make Believe. Scenes from Mother Goose: Mary's Lamb; Old King Cole; Baa Baa Black Sheep; Mistress Mary, four others. Stage made from 13⅛x9⅝x1⅝-inch display cardboard box, with pop-up characters. 8 folders, 8⅛x7⅛ in.; each forms stage of its own; has printed verse and beautifully colored scenes from Mother Goose. **87c**

49 N 3868—Shipping weight, 1 pound 11 ounces..........87c

Wocky Ducky

Wood duck is held by push handle so duck trots ahead with its feet pounding and wings fluttering. Size overall: 11x9x2⅛ inches. Handle, 19⅛ inches long. Shipping weight, 1 lb. 8 oz. **$1.19**

49 N 5421..........$1.19



10-inch Plush Ball

C All babies love gaily colored, cuddly toys. Here's a big, bright ball of silky-soft, rayon plush for hours of play. It's stuffed with cotton and excelsior. Comes in contrasting, eye-catching assorted colors. Grand for nursery, carriage, baby pen. Size, 10 inches. Shpg. wt., 10 oz. **$1.07**

49 N 4417..........$1.07

4-inch Plush Ball

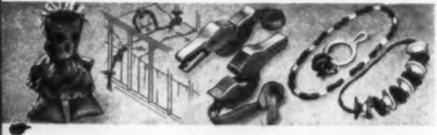
D This lovely ball of soft rayon plush will make an ideal nursery toy. Grand for baby pen or carriage. Gay colors attract baby's eye. Soft, plush cover with cotton and excelsior stuffing make it safe to play with. Comes in assorted and contrasting colors. Size, 4 inches. Shipping weight, 6 ounces. **43c**

49N4440..........43c

Rattle Toy

Hang this colorful plastic rattle in baby's crib, pen or carriage. Or let baby hold it. It'll mean many happy hours. Made of sanitary plastic, in bright, assorted colors. No harmful corners—safe for baby to play with and enjoy. Shipping weight, 4 ounces. Here is an excellent value at Sears low price. **59c**

49 N 4438..........59c



Cuddly Nursery Doll

A soft, sturdy cotton playmate for the nursery. 11 inches long. Painted face. Shipping weight, 8 ounces. **32c**

49 N 3434..........32c

Useful Ducky Toy

A 2-purpose toy that fastens blankets or entertains baby. Washable plastic. Asstd. colors. Wt., 4 oz. **$1.00**

49 N 4442—2 for..$1.00

3-pc. Baby-pen Toy

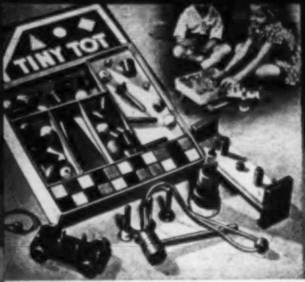
Sanitary, plastic toys. String of beads, combination rattle and klik-klak, string of spools. Asstd. colors. **$1.17**

49N4441–Wt., 6 oz.$1.17

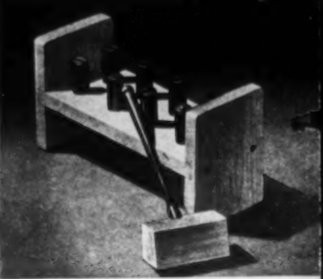
2-in-1 crib or carriage Toy

Adjustable 15-in. wood bar with toys fits across top of crib, develops muscle. Attractive pastel colors. **$1.00**

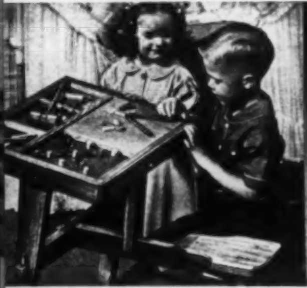
49 N 4444–Wt., 1 lb. 8 oz.$1.00



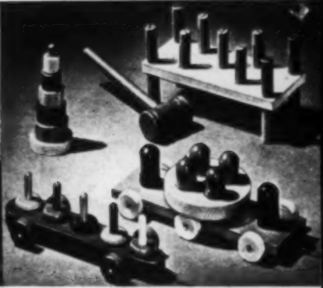
A • Box of 6 wooden Tiny-Tot Toys $1.12



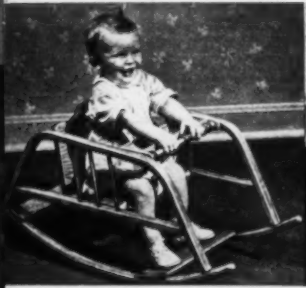
B • De Luxe wood Sock-it Bench . . . 98c



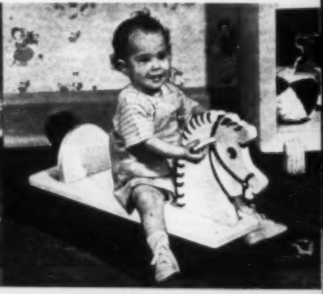
D • 3-in-1 Play Table with Seat . . . $1.79



E • 4 complete Wood Toys in One $1.12



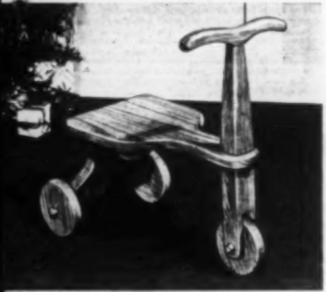
G • Safe solid-oak Shoo-fly Rocker $4.99



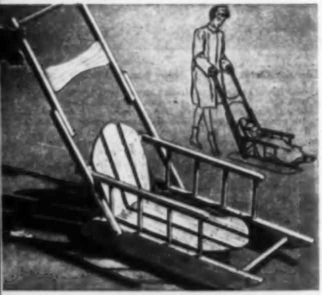
H • Bright all wood Horsie Rocker . . $1.19

Sears Easy Terms—see page 88—are available for toys.

C • Swinging Hobby Horse, 33-in. $9.54



F • New 3-wheel Tot's Bike $3.34



J • Baby Sled with Push Handle . $2.23

Safe-to-play-with Educational Toys

A **Box of 6 wooden Tiny-Tot Toys,** for kindergarten activities. Many bright colors. Includes 4-wheel cart, hammer board with mallet, assorted colored blocks, pegs with stands, pyramid discs, beads and colored rings.
49 N 3687—Shipping weight, 3 lbs...... $1.12

B **Deluxe wood Sock-it Bench.** Let him hammer to his heart's content. Sturdy 11⅝x5⅜-in. sock-it bench with 8 large size colored waxed wood pegs and wood mallet.
49 N 3624—Shipping weight, 3 lbs....... 98c

C **Swinging hobby horses** with carved wood bodies, hardwood stands, horsehair manes and tails, saddle cloths, leather ears, glass eyes, dapple gray finish. Large horse has padded, shaped saddle. An outstanding Sears value. Not mailable.
79 NM 7593—33-in. size. Wt., 30 lbs.. $9.54
79 NM 7594—36-in. size. Wt., 35 lbs... $13.74

D **3-in-1 play table with seat.** For nailing, pound-a-peg and as a play table. Strong, maple finish wood. Top 16½x13x1¾ inches deep. Shaped saddle seat. Complete with colored wood pegs, package of nails, mallet, Masonite board.
79 N 03694—Shipping weight, 6 lbs.... $1.79

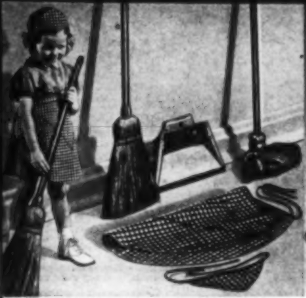
E **4 complete wooden toys in one.** 8-inch, 4-wheel cart with five colored wood pegs and pull string; 9-inch wood car with whirling pegs; set of colored discs for building pyramids; hammer board with pegs and wood mallet.
49 N 3698—Shipping weight, 1 lb. 8 oz.. $1.12

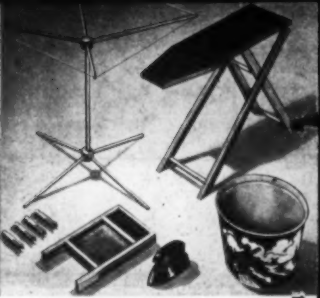
F **New 3-wheel tot's bike** of durable hardwood varnished natural finish. The 8½-inch wide seat is only 9¾ inches from floor so tiniest toddler can climb on. 19½ inches long. 17½ inches high. 4½-inch wood wheels. Mailable.
79 N 08373—Shipping weight, 8 lbs... $3.34

G **Safe, solid oak Shoo-fly,** with tray for toys and brightly colored play beads. Built low and wide to avoid tipping; safety strap. Nicely rounded and sanded. Natural oak finish. 36 inches long, 14 inches high. Mailable.
79 N 07561—Shipping weight, 10 lbs.. $4.99

H **Bright all wood Horsie Rocker** baby can get on and off alone. Wood seat 17¾ inches long with back rest is about 4½ in. from floor. Cutout horsie head has wood grip handles. Enameled in red and ivory with black trim. Mailable.
79 N 07514—Shipping weight, 6 lbs. $1.19

J **Baby Sled with push-handle** of varnished, natural finished hardwood. Overall size, 41½x12½ inches. Seat size, 16x10¾ inches. Length of runners, 26¾ inches. Strong seat, back rest and side guards. Handle height, 33 in. Mailable.
79 N 08308—Shipping weight, 9 lbs... $2.23





Practical 5-piece Set for young housecleaners

84c

Children love to help mother clean house . . . and here's just the outfit to gladden the heart of a tiny housekeeper. The sturdy 32-inch broom is double stitched for long wear; and the 28-inch cotton mop with enameled wood handle can be used for scrubbing, dusting or oiling. The 8-inch fiberboard dust pan gets up dirt and dust in a jiffy; and the fancy cotton print apron with handy pocket has an attractive dust cap to match.

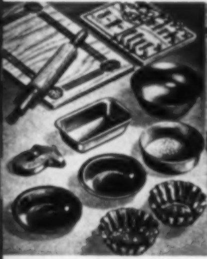
79 N 02117—Shipping weight, 4 pounds..............84c

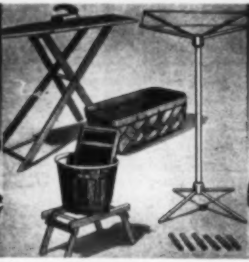
Low-priced realistic 9-piece Laundry Set

94c

The lucky little girl who gets this complete playtime laundering outfit will want to make everyday washday . . . and she'll get a big thrill out of being mother's little helper. Set includes 6⅝-inch diameter Permaboard washtub with gay new Dutch designs. A 4⅝x8-in. washboard with glass rubbing surface; 14-in. high clothes line; 4 clothespins; 16-in. long wood ironing board, new wood play iron, 4 in. long with red base, black handle.

49 N 1711—Shipping weight, 2 pounds 4 ounces.......94c





Tiny Cook's 11-piece Bake Set

40c

Will keep a child happily busy for hours. Set contains bread board and rolling pin; 4-peg wood reminder board; cake pan; 2 crinkled pie plates; rabbit cookie cutter; bread pan; 2 plain pie plates and mixing bowl.

49 N 1968—Shpg. wt., 1 lb....40c

Big 13-piece Laundry Outfit

$1.88

Set includes 7⅝-in. diameter Permaboard washtub with colorful design; 5⅝x9½-inch washboard; sturdy wooden bench, 10 inches long; 19-inch high clothes line; 6 clothespins; 10⅝ x 7½-inch clothes basket; 18¼-in. long ironing board and play iron.

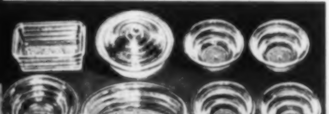
49 N 1712—Shpg. wt., 3 lbs. 8 oz....$1.88

Play Iron that really irons

59c

Modern streamlined design. Looks just like a big electric iron. Iron can be heated on stove and actually used for dolly's clothes and other light ironing. Has black enamel wood handle and polished porcelain base.

49 N 1705—Shpg. wt., 10 oz....59c



9-piece genuine "Glasbake" Oven Set

$1.24 Complete

Fine value at this price. Set is made of heavy heat-resistant glass (the same as mother's), and includes the following 9 pieces: 4 individual baking dishes, 3⅝ in. diameter; 1 oblong bread pan, 4½ in. long; 1 covered casserole, 4⅞ in. wide· 1 oval baker, 6⅝ in. long; 1 deep dish pie plate, 4½ in. wide.

49 N 1963—Shipping weight, 4 pounds........$1.24

Everything available on Easy Terms . . . See page 88

Housekeeping Toys

"just like Mother's"

Colorful 33-piece Tea Set . . . . serves four

A gift that's sure to thrill any little girl. The 9 pieces of acid and heat-resistant almost unbreakable plastic tableware includes four 2⅝-inch cups; four 3⅛-inch saucers; one 4⅛-inch teapot. The plastic cutlery to match includes 4 knives, 4 forks and 4 spoons, size: 3⅝ inches. Includes 12 gay colored "Happi-Time" paper napkins that will add a festive note to every meal served by the young hostess. **93c**

49 N 1863—Shipping weight, 1 pound...............93c

Attractive 28-piece Tea Set . . . . serves three

Same quality plastic as set above, but with fewer pieces. Lovely permanent mottled colors, beaded design. Lightweight, easy-to-clean, no sharp edges. Service for three includes one 4-inch cake plate; three 2⅝-inch cups; three 3⅛-inch saucers. The sturdy, colorful plastic cutlery includes 3 knives, 3 forks and 3 spoons, 3⅝ inches long. 12 pretty "Happi-Time" paper napkins. **69c**

49 N 1862—Shipping weight, 12 ounces...............69c

16-piece Tea Set

Mottled plastic same as above, but fewer pieces. Serves 2. Has 2 cups, 2⅝-in.; 2 saucers, 3⅛-in. Also 2 knives, 2 forks, 2 spoons, all 3⅝ in. long. 6 "Happi-Time" napkins. Shipping wt., 8 oz.

49 N 1861.......**36c**

66-piece Tea Set . . . serves six

- 24 pieces acid and heat-resistant tableware
- 18 pieces sturdy, colorful plastic cutlery
- Sanitary, practical plastic . . . almost unbreakable

$1.98

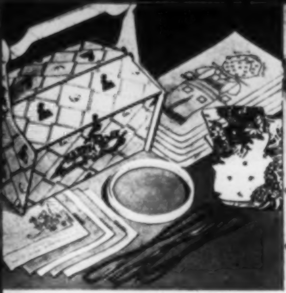
A really thrilling gift for little daughter. The easy-to-clean, light weight plastic tableware has beautiful, permanent coloring, and an attractive beaded design. Includes six 4-in. plates; six 3⅛-in. saucers; six 2⅝-in. cups; one 4-in. cake plate; a covered teapot, 4⅛-in. high; covered sugar bowl, 3⅝-in. high; creamer, 3 3/16 in. high. 6 knives, 6 forks and 6 spoons, all 3⅝-in. 24 "Happi-Time" paper napkins.

49 N 1860—Shipping weight, 1 pound 8 ounces......$1.98

18-pc. Cutlery Set

6 each colorful, durable, safe-edged plastic knives, forks and spoons, 3⅝-in. Cloth holder, cotton flannel lined. Shipping wt., 3 ounces.

49 N 1858......**37c**



24-piece Sewing Set for little girls

69c

Instructive . . . your little girl can actually learn to sew at very little cost to you. Set includes 8⅛x 8⅛x5⅝-in. cabinet of fiberboard with carrying handle, containing 8 doll dress and pajama patterns, also 5 hanky patterns, printed and stamped cloth ready to sew or embroider, 3 skeins colored floss, 1 pair hoops and needles. A thrilling set for any little girl.

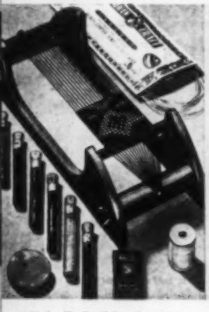
49 N 3867—Shipping weight, 1 pound 8 ounces.......69c

Easy-to-use Weaving Loom . . . quick, practical

95c

It's easy, simple, to make articles of lasting, useful beauty with this practical toy . . . just using odds and ends of yarn, cord and colored string. Loom is made of maple finished wood, 13x10 inches. Colored cotton yarn, 12-inch wood needle for weaving and book of instructions included. Lots of fun that is really educational. The youngsters will enjoy it immensely.

49 N 3866—Shipping weight, 1 pound 8 ounces.......95c



Make "Indian" Bead articles

$1.16

Make belts, rings, watch fobs, necklaces, etc. Wood frame loom, 11⅛x3 in., thread, hundreds of colored beads included.

49N4705—Shpg. wt., 1 lb. 8 oz. $1.16

Raffia Basket Weaving

$1.06

Just bend sides of strong cardboard frame, wind raffia strands in and out. Frames for 8 baskets, 12 hanks raffia. Baskets are 4 to 6-in. diam.; 2 oval shaped.

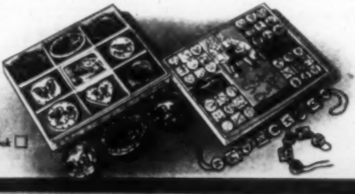
49 N 4719—Shpg. wt., 1 lb. 8 oz.....$1.06

Make Flower articles

$1.00

Die-cut pieces of felt for 32 to 38 flowers. 4 plaques, 10 paper flower pots, cement, stems, instructions incl.

49N4726—Shpg. wt., 1 lb. $1.00



Basket Making

Put wood pegs into holes on colorful wood base, weave in colored cords. Complete material for 5 baskets. Wt., 1 lb. 8 oz.

49 N 4758.. 89c

Make Wood Jewelry

Fun to make and fun to wear. New, novelty wood jewelry. Colored wooden discs to thread on bright strong cord. Make belts, necklaces, bracelets, etc. About 36 discs, 6 cords. Shpg. wt., 1 lb.

49 N 4727..... 89c

New Happi-Time Family of Dolls

61c Five big, colorful "Happi-Time" dolls and a pet doggie, die-cut out of heavy cardboard. Includes eight 9x15½-inch sheets of clothing to cut out, with complete wardrobes and accessories in attractive color printing. Father doll, 9 inches tall; rest of family in proportion. Hours of interesting and educational fun.

49 N 3895—Shipping weight, 1 lb. 8 oz. 61c

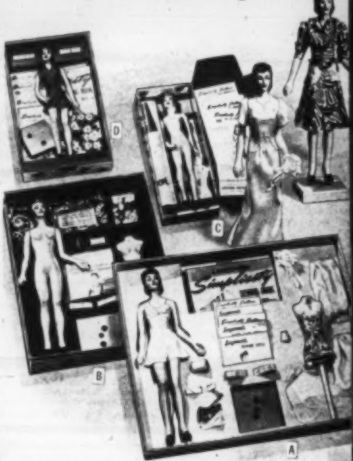
Mother and daughter Doll Dressmaking Set

$1.09 Mother doll of heavy cardboard is 10¾ in. high. Daughter, 8 in. high. 7 sheets of dress accessories; 4 dress patterns; 16 sheets of paper "cloth"; paper lace; pencil; instructions.

49 N 3897—Shipping weight, 1 lb. 8 oz. $1.09

JUNIOR MISS HAT SHOP

Homecraft Gifts for girls of all ages



Miniature fashion mannequin Sewing Sets

Well proportioned, durable fiber composition mannequins on removable wood bases. Encourage the young designer . . . help develop talent and taste. Future fashion experts will find these sets the answer to their fondest dreams. Fascinating, instructive.

Deluxe Sets with big 15-inch tall Fashion Mannequins

A 49 N 3775—20-piece Bridal Set. 15-in. mannequin, wedding dress and 5 other patterns, materials, sewing accessories, 88-page sewing book, dress form. Wt., 5 lbs. . . . $6.49

B 49 N 3774—14-pc. Set. 15-in. mannequin, 4 patterns, dress fabric, tape measure, thimble, thread, needle holder, trimmings, dress form, 88-page book. Wt., 4 lbs. 8 oz. $3.59

Economy sets with 12½-inch tall mannequins

C 49 N 3771—7-piece Set. 12½-inch tall mannequin, 3 Simplicity patterns, 16-page booklet of sewing instructions, material for dress. Shpg. wt., 1 lb. 8 oz. $1.19

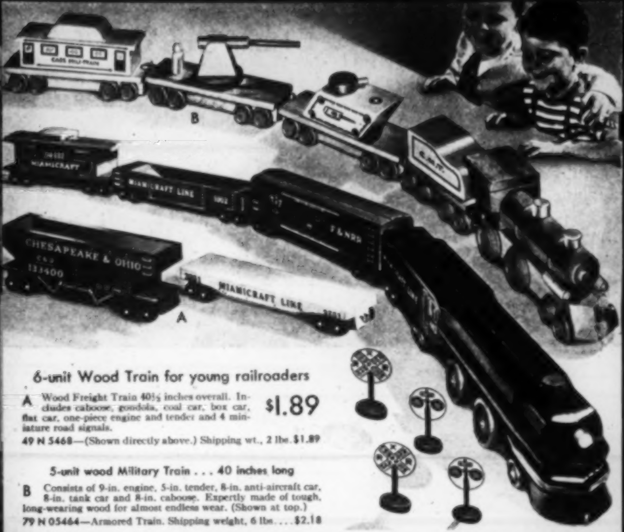
D 49 N 3772—9-piece Set. 12½-inch mannequin, 4 patterns, 88-page Simplicity sewing book, attractive print cloth for dress, tape measure. Shpg. wt., 2 lbs. $1.79

Junior Miss Hat Shop for Dolly's Millinery

$1.94 Smart young moderns will find every need here for making dolly a complete wardrobe of stylish hats. Included are attractive imitation flowers, feathers, colorful ribbons, untrimmed hats, gay colored buttons, a mirror, stiff net hat linings, scissors and a real wood form for blocking hats. Keeps young hands and minds busy.

49 N 3880—Shipping weight, 2 pounds 8 ounces. $1.94

Toys—like everything Sears sell—are available on Easy Terms. See page 88.



6-unit Wood Train for young railroaders

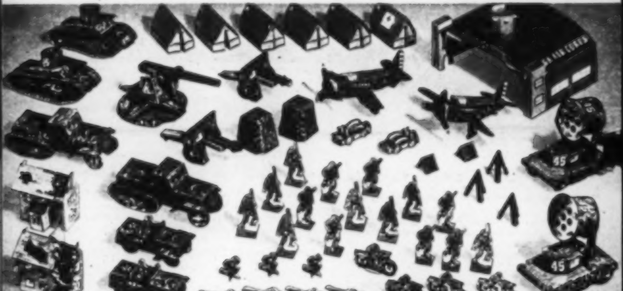
A Wood Freight Train 40½ inches overall. Includes caboose, gondola, coal car, box car, flat car, one-piece engine and tender and 4 miniature road signals. **$1.89**

49 N 5468—(Shown directly above.) Shipping wt., 2 lbs. $1.89

5-unit wood Military Train . . . 40 inches long

B Consists of 9-in. engine, 5-in. tender, 8-in. anti-aircraft car, 8-in. tank car and 8-in. caboose. Expertly made of tough, long-wearing wood for almost endless wear. (Shown at top.)

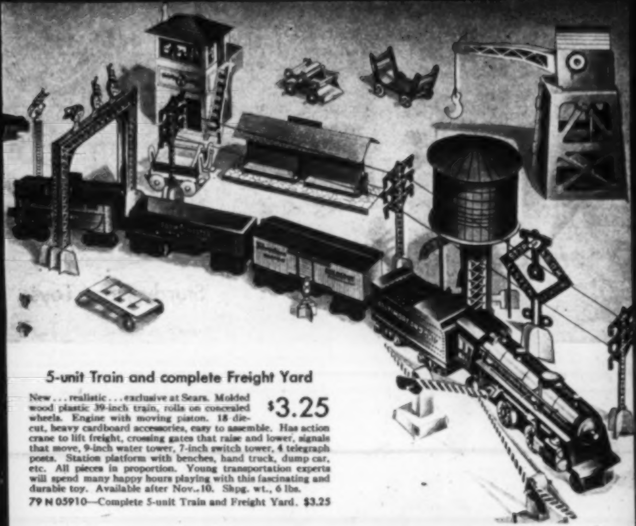
79 N 05464—Armored Train. Shipping weight, 6 lbs. . . . $2.18



Hours of fun with this big 60-piece realistic War Set

89c Follow the strategy and battle movements of our troops at the front as reported in the newspapers. This well-made, interesting set makes it easy . . . will keep a military-minded youngster . . . or oldster . . . busy and entertained for hours. Made of sturdy, die-cut cardboard, printed on both sides for a realistic effect. The parts are easy to assemble. Set of 60 includes: one 10x7½x5½-inch hangar for fighter planes and bombers; 5 tents for soldiers and one hospital tent, each 4x4x2½ inches; one 7½x4x4-inch anti-aircraft gun; numerous 7½x3x3-inch jeeps; combat planes, 7 inches long with 8-inch wingspread; bomb racks; tank barriers; pill boxes; bombed houses and soldiers, all in proportion. Easily set up on floor or table.

49 N 4732—Shipping weight, 2 lbs. 8 oz 89c

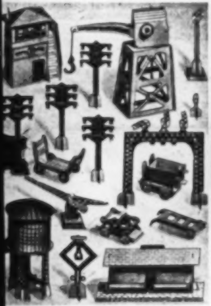


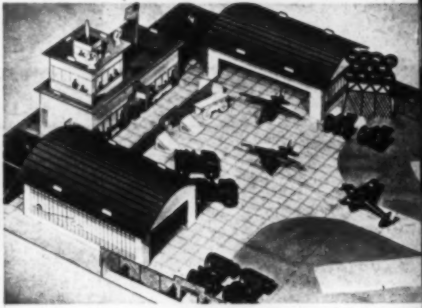
5-unit Train and complete Freight Yard

New . . . realistic . . . exclusive at Sears. Molded wood plastic 39-inch train, rolls on concealed wheels. Engine with moving piston. 18 die-cut, heavy cardboard accessories, easy to assemble. Has action crane to lift freight, crossing gates that raise and lower, signals that move, 9-inch water tower, 7-inch switch tower, 4 telegraph posts. Station platform with benches, hand truck, dump car, etc. All pieces in proportion. Young transportation experts will spend many happy hours playing with this fascinating and durable toy. Available after Nov. 10. Shpg. wt., 6 lbs.

$3.25

79 N 05910—Complete 5-unit Train and Freight Yard. $3.25





18-pc. "Happi-Time" Train Yard

Die-cut easy to assemble. 3-color printed cardboard. 9-in. water tower, switch tower, signals, platform, benches, R. R. crossing, telegraph posts, trucks, etc., in proportion.

94c

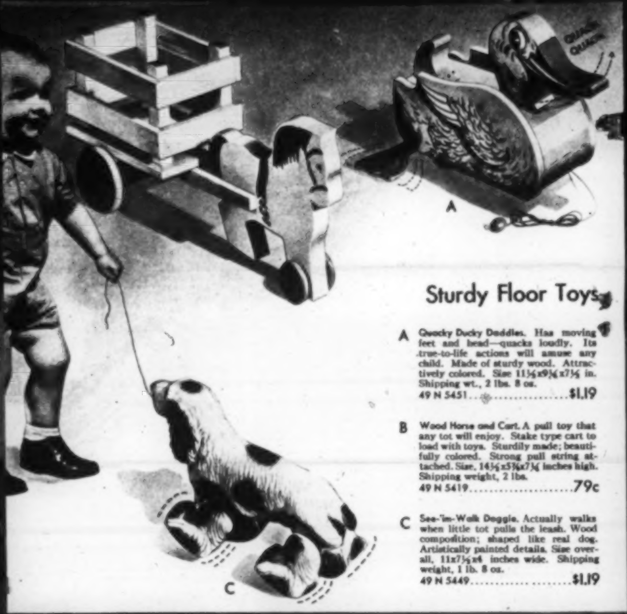
49 N 6060—Shpg. wt., 3 lbs. 94c

Sears exclusive, complete 24-piece "Happi-Time" Airport Set

Army set with midget planes, jeeps, trucks, cannons, tents, and American flag. Airport has 9-inch administration building, hangars, fences, floodlight stands, paper landing field in proportion. Planes, cars have wood bodies, wood wheels; average size 2⅛x1⅛x1⅛ inches. Plane wings, tents, khaki-color fiber board. Buildings, etc. heavy cardboard. Easy to assemble.

$1.59

49 N 6459—Shipping weight, 1 pound 8 ounces. $1.59

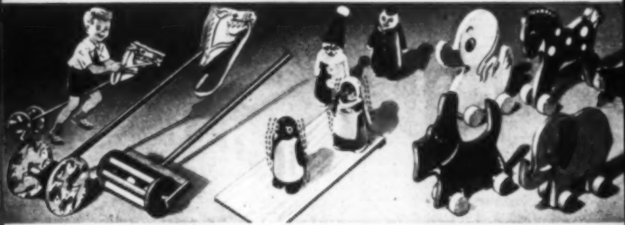


Sturdy Floor Toys

A **Quacky Ducky Daddles.** Has moving feet and head—quacks loudly. Its true-to-life actions will amuse any child. Made of sturdy wood. Attractively colored. Size 11½x9¾x7½ in. Shipping wt., 2 lbs. 8 oz.
49 N 5451........................$1.19

B **Wood Horse and Cart.** A pull toy that any tot will enjoy. Stake type cart to load with toys. Sturdily made; beautifully colored. Strong pull string attached. Size, 14½x5¾x7¼ inches high. Shipping weight, 2 lbs.
49 N 5419........................79c

C **See-'im-Walk Doggie.** Actually walks when little tot pulls the leash. Wood composition; shaped like real dog. Artistically painted details. Size overall, 11x7½x4 inches wide. Shipping weight, 1 lb. 8 oz.
49 N 5449........................$1.19



Tot's Stick Horse

Made of sturdy wood. Wheels and horse's head have colorful details. Colorful cloth reins. Size overall, 29 inches. Shipping weight, 1 pound. **50c**
49 N 6414..............50c

Rattle Push Toy

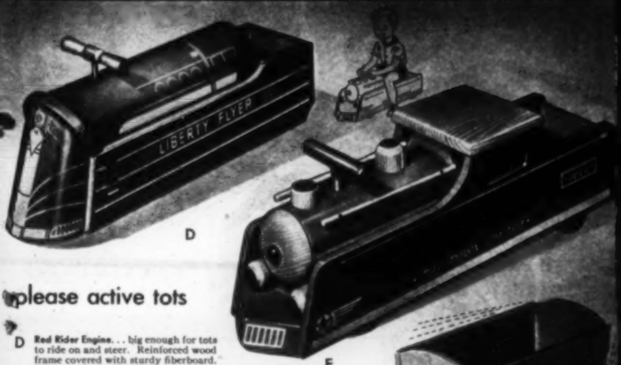
A colorful push toy that any little tot will enjoy. Wood balls tumbling in the wood roller cause it to rattle. Gaily painted. Strongly built. Size overall, 21 inches. Shipping weight, 1 pound. **48c**
49 N 5406..............48c

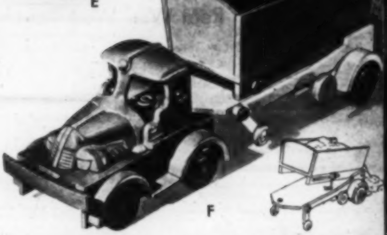
4 Clever Walking Dolls

Walk alone on the slanted board included. No winding, no mechanism. Dressed bodies on shuffling wood legs. 4 different figures, about 4½ inches tall, in each box. Assorted styles. Wt., 1 lb. **98c**
49 N 6445..............98c

Animals for little folk

Four gaily colored animals: dappled horse, duck, dog and elephant. Tots will enjoy pulling them about the house. Made of all wood. Average size 5½x5½ inches high. Shipping weight, 1 pound. **49c**
49 N 5418..........Set 49c



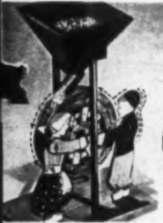


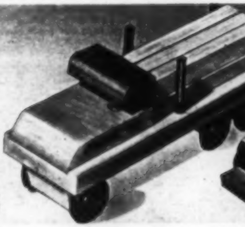
please active tots

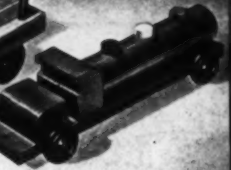
D **Red Rider Engine.** . . big enough for tots to ride on and steer. Reinforced wood frame covered with sturdy fiberboard. Size overall: 26x6½x9½ inches. Painted bright red with a neat yellow trim. Shipping weight, 7 pounds.
79 N 06325..................**$1.98**

E **DeLuxe 30-inch Rider Engine** . . . all wood. Sturdy enough to hold adult. No rough edges. Child can ride roomy cab, turn steering bar right or left; haul loads. Engine has realistic details. Shipping weight, 11 lbs.
79 N 06341.................**$4.69**

F **Big Truck and Dump Trailer** . . . with opening tail gate. Trailer detaches; rests on movable supports. Solid wood with pressed pulp cab and hood. Overall size: 26½x9x9½ inches. Shipping weight, 10 pounds.
79 N 05492.............. **$5.29**







13½-inch Action Sand Toy

Humorous Dutch boy and girl figures play at turning mill as sand runs down from hopper chute above. Attractively painted in colorful, modern pattern. Water-style wheel of fiberboard. Wood hopper on wood dowels is set in a wood base. Sand is not included with the toy. **89c**

49 N 5801—Shpg. wt., 2 lbs.....89c

Loaded Lumber Truck

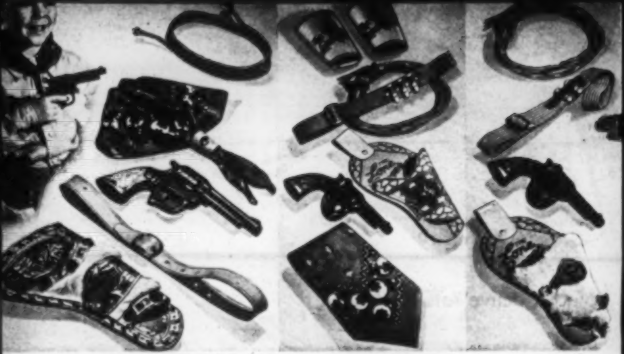
Big, six-wheel, heavy duty lumber truck already loaded with 6 toy pieces of building material. Upright braces help to keep the lumber from shifting on truck bed during transportation. Strongly made of all wood. Overall length, 11³⁄₁₆x3⅜ inches wide and 4⅓ inches high. **95c**

49 N 5440—Shpg. wt., 2 lbs. 6 oz.95c

All-wood Oil Truck

A realistic truck, beautifully finished and colored for the little tots to play at fuel oil delivery. Made of wood on sturdy wood wheels with pull cord included. Sturdy construction. Size about 11x3x3⅝ inches. **71c**

49 N 5408—Shpg. wt., 2 lbs . .. 71c



Real Wild West Ranch Outfits

DeLuxe Gene Autry Wild West Ranch Outfit

Real cowboy outfit that will thrill any boy. Includes fancy 8-in. molded composition gun; 10-in. embossed leather holster, trimmed with imitation jewels; adjustable belt, bandana with dummy jewel clasp, and about 6-foot long lariat. $1.76

49 N 5638—Shipping weight, 2 lbs.......... $1.76

Lone Ranger Cowboy Outfit

7-inch plastic gun, 8¾-inch fancy holster with Lone Ranger insignia, belt with 3 dummy bullets, 2 sturdy cuffs, bandana, and lariat about 6 feet long. $1.19

49 N 5626—Wt., 1 lb. 10 oz..$1.19

4-piece Ranch Outfit

7-inch plastic gun, holster with sheepskin front. good lariat, belt with 2 wood bullets. 58c

49N5622—Wt. 1 lb..58c

Exciting double-barreled Commando Gun

Here's the thrilling rapid fire gun the junior commandos have been looking for—realistic looking, chattering machine gun like the ones the daring real commandos use. Double barreled . . . strong fiber tubes; shaped wood stock can be gripped firmly; crank handle type noisemaker gives the effect of rapid machine gun fire. Has a round box in the center simulating the ammunition magazine of the real guns. Light enough so any boy can handle it easily, substantial enough to take all the rough usage it will get during the commando tactics of modern young Americans. $1.39

49 N 5663—29 inches long. Shpg. wt., 2 lbs.....$1.39

Build your own Constructo Model Airplane Motor

Realistic working model of a plane motor to assemble. Instructions and all parts included, plus extras for repairs. Made of sturdy fiberboard. Size: 21½x22½ in., 40-in. propellers. Crank handle and 5 pistons working in cylinders, and dials and gauges move. Wt., 5 lbs. $2.69

79 N 04789—Complete outfit. $2.69

Training Outfit for junior flyers

Movable 20-inch cardboard wheel control, rudder pedals, instrument panel with play airspeed indicator, turn and bank indicator, compass, tachometer, bomb-sight game and nose cannon. 24-page instruction book on flying maneuvers. 89c

49N4779—Size, 21x14 in. Shpg. wt., 3 lbs....89c

AMERICAN CRAFT

Modern Design Front Line Toys

Big American Raider Play Machine Gun

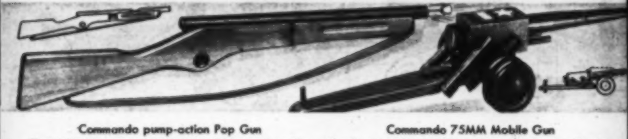
Use two ways . . . on wood tripod for defensive action, or unmounted for use as a tommy-gun in offensive drives. Makes loud reports as fast as crank handle is turned. 41 inches long, 19 inches high. Has dummy telescope sight. Strongly made of wood and fiberboard. **$1.98**

79 N 05619—Shipping weight, 4 pounds..........$1.98

21-piece Soldier, Fort and Gun Battle Set

Battle thrills for young generals. Overcome any enemy with the army of 18 fiberboard soldiers in battle formation and the sturdy, accurate fiberboard gun which you load with 3 rubber bands. 8 rubber bands included. Bottom of box is decorated like fort. 2 pup tents. **99c**

49 N 5676—Shipping weight, 2 pounds..............99c



Commando pump-action Pop Gun

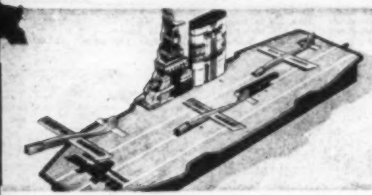
Hours of fun for young sharpshooters. Cork on string makes loud pop as fast as grip is pumped. All wood. 29 in.

49 N 5623—Shipping weight, 2 pounds........... **$1.10**

Commando 75MM Mobile Gun

Fun for young Commandos. Realistic automatic recoil action when pulled (doesn't shoot). Wood, 5x6x13 in.

49N5650—Olive drab color. Shpg. wt., 1 lb. 8 oz. **$1.49**



Latest type toy Airplane Carrier catapults airplanes

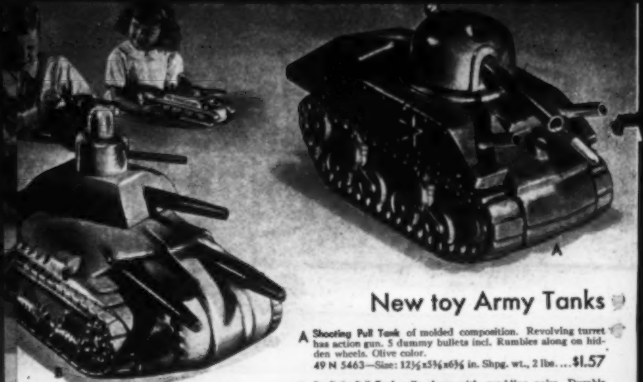
Flight deck of this modern aircraft carrier has catapulting spring that shoots the three 6-inch wood planes, included with it, into the air for quite a distance. Ship is 23 inches long, 7½ inches wide and 8 inches high. Flight deck and control tower are of heavy cardboard. Flight deck is mounted on wood supports. A fine low-priced toy. **Available after Nov. 1st.** **$1.15**

49 N 5760—Shipping weight, 2 pounds 8 ounces..................... $1.15

16-inch wood Battle Cruiser

Realistically and colorfully finished. Has 4 batteries of guns, and 2 play airplanes. **98c**

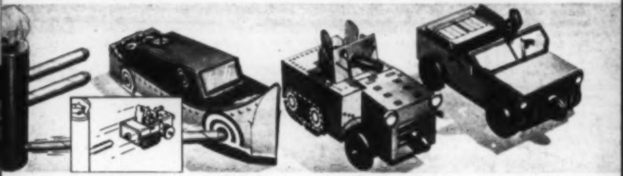
49 N 5637—Shpg. wt., 2 lbs.....98c



New toy Army Tanks

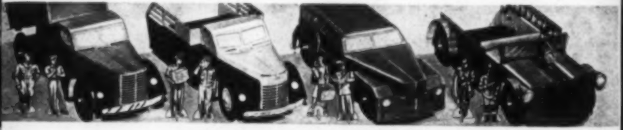
A **Shooting Pull Tank** of molded composition. Revolving turret has action gun. 5 dummy bullets incl. Rumbles along on hidden wheels. Olive color.
49 N 5463—Size: 12⅛x5⅜x6⅜ in. Shpg. wt., 2 lbs. ... $1.57

B **Realistic Pull Tank** rolls along with rumbling noise. Durable wood composition shows armor details. Olive drab color.
49 N 5456—Size: 12⅛x5⅞x6¾ in. Shpg. wt., 2 lbs ... $1.29



New, entertaining action toy. 6-piece Siege Outfit with big new secret weapon $1.00

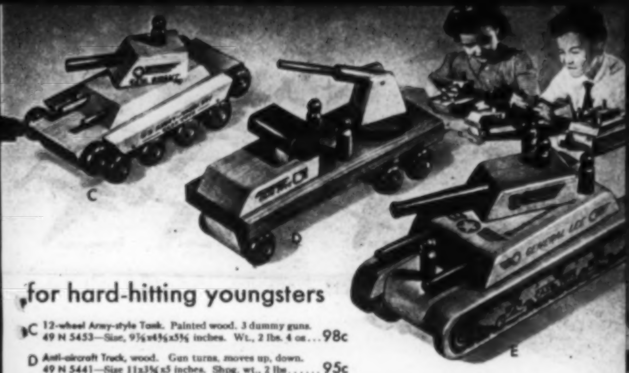
Fun for everyone in this exciting new action toy. New air compression siege gun works like an air pump; sturdily built, easy to operate. "Enemy supply ship sighted!" Use the pump gun to send realistic torpedoes across the floor to smash against the bulls-eye target on the side of the ship ... or send the army jeep and army half-track scooting over the floor for considerable distance. Pump gun and 2 torpedoes made of heavy fiberboard and wood. Fiberboard jeep and half-track roll easily on wooden wheels. Ship is made of heavy cardboard. All finished in military colors. Size of pieces: Pump gun, 8 inches high. Jeep and half-track, 5⅛ in. long, 2¾ in. wide, 3⅛ in. high. Boat, 9 in. long, 3 in. high. Torpedoes, 6⅛ in. long.
49 N 5635—Boxed. Shipping weight, 1 lb. 10 oz. ... $1.00



Fleet of four assorted, self-running Trucks powered by new Mystic Motor 89c

Four colorful, self-running 11-inch trucks, in scale model details; easily put together. The mystic motor in each truck drives it along floor both forward and in reverse. No winding; just pull truck over floor; release—and it runs by itself. Includes delivery truck, station wagon, fire truck and dump truck with lever-action dumping. All pieces are die-cut of heavy fiberboard ... simply press out and assemble. No cutting; no pasting. Has 16 sturdy fiberboard wheels, 8 wood axles, and 8 stand-up figures of people.
49 N 4737—Shipping weight, 2 pounds 10 ounces. ... 89c

See page 88 for Sears Easy Payment Plan.

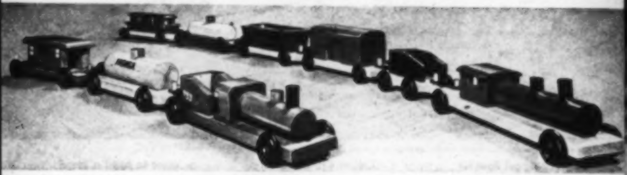


for hard-hitting youngsters

C 12-wheel Army-style Tank. Painted wood. 3 dummy guns.
49 N 5453—Size, 9⅛x4⅝x5⅝ inches. Wt., 2 lbs. 4 oz...98c

D Anti-aircraft Truck, wood. Gun turns, moves up, down.
49 N 5441—Size 11x3⅝x5 inches. Shpg. wt., 2 lbs......95c

E Huge Gen. Lee Tank, all wood. 3 guns, upper one moves.
49 N 5462—Size, 12¼x5¼x6 inches. Shpg. wt., 3 lbs..$2.12



3-unit colorful Wooden Train

$1.08

3-car train, 28 inches long, all wood. Easy on rugs and floors—fun for the little tots to pull. Engine and tender, 10 inches long, 3 inches high, 2 inches wide. Tank car and caboose complete train. Gay colored units move easily on shaped wooden wheels; cars connected by die-cut fiber couplers. A big Sears holiday bargain.
49 N 5417—Shipping weight, 1 lb. 10 oz...........$1.08

6-unit deluxe All-wood Train

$2.58

Finest all wood train, over 4 feet long. Has locomotive with open tender, three assorted style freight cars, similar to illustration above, and colorful caboose. Cars connected with fiber couplers. Sturdy toy of enduring wood, attractively painted, that will give little fellows much pleasure.
49 N 5490—Shipping weight, 3 pounds.............$2.58

Independence Hall Savings Bank

98c

Faithful replica of famous old hall, in molded plastic. Amazingly detailed . . . you can even read the time on the clock in the tower. Lock and key also plastic, key shaped like the Liberty Bell. 5¼x3⅝x5⅛ in.
49 N 6440—Shpg. wt., 10 oz.....98c

5-power Spotter-Scope

44c

Looks like a real telescope. Two finely ground and polished lenses, eyepiece and lens mount. Fine for spotting planes; identifying chart included. Has a leather effect paper cover. Planes not incl. 16 in. long.
49 N 6405—Shpg. wt., 10 oz.....44c

All-wood Army Jeep Pull-Toy

$1.49

Faithful reproduction of the Army's famous jeep. Finished in authentic olive drab. Has 5 wheels, pull string. 10¼x4⅝x3⅛ in.
49 N 5443—Shpg. wt., 2 lbs...$1.49

Heinkel
Lockheed
Wellington
Douglas
Douglas A-20
Lockheed P-38
Zero
Spitfire
Messerschmitt
IDENTOPLANES

Learn how to identify planes

Construct 24 model Planes; learn to recognize plane shapes

57c

Learn identifying shape of wings or fuselage on a Jap Zero, Russian Fighter, American Airacobra, German Messerschmitt or British Spitfire. Construct bombers, fighters, pursuit ships, easily from die-cut printed wood parts. Cement, insignia, all materials for 24 planes included. Wingspreads 6 to 15 inches. Finished planes can sail. Educational and interesting for every American boy or girl. All 24 planes for one low price.

49 N 4754—Shipping weight, 1 pound 8 ounces.......................57c

Square-rigger Boat Kit

$1.09

Square-rigger easily constructed of 26 pre-cut, sanded and colored wood parts. Included is special paper for 27 sails. Size, when built, 17½x2¾x13 inches.

49 N 4619—Shpg. wt., 1 lb....$1.09

Cruiser CHICAGO Kit

$1.09

Natural wood parts sawed, sanded, ready for assembly Size, 12x2¼x6 inches. Instructions, nails and two small wood boats are included. Parts built to scale.

49 N 4620—Shpg. wt., 1 lb....$1.09

Want to build a Jeep?

39c

Scale model jeep easy to assemble of ready-cut wood and cardboard parts. Glue, sandpaper, instructions included. Real details. Size when built, 5⅜x2⅝x2⅛ inches.

49 N 4718—Shpg. wt., 10 oz....39c

CAMEO BLOCKS

Woodettes . . . to assemble and paint

$1.79

Woodettes . . . 5 wood figures to be put together and painted. Measure 4 inches high when assembled. All parts are precision made of hard wood. Each doll individually packaged. Five assorted colors and brush for painting, also sheet of fine sandpaper included.

49 N 3886—Shipping weight, 1 pound 8 ounces....$1.79

Cameo Building and Piling Blocks

$2.79

Colorful porcelain building and piling blocks with safe, rounded corners. Heavier than wood . . . pile better. Contains 10 blocks with relief molded figures of familiar animals on each; 2³⁄₁₆-inch square, 1 inch deep; 4 wheels that fit into wood platform to make wagon, 2 tubes and 4 wood triangular blocks.

49 N 4765—Shipping wt., 5 lbs.................Set $2.79

49 N 4764—10 Cameo blocks only. (Not shown.) Shipping weight, 3 pounds................................Set $1.39

SOLID AEROPLANE MODELS

Easy-to-make Plycraft Models

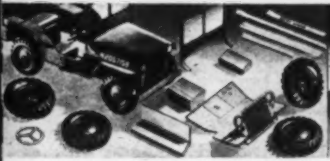
$1.89 Animal Set

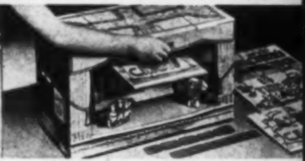
3-dimensional Bird, Dog, and Plane Models . . . realistic models, easy to use. Just glue the heavy, die-cut fiberboard pieces together, smooth the edges with sandpaper, and then paint. Paint incl. Each piece is numbered.

89c Plane Set

49 N 4715—**Bird and Dog outfit.** Makes 13⅓x10x2-inch pheasant; mallard, grouse, blue jay, beagle, terrier in proportion. All materials. Shpg. wt., 4 lbs. $1.89

49 N 4707—**Solid Plane Models.** Makes Marauder, Airacobra, 2 Kittyhawks. Wingspreads to 10⅝ in. All materials needed, black paint included. Shpg. wt., 2 lbs. 89c





Build your own Scale-Model Jeep

$1.97

These fast, tough little cars are the pride of the army, and now you can have a real scale model with all the fun of building it yourself. The kit contains pre-formed parts, decals, instructions, five plastic wheels, paint, cement. Size, 11⅓ inches. Shipping wt., 2 lbs.

49 N 4760—**Deluxe set**. $1.97

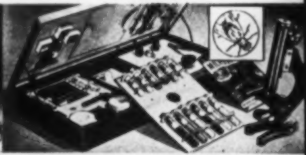
Double Feature Playhouse for Boys and Girls

$1.39

Just like old time movies. Someone reads the story as another changes pictures describing story. Sturdy fiberboard theater, sets up in a jiffy. Two stories with pictures and titles are included.

49 N 6424—**Size, 18x9x11¼ in.** Shpg. wt., 3 lbs. $1.39

49 N 6425—**3 books, 52 pictures for 6 tales.** Wt., 1 lb. 81c



Famous Gilbert Junior Chemistry Sets

$4.69 **$2.24**

Combine chemicals to get new substances, detect fingerprints, how to make dyes, charcoal and many other tests.

49 N 4761—**Advanced Outfit.** 187 tests. Includes 28 pcs. chemicals, test tube rack, manuals. Shpg. wt., 3 lbs. . $2.24

79 N 04762—**Larger Senior Set.** Over 400 tests. In 2-door shelved wooden cabinet. 62 pcs. of equipment including manual and glass blowing materials. Shpg. wt., 6 lbs. $4.69

Gilbert Polaroid Microscope Sets

$4.48

Open a whole new world to them with this learn-and-play toy. They'll discover secrets of plant and animal life . . . form . . . color invisible to the naked eye. Includes slides, needles, glass rod etc.

49N4756—**(shown) 50-90-210-power.** Shpg. wt., 3 lbs.$4.48

49N4755—**Smaller set.** 150-power. Shpg. wt., 2 lbs.$2.24

Easy Terms, page 88

A PAINT SET FOR BOYS & GIRLS

Paint and Drawing Sets thrill children of all ages

Giant Colortone Art Set . . . over 140 pieces

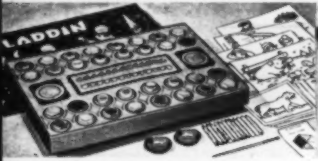
Big double surface slate, 37 assorted water colors of different types, brushes, pans, stencils, chalk, crayons, palette, pictures, color chart. Mailable. $1.98

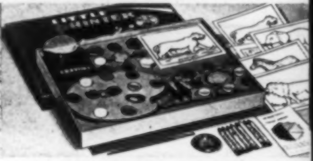
49 N 3834—Shipping weight, 5 lbs. Complete set. . $1.98

Complete 82-piece Paint Set for young artists

Set consists of 31 assorted water colors, palette, brush, mixing pan, wax crayons, stencils, pictures to color and color chart. Attractive 18x12½-inch box. $1.00

49 N 3833—Shipping weight, 2 lbs. 4 oz. $1.00





Big 59-piece Water Color and Crayon Set

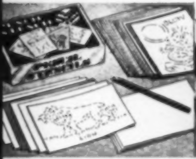
Gay colored box holds 32 cakes of assorted water colors; 12 colored crayons; 12 outline pictures, assorted subjects, to color; mixing pan; brush and color chart. All colors are clean and non-poisonous. A big value. 51c

49 N 3832—Shipping weight, 1 lb. 8 oz. 51c

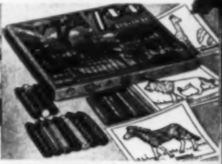
Economical 48-piece Paint and Crayon Set

Hours of fun for youngsters. Contains 27 assorted water colors; palette; wax crayons; mixing pan; brush; 16 outline pictures to color. Color chart showing harmonizing colors included. In bright 14½x11-inch box. 27c

49 N 3831—Shipping weight, 1 pound. 27c



CHALK & SLATE
From Santa



Stencil Drawing Set

Enables tots to draw perfect pictures. Colorful box holds 25 stencils; assorted subjects; 25 sheets of paper; pencil. 51c

49 N 3836—Shpg. wt., 12 oz. . . 51c

Chalk and Slate Sets

Large wood-framed slate, size 12½x8¾ in. Black surface. Assorted color crayons and outlined pictures, assorted subjects. Chalk, eraser. $1.00

49 N 3857—163-pc. set. Wt., 4 lbs. $1.00

49 N 3829—Smaller size, 70-piece set. Shipping weight, 2 pounds. 59c

Crayon Coloring Outfit

Youngsters really go for this big set with its 10 jumbo size and 10 regular size, non-poisonous true-color wax crayons and 24 interesting outline pictures for boys or girls to color. 26c

49 N 3837—Shpg. wt., 12 oz. . 26c

DEAR GRANDMA
THE TYPEWRIT
WRITER GRA

Gifts that are more than toys

Marx Dial Typewriter types 40 characters

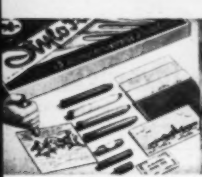
Types numbers, punctuation marks, all the alphabet. Bell rings at the end of each line. **$1.96**

49N3883—Size, 11⅛x7⅛x8⅛ in. Shpg. wt., 5 lbs. . $1.96
49N3898—3 extra ink rolls for above. Shpg. wt., 4 oz. . 12c

Sturdy Masonite and wood Desk and Chair

Top, 24x16 in., height, 24 in. 2 roomy drawers, 12½x9½x4⅝ in. Brown and ivory finish. **$3.29 Desk only**

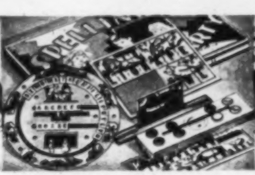
79N08548—Desk. Mailable. Wt., 15 lbs. . $3.29
79N08547—Chair. Mailable. Shpg. wt., 4 lbs. $1.15



3-dimensional Plastic Paint Set

New, different. Makes striking designs. Plunger action pushes plastic paints from tubes. Shipping weight, 12 ounces. **$1.19**

9 N 3870. . . . . $1.19



Puzzle, Paint, Spelling Board Set

10-inch double sided spelling and counting board; wood letters, with numerals attached. Also included are four puzzles, story-paint book and paints. **94c**

49 N 3805—Shipping wt., 3 lbs. 94c

Add-O-Master Jr. Calculator

Adds, subtracts and multiplies. Gets all the answers like magic. 9x9-inch size. With quiz book. Shpg. wt., 1 lb. **85c**

49 N 3865. . . . . .85c

Youngsters really "go" for these fine Roll-Top Desk and Chair Sets

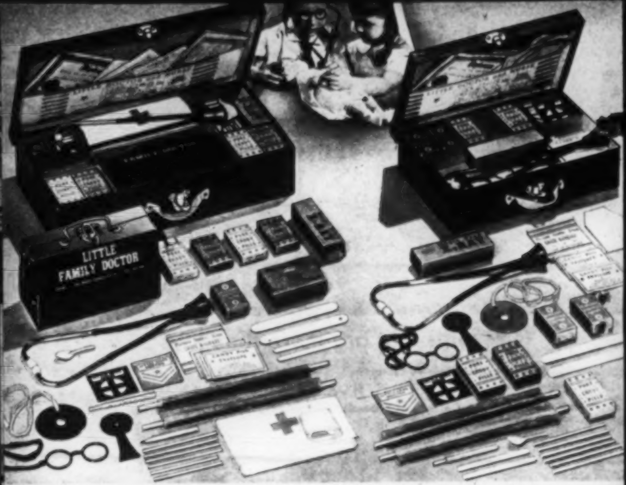
$20.75 Desk and Chair

Medium maple finish wood office type desk, 36 in. high. 3 large side drawers, top one locks, and long center drawer—with catalin (plastic) handles. Has 5 pigeon holes, pull-out arm rest, 6 sturdy legs. Writing surface is 30x16 in. Wooden swivel arm chair adjusts in height from 13 to 18 in. Shpg. wt., 60 lbs. Not mailable.

79 NM 8587—Desk and Chair. $20.75

Smaller Desk and Chair Set (inset). Medium maple finish wood. Two side drawers; catalin pulls, top one locks. 33 inches high. 24x15-in. writing surface. Sturdy office type, straight back chair to match. Shipping weight, 42 pounds. Not mailable.

79 NM 8584—Desk and Chair. $13.60



Doctor and Nurse Outfits are favorites

Deluxe, 60-piece Army Doctor and Nurse Kit

$2.16

Stethoscope, blood pressure gauge, "X-Ray," reflector, doll stretcher, candy pills, operating apron, extra emergency kit bag, and over 50 other medical play toys. Complete with 17x9¼-inch carrying case. Everything a young doctor needs to start practice.

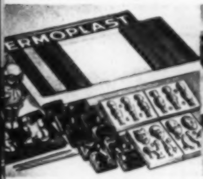
49 N 3855—Shipping weight, 2 pounds..........$2.16

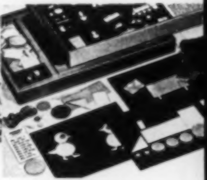
50-piece realistic-looking Doctor and Nurse Kit

$1.00

Kiddies have lots of fun playing hospital with this set. Includes stethoscope, toy X-ray, reflector, wooden thermometer, stretcher, candy pills, and many other items. In 13x8¼-inch carrying case. Hours of fun for boy or girl. Priced exceptionally low.

49 N 3854—Shipping weight, 1 pound 4 ounces....$1.00





Our finest Clay Modeling Set

87c

A fascinating hobby . . . offers many hours of interesting fun. Easy to make animals, flowers and figures in gay colors. Includes 10 modeling blocks, eight 8¾x1⅛-in. colored clay strips which can be used again and again, 2 wood modeling tools, instructions. Doll model not included.

49 N 3756—Shpg. wt., 3 lbs. 4 oz..87c

20-piece Clay Modeling Outfit

46c

It's educational and fun to model with clay. Set consists of 8 strips of colored clay, 4 figure molding blocks, 6 wood blocks, modeling tool and instructions. Your child may have real creative talent . . . give him the opportunity to express himself. Elephant model not included.

49 N 3755—Shpg. wt., 1 lb......46c

1-pound package of Modeling Clay

49 N 3754—Shpg. wt., 1 lb. 2 oz..29c

Colorful, creative Sticker Kits

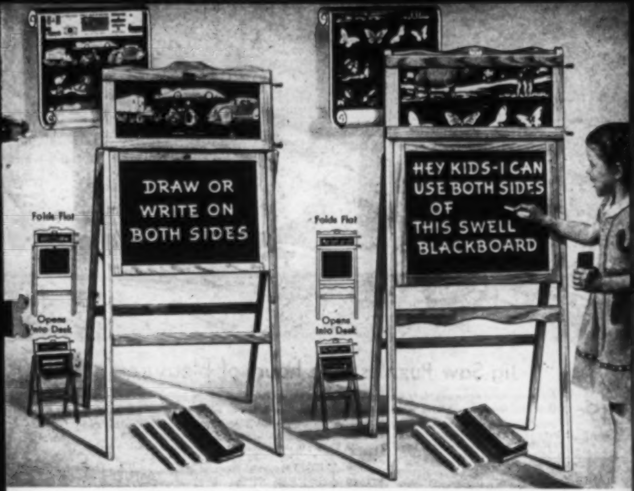
83c

Make many clever paper pictures with these brilliantly colored cut-out gummed stickers. Illustrated set contains over 1,000 gummed stickers, 70 sheets of black art background paper, colored cord for hanging pictures, 4 easels.

49 N 4723—Shpg. wt., 2 lbs.....83c

Smaller Size has 500 gummed stickers, 30 sheets art paper.

49 N 4722—Shpg. wt., 1 lb......48c


Folds Flat
Opens Into Desk
DRAW OR WRITE ON BOTH SIDES
Folds Flat
Opens Into Desk
HEY KIDS-I CAN USE BOTH SIDES OF THIS SWELL BLACKBOARD

Blackboards for fun and home study

Sturdy Easel Blackboard—low priced

$1.99

Opens up to form desk. Double-sided, slate finish fiber writing surfaces, 15½x11½ inches. 12-section instructive chart with animals, alphabet, numerals, etc. Chalk and eraser included. 42 inches high, 20¾ inches wide. Maple finished wood parts.

79 N 03882—Shipping weight, 8 pounds...........$1.99

Sears extra large size Easel Blackboard

$3.11

Opens up to form sturdy desk. Extra large, double sided, slate finish fiber writing surfaces, 16½x13½ inches, 12-section illustrated chart with alphabet, etc. Chalk, eraser included. 46 inches high, 21½ inches wide. Maple finished wood parts.

79 N 03887—Shipping weight, 12 pounds..........$3.11

ABCDEFGHIJKLM NOPQRSTUVWXYZ
1 2 3 4 5 6 7 8 9 0 I II III IV V VI VII VIII IX X
EGGS
OIL
PLANTS
Thanks Santa

HAPPI-TIME
ABCDEFGHIJKLM
NOPQRSTUVWXYZ

Large Wall Blackboards for home, school, office, store

$1.00
24x18-in.

Durable writing surface of fiberboard, heavily coated with smooth composition. Has maple stained wood rail for chalk. Alphabet and numerals painted across top of blackboard. Complete with chalk and eraser. A practical bulletin board for roadside signs (see small views).

79 N 03873—24x18-in. size. Shipping weight, 4 pounds...... $1.00
79 N 03874—36x24-in. size. Shipping weight, 7 pounds...... 1.96

Fascinating "Happi-Time" Magic Writing Slate

73c

Writing disappears when child lifts top writing surface. Fiberboard slate frame has alphabet on both edges, 9-page picture chart fastened to top. With wood pencil. Size overall: 18x13½ inches. Very entertaining.

49 N 3888—Shipping weight, 1 lb. 4 oz. 73c

Jig-Saw Puzzles give hours of pleasure

49c
Any 2

96c
Any 4

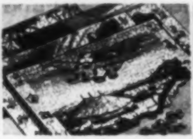
- **Action scenes of Army and Navy subjects—timely, colorful, exciting. Each puzzle measures 22x14 inches**
- **Over 300 interlocking pieces in each box. All puzzles are brilliantly colored—fun to put together**

Fitting the pieces together is hours of fun for any boy, and they're good training in observation and alertness. Puzzles are made of heavy cardboard, beautifully lithographed. In sets of 2 and 4.
49 N 3825—Shipping weight, 2 boxes, 2 pounds. Be sure to state names of puzzles wanted when ordering.

PLANES
- Martin "Marauder"
- Grumman "Avenger"
- Lockheed "Lightning"
- Douglas "Dauntless"

BOATS
- PT-10 Mosquito Boat
- Submarine Attack
- Cargo Flying Boat
- The Navy Scores

BATTLE SCENES
- North Africa
- Solomons
- Zero Battle
- Tank Corps



Comic Jig-Saw Puzzles

8 for **79c**

Set of 8 interlocking puzzles. Each an actual, "just-like-the-newspaper" comic. 9x14 inches. Suitable for young and old. Shipping wt., 2 lbs. 8 oz.
49 N 3809—Set of 8 puzzles..........79c

Walt Disney Jig-Saw Puzzles

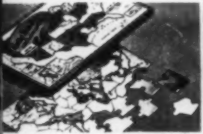
2 for **57c**

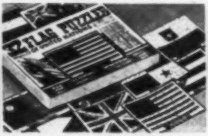
Two 300-pc. 22x14 in. puzzles to a set. Asstd. Snow White, Bambi, etc. Colored; interlocking. Heavy cardboard.
49N3817—Shpg. wt., 2 lbs. Set 57c

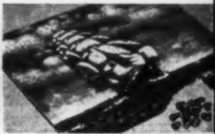
3-dimension Jig-Saw Puzzle

98c

Airport or Walt Disney stage scene. With objects 2½ to 4½ in. to be assembled, inserted. 14½x22½ in. *State title.*
49 N 3818—Wt., 1 lb. 4 oz. 98c







Two-sided Puzzle

58c

Map of U. S. A. on one side and World on other. Two puzzles for one price. Heavy cardboard. Assembled size, 20¾x14¾ in.
49 N 3812—Wt., 1 lb. 6 oz.... 58c

32 Nations' Flag Puzzles

46c

Instructive for boys and girls. Consists of 32 Flags of Allied Nations. Flags (except U.S.) are jig-saw puzzles to be put together. Each flag 4¾x6½ inches when assembled. Heavy cardboard, beautifully lithographed.
49 N 3862—Shpg. wt., 1 lb. 4 oz.. 46c

1000-piece Jig-Saw Puzzle

89c

Mammoth size—the whole family can help to assemble it. 1000 interlocking pieces of cardboard. Covers top of card table. Can be used over and over. A wonderful gift for convalescents, too.
49 N 3894—Shpg. wt., 2 lbs.....89c

Mystify . . entertain, with this 9-piece Magic Outfit

98c

A swell beginning for an amateur magician . . . materials and full instructions for nine mystifying parlor tricks. Your chance to pull the "now you see it, now you don't" kind of tricks which intrigue and mystify all who see them. Sleight of hand and other tricks of illusion, including the Great Hindoo Mystery, Chinese Ring Illusion, T Party, Chan's Laundry Ticket, Horse and Rider Puzzle, Pyramid Puzzle, Imp Bottle, Mystic Puzzle, Gravity Glass. After a little conscientious practice, following the simple detailed instructions included, you'll be able to completely mystify your friends.

49 N 4609—Shipping weight, 1 pound. 98c

Woodburning Set with 12 Plaques

$2.39

An engrossing craft for children. Set includes 12 assorted stenciled plaques, 4⅜x2 in. to 10⅝x4⅝ in., 1 tie-rack, strip of 4 different colored paints, paint-brush, sandpaper; bag of nails. Wood-burning instrument is a cork-handled, 110-volt electric pen with cord.

49 N 4731—Shpg. wt., 1 lb. 4 oz. $2.39

9 extra assorted 3-ply wood plaques. Wt. 8 oz.

49 N 4702—Size: 5⅞x3⅛ in. to 7⅝x5 in. .45c

Printing and Stamping Outfit

42c

Includes 192 pieces special rubber type: letters, figures, punctuation marks; 3-line type holder; inking pad; black ink; inking brush.

49 N 4602—Shipping wt., 10 oz. . . .42c

Be a Junior Air Raid Warden

$1.00

Includes red felt helmet, gas mask, stretcher, imitation leather kit with harmless first aid items, cards, reports, plans and instructions.

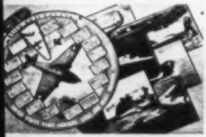
49N3838—Shipping wt., 1 lb. 8 oz.$1.00

Lie Detector Set

86c

Wood gun, cardboard hand cuffs, police club, mask, fingerprint powder, question sheets, tourniquet, secret police card.

49 N 3896—Shpg. wt., 1 lb. 6 oz. .86c



"Know Your Planes" Chart

44c

Rotating indicator shows any of the 16 best-known Army and Navy planes in color and silhouette. Official size and speed of planes given. 32 actual photo reproductions. Made of cardboard.

49 N 4703—Shipping wt., 1 lb. . . .44c

Set of 3 Ro-To-Spinners

39c

3 colorful 3-inch metal spinners. Ro-To-Top, a spinner, Ro-To-Bob (it looks and works like a yo-yo), and Ro-To-Zip, which whistles while spinning. Everyone will get a kick out of them.

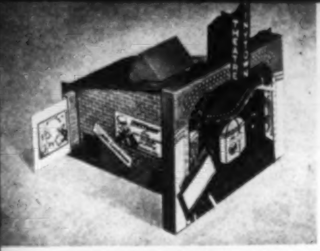
49 N 6415—Shipping wt., 10 oz. . . .39c

Animal Marionette Figures

29c

Three cardboard figures to assemble and manipulate. 12-inch Frisky, the colt; Nosey, the dog and Kitty, the cat. Instructions.

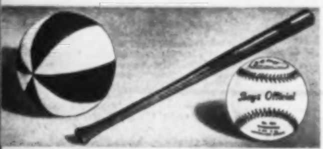
49 N 5703—Shipping wt., 1 lb. . . .29c



Exciting new Tiny Town Theater shows comics

89c Put on shows for the kids in the neighborhood. The big 15⅛x16x15⅛-inch theater is made of sturdy cardboard, easy to assemble. Sturdy board slide has four printed comic scenes and die-cut slots in which to insert comic strips you cut from newspapers. Adjustable mirror throws spotlight on stage. Pictured audience. Has billboard outside.

49 N 6420—Shipping weight, 2 pounds......Complete kit 89c



Soft, floating Playball

85c For health-building exercise and hours of active fun. Floats for weeks because it's filled with "Typha," a new, almost non-absorbent padding material. Covered with sturdy cloth, about 21 in. around. Wt. 12 oz.

49 N 5508 ....85c

For sandlot stars

71c Give them hours of healthy, active outdoor play. Thrill them with a ball and bat of their own. Bat is sturdy hardwood, 29 inches long. Ball is strongly covered with horsehide. Long wearing—economical. Shpg. wt., 2 lbs.

79 N 05532..............71c

12-piece Set of realistic House Pets kiddies love

79c 12 house pets: 4 different kinds of dogs, and 2 cats. Each one is realistically made of plastic wood and naturally colored. Includes 1 sitting doberman, 1 sitting collie, 1 cocker spaniel with 2 cute puppies, 2 small scotties, 1 large scottie with 2 puppies, 1 sitting cat, 1 cat in lying position. Doberman measures 2¾x2x1 inch. Others in proportion.

49 N 6460—Shipping weight, 10 ounces..........12 pieces 79c

Big realistic Farm Construction Set

A **11-piece Happi-time Farm Implement Set.** Here is everything the modern young farmer needs to outfit a complete toy farm . . . and he has the fun of putting them together. They're simple and easy to assemble because each piece is precision diecut from strong cardboard. Realistically lithographed with close attention to authentic detail. Play at harrowing the "north 40" . . . prepare it with the spreader . . . pull the seeder, the rake or the mower with the big, husky tractor. When night comes, there's a big implement shed in which to shelter them. In addition, the set includes a matched team of big, husky work horses for pulling the realistic farm wagon. Play at hauling the crops, hay, silage, fertilizer, and do dozens of other jobs about the farm. Boys and girls both will thrill at the life-like appearance of these beautiful tools, and will spend many educational and fun-filled hours playing with them. They'll like thinking up games of their own, too.

Set is all ready to assemble. All the implements roll on wheels, and some have parts that are movable by hand. Set includes 11⅛x4⅛x5⅜-inch combine with movable 4-bat reel; 11⅛x2¾x3-inch manure spreader with movable beaters; 13x3x2⅛ inch farm wagon which moves on four big wheels. Other implements, which are scaled in proportion for more realism, are disc harrow with movable discs, rake on 2 movable wheels, mower with cutter that can be moved up and down, seeder on 2 movable wheels, and tractor on 4 movable wheels. The horses are mounted on 4 movable wheels. The big shed is 12¾x7x6⅛ inches. The set is another member of the Sears family of "Happi-Time" toys that have given pleasure to thousands of children. A real Sears bargain.

49 N 6456—Shipping weight, 3 lbs....**$1.00**

Athletic Toys for future All-Stars

B **Sturdy Boxing Gloves.** Set of 4 gloves, made of long-lasting, wine colored sheepskin with soft fiber and goat hair padding. Finger grips well sewed for protection. Palm and cuff made of sturdy cloth, backs canvas lined.

49 N 5520—For boys 4 to 6 years. 4-ounce. Wt., 1 lb. 10 oz. $2.00

49 N 5521—For boys 9 to 12 years. 5-ounce. Wt., 2 lbs.....$2.68

C **Valve-type Footballs.** Shipped inflated. Includes bladder and inflating needle.

49 N 5598—Double strength drill cover. Wt., 1 lb. 6 oz..$1.15

49N5599-Split leather, grained finish. Wt., 1 lb. 10 oz.$1.98

D **Basketball Set.** For indoors or outdoors. Basket plate fits over door jamb, chair back. 20-inch cloth ball. Balloon type bladder. 11¾-inch goal. Shipping weight, 2 pounds.

49 N 5536..........................**82c**

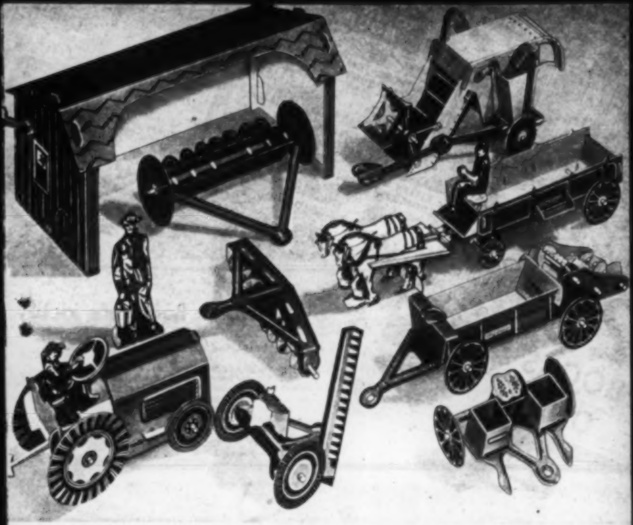
E **3-piece Football Outfit.** For boys 6 to 12. For fun and for protection. *State pants waist size.*

49 N 5547—3 pieces. Pants, helmet and shoulder pads. Wt., 4 lbs..........$3.98

49 N 5540—**Shoulder Pads.** Felt padded, fiber caps. Shipping wt., 1 lb......$1.31

49 N 5543—**Pants** of khaki duck. Waist, 24-32. Shpg. wt., 1 lb. 4 oz.....$1.53

49 N 5546 — **Helmet.** Has molded crown for protection. Wt., 1 lb. 8 oz.....$1.29



A • 11-Piece "Happi-Time" Farm Implement Set that you assemble..........$1.00

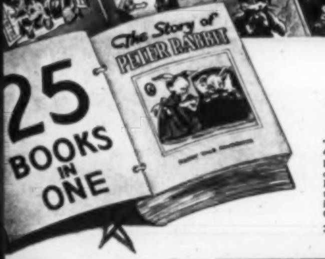
B • Set of Sturdy Boxing Gloves—4 oz. size. $2.00

C • Valve type Football.......$1.98

D • Complete Basketball Set....82c

E • Complete, sturdy Football Outfit............$3.98

LITTLE BLACK SAMBO
ROBIN HOOD
BLACK BEAUTY
ALADDIN
LITTLE RED RIDING HOOD
THE HOUSE THAT JACK BUILT
BEAUTY AND THE BEAST
THE LITTLE RED HEN AND THE FOX
CINDERELLA
ROBINSON CRUSOE
SNOW WHITE
THE GINGERBREAD BOY
THREE BEARS
THE KITTEN WHO WOULD NOT WASH HIS FACE
TOM THUMB
PUSS IN BOOTS


25 BOOKS IN ONE
The Story of PETER RABBIT

Favorite Books are ideal

Their best-loved stories, appealingly illustrated

78c An exclusive Sears special value. Twenty-five of the stories dearest to children's hearts, conveniently bound in a big book cover. It's easy to take any one story out to read—easy to keep them all neatly bound together. Each story is a complete 16-page book, with lots of illustrations and its own colorful cover. Binding is $8\frac{5}{8}$x11x$1\frac{5}{8}$ inches. Books are all printed in large, easily read type. Covers are delightfully illustrated.

3 N 1846—Postpaid 78c

ABCDEFGHIJKL
CHILDRENS PICTURE DICTIONARY
MNOPQRSTUVWXYZ
480 PAGES OF SIMPLE WORDS WITH PICTURES

J L Y
M N O F
G H I
A B C D

WALT DISNEY'S THE GOLDEN TOUCH
UNCLE TOM'S CABIN
The Bobbsey Twins
LAURA LEE HOPE
BEAUTIFUL JOE
SLIM EVANS

Children's Picture Dictionary

48c 1200 illustrations. Size, $11\frac{15}{16}$ x $8\frac{11}{16}$ in. 480 pages of simple words, each one illustrated. A fascinating pastime that will teach your children how to read and write, at the same time it teaches them new words. 5000 words in complete alphabetical order for easy reference. A well-planned, simple book that's an important part of every child's library. Letters in outside margin aid quick, easy use. Your child will learn a new word each time he picks up book. Educational . . . interesting. Postpaid.

3 N 2522—Paper cover..........48c
3 N 2521—Cloth bound..........89c

Alpha-Blocks, 26 Books in a box

89c 26 complete books—each book represents one of the letters in the alphabet. On each cover is a large block letter done in brilliant colors—so that the whole little book looks like a block. Each book contains something different—some are object books, others contain rhymes, some are story books. Each one is gaily illustrated in color on nearly every page. Helps the youngster learn to read and write—later Alpha-blocks can be used for fascinating word games. Books measure 3x3 inches—have a strong board cover and 16 pages each. Decorated gift box measures $9\frac{1}{8}$x$9\frac{1}{8}$ inches.

3 N 1849—26 books in gift box. Shipping weight, 12 oz..................89c

Favorite Books for boys and girls

Low as **The Bobbsey Twins**
29c **Bobbsey Twins in the Country**
Bobbsey Twins at Sea Shore
3 N 1718—Postpaid. *State title*...29c

The Golden Touch and Bucky Bug's Luck. Disney's 2 stories in one book—illustrated.
3 N 1831—Postpaid 39c

Uncle Tom's Cabin—by H. B. Stowe.
3 N 1732—Postpaid..............48c

Slim Evans and His Horse Lightning
Nobody's Buddy. (A boy and a dog)
3 N 1879—Postpaid. *State title*...29c

Beautiful Joe by Marshall Saunders. Lovable, moving story of a dog.
3 N 1722—Postpaid. 48c

BOYS' - GIRLS MOTHER GOOSE
WITH ILLUSTRATIONS IN FULL COLOR ON EVERY PAGE

Clothes LADY
TURNABOUT DOLLS
GIRLS IN UNIFORM
Betty Bo Peep
ME and MIMI

PLAYHOUSE PAPER DOLLS
6 Books

gifts for boys and girls of all ages

Sears Exclusive Mother Goose

Youngsters love this big, well-bound Mother Goose book. Clever, colored pictures make every character real. Familiar, well-loved jingles are printed in large, clear type. Has 142 pages in bright colors, 40 full page pictures. 9x12 in. Completely indexed. Amazingly low priced. **$1.00**

3 N 1859—Postpaid............$1.00

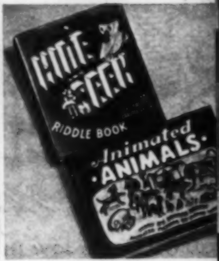
Six Doll Cutouts in one big box

Another Sears Christmas value. Six appealing new paper-doll children for your little girl. Each doll has 12 whole pages of gay-colored clothes to cut out. Six books, each with a doll on the cover and clothes inside. Cover is of heavy paper. Books about 11x14 inches. **59c**

3 N 1847—Shpg. wt., 1 lb. 10 oz..59c

HEIDI
ALICE IN WONDERLAND
BLACK BEAUTY
ANNA SEWELL
Lewis Carroll
LITTLE MEN
Tom Sawyer

BAMBI'S Children
Two Little Confederates
BAMBI
FELIX SALTEN
200 BEST POEMS for Boys and Girls


HIDE SEEK
RIDDLE BOOK
Animated ANIMALS.

Children's best-loved Classics

All clothbound, with bright, colorful jackets. **39c Each**

Heidi
Treasure Island
Little Men
Little Women
Tom Sawyer
Huckleberry Finn
Black Beauty
Alice in Wonderland
Five Little Peppers and How They Grew
Grimm's Fairy Tales

State choice of titles.

3 N 1710—Postpaid.......Each 39c

The Bird's Christmas Carol

The charming story of a little invalid girl whose birthday was on Christmas, too. A book to be read every Christmas—a story everyone loves.

3 N 1730—Postpaid............48c

Books to delight the very young

Two Little Confederates. The Civil War time adventures of two little boys. **48c**

3 N 1733—Postpaid............48c

Bambi—The adorable story of a deer and his adventurous life.

Complete Edition—293 pages. Beautifully illustrated. Clothbound.

3 N 1719—Postpaid............48c

Movie Edition. Illustrated by Walt Disney. 32 pages—13 in full color.

3 N 1720—Postpaid............48c

Bambi's Children. Sequel to Bambi.

3 N 1721—Postpaid............48c

Two Hundred Best-Loved Poems.

3 N 1734—Postpaid............48c

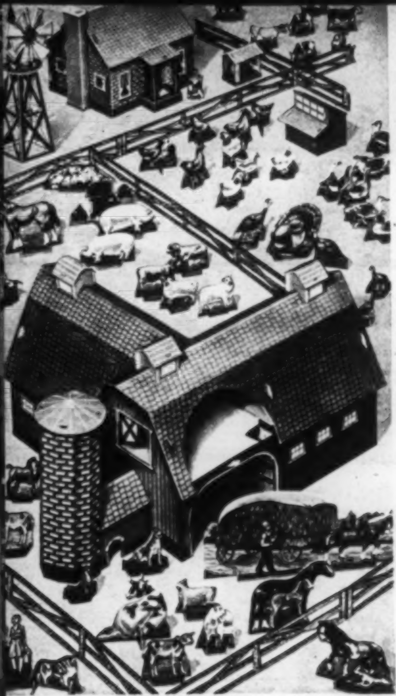
New Read-and-Play Books

The Hide-and-Seek Riddle Book. Loads of fun to find the answers. Peek behind doors that open . . . under vegetables . . . behind windows. Follow treasure-hunt trails. Every page in color. **89c**

3 N 1848—Postpaid............89c

Animated Animals. Open the book and, presto, you're down on the farm. The real-as-life animals kick their heels, roll their eyes, wag their tails. 4 pages of drawings that move, 4 pages stationary drawings, plus an exciting story to read. Heavy board binding.

3 N 1872—Postpaid............89c



80-piece low priced Farm Set

$1.39

- **26x18x12-inch high barn with wing, silo and dog house**
- **Hen house, well, windmill and farm house are in proportion**
- **Colorful cutouts of animals, farm family printed on two sides**
- **Buildings complete with interiors. Barn has stalls, hay loft**

Children will play by the hour with this real-looking, extra-big farm outfit . . . moving animals in and out of the barn, feeding poultry, doing 1001 other everyday farm chores. It's complete, too . . . has everything from Hereford bulls to ducks, turkeys, chickens, horses, pigs, sheep, cows, dogs and even figures of a farmer, farmer's wife and two children. The farm equipment includes over 11 feet of fencing, barn, windmill, hen house, hay wagon, well and farm house. All figures and animals stand up by themselves . . . and everything will stay just the way it is arranged.

The buildings and huge winged barn with its silo and dog house are made of durable cardboard. Animals and figures of farm folks are of tough, heavy cardboard, and will withstand lots of handling by children. Any child, and parents, too, will be thrilled with this grand Toy Farm Set and be sure to enjoy setting it up. Simple instructions included are easy to follow. Made of fine quality materials, yet priced low enough so every boy and girl can own a Sears Toy Farm. Shipping weight, 4 pounds.

49 N 6464—Complete 80-piece Toy Farm Set........................$1.39

DeLuxe 57-pc. Farm Set

$2.98

A **14 lifelike, shaped-to-real-life animals—they are wood plastic molded in height, width and breadth.**

Huge barn is set up. All you do is attach side building, gables, and install litter carrier and stalls.

A set of 14 lifelike farm animals, consisting of 4 chickens, rooster, cow and calf, pig, 2 piglets, turkey, horse, colt and dog, made of tough, durable wood plastic. The big barn of heavy book-binder board comes already set up; all you have to do is attach the side building and gables, and install the litter carrier and stalls. Other buildings, trees and fencing are of strong cardboard, and come flat, ready to set up. Besides the animals, set includes silo, farm house, dog house, tool shed, brooder, horse barn, 5 trees, and 18-piece fence with 3 gate posts, plus a tractor, plow, wagon and automobile. The big deluxe barn alone is 22x14x13 inches high, and contains a litter carrier that slides inside barn along animal stalls, and out of barn to dump. The balance of the set is in proportion, and comes shipped in a box printed on the inside, making a perfect farm layout plan, 2x5 feet. Complete instructions included. Shipping weight, 10 pounds.

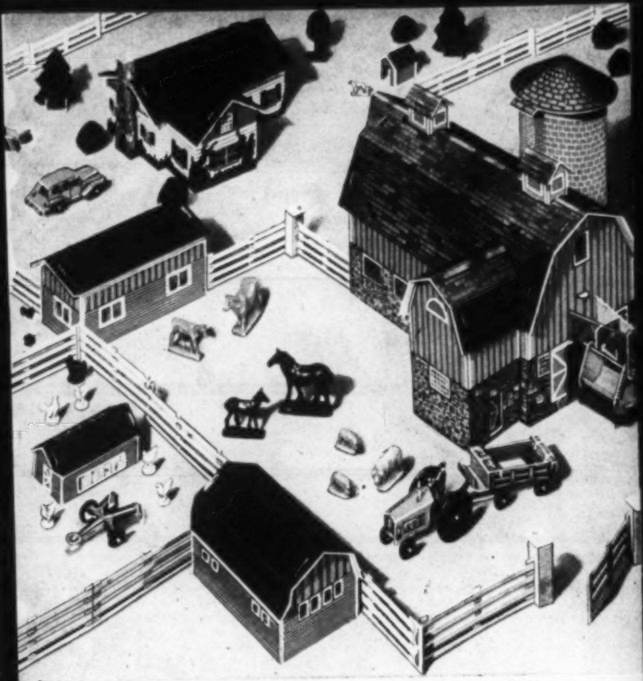
79N06454—57-piece set......$2.98

Set of 14 Farm Animals

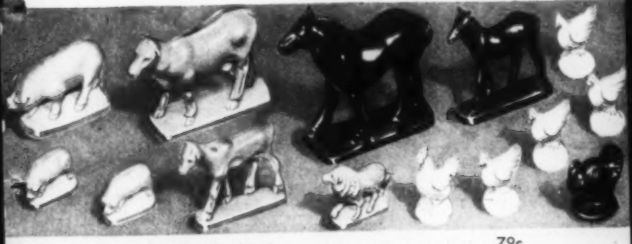
B Lifelike miniatures made of tough, long-lasting wood plastic composition. Finished in realistic colors . . . almost unbreakable. All fourteen of these farm favorites are in lifelike proportions and show an amazing amount of detail. Sure to bring a child lots of excitement, interest and fun. A great addition to any youngster's toy farm set. Helps develop imagination, initiative and resourcefulness while child is enjoying the hours spent with his farmyard friends. Just think of the fun he'll have on rainy days with this assortment . . . horse and colt, cow and calf, pig and 2 piglets, rooster, 4 hens, turkey, dog. Horse is about 3¾x3⅝ inches high, other animals in proportion; all stand up alone. Shipping weight, 1 pound.

49 N 6447—14-piece set......79¢

Do all your Christmas shopping at Sears by mail from this book and our big General Catalog



A • De Luxe 57-piece Happi-time Farm Set....................$2.98



B • Set of 14 Farm Animals....................................79c

RIDDLE MAZ AND PUZZLE BOOK
Goose
NURSERY RHYMES
STENCIL
Riddle CORNER
TRICKS AND PUZZLES
FUN BOOK
Pencil GAMES
HANSEL and GRETEL and Other Stories
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43 BOOKS

43 Illustrated Books in Basket

39c
43 Books

A tisket a tasket—43 books in a beautiful basket box. A Sears exclusive! An almost unbelievable value! Gaily-colored—adorably illustrated! They'll play by the hour with the clever basket—find a thrill on every page of the 43 books. Dozens of read-aloud stories and exciting adventure comics—plenty of color-me books, puzzle-and-game books, all packed in an illustrated, sturdy, $10\frac{1}{4}$x$6\frac{1}{2}$x$2\frac{1}{4}$-in. cardboard basket. Colors that sparkle, real-as-life drawings, clever things to do, make this a big value.

3 N 1858—43 books in basket. Shipping weight, 1 lb. 39c

FAIRY TALES
PENCIL GAMES
CUT PASTE STICK STORY BOOK
The Magic Paint Book
RUB-A PENCIL
ANIMALS AND CUT OUTS
ACTIVITY BOX 10 BOOKS
TRICKS AND PUZZLES
FUN for the WHOLE FAMILY

A BOOK OF FUN
Pantry Shelf
MOTHER GOOSE POEMS
SCHOOL DAYS
PICTURE STORY BOOKS 52
FOR 52 WEEKS

10 Big Books with things to do—Gift Box 39c

Little fingers grow skillful, little minds alert, when playtime is filled with constructive things to do. Color and paint books, tricks, puzzles, animal and toy cutouts, paste books, etc., many in color. Each book $9\frac{1}{2}$x$6\frac{3}{4}$ inches.

3 N 1857—Set of 10 books. Shipping wt., 1 lb. 4 oz. . .39c

Book-a-week box—52 different books 79c

A brand new book for every week in the year. Today a fairy tale, next time a comic book, Mother Goose, animal story, puzzle or trick book—any type an active little mind might ask for. Each type in its own convenient compartment to make the choice an easy one. All in the bright-colored, picture-story style kiddies like best. Each 4x4-in.

3 N 1852—Set of 52 books. Shipping wt., 1 lb. 4 oz. . .79c

THREE KITTENS
JACK AND THE BEAN STALK
THREE BEARS
PETER RABBIT
A RED HEN and the WHEAT
The Little Kitten That Wouldn't Wash His Face
THIMBELINA
HENNY PENNY
DICK WHITTINGTON AND HIS CAT
THREE PIGS
LITTLE BLACK SAMBO
PUSS in BOOTS

HAPPI-TIME
TREASURE BOX
OF 16 CHILDREN'S BOOKS
SURPRISE POP-UP
THE THREE BEARS

16 linen-like Happi-time Books

39c
16 Books

A Sears two-in-one holiday value. 16 big linen-finish paper books in a surprise, pop-up box. Just open the lid and up pop the Three Bears—gay-colored, real-as-life cardboard cutouts! Unpack the box and find 16 favorite story books—The Three Bears, Peter Rabbit, The Three Little Pigs, and over a dozen more. Every page is illustrated in color. Every book is in large, easy-to-read print, on fine-quality, long-lasting linen-like paper. Cardboard box is 6¾x5¼ inches.

3 N 1880—16 books in a box. Shpg. wt., 12 oz. 39c

DOLLS & DRESSES
DOLLHOUSE

Sears Happi-Time cut-out Doll House 69c

They come from the Land of Make-Believe—paper-doll children who live in a story-book house. Their house is a quaint, "red-brick" cottage of sturdy cardboard. Front of house is two books, one of cut-outs (dolls, clothes, furniture), the other of children's stories. Two floors, one room each. All in gay colors. Size 20x8½x14½ inches.

3 N 1845—Shipping weight, 1 lb. 4 oz. Complete 69c

The Children's Book of Bible Stories $1.15

Sears exclusive! The Bible stories your children love—more than 100 of them—simply and thrillingly retold. 128 beautiful illustrations, 72 of them in full color. 358 pages. Large, easy-to-read print. 8x11½ inches.

3 N 2980—Postpaid. Clothbound $1.15

Dainty and clever Gifts she'll treasure

A **Crystal Glass Hurricane Lamps.** Give a pair of these stately lamps . . . magnificent for mantel or sideboard. Rich ruby colored globe is set off by the sparkling white of the crystal glass base. Hand-blown globe is decorated with lovely sandcarved fruit design. Handmade base has six dazzling 3-inch long prisms. Overall height, 12¼ inches. Candles included. Shipping weight, 7 lbs.
35 N 02612........................Pair **$4.98**

B **Book Ends.** Handmade of solid, sparkling, fine quality crystal glass. Ship under full sail in relief on both ends. Overall height, 5⅝ inches; 4½ inches wide. Shipping weight, 5 pounds.
35 N 02610..........................Pair **$3.98**

C **Smoke Set.** Unusually attractive . . . fashioned of gleaming crystal glass. Round, covered cigarette container is 4½ inches high. Four ash trays are shaped to fit around it. Shpg. wt., 2 lbs.
35 N 02608....................5-piece set **$1.25**

D **Wolf Hound.** Handmade of solid, clear, brilliant crystal glass. Makes a smart-looking ornament for desk or table . . . have a pair for mantel or knick-knack shelf. Height, 7½ in. Shpg.wt., 3 lbs.
35 N 02611..........................Each **$2.25**

E **Seal Book Ends.** Sleek seals look stunning holding books on desk or table, but are equally effective as ornaments alone. Handmade of gem-clear, solid crystal glass. 7 in. high. Shpg. wt., 6 lbs.
35 N 02609..........................Pair **$4.95**

F **Cart and Bear Set.** Hand fashioned from clear crystal glass. Unique as candy or cigarette holder, cart holds 20 cigarettes. Bear, 4½ in. long; allover height 4½ in. Shipping weight, 3 pounds.
35 N 02607....................2-piece set **$1.98**

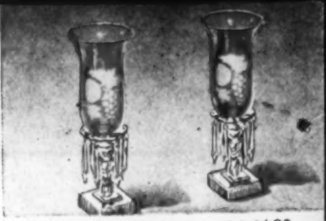
G **Colorful Hi-Jac Coasters.** Every hostess would be thrilled with these colorful coasters. Most practical ones we've seen . . . absorb moisture that forms on beverage glasses—give protection to clothes and furniture. Easily slip on and off ordinary size tumblers. Assorted colors. Cotton terry cloth is snug-knit, easily washed. Shpg. wt., 4 oz.
35 N 1636........................Set of 8 **98c**

H **Vase.** Authentic plastic composition reproduction of a costly imported cinnabar vase. Magnificent in pairs on mantel or sideboard . . . grand for artificial flowers. Height, 11½ inches. Shipping weight, 3 pounds.
35 N 05258..........................Each **$1.00**

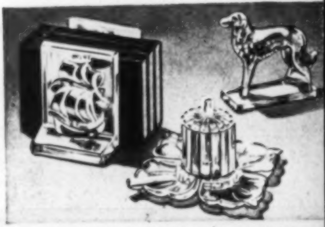
Beloved characters step right out of Dickens' novels to add gay charm to your home. Beautifully modeled from extra hard plastic composition . . . decorated by hand in brilliant colors. Each figure, 9½ inches high. Shipping weight, 4 pounds.

J **Tony Weller,** from famous "Pickwick Papers."
35 N 05259..............................**$1.95**

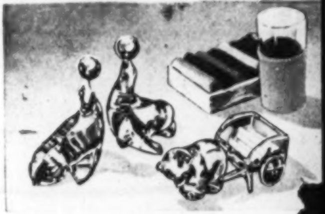
K **Micawber,** from beloved "David Copperfield."
35 N 05260..............................**$1.95**



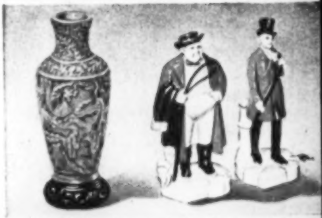
A • Crystal Glass Hurricane Lamps......Pair $4.98



B • Pair $3.98 C • Set $1.25 D • Hound $2.25



E • Pair $4.95 F • Set $1.98 G • 8 for 98c



H • Vase $1.00 J • Each $1.95 K • Each $1.95

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•You need not take every monthly selection of the Club. Accept as few as four books a year and you still retain full privileges of membership. Each month you receive without cost the Club's monthly magazine, "The People's Choice," which tells all about the next book so that you will know whether or not you want it to come to you. You pay only for the books you decide to take, and you pay only $1.66 each. There are no fees or dues of any kind.

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Take advantage of our current enrollment offer described on the following pages, and you will receive your enrollment gift book and your first Club selection immediately. You get two fine books (total publishers' editions list price, $7.75) but you pay for only one, or $1.66, plus 9c for postage and handling.

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This Christmas give
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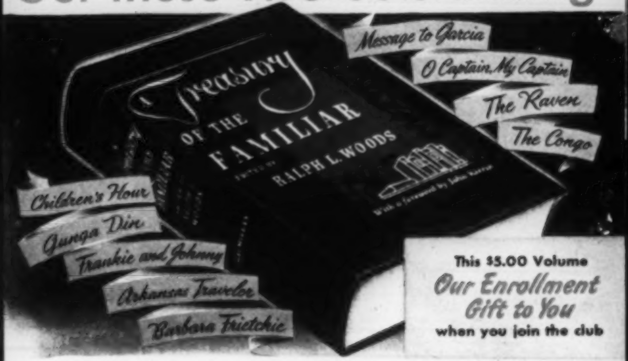
Memberships
Details on Page 84D

SPECIAL ENROLLMENT OFFER

Get these two outstanding



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Practically Every Line of Prose or Poetry You Have Ever Learned or Loved

"I have spent three hours with the book, A Treasury of the Familiar. I expect to grab that book and sit on a cloud for a thousand years when I take off or bail out from this weary old world . . . to chuckle over it, reminisce over it and glow over it," says famous editor William Allen White about this big 750-page book. In it are all those poems, prose passages, songs, speeches and quotations that live in the memory of every American.

Wherever you turn a page you will find something you have read or heard ever since you could remember. They're all here—literary gems, sentimental ballads, and patriotic speeches; scenes from Shakespeare's plays and loved passages from the Bible; famous poems of Longfellow, Wordsworth, Browning and other celebrated poets of yesterday and today; ditties and doggerel, old favorities that went the rounds years ago—all in planned disorder which is but part of the book's charm.

You will always be wondering what's coming next. There are many such contrasts as the Balcony Scene from "Romeo and Juliet" and "Little Brown Jug"—"Paul Revere's Ride" and "The Girl I Left Behind Me." You may pick the Treasury up casually, but you will always lay it down with regret. It's the perfect bedside, fireside and campside companion. Here is a book for the entire family—a book to grow up with, live with, grow old with. A book to love with genuine affection.

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If additional enrollment forms are desired write direct to Peoples Book Club, P.O. Box 6570 A, Chicago, Ill.

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PLEASE CHECK TWO TITLES:

☐ A Treasury of the Familiar ☐ The Robe
☐ Mrs. Parkington ☐ The Valley of Decision

As a member I am not obligated to accept every monthly selection. My only agreement is to purchase at least four of the regular Club selections within the next 12 months, for which I will pay $1.66 each, plus 9c for postage and handling. With every fourth book I purchase the Club will send me an additional book without charge, as a gift. I am also to receive each month without charge the Club's magazine, "The People's Choice," describing future books.

NOTE: If no choice is indicated above we will send you A Treasury of the Familiar as your enrollment gift and Mrs. Parkington as your first Club selection.)

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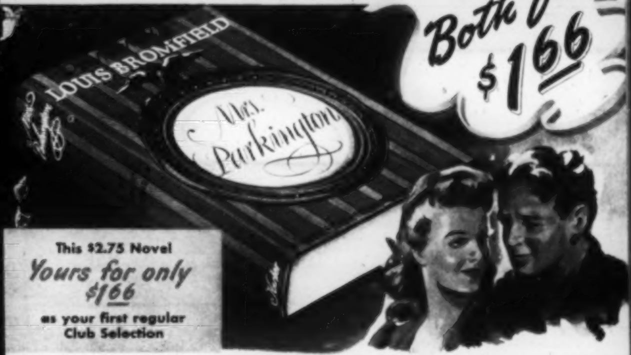


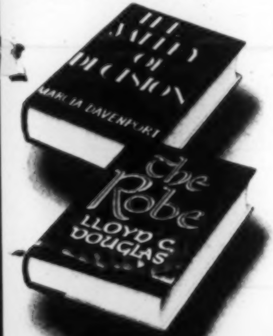
This $2.75 Novel

Yours for only $1.66

as your first regular Club Selection

The Story of a Fabulous American Family and the Amazing Woman who Ruled It

The handsome Major Augustus Parkington had found Susie, at 17, in her parents' boarding house in Leaping Rock, Nevada. She had fainted in his arms at the news of her parents' death in a mine explosion. Attracted by her simple innocence he married her and took her to New York. Despite his moments of weakness, he loved her throughout his life. He set her up as queen of the empire of wealth and lavish splendor that he amassed with his ruthless fists, forced society's "400" to accept her, and took her to the gay capitals of Europe. Under his guidance she became a woman of the world, in a gaudy, magnificent era when mighty fortunes were forged in the West, then spent on Europe's art treasures and gambled away at roulette tables. Throughout her exciting existence with the Major and after his death, Mrs. Parkington found life rich and satisfying. In her descendants she was bitterly disappointed. Janie, her great grandchild, was the only one for whom she had any real affection. The others were only a source of worry and annoyance. From the moment you meet her, courageous and spirited, witty and charming, at 84, you will take her to your heart. You will love her for her intuitive understanding and ready sympathy, her zest for living and her mellow common sense. You will enjoy every chapter of her thrilling career. The book is a favorite of readers and critics alike, from Coast to Coast.



If you prefer you may substitute either or both of these previous Club selections instead of A Treasury of the Familiar or Mrs. Parkington.

THE VALLEY OF DECISION

by Marcia Davenport

$3.00 at Publishers' List Price

The sensational new success by the author of Of Lena Geyer. A magnificent novel covering 70 years of one of the most turbulent periods of the American scene. A grand love story, against the background of America's vast steel empire.

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by Lloyd C. Douglas

$2.75 at Publishers' List Price

The book that for months has been America's best-selling novel. A moving and thrilling story of the time of Christ, it tells what befell the young Roman soldier who won the robe of Jesus with a toss of dice at the foot of the cross.

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Four Month Club Membership 6^{64}

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------------ *USE THIS FORM TO ORDER—TEAR HERE* ------------

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Please send four-month paid-up membership in Sears Peoples Book Club to person shown below. I enclose check or money order for **$6.64**. (Include tax on sales if required by your state or city.) As the first two books on this membershi send the two titles I have checked. I understand that three additional monthly selections and another gift book will follow.

PLEASE CHECK TWO TITLES

☐ A Treasury of the Familiar
☐ Mrs. Parkington
☐ The Robe
☐ The Valley of Decision

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Mrs.
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Mooseheart	Geneva 2826
Munger	Enterprise 1500
Munster	Highland 700
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For articles priced at $6.00 or less (including tax on sales, if any, and shipping charges) your down payment is only 10%.*

For all other articles from this catalog, except Furniture, priced over $6.00, a down payment of 33⅓%* (one third) is required. For Furniture items priced over $6.00, your down payment is 20%* (one-fifth).

**Where any tax on sales, or transportation charge is to be included in the bill, such amount must be added to the cash price before figuring the down payment.*

How to Order

List the items you are ordering on the Easy Payment side of the enclosed order blank. Total the cash prices and be sure your order amounts to $10.00 or more.

The head of the household should fill in the answers to the questions on the lower portion of the order blank and sign it. Then enclose a check or money order for the required down payment and mail the order to Sears.

For amount to send with order, see above. If your order contains some articles under $6.00 (10% down) and some articles over $6.00 (33⅓% down), or furniture (20% down), figure the required down payment for each group separately, including tax (if any) and shipping charges. Then add these down payments together and the total is the amount to send with order.

For amount payable monthly refer to the Payment Table at the right. Notice that the monthly payment is only $5 for any unpaid balance up to $55.

Additional Purchases

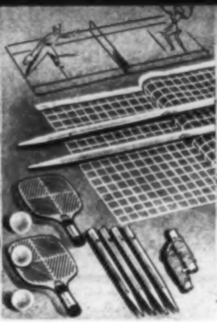
Once you have an open account on our books, you'll find it a real convenience. As you need new things, you may add them to your current account—in most cases with no increase in your monthly payments. If the articles you add are individually priced at $6 or less (including tax on sales, if any, and shipping charges), you need not send a down payment. For items over $6, the down payments as indicated above apply.

When ordering on Sears Easy Terms, use Easy Payment side of enclosed order blank

Payment Table

If unpaid balance amounts to	We shall add for Easy Payments	Amount payable monthly is
Up to $16.00	$1.00	$5.00
16.01 to 18.00	1.25	
18.01 to 20.00	1.50	
20.01 to 22.00	1.75	
22.01 to 24.00	2.00	
24.01 to 26.00	2.25	
26.01 to 28.00	2.50	
28.01 to 30.00	2.75	
30.01 to 33.00	3.00	
33.01 to 36.00	3.30	
36.01 to 40.00	3.60	
40.01 to 45.00	4.00	
45.01 to 50.00	4.50	
50.01 to 55.00	5.00	
55.01 to 60.00	5.50	6.00
60.01 to 65.00	6.00	
65.01 to 70.00	6.50	7.00
70.01 to 75.00	7.00	
75.01 to 80.00	7.50	8.00
80.01 to 85.00	8.00	
85.01 to 90.00	8.50	9.00
90.01 to 95.00	9.00	

Write for Terms Over $95.00



Indoor—Outdoor Games . . . Model Kits

4-player Shuffleboard Set

$4.75 Home size

4 pushers, 8 six-inch discs, layout diagram, rules.

6 N 02501—Regulation Set. For courts 32 to 52 ft. 66 in. pushers. Wt., 17 lbs. $6.50

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Played on a court one-fourth the size of a tennis court. 2 standard hardwood paddles, regulation 18x2-foot cotton net, three sponge-rubber balls with rubberized wool covers. Posts, stakes, guy ropes, rule book included. Shpg. wt., 10 lbs.

6 N 02518 . . . . **$6.95**

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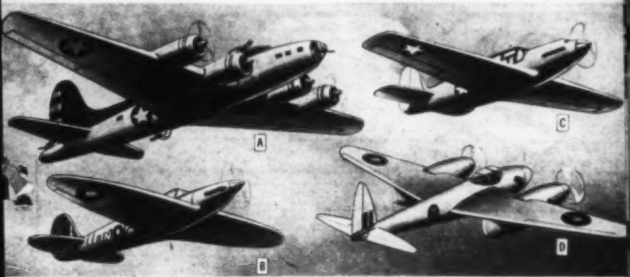

Boeing Flying Fortress

A This faithful reproduction of one of America's most deadly bombers has a *wing span of 32 inches*—and it flies! Kit includes more material than most models of the same size, but OTT-O-FORMERS make it easy to build. Construction plans incl. Shpg. wt., 1 lb. 1 oz. **43c**

6 N 4156 . . . . **43c**

Supermarine "Spitfire"

B The pride of the RAF . . . a valiant fighter plane that made history during the "blitz" at Dunkirk. Detailed, flying model, has *40-inch wing span*. Kit contains all necessary materials, along with construction plans to help in building model. Shipping weight, 2 pounds. **$1.15**

6 N 4173 . . . . **$1.15**

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C Exact model (40-inch wing span) of a fast-flying, hard-hitting fighter which saw action in Pacific and African campaigns. Noted for its maneuverability. Kit includes all necessary materials and complete plans for construction of scale model that will fly. Shpg. wt., 2 lbs. **$1.15**

6 N 4172 . . . . **$1.15**

Mosquito Bomber

D Big *42-in. wing span!* Flying model of the Famous DeHavilland Mosquito Bomber that wrought havoc over Tunisia. Kit includes OTT-O-FORMERS that make this large model easy to build for beginners as well as for experts. Shipping wt., 3 lbs. 8 oz. **$2.69**

6 N 41 60 . . . . **$2.69**

See page 88 of this book for Easy Terms. For a more complete selection of history-making airplane and model kits, see Sears big General Catalog.

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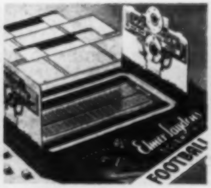
POT
KITTY
A
K

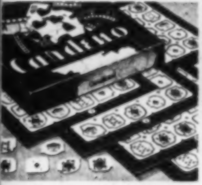
B • Tripoley.............89c

C • Five Famous Favorites. $1.83

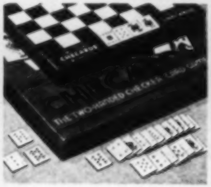

Elmer Layden's
FOOTBALL

D • LaydenFootballGame $2.24

E • All-Star Baseball......$1.10



F • Cardeno............$1.16



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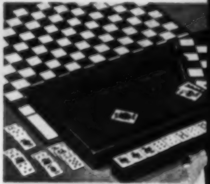
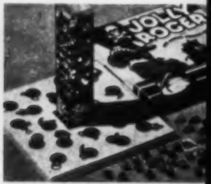


H • Checards...........$1.78

J • Quizzle-Quiz Jig-saw. $1.83

K • Pixie Board.........$1.79


JOLLY
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L • Jolly Roger...........$1.14

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49 N 170—Shipping weight, 1 lb 94c

B **Tripoley.** Tops in entertainment. Combines Hearts, Poker and Rummy into an all-year favorite. Bid for the suit—collect on the pay cards—play Poker for the Pot—Rummy for the Kitty. 2 to 9 players. 4-fold board in a display box 16x24 in.
49 N 211R—Shipping weight, 1 lb. 4 oz..... 89c

C **Five Famous Favorites.** Tripoley, Backgammon, Number-check, Horse-race and Checkers. 30 pieces in box 10½x10½x1¾ inches.
49 N 241—Shipping weight, 2 lbs.......... $1.83

D **Elmer Layden Football Game** requires strategy of real sport! Each player is Quarterback of his team. Complete with goal posts, toy football, scoreboards, playing charts, dice in box 19⅝x12¾ in.
49 N 238—Shpg. wt., 2 lbs. 12 oz......... $2.24

E **All-Star Baseball Game.** Batter up! All the thrill of a big-league baseball game. Fun for every member of the family. Each player has his own all-star team (nine discs, each bearing the name of a famous diamond star). Move discs on the board to make strikes . . . runs . . . homers. Baseball-diamond board, player discs and batting records in 19x12½-inch box. For two players.
49 N 212—Shpg. wt., 1 lb. 12 oz............ $1.10

F **Cardeno.** Fast, exciting action game for adults. Playing card jig-saws fit openings in individual Keno boards. Five in a row wins, Double Cardeno and Showdown Poker yield bonuses. 2 to 6 play. Packed in box 10x10 in.
49 N 225—Shpg. wt., 1 lb. 4 oz............ $1.16

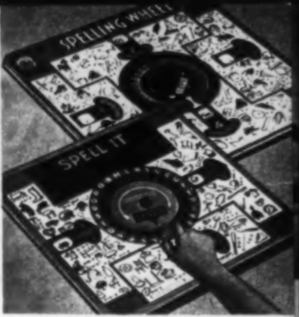
G **Checards.** Two-handed. Same as 49N226 below except smaller. Only two suits are used in playing, namely hearts and spades. Combines the luck of cards with the skill of checkers. Box 12¾x11½ inches.
49 N 228—Shipping weight, 1 lb.......... 89c

H **Checards.** The skill of checkers plus the luck of cards. Played with suits of specially mounted playing cards placed face-down on Checards board. 2 to 4 players. Packed in a handsome box 21½x10 inches.
49 N 226—Shipping wt., 2 lbs. 4 oz...... $1.78

J **Quizzle-Quiz Jig-saw.** Fit answer blocks to quiz questions on the board. When series is complete reverse board. Correct answers make a jig-saw picture! Board, 4 series of quiz sheets, 192 answer blocks. Box size, 13 11/16x16⅝ in.
49 N 243—Shpg. wt., 2 lbs. 8 oz $1.83

K **Pixie Board.** Children learn to read and spell as they play. The correct identification of objects on the board (by fitting the answer blocks) is rewarded by a fairy tale picture on reverse side. 4 to 8 years. Box, 13 11/16x16⅝ in.
49 N 242—Shpg. wt., 2 lbs. 8 oz.......... $1.79

L **Jolly Roger** treasure hunt. 2, 3, 4 people may play. Field, 20 marbles, 4 pegs, in pirate box 12x12x3⅝ inches.
49 N 239—Shpg. wt., 1 lb. 4 oz............ $1.14



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Children learn to spell, do mathematical problems. Dial letters or figures involved in problem, if correct one of the "magic doors" when opened shows picture of object or sum. 17⅛x17⅛ in. Shpg. wt., 2 lbs. **$1.29**
49 N 207............ $1.29

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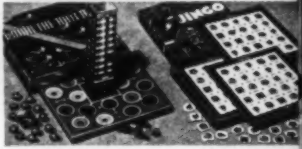
49 N 208............ $1.79



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- **Games for one . . . or 24 can play "Pin The Tail On The Donkey"**

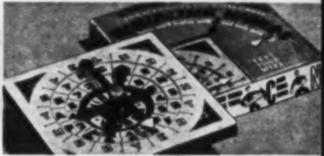
$1.00

Never a dull moment for all ages. Contains 60 fun makers, including magic tricks, plenty of games . . . football, Imperial Rummy, baseball, basketball, India, horse-race game, Flexies, picture puzzles, letter anagrams, and lots more. Includes counters, spinners, plastic chips, and catapult. Box 16x9¾x1½ inches.

49 N 192—Shipping weight, 1 pound 12 ounces. $1.00

There is never a dull moment with

SHARPEN YOUR WITS BY PLAYING
take it or leave it
TRY FOR THE $64 QUESTION



New "Take it or leave it" Quiz Game

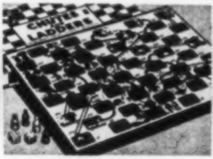
You've enjoyed it on the radio—now you can have fun playing this fascinating quiz game in your own home. It provides hours of fun for young and old—and it's played just as the radio program is conducted. Includes: 48 questions; 24 "$64" questions; book of rules; answers; pay-off money. The rules are easy, the play is educationally thrilling, fast and hilarious. **$1.19**

49 N 261—Shipping weight, 1 pound 11 ounces. $1.19

Test your wits with Whirling Words

Stimulating and instructive new word game—fun for parties, evenings at home. Just spin the arrow and guess a word. "What 4-letter word begins with S and ends with E?" Test your wits, fun for the entire family. Natural finished wood board. 8¾-inches square, 1¾ inches thick. Three free-spinning arrows. Easy-to-follow instructions included with each game. **$1.39**

49 N 258—Shipping weight, 1 pound 12 ounces. $1.39



Test Your Skill

Set of 4 assorted puzzles. Try to put steel balls or rings in places indicated to complete pictures. Four assorted puzzles, each 3½x5 inches with glass top. 4 in a box. Fun for the family. **59c**

49 N 6408—Shpg. wt., 1 lb. . . . 59c

Chutes and Ladders Game

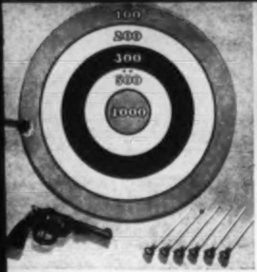
A smart idea in a fascinating game. Chutes and Ladders . . . player moves along a numbered path; if he lands on a "ladder," he climbs instantly to a higher level, only later perhaps to land on a "chute" which slides him down again to the starting row of spaces. Size 15½x8¾ inches. A game young and old will enjoy. **45c**

49 N 171—Shipping weight, 12 oz. . . . 45c

Two-in-one Raggedy Ann Board

Raggedy Andy and Beloved Belindy combined with Raggedy Ann on a double-faced board, 18¼x18¼ inches. Take characters from "home playroom" through make-believe adventures around the board. Finished wood playing parts. Box 19x9¾ in. **$1.35**

49 N 167—Shpg. wt., 2 lbs. . . $1.35



Bull's Eye Target Game

A target game with new, harmless, rubber-tipped darts. Target 17¾ in. in diam. Red, white, blue, yellow and black scoring rings. Numbered for scoring, 100 to 500, with 1000 for bull's eye. Eight pieces—heavy, accurate metal gun, six darts and board. **$1.09**

49 N 259—Shipping weight, 2 lbs. 2 oz. . $1.09

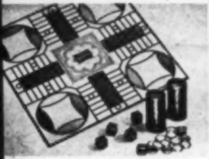
Combination Pool and Billiard Table

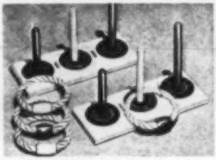
Table top only (no legs) with a green cloth-covered heavy fiberboard playing surface. Walnut-finished wood frame. Adjustable wire cushions, ball return racks and 19 glass balls 1-inch in diam. Two 34-in. cues.

Size: 39x28x3 inches. Has ball return rack. End-leveling device for accuracy.
79 N 0488—Wt., 18 lbs. **$7.84**

Size: 37½x25x2¼ inches. With rubber tips on the bottom. No ball return rack.
79 N 0487—Wt., 12 lbs **$4.73**

these popular and entertaining games





Parcheesi . . . lots of fun for all

Parcheesi, that old favorite which is so interesting, so much fun it will hold your attention for hours. Form blockades, send "home" other players' "men". Board, 15⅝ in. sq., 2 cups, 4 dice, 16 "men". Deluxe set in 4 colors. **89c**

49 F 101—Shipping wt., 2 lbs. . .89c

Everybody plays Ring Toss

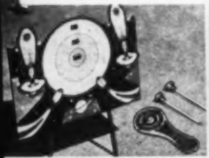
Try your luck and skill . . . have one of these ring toss games to improve your eye and aim. Set consists of four rope rings, two wooden bases measuring 11¾x4¾ inches into which are fitted red, yellow and blue wood pins. Bases are numbered from 5 to 15. **$1.06**

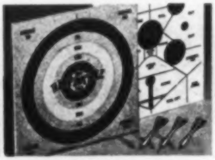
49 N 113—Shipping weight, 3 lbs . . . $1.06

Try your skill at Bowling

This bowling pin set will give a lot of enjoyment to those who like a game of skill. Set consists of 10 natural colored wood ten pins, size 6⅛ in., two wood balls to bowl 'em over. Scoring is similar to bowling. Full instructions. **$2.39**

49 N 109—Shpg. wt., 4 lbs. . . . $2.39





DUCK PINS
DUCK

Shoot the Moon with Rocket Darts

A big easel type numbered moon target for you to shoot with the two moon rockets. Try your skill; shooter and two darts included. This fast moving sport is a real source of joy for boys and girls. Assembled target measures 22 inches high. **49c**

49 N 103—Shpg. wt., 1 lb. 8 oz. . 49c

Dart Board and Baseball Game

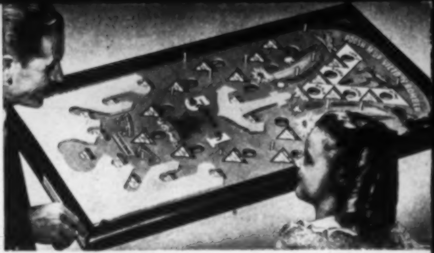
Two games in one . . . baseball game on one side; target baseball game on the other. 17¾ in. sq. board made of 3-ply wood; one side cork with bull's-eye target; the other side a baseball game. 3 needle tipped darts incl. (Not recommended for small children.) Even adults will enjoy playing this game. **$1.74**

49 N 257—Shipping weight, 4 lbs. . . $1.74

Everyone enjoys Duck Pins

Here's a jolly, low-priced Duck Pin set . . . played much like a bowling game. 10 natural colored 4-inch wood ten pins. Two 1⅜-inch red enameled wood balls. An exciting game. **89c**

49 N 108—Shpg. wt., 2 lbs. 8 oz. 89c



Plenty of Games to make Christmas merry

Secret Bomb Sight Game

98c

Play Lombardier, bomb the enemy. Includes 2 harmless wooden bombs, 11½-inch revolving dial target, fiberboard bomb sight that's 40 inches high assembled, score sheet, instructions.

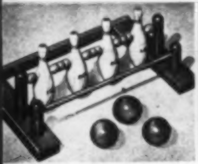
49 N 194—Shpg. wt., 2 lbs. 8 oz..98c

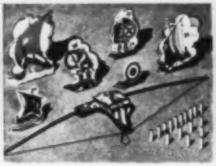
Deluxe Five-in-One Bagatelle Game

$1.34

Play Victory Bomber, Put and Take, Baseball, Twenty-One and Bagatelle. Here's a new combination game, designed for lots of excitement and variety with its five different games, all on one board. Large, smooth playing surface, beautifully lithographed. Made for long use, too, with its sturdy wood frame and non-warping playing surface. Complete with seven marbles, strong shooter and instructions.

49 N 245—Size, 23x13 in. Shpg. wt., 2 lbs. 12 oz.......................$1.34





BATTLE WINKS

"Skittles" Bowling Game

91c

All the thrills of bowling. Score from 10 to 50 by hitting one of 4 natural varnish finish pins forcibly, making it flop over. Wood pins, 5 in. high; 3 natural finish 2-in. balls. 15½x10⅛ in. overall.

49 N 177—Shpg. wt., 2 lbs. 5 oz.91c

"Cross-Bow Gun" Target Game

92c

Develop a good shooting eye. Rapid fire, six-shot repeater cross-bow shoots wooden ammunition at 31x14-in. target board that has six cut-out figures. Beautifully lithographed. Gun assembled, 33 inches.

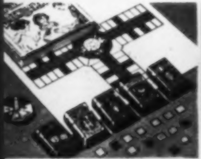
79 N 0136—Shpg. wt., 2 lbs......92c

"Battle Winks" Naval Game

45c

A new way to learn Naval strategy. Place your fleet on one-half of the attractive ocean-and-island playing board to keep opponent from scoring hits with tiddledy-winks. Size, 15½x8 inches.

49 N 168—Shpg. wt., 14 oz......45c



Spot a plane

Six-game Combination Set

41c

Six thrilling games for one low price. Includes five separate decks for Old Maid, Slap Jack, Authors, Animal Rummy, Crossword Letters; plus 12½-inch square for Indian Backgammon.

49 N 210—Shpg. wt., 10 oz......41c

Exciting "Spot-'Em" Game

89c

Play this thrilling game by pretending you are in the cockpit of a fighting plane. Identify enemy and friendly planes on one of six spinning dials. 96 leading enemy and Allied planes are identified on the dials. Fiberboard. Game size 18¾x14¾ inches.

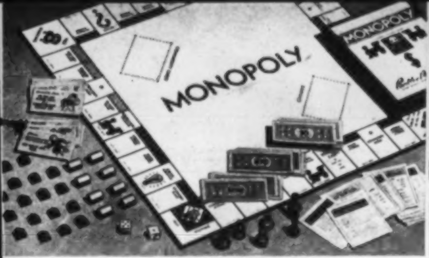
49 N 198—Shpg. wt., 1 lb....89c

Educational "Spot-a-Plane" Game

$1.79

Approved for release by the Army and Navy air forces, this game is fascinating and educational for children and adults alike. Learn to identify Heinkels, Lockheeds, Zeros, P-38's, Capronis and many others by their silhouettes. Playing parts, 19½-inch playing board, master chart.

49 N 149—Shpg. wt., 3 lbs......$1.79



CONTACK
A P P L

Famous Parker fun-making Party Games

Get a Monopoly . . . greatest of all trading games

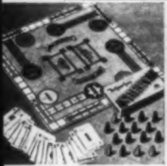
$1.79 **Popular Edition.** For 3 to 7 players. The game all the family loves. Buy railroads, own property. 19⅝-inch square folding board. Wood pawns, houses, money, dice and cards.
49 N 220—Shpg. wt., 2 lbs. $1.79

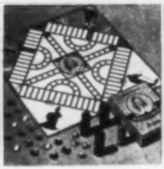
De Luxe Larger Set for 3 to 10 players. Sturdy 19½-inch square folding board, covered in pebble-finished binding paper. Better pawns, removable bank, double supply of money. $2.88
49 N 223—Shpg. wt., 4 lbs. 2 oz. $2.88

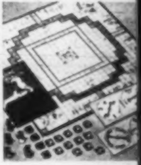
Contack . . . 2 to 7 play

36 numbered triangles. Match colors, numbers. 43c
49 N 205 —Wt., 7 oz. .

Dig. For 2 to 6 players. Picks, lettered squares, bricks, stock, cards. Box 10⅝x7½ in.
49 N 137—Shpg. wt., 1 lb. . 87c







Fun to play "Sorry"

Requires no dice. Game of skill and chance. 18x18-inch board. 2 to 4 players. Sorry cards, wooden pieces, rules. Shipping weight, 1 lb. 6 oz. $1.32
49 N 118. . . . .$1.32

Pollyanna

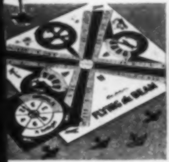
Very popular "pursuit" game for 2 to 4 players. 17⅝-inch folding board, 4 dice cups, dice, playing instructions in box. Shipping weight, 1 lb. 4 oz. $1.29
49 N 158. . . . .$1.29

Finance

Fortunes made and lost speedily; trading game for 2 to 6 players. 18½-in. folding board, scrip money, title cards, building, etc. in box. Wt., 2 lbs. 4 oz. $1.10
49 N 222. . . . .$1.10

The Lone Ranger

Lone Ranger rides again. Breath-taking game. 2 to 4 play. 18⅝-inch folding board, 4 dials, horses. Wt., 1 lb. 6 oz. $1.32
49 N 159. . . . .$1.32



Flinch
12
21
TOURING

Flying the Beam

Your children will take delight in this challenging flying game for 2 to 4 players. The flyer who stays closest to beam arrives first, wins. 17⅝-inch board. Rules. Shipping weight, 1 lb. 8 oz. $1.32
49 N 163. . . . .$1.32

Game Kit

Children and adults will like choosing the game which suits their mood: Acey Ducey, Crown and Anchor, Backgammon and Checkers. 24x14-inch board. 13-inch checkerboard. Shipping weight, 1 lb. 10 oz. $1.33
49 N 164. . . . .$1.33

Pit . . . Rook

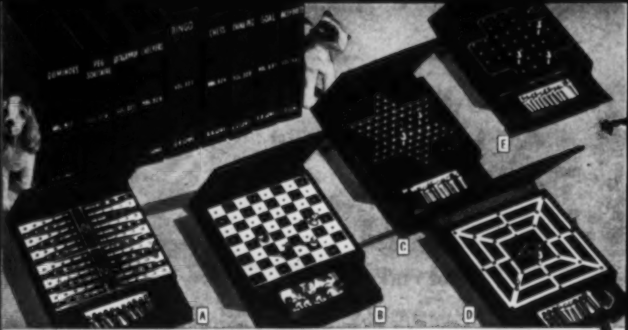
Pit: Famous stock market game that provides fun for 2 to 7 players. Box, 5½x4x1 inches. 63c
49 N 166—Wt., 6 oz. . . .63c

Rook: Famous card game that is still popular. Beautiful new cards. Latest rules.
49 N 148—Wt., 6 oz. . . .63c

Flinch . . . Touring

Flinch: Several card games. 2 to 8 play. Wt., 6 oz. 63c
49N151. . . . . 63c

Touring: Auto card game. 2 to 6 play.
49N150–Wt., 6 oz.63c



New! Sears bookshelf of 9 pocket-size Games

- **An ideal gift for the service man or service woman**
- **Miniature games that are exactly like the larger editions**

Dominoes
As low as
49c Ea.

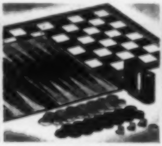
All the playing pieces are included in each complete, pocket-size kit. Each kit will fit readily in either pocket or purse for handy access. Made of serviceable, high quality materials, and each fitted into a compact carrying case of imitation leather. Perfect for gifts or prizes. These handy pocket game kits (average size about 4⅜ inches square) are economical for home use, and will give many pleasurable hours.

A..	49 N 250—Backgammon.	Wt., 6 oz.	95c
B..	49 N 253—Chess.	Wt., 4 oz.	95c
C..	49 N 254—China Peg.	Wt., 6 oz.	95c
D..	49 N 255—Goal.	Wt., 6 oz.	95c
E..	49 N 249—Solitaire.	Wt., 6 oz.	49c
	49 N 248—Dominoes.	Wt., 4 oz.	49c
	49 N 256—Acey Ducey.	Wt., 6 oz.	95c
	49 N 251—Bingo	Wt., 10 oz.	95c
	49 N 252—Checkers.	Wt., 4 oz.	95c

Domino-Checker Kit

30 checkers. Folding board 14½x14 in. Double-6 wood dominoes 1⅝x⅞ in. In kit. **$1.28**

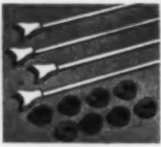
49 N 120—Shpg. wt., 1 lb. 8 oz. $1.28



Backgammon Check-o-Kit

Folding lithographed checkerboard on one side; backgammon on other. 14⅞x14½ in. 30 checkers; 4 wood dice; 2 cups. Imitation leather box 14⅞x7⅞ in. **89c**

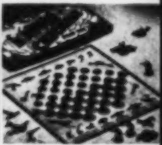
49 N 122—Wt., 1 lb. 8 oz. 89c



Shuffleboard

Includes four 31½ in. wood pushers: four red and four green-dotted, natural varnished wood discs, 2⅛ in., complete instructions. Wt., 2 lbs. 12 oz. **97c**

79 N 0174 . . . . 97c



Battle Checkers

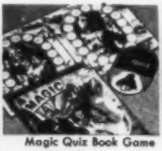
32 pieces. Plastic planes, tank, Flying Fortress, etc. Mounted on cardboard. For 2 players. Board size, 15⅛x15⅛ in. Instructions included. **83c**

49N178—Wt., 1 lb. 6 oz. 83c

Mystifying Oracle

"Ouija Board" with "table." 18x12-inch. Masonite board. Shpg. wt., 2 lbs. 4 oz. **$1.10**

49 N 130. . . . . $1.10



Magic Quiz Book Game

Lithographed questions and answers game. 18 pages. Science, War, and other timely subjects. **79c**

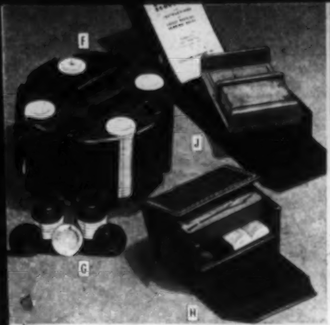
49 N 197—Wt., 1 lb. 4 oz. 79c

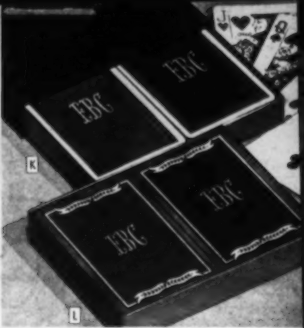
Fascinating deluxe Game Chest or Album

Four complete deluxe games, ready for use: backgammon, checkers, solitaire and Chinese checkers, with playing parts. Each packed in artificial leather case in artificial leather rack. Size, 7⅛x4⅝x2⅝ in. **89c**

49 N 246—Shpg. wt., 12 oz. 89c

For Sears convenient Easy Payment Terms, see page 88





Adult Games for year 'round fun

F **Revolving Poker Chip rack.** Holds 2 decks, 200 chips. [redacted]—Gumwood. Shpg. wt. [illegible] Rack only [redacted]

Oblong poker chip rack (Not shown.) 200 chip size. Space for 2 decks [illegible]. Dust cover. [redacted]—Shipping weight, 3 lbs. . . . . . Rack only [redacted]

NOT AVAILABLE

G **100 Standard size clay composition poker chips.**
3 N 6978—Shipping weight, 1 pound. 57c

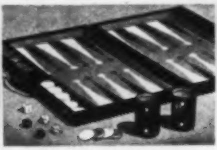
H **Chip and card set.** 100 plastic chips, 1 deck fine quality gilt-edge cards in genuine cowhide leather case.
3 N 6901—Shipping weight, 12 ounces. $3.85

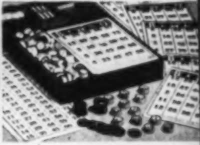
J **Gin Rummy Set.** Case, cards, etc. Walnut-finish tray.
3 N 6900—Shipping weight, 12 ounces. $1.46

K-L **Initialed playing cards.** Shipped from factory in Chicago. For before-Christmas delivery, we must have your order on or before December 15. Boxed. *Print initials in order wanted.*

K . . **Plastic-coated**—3 initials. 1 deck blue, 1 maroon.
3 N 6966F—Shpg. wt., 14 oz. . . . 2 **initialed decks $1.75**

L . . **Good quality**—3 initials. 1 deck brown, 1 green.
3 N 6959F—Shpg. wt., 14 oz . . . 2 **initialed decks $1.09**





Add fun to your parties

79c

Contains 40 tricks and games for parties. Stop worrying about "lulls" in your parties . . . just bring out this big 11½x8¾ inch lithographed box of party capers. Fun for any number of people, young and old.
49 N 191—Shpg. wt., 12 oz. 79c

Deluxe Backgammon Set

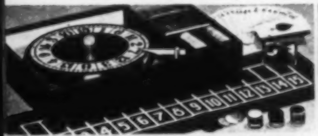
$8.95

In alligator grain artificial leather carrying case. Contains thirty 1½-in. catalin checkers to match points on cork playing field, 2 folding dice cups, 1 doubler, 4 dice, instruction book. Size closed, 20½x13x2½ in.
49 N 260—Shipping weight, 5 lbs. . $8.95

Poker, Bingo, Gin Rummy

$2.85

Artificial leather 11½ x 8¼-in. game chest. Fun for up to 50 persons. 50 bingo cards, master calling card, wood counters, playing cards; 100 plastic chips.
49 N 185—Wt., 2 lbs. 4 oz. $2.85



Artificial leather-covered Game Kit

$3.98

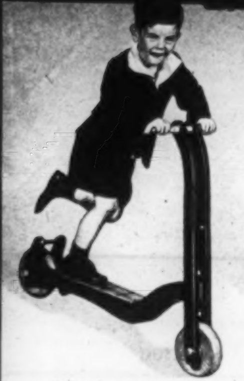
You'll find this big 13x9½x2½-inch game chest so full of fun that you won't want to give it away. Contains 8¼-in. metal roulette wheel, 100 wood poker chips, 21x7-in. cloth poker chart, playing cards, wood gin rummy discard rack. In artificial leather box.
49 N 182—Shipping weight, 3 pounds. $3.98

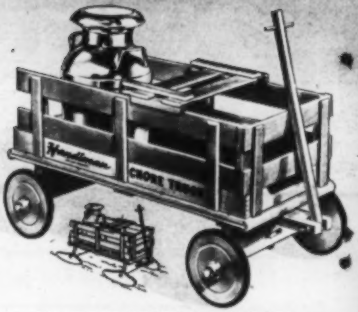
Mammoth deluxe Game Chest

$9.28

Large, artificial leather covered box filled with 7¾-in. Bakelite roulette wheel, all deluxe equipment for poker, chess, dominoes, card and dice games.
49 N 187—Size 14¾x9½x2¾ in. Shpg. wt., 4 lbs. . $9.28

Outdoor Gifts





All wood Scooter with brake

$8.59

Your youngster would like nothing better for Christmas than this strongly built scooter. Massive 7-in. hardwood wheels, 1⅓ inches thick. Bentwood front fork, braced and doweled. Parking stand. 37 inches long, 32 inches high.

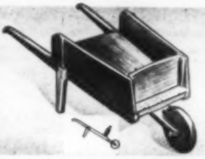
79 N 08845—Shpg. wt., 13 lbs. **$8.59**

Year around truck with wheels and sled runners

$14.98

Solidly built wood wagon that will have dozens of uses for chores, after-school jobs or everyday play. Ends, slats, etc., removable for special tasks or to make coaster wagon. Body securely reinforced with cleats. Set of 4 sled runners included. Body in natural color varnish; slats, stakes and wheels, red. Hardwood hubs, quiet bearings. 36¼x16x10¼ inches.

79 N M7684—Shpg. wt., 36 lbs. Not mailable **$14.98**



Sturdy all wood Wheelbarrows

$1.39

Red and blue, 6-in. wheel. 34 in. long. Wt., 4 lbs.

79 N 07612 . . . .**$1.39**

28½-inch. 5-in. wheel; natural, red.

79 N 07611—Wt., 1 lb. 12 oz. . . . **85c**

Deluxe all wood Wheelbarrow

$3.38

Our finest wheelbarrow. Sturdy, all hardwood construction, natural finish. Detachable sides. 5¼-in. wheel 34¼ in. long.

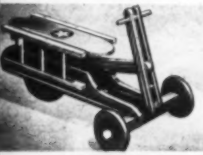
79 N 07604—Shpg. wt., 8 lbs. .**$3.38**

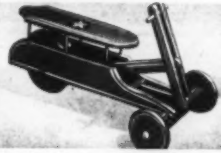
All wood 3-Wheeler

$1.74

3-wheel scooter for the little tots. 3-in. wheels. Bright red finish. Handle 24½ in. high, platform 20½x3½ in. Mailable.

79 N 08840—Shpg. wt., 3 lbs. .**$1.7**





All Wood 40-in. Hook and Ladder

$11.45

Operates by pushing, pulling lever. 2 ladders, red body. Hardwood truss frame.

79 N 08888—Shpg. wt., 27 lbs.**$11.45**

Snappy all wood Hand Car

$9.79

A gift that any "real boy" appreciates. Operates by pushing and pulling lever. Hardwood body is painted red. 35½ inches long. Mailable.

79 N 08887—Shpg. wt., 25 lbs. .**$9.79**

Red, white and blue Airplane

$5.28

All wood Airplane. Seat and wings deep blue; body, white. Wheels, steering handle, red. Full length 31 in., 14½ in. high, height of seat 10¼ inches.

79 N 08995—Shpg. wt., 7 lbs. .**$5.28**

New Wood Snow Toys

Ski Skates . . . for healthful fun

For skating on light snow. Made of hardwood. Grooved bottoms. Adjustable heel plates. Fit tots' shoes 9 to 12 inches. Web straps. **$1.06**

49N5552—Wt., 1 lb. 4 oz. Pr. $1.06

4-piece Ski Set for tots

Well made 35-inch shaped hardwood skis with toe straps and non-slip foot blocks. Complete with two 32-inch poles, with hand cords and snow rings. Fine gift. **$1.17**

79N05577—Wt., 4 lbs. Set...$1.17

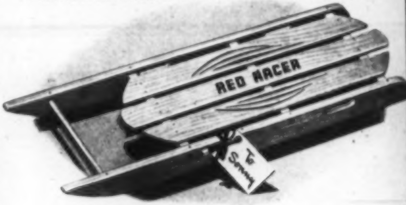
Speedy, streamlined Ski Racer Sleds $2.98 42-in. size

Just look at the features of this speed-racer—it's a sled every real boy will want. It's built for speed and durability . . . of strong hardwood throughout. With natural, varnished finish and attractive red and black decorations. The smooth, sanded top boards are shaped and tapered, very comfortable to ride on. Sturdy ski type runners in natural varnish finish assure real speed. Well balanced, easy to handle.

Sleds, toys, all gifts, like everything else at Sears are available on our Easy Payment Plan. See page 88 for complete details.

79 N 08324—42-inch Ski Racer Sled. Width across runners, 13⅞ inches. Ski runners, 2 inches wide, 5/16-inch thick. Shpg. wt., 7 lbs. $2.98

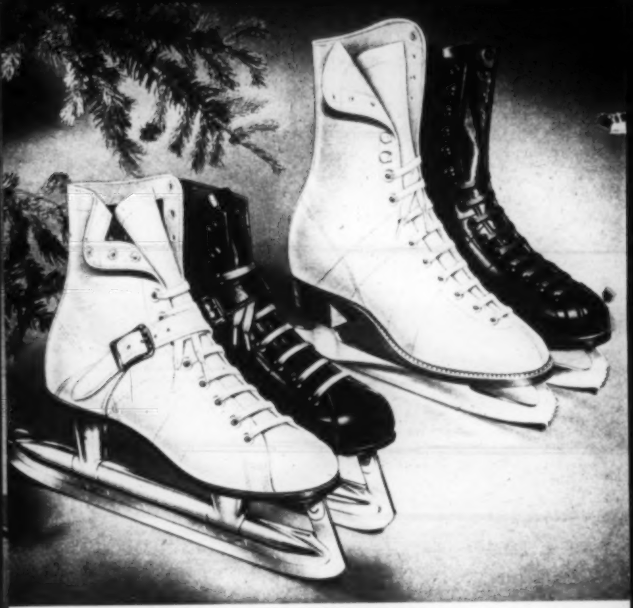
79 N 08325—48-inch Ski Racer Sled. Width across runners, 14 inches. Ski runners, 2⅜ inches wide, 5/16-inch thick. Shpg. wt., 9 lbs. $3.57



Sturdy Red Racer all-wood Sleds As low as $1.19

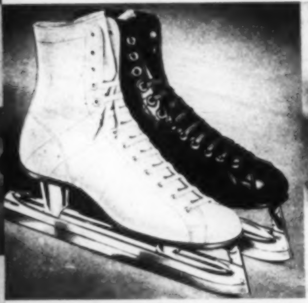
Natural, varnished finish. Hand grips on both sides. Hardwood throughout.

79N08311—30-inch sled. One grip on each side. Shpg. wt., 5 lbs. $1.19
79N08312—36-inch sled. One grip on each side. Shpg. wt., 7 lbs. 1.62
79N08313—42-inch sled. Two grips on each side. Shpg. wt., 9 lbs. 1.98

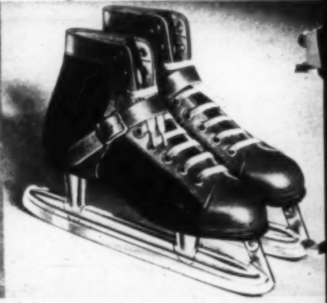


B • Fine Tubular Skates, Black......Pair $3.59

A • Ranger Figure Skates.........Pair $6.79



C • Best Tubular Skates, White......Pair $5.85



D • Ranger Hockey Skates........Pair $4.79

Ice Skates give fun for years to come

A **Ranger Figure Skates.** Snug-fitting, comfortable shoes of choice split cowhide. Web-lined instep; solid leather heel; double thick leather outsole. Perfectly balanced blades of specially hardened tempered steel, hollow ground lengthwise. Sole plates riveted to shoes. *How to Order:* Order same size as street shoes for snug fit. Order ½ to full size larger if medium or heavy socks are worn. *State size.* Shipping weights: white, 3 lbs. 10 oz.; black, 4 lbs.

6 N 1088—White shoes, for girls, women.
Sizes: 5, 6, 7, 8 9........................**Pair $6.79**
6 N 1089—Black shoes, for boys and men.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12............**Pair $6.79**

B **Fine Tubular Skates.** Chrome-tanned, split leather uppers with cotton plaid lining; inside webbing; instep strap. Combination last; oak bend leather outsoles. Tubular steel frame; steel heel and toe cups; solid toe plate. Streamlined blades of top quality cold-drawn steel—hardened, tempered, ground sharp. *How to Order:* Order ½ to full size larger than street shoe size to allow for heavy socks. *State size.* Shipping wts.: white, 3 lbs. 6 oz.; black, 4 lbs.

6 N 1052—White shoes, for girls, women.
Sizes: 5, 6 7, 8, 9........................**Pair $3.98**
6 N 1043—Black shoes, for boys and men.
Sizes: 5, 6, 7 8, 9, 10, 11, 12............**Pair $3.59**

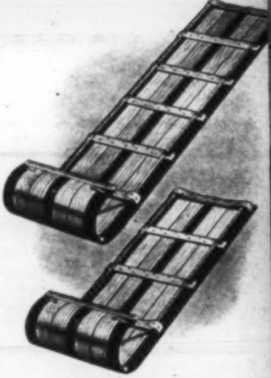
C **Best Tubular Skates.** Beautifully proportioned and built to last for years. All features of tubular skates above, plus top-grain leather uppers and blade cups graduated in height to preserve natural arch of foot, providing ease and comfort in skating. *How to Order:* Order ½ to full size larger than street shoe size to allow for heavy socks. *State size.* Shipping weights: white, 3 lbs. 8 oz.; black, 4 lbs.

6 N 1053—White shoes, for girls, women.
Sizes: 4, 5, 6, 7, 8, 9.....................**Pair $5.85**
6 N 1056—Black shoes, for boys and men.
Sizes: 6, 7, 8, 9, 10, 11, 12...............**Pair $6.85**

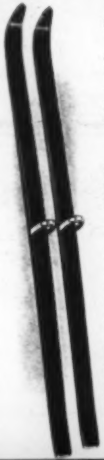
D **Ranger Hockey Skates.** Regulation style, designed for flashing speed, built to take gruelling punishment. Shoe of black split cowhide with brown top-grain leather trim is taped inside and webbed over instep. Ankle strap; hard safety toe. The tempered, hard steel blade has blunt point. Tubular frame, heel and toe cups of strong steel resist heavy blows, keep blade rigidly in line. *How to Order:* Order ½ to full size larger than street shoe size to allow for heavy socks. *State size.* Shipping weight, 3 pounds 12 ounces.

6 N 1074—Boys' and men's only.
Sizes: 5, 6, 7, 8, 9, 10, 11, 12............**Pair $4.79**

NOTE: You do not need a ration stamp to purchase any ice skates listed on this page.



Toboggans and Skis



Ranger Adult Toboggan

$8.45 6-foot Whitebirch with hickory runners. Rope rail hand grip. Varnish finish. 17 inches wide. Not mailable. (Shown at top).

6 NM 5651—State size

Length	Shpg. wt.	Price
6 feet	18 lbs.	$8.45
8 feet	24 lbs.	11.25

Ranger Junior Toboggan

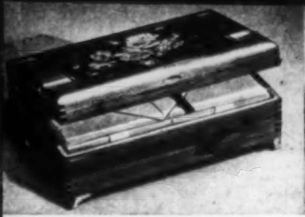
$5.95 Not a toy, but a real toboggan similar to above, except 4 feet long, 14 in. wide. Shpg. wt., 14 lbs.
6NM5653—Not mailable. $5.95

Children's Hickory Skis

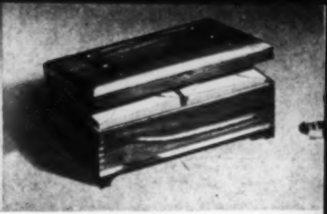
$2.16 4-foot Flat-top style. For youngsters. Seasoned hickory, walnut finished. Rubber foot pad. Adjustable leather straps. Mailable. (Shown at left).

Cat. no.	Length	Shpg. wt.	Price
6 N 05693	4 ft.	3 lbs.	$2.16
6 N 05694	5 ft.	4 lbs.	2.97
6 N 05695	5½ ft.	5 lbs.	3.20

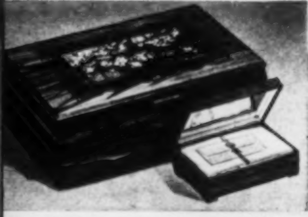
How to Order Skis: Stand with arm stretched naturally overhead. Measure distance from the floor to roots of fingers. Order nearest length of ski listed.



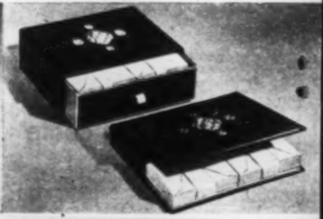
A • Deluxe Cedar Chest with Stationery . . $1.69



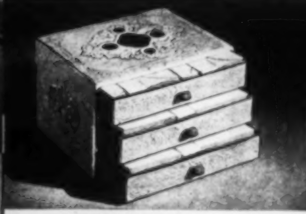
B • Cedar Chest with Stationery $1.00



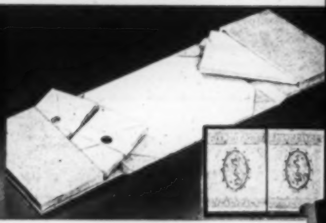
C • Mirror-lined Stationery Chest. $2.39



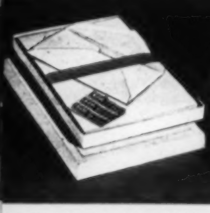
D • Artificial leather Writing Gifts . . . . Each 59c



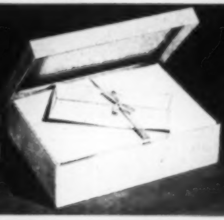
E • 3-drawer Stationery Chest $1.09



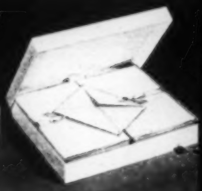
F • Handsome Desk Secretary $1.0



G • Airmail Stationery . $1.00



H • Boxed Stationery . . $1.00



J • Low-cost Gifts 49c

Stationery makes grand gifts

A **Deluxe Cedar Chest with Stationery.** Beautiful, large 11⅛x7⅝x4⅛-in. chest with floral design on lid. Solid cedar with footed bottom. Contains 24 sheets of good quality 10⅛x6⅝-in. stationery and 24 matching envelopes. Hinged lid.
3 N 3102—Wt., 3 lbs. 12 oz. $1.69

B **Cedar Chest with Stationery.** A charming and thoughtful gift that always pleases women. Cedar chest 9⅛x5⅞x3⅛ in., filled with 18 sheets of good quality 5x8-in. stationery with 18 matching envelopes. Hinged lid has indented lid lift.
3 N 3101—Shpg. wt., 3 lbs. $1.00

C **Mirror-lined Stationery Chest.** Sycamore and gumwood chest can be used as make-up or jewel case. 24 sheets, 10⅝x6⅛-in. vellum; 24 tissue-lined envelopes. Mirror-lined lid with floral print design. *Size:* 11⅝x7⅝x4 inches.
3 N 3108—Shpg. wt., 4 lbs. $2.39

D **Artificial Leather Writing Gifts.** Embossed Writing Portfolio. 24 sheets 8⅛x6 in.; 24 envelopes. *Colors:* ivory, brown. *State color.*
3 N 3120—Shpg. wt., 1 lb. 15 oz. 59c

One-drawer Writing Chest with 24 sheets 4⅞x8-inch vellum paper; 24 envelopes. *Colors:* ivory, brown. *Be sure to state color.*
3 N 3143—Shpg. wt., 1 lb. 9 oz. 59c

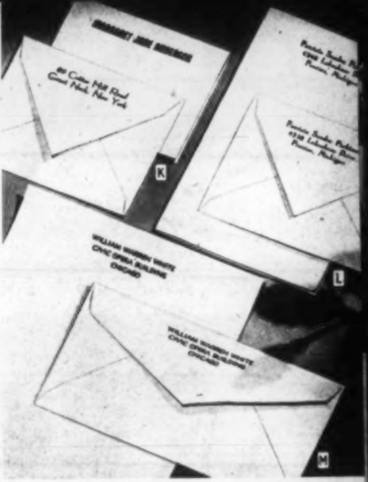
E **3-drawer Stationery Chest.** Contains 36 sheets 8x4⅞ in. white vellum folded sheets and 36 envelopes. Chest, 5⅛x6⅝x9 in. Padded, embossed top; red drawer pulls. *Colors:* antique ivory, brown. *State choice.*
3 N 3133—Wt., 1 lb. 12 oz. $1.09

F **Handsome Desk Secretary.** Artificial leather; embossed. Size, 28x10 in. open. 2 compartments. 24 folded sheets, 8x6 in. 24 envelopes; vellum finish. Writing pad, blotter. *Colors:* ivory, brown. *State choice.*
3 N 3275—Shpg. wt., 2 lbs. . $1.00

G **Airmail Stationery.** Contains 100 sheets of 7⅛x10⅛-inch paper and 50 opaque envelopes.
3 N 3183—Shpg. wt., 2 lbs. . $1.00

H **Fine Boxed Stationery.** 72 sheets 6⅝x10⅛ in.; 50 envelopes. Fine quality white linen finish.
3 N 3192—Wt., 1 lb. 10 oz. $1.00

J **Low-cost Gifts.** Hinged box containing 36 5x8-in. folded letter sheets; 36 matching envelopes. Good quality, heavyweight stationery, ribbon-tied. Shpg. wt., 1 lb. 5 oz.
3 N 3191—Illustrated........49c
3 N 3190—(6⅝x10⅛-in. flat sheets)........................49c



Stationery printed with your name

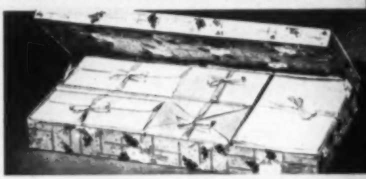
Print name clearly. Allow 5 to 7 days for printing. Orders should reach us by Dec. 15 or sooner for Christmas delivery. **Stationery printed only as illustrated.**

$1.39
3 N 3422F

K 3 N 3422F — 65 folded note sheets in fine quality vellum. 4x5 in. Ivory with brown border. 50 matching envelopes. Printed only as shown. No choice of type styles. Shpg. wt., 1 lb. 8 oz.
Per box......$1.39

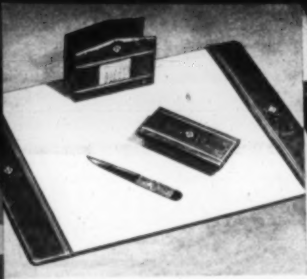
L 3 N 3423F—Ideal stationery for social correspondence. 60 folded letter sheets in 25% rag content water-marked stationery. White, always appropriate. Size, 5x8 inches: 50 matching envelopes. Wt., 1 lb. 8 oz.
Per box.........$1.79

M 3 N 3424F—Distinguished looking. 100 executive size sheets. Actually 50% rag content lightweight stationery . . . our finest. White. Size: 7⅛x10⅛ in. 100 matching envelopes. Shipping weight, 3 lbs.
Per box.......$2.69

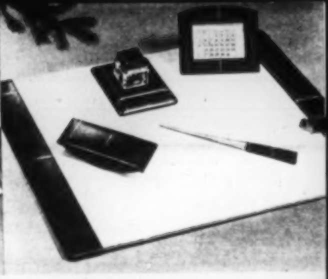


Stationery Ensemble in floral design box

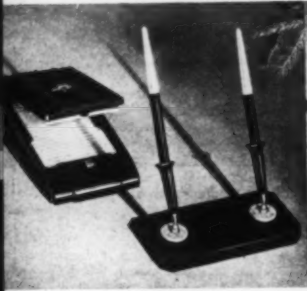
The answer to your stationery gift needs! Large hinged box contains 3 different sizes of stationery, providing the correct letter-paper for every occasion. Paper is our finest grade heavyweight vellum. Includes 24 large, folded white sheets, 7⅛x6⅝ in.; 24 folded ivory sheets; 5x8 in.; 24 small blue folded note sheets, 5x4 in., all with matching envelopes.
3 N 3193—Shipping weight, 2 pounds 8 ounces..................$1.49

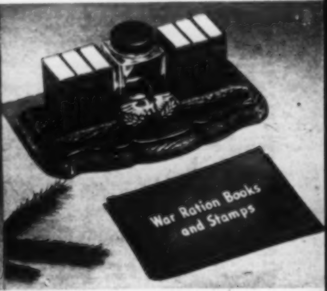


A • Good quality 4-piece Desk Set..... $1.89

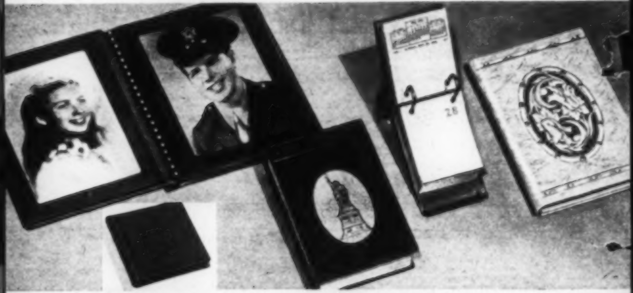


B • Fine leather 5-piece Desk Set...... $3.49




War Ration Books and Stamps

C • Index..$2.50 **D** • Writing Set..$1.35 **E** • Handibox ....98c **F** • Ration Cover..$1.00



G • Album .$2.98 **H** • Desk Calendar .49c **J** • Open Calendar .89c **K** • Address Book..98c

For more big values see Sears big General cat[illegible]

Gifts to treasure for years to come

A **Good quality 4-piece Desk Set.** Each item is trimmed with artificial leather, beautifully embossed to resemble hand-tooled leather. Set includes combination perpetual calendar and letter file, padded roll blotter, plastic letter opener and 21x16-inch desk pad with padded full length sides. All colored in matching dark brown shade with decorative gold color trim. Shipping weight, 3 lbs. 8 oz.
3 N 3159............**4-piece Desk Set $1.89**

B **Fine leather 5-piece Desk Set.** Each item is trimmed with good quality leather, tooled in 23-karat gold. Large 16x21-inch pad has 2-inch padded panels on each side. Additional items include a glass ink-well with stand, perpetual calendar, padded rocker-blotter and letter opener. This beautiful 5-piece set looks much more expensive than it is. *State color:* Brown or maroon. Shipping weight, 4 lbs. 8 oz.
3 N 3215 ....**5-piece Desk Set $3.49**

C **Automatic Desk Index** makes it easy to find desired names and addresses. Move indicator, press button and case opens. Strong, colorful plastic case, 7¾x4½ inches; white A to Z index; heavy manila index cards.
3 N 3279—Postpaid................**$2.50**

D **Pen and Pencil Desk Set** makes a distinctive gift. Set is mounted on attractive plastic base. Pen has plunger type filling mechanism. Base, 6¼x5¾ inches. Dark mottled brown base; tapered ivory color tip on pen and pencil.
3 N 3277—Shipping weight, 1 pound .**$1.35**

E **Handibox Set.** A gift that will be appreciated by anyone who likes supplies handy and in order. Substantial molded paper base in carved oak wood design forms pen and pencil tray and holds 6 book-boxes of labels, tape etc.
3 N 4320—Shpg. wt., 1 lb. 8 oz.........**98c**

F **Ration Book Holder.** A practical gift suggestion for the person who does the family shopping. Durable smooth finish sheepskin with exclusive loose stamp pocket feature to prevent loss. Snap fastener holds books securely. Stamped with aluminum foil. Assorted colors.
3 N 3349—Shipping weight, 6 oz......**$1.00**

G **Album and Photo-Frame combination.** Something new! Perfect for home, office or travel. Stand it upright—it's a double photo frame. Closed it's a photo album, spiral bound, with 60 pages of black paper. Opened book forms frame to hold two 8x10-inch photos. Richly bound in padded artificial leather, assorted dark colors. 9½x10¾ inches.
3 N 6518—Shipping weight, 2 lbs....**$2.98**

H **Desk Calendar-1944.** Cover has embossed, gold-color figure. Cushion feet. Size 7x4¾ inches. 365 pages—ruled for notes and dated.
3 N 4261—Shpg. wt., 1 lb. 4 oz.........**49c**

J **Open End Calendar.** Metal base, 3x4-inch 1944 pad.
3 N 4251—Shipping wt., 1 lb. 3 oz.....**89c**
3 N 4252—1944 pad only. Wt., 8 oz.....35c

K **Address Book.** Padded artificial leather covers. A to Z index, Ivory and brown.
3N3278—5x8-in. pad. Shpg. wt., 1 lb...**98c**

New Air-Ways Globe charts flying time

$3.49

It's easy to measure distances on this new type globe! The separate scale makes it possible to find the distance between any two points on the Great Circle, and also estimates flying time. 10-inch globe is mounted in substantial fiberboard cradle from which it can be removed so that all parts of the globe may be seen easily. Washable, scratch-resistant surface in eight colors.

3 N 4940—Shipping weight, 4 pounds.................$3.49

Globe-Atlas combination . . . Library Globe

$11.45
12-inch

12-in. Globe on solid walnut stand with 255-page Rand McNally Atlas. Full, movable metal meridian; scratch-resistant surface in eight colors.
3 N 04941—Shpg. wt., 13 lbs...........$11.45

12-in. hand-made Globe on 24½-in. solid walnut floor stand. Combines cradle and pedestal features. Full meridian rotates on ball bearings. You pay express from factory in Chicago.
3 NM 4942F—Shipping weight, 17 pounds $26.75

Victory Through Air Power
Dress Rehearsal
Quentin Reynolds
Madame Curie
Clarence Day
Life with Father
Westward Passage
Margaret Barnes
Pearl S. Buck
Dragon Seed

By Way of the Silverthorns
Grace L. Hill
In Tune with Wedding Bells
Hill
Twin Sombreros
Zane Grey
Western Union
Zane Grey

Popular Books are perfect gifts

Books everybody's talking about

89c Each **Guadalcanal Diary**, by Richard Tragaskis. Thrill to this exciting new chapter in American history, by a correspondent who landed on Guadalcanal with the first detachment of U. S. Marines.

Dress Rehearsal, by Quentin Reynolds. Dramatic story of the Dieppe raid—prelude to invasion of Africa and Europe—daring and heroic.

Madame Curie, by Eve Curie. Absorbing . . . powerful—the dramatic story of the woman scientist who discovered radium—told by her daughter.

Life with Father, by Clarence Day. Enchantingly, riotously funny.

The Raft, by Robert Trumbull. Three men on a rubber life raft battle the sea for 34 days. The true sea saga that thrilled all America.

Victory Through Air Power. Alexander P. de Seversky's fascinating account of how aviation has revolutionized modern warfare. Important, significant.

Dragon Seed, by Pearl S. Buck. The deeply-moving novel of how war came to peace-loving China, and of the men and women who are holding their land.

Claudia, by Rose Franken. Laugh and cry with gay, warm-hearted Claudia.

Quo Vadis—Henryk Sienkiewics' great classic novel of the early Christians.

Westward Passage, by Margaret Ayer Barnes. A story of romance and danger.

3 N 2051—*State titles wanted*. Postpaid .... Any book 89c

Famous Zane Grey Westerns

79c Each Action . . . adventure . . . romance. Spirited horses, brave men and their gallant women. Size 5⅛x7⅜ inches. *State titles*.

Twin Sombreros
Call of the Canyon
Heritage of the Desert
Knights of the Range
Raiders of the Spanish Peaks
Western Union
Code of the West
Wild Horse Mesa
Light of Western Stars

3 N 303—All books postpaid .... Each 79c

Romantic Stories by Grace L. Hill

The Tryst
Honor Girl
Prodigal Girl
White Flower
Astra
Matched Pearls
Christmas Bride
Crimson Roses
By Way of Silverthorns
Strange Proposal
In Tune with Wedding Bells.

3 N 828—*State titles*. Postpaid .... Ea. 79c

The Career of David Noble
Frances Parkinson Keyes
Imitation of Life
Fannie Hurst
Cappy Ricks
Peter B. Kyne
Faith Baldwin
Make-Believe
The Tavern
Marguerite Steen
Professional Lover
Mabel Seeley
The Listening House

Down-On-The-Farm
Cook Book
by Helen Worth

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48c 2 for 93c Books for your Christmas list. A big selection of popular fiction—mystery, adventure, love stories—reprinted to fit your budget. Every book complete, uncut. *State titles*. Clothbound.

Air Force Girl, Renee Shann
Cappy Ricks, Peter B. Kyne
Jane Eyre, Charlotte Bronte
Listening House, Mabel Seeley
Ranchero, Stewart Edward White
Storm House, Kathleen Norris
Trouble Rides the Wind, B. M. Bower
Back to God's Country, J.O.Curwood
Professional Lover, Maisie Grieg
Keeper of the Keys, E. D. Biggers
The Bruiser, Jim Tully
Career of David Noble, F. P. Keyes
Edgar Wallace Reader of Mystery
Farewell 'Toinette, Bertita Harding
Imitation of Life, Fannie Hurst
Make Believe, Faith Baldwin
The Tavern, Marguerite Steen
Bulldog Drummond Strikes Back. Detective story by H. C. McNeile

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Down-on-the-Farm Cook Book

$2.39 Each Those simple, delicious, nourishing American meals grandma used to cook need no longer be just a mouth-watering memory. Real country cooking is easy, with this grand cook book. Homey hotcakes and corn fritters, delicious soups, tangy pickles—every recipe comes from a real country cook. Nothing is taken out but the guesswork—all proportions and directions are accurate and easy to follow. A grand Christmas gift for any bride or housewife. Clothbound. 322 pages.

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Tap Roots
James Street
Suez to Singapore
Cecil Brown's
Tony's
Scrap
Books
Treasury
of the
Familiar
Ralph L. Woods
Foreword by
John Kieran

Rand McNally
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Best-Selling Books

A Treasury of the Familiar—Big collection of your favorite selections, from the Bible and Shakespeare to Churchill and Eddie Guest. Wide variety of both prose and poetry.
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Rand-McNally war-planning Map

$2.49
Map

Follow the march to victory on this big, new wall Map of the World, Europe, the Far East. Has paper flags for marking; lacquered finish. Heavy cardboard. World map, unfolded, is 41x26½ inches. Smaller maps of Europe, Far East on back. Folds to 20½x13¼ inches. Suitable for hanging on wall—folds compactly.
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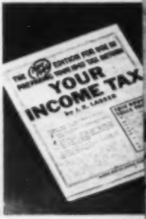
A Treasury of Best-Loved Hymns
Daniel A. Poling

God's Purpose
In His Steps
Charles Sheldon
The Greatest Thing in the World
Generalissimo and Madame Chiang Kai-Shek
Christian Liberators of China
Basil Miller


Your Income Tax
by J. K. Lasser

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Do you know who wrote your favorite hymn? How it came to be written? All of the words to every verse? Here's a splendid collection of America's favorite divine songs and the stories of their origin. Beautifully bound. Illustrated with designs and full-page religious pictures. 8½x11-in. 95 pages. Clothbound.

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Generalissimo and Madame Chiang Kai-Shek. Thrilling and inspiring Christian story of China's courageous leaders.
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HOLY BIBLE ILLUSTRATED
EDNA BERG
NOW when Jē'su Bĕth'lĕ-hĕm of
Holy Bible
MARY EVANS
NOW when Jē's Bĕth'lĕ-hĕm of
Holy Bible
ROY PRICE
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Bibles are cherished Christmas Gifts

Beautiful red-letter Teachers' Reference Bible

- Bound by hand in genuine top-grain leather . . . 64 pages colored illustrations
- 254-page word book: dictionary, concordance, Bible aids, in alphabetical order

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A magnificent edition for devotional reading and study. Printed on fine, white Bible paper in bold, self-pronouncing type. Has 60,000 center-column references, indicating connected passages for study and clarification. Words of Christ printed in red. Completely thumb-indexed. 16 maps in color, 72-page section of Bible helps. *Presentation page and family record in color.* Marriage Certificate. Over 1600 gold edged pages. Size, 5½x7¾ in. King James version.

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Zipper Fastener . . . easy-to-read Bible

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Handy zipper fastener, ideal for a Bible that is to be carried frequently. Self-pronouncing; small but clear type. Indexed. Artificial leather. 15 beautiful sepia illus. 4x6⅝ in. 1068 pages. King James version.

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ANN SMITH
NOW when Bĕth'lĕ-hĕ
Holy Bible
ALVIN BECK
NOW wh Bĕth'lĕ-
Holy Bible CONCORDANCE
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Text Bible . . . easy-to-read print

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Genuine leather Bible, clear, easy to read. Compact enough for travelers. 1,068 pages. 4x 6⅝ in. 2-page summary and 4-page family register for important data. Name in gold. King James version.

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Low-priced illustrated Bible

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Quality Bible. 15 illus. 8 in color, 12 colored maps. 120 pages questions, answers, 40 pages study aids. Daily readings, index, Harmony of the Gospels, Presentation page. Bold, self-pronouncing type. 1,261 pages. 4⅝x7¼ in. Name in gold. King James version.

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Helpful reference Bible

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60,000 center column references simplify study, assist in finding related passages. Has 125-page concordance, 8 colored maps, 1 colored illustration. Family register and 7-page index. Artificial leather. 1,400 pages. 5½x7¾ inches. King James version. *Name in gold.*

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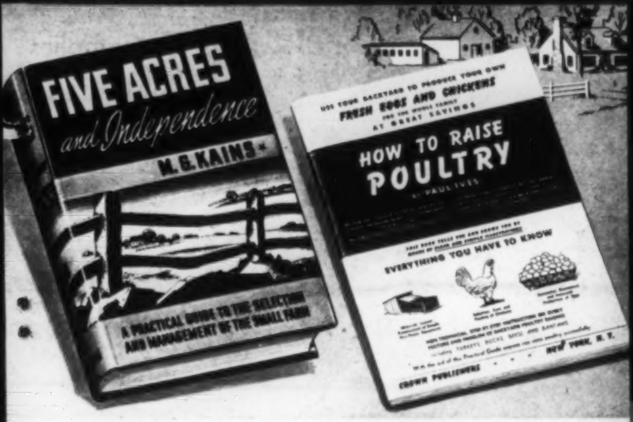

FIVE ACRES
and Independence
M.G.KAINS
A PRACTICAL GUIDE TO THE SELECTION AND MANAGEMENT OF THE SMALL FARM
USE YOUR BACKYARD TO PRODUCE YOUR OWN
FRESH EGGS AND CHICKENS
AT GREAT SAVINGS
HOW TO RAISE POULTRY
BY PAUL IVES
EVERYTHING YOU HAVE TO KNOW
NEW YORK, N.Y.
CROWN PUBLISHERS

Anyone can enjoy small farm independence

These fascinating books tell how

Five Acres and Independence . . . the detailed practical guide to make a small farm pay. Security, comfort and even luxury may be yours by wisely operating a small farm. Shows you how to operate at a profit with no previous farming experience. Complete detailed instructions for financing and operation. Tells you what mistakes to avoid. Gives you valuable information on fruit, vegetable crops, livestock, irrigation, soil improvements, neglected orchards, poultry, bees, and all other phases of farming, gardening and livestock care. Written for beginners; of value to experienced farmers, too. Complete, comprehensive guide. 400 pages. Clothbound.

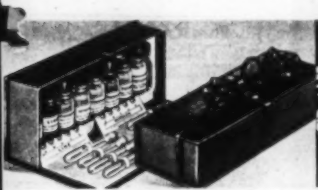
$2.29

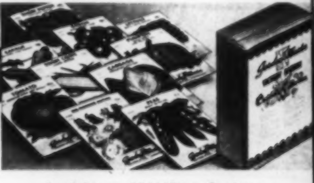
3 N 2052—Postpaid..............................$2.29

How to Raise Poultry . . . a non-technical, step-by-step pamphlet, with instructions on every feature, and problems of backyard poultry raising. Use your backyard to produce your own fresh eggs and chickens. Tells you and shows you by means of over 100 clear, simple, easily-understood illustrations. Complete information about materials, layout, construction of hen house equipment; selection, care, feeding of chickens; successful, economical, increased production of eggs. Practical information about turkeys, ducks, geese and bantams, too. This guide will help you raise poultry successfully. Size 9x12 inches. Pamphlet style with 96 pages.

89c

3 N 2230—Postpaid..............................89c





Soil Test Kits for gardening success

50-test Kit . . . for large gardens. End guesswork. Makes 12 or 13 soil tests, each, for phosphorus, potash, nitrogen, acidity. Carrying case. Easy to use; instructions included.

$4.69
50-Test Kit

71 N 902—50-test Kit. Postpaid..............**Each $4.69**

20-test Kit . . . for smaller gardens. (Not shown).

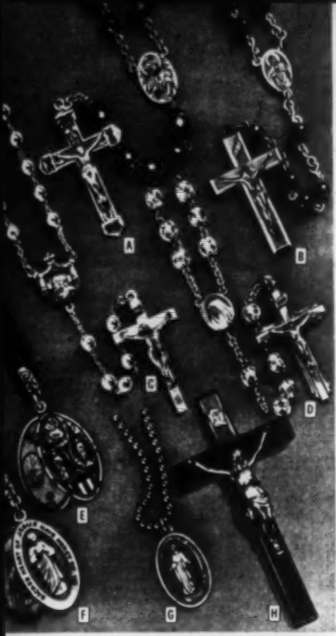
71 N 900—20-test Kit. Postpaid..............**Each $1.95**

Seeds for your 1944 Victory Garden

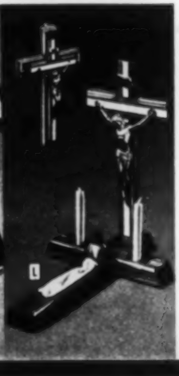
All new crop seeds wrapped in an attractive package. 20 packets, 1 each: bush beans, pole beans, beets, cabbage, carrots, sweet corn, cucumber, leaf lettuce, muskmelon, broccoli, Bloomsdale spinach, peppers, peas, pumpkin, radish, parsley, parsnips, Crookneck squash, tomato and old-fashioned flower garden mixture.

98c
20 pkts.

71 N 4665—20 packets, described above. Postpaid....98c



MY SUNDAY MISSAL
J
SERVICE PRAYER BOOK
K



Gifts for Catholics

Official Holy Name Supplies

A **Our finest glass-bead Rosary.** Exquisite, sterling silver chain, inlaid medal and cross. Imitation jewel beads. **State choice:** imitation pearl, jet, emerald, garnet or sapphire. About 20 inches long. Shipping weight, 2 ounces.
3 N 2979 .... $3.98

B **Black Rosary—large beads.** Silver color chain, lacquered beads, metallic center piece. Nicely finished cross and Corpus. Length, about 20 inches. Shipping weight, 2 ounces.
3 N 2969 .... 49c
3 N 2955—Same as above, small beads...49c

C **Sterling silver Rosary.** A gift to be treasured. All of gleaming silver. Richly detailed medal, finely finished cross, raised Corpus. About 20 inches. Shipping weight, 2 ounces.
3 N 2949 .... $3.98

D **Glass bead Rosary.** Silver color chain, imitation stone beads. Nicely made cross and Corpus. **State choice:** amethyst, topaz, sapphire.
3 N 2968—Shipping weight, 2 ounces. $1.98

Beautiful medals of sterling silver—made to last for years. All have sliding identification plate for name, address. On strong, lightweight, long-lasting cord 30 inches long.

E **Combination Medal**—St. Christopher, Scapular, Miraculous medals. Red, white, blue service trim. Shipping weight, 2 ounces.
3 N 2976 .... $2.33

F **Scapular medal.** Shpg. wt., 2 oz.
3 N 2975 .... $2.33
St. Christopher—(Not illus.) Shpg. wt., 2 oz.
3 N 2947 .... $2.33
Miraculous Medal. (Not illus.) Shpg. wt., 2 oz.
3 N 2974 .... $2.33

G [redacted] **Holy Name Miraculous medal.** Silver color medal and chain. Special indulgences explained. 30 inches. Shpg. wt., 2 oz.
3 N 2977 .... 49c

H **Crucifix.** Beautiful polished walnut, detailed gold colored metal Corpus. About 18 in.
3 N 2915—Shpg. wt., 1 lb. 8 oz...... $2.19

J **My Sunday Missal.** A thoughtful and inspiring gift—one that any Catholic will cherish. My Sunday Missal—complete office of the Mass by Father Stedman. Texts in both Latin and English. Deluxe edition, seal-grain leather. 350 red-edge pages. Size 3x5⅕ inches.
3 N 2905—Postpaid $1.35

K **Soldier's Prayer Kit**—Official Holy Name Military Set. Contains silver plated, plastic medallion on cord, service prayer book in limp, black, waterproof binding. Rosary has lacquered beads; chain and plastic crucifix are silver color, metallic centerpiece.
3 N 2906—Shipping weight, 3 ounces...89c

L **Beautiful walnut and pearl Sick-Call Set.** May be hung on wall or stood up. Includes 2-piece, polished walnut Crucifix with diamond-shaped pearl inlay. Gold color Body of Christ. Interior fitted with 2 beeswax candles, holy-water bottle, napkin and cotton.
3 N 2948—Shpg. wt., 1 lb. 8 oz...... $3.29

SEARS
Approved
NEW HIGH POTENCY
SUPER-KAPS
VITAMIN CAPSULES
MINERAL CAPSULES

$4.98
300 capsules
(150-day supply)

Packed for Christmas giving

SUPER-KAPS VITAMIN MINERAL CAPSULES

in economical family sizes

Be practical this Christmas ... give Sears Approved SUPER-KAPS vitamin-mineral capsules. A practical gift for the whole family—for children as well as adults may need vitamins and minerals to supplement their diet. Your friends will welcome a gift like this. Best of all, the special Christmas packages save you money! If you bought similar quantities from our big catalog, you would pay more.

Just two tiny capsules . . . one light and one dark . . . taken once a day supply *all* official normal minimum vitamin requirements as established by the Federal Food and Drug Administration. They also supply 8 important minerals and liver concentrate. Each vitamin (light) capsule supplies your official minimum daily requirements of Vitamins A, B_1, B_2(G), C and D. Also supplies Vitamin B_6, Niacin and Pantothenic Acid in the B complex group. Each mineral (dark) capsule supplies your official normal daily requirement of Iron; also contains Magnesium, Manganese, Zinc, Cobalt, Potassium, Copper, Iodine and Liver concentrate.

These attractive Christmas packages come in two sizes: 300 capsules or 600 capsules. Both packages are priced right for your Christmas budget. For a practical Christmas gift, that a whole family will really appreciate, give Sears Approved SUPER-KAPS.

8 N 9955—Shipping weight, 1 pound 3 ounces 300 Capsules (150-day supply)	**$4.98**
8 N 9956—Shipping weight, 1 pound 8 ounces 600 Capsules (300-day supply)	**$9.79**

Order Early . . .
Mail Early

☆

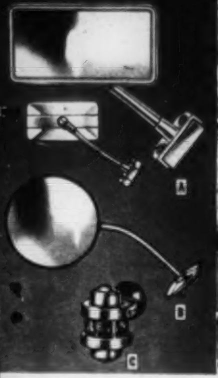
This year more than ever before it is important that you do your Christmas Shopping early.

As we all know too well this is *not* a usual Christmas by any means! Nowhere—not in the stores, not on the railroads, not in the postoffices—are there the usual number of people to handle the tremendous Christmas peak. If we all wait to do our buying, as we have been accustomed to do in other years, there will be many disappointed homes that Santa Claus just won't be able to reach in time.

But we can all do our part to make it a joyous Christmas. We can all give a helping hand by spreading our Christmas buying and Christmas mailing. We know that Sears customers can be counted on now, as always, to do their full share.

Won't you also urge your friends to help. Help the railroads, help the postoffice, and help Santa, by buying as early as you possibly can—today isn't too soon; and mailing as promptly as you can—tomorrow isn't a day too early.

Thanks, and a Merry and Victorious Christmas to you and yours.



Add these to your Christmas order

and add to your Sears savings

Useful Auto Accessories

A Handsome Door Mirror. Eliminates the "blind spot" at left rear of car. Attractive chrome-like finish. Can be used either horizontally or vertically. $4\frac{11}{16}$ x $2\frac{9}{16}$-inch nonglare mirror. Adjustable. For right or left side. **$1.89**

28 N 5524—Shpg. wt., 1 lb. . . . $1.89

B Round Clamp-on Mirror. Attractive metallic finish. 3-inch diameter.

28 N 5508—Shpg. wt., 9 oz. 79c

C Auto Compass. Ornamental, useful accessory. Saves time and gas—shows accurately direction car is going.

28 N 5530—Shpg. wt., 4 oz. 98c

All-purpose Cotton Waste Yarn

89c 5 lbs.

Save soiling good towels. Use this convenient, extra absorbent yarn for wiping grease or paint from hands, tools or machinery. Fine for general cleaning or polishing up around house, garage or shop. Use it, too, for stuffing toys and dolls, or for pillows. A good filling for repairing upholstered furniture. To make your work easier, keep a supply of this soft, clean, new white cotton yarn always on hand for the various jobs listed above. Shipping weight, 5-pound package, 5 pounds 8 ounces.

96 N 2353. . . . . .5-pounds 89c

Hand-blown Lamp Reflector Bowls

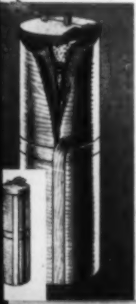
39c Small

These hand-blown, milk-white glass reflector bowls give almost 25% more downward light than the heavier machine-made type. Use them to replace broken bowls in your table lamps and floor lamps. And keep a spare on hand for emergencies. Order correct bottom diameter. Mailable.

6-inch top diam.; bottom $2\frac{1}{4}$ in.
20 N 9856—Shpg. wt., 2 lbs. 1 oz. 39c

8-inch top diam.; bottom $2\frac{1}{4}$ in.
20 N 9855—Shpg. wt., 4 lbs. 59c

10-inch top diam.; bottom $2\frac{3}{8}$ in.
20 N 9854—Shpg. wt., 6 lbs. . . .89c



Save fuel...Save money

Jackets for Hot Water Tanks

$2.19 For 30-gal. Tank

Pay for themselves in fuel savings! Made of chemically-treated, flame-resistant 5-ply air-cell paper in layer type construction. Birch grain finish; matching tape to seal joints.

For 30-gal. tank, 12-in. diam. $37\frac{1}{2}$-in. circumference; 60 in. high. Shpg. wt., 6 lbs.
42 N 08818. . . . . $2.19

For 40-gal. tank, 14-in. diam. 44-in. circumference; 60 in. high. Shpg. wt., 6 lbs.
42 N 08819. . . . . $2.69

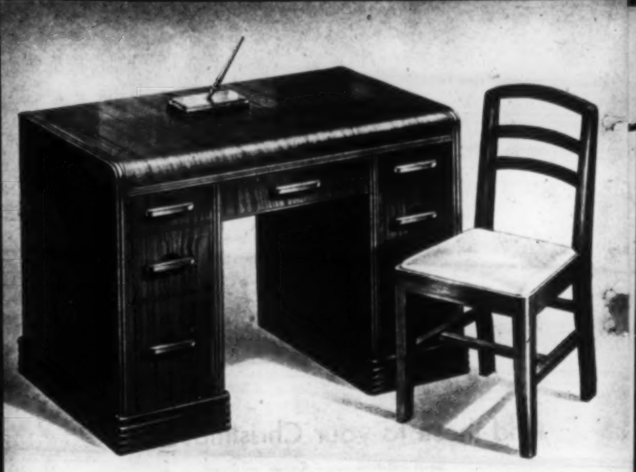
Filters for Forced Warm Air Units

69c Without Frame

Retain 95% of dust in air passing through filter—aid in keeping your house cleaner; cutting cleaning costs.

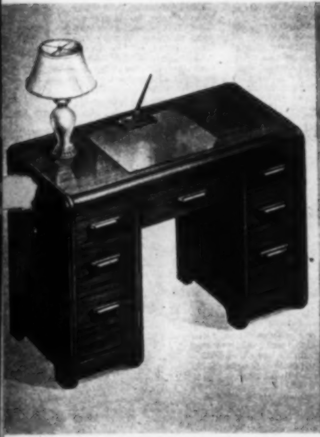
Filter without frame. Fits Sears and other forced warm air units with 16x25-inch built-in frames. Shpg. wt., 1 lb. 12 oz.
42 N 8117. . . . . .69c

Filter with cardboard frame. For Sears; other units using 16x25-inch filters without built-in frames. Wt., 3 lbs.
42 N 8119. . . . . $1.19

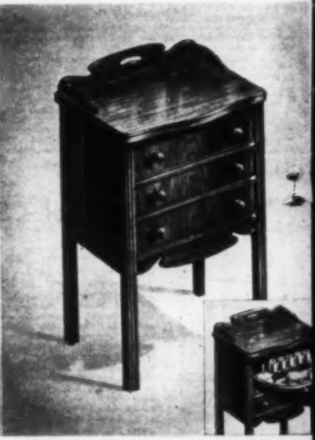


A • Waterfall-style Desk $29.95

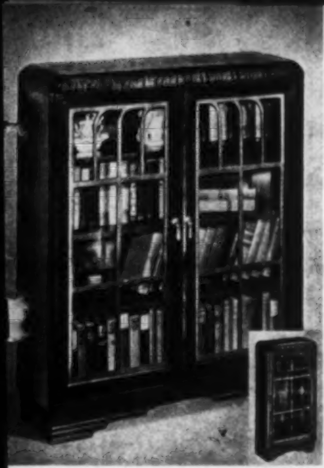
B • Modern Chair $4.69



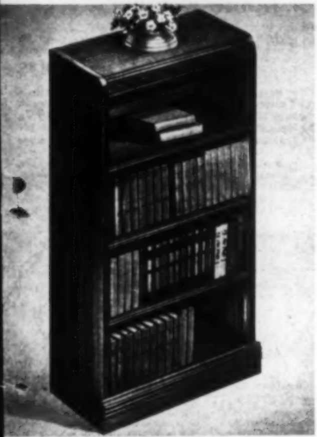
D • Walnut-finished Desk $24.95



E • Sewing Cabinet $9.98



C • Streamlined Bookcase, 36-in. $21.95



F • Walnut-Finished Bookcase....$9.95

Gifts to enhance any home

A **Waterfall-style Desk** with genuine sliced walnut veneer top and front for luxurious beauty. Balance solid hardwood with sturdy 3-ply ends. Gleaming walnut finish. Seven roomy drawers, two extra deep for filing. Center drawer guides. Streamlined wood drawer pulls and massive reeded base for modern smartness. Top, 42x20½ inches; height, 30 inches. You pay freight from factory near Louisville, Ky.

1 NM 3993F—Shpg. wt., 90 lbs........**$29.95**

B **Modern Chair** styled to go with either of the desks on this page. Sturdy hardwood with gleaming walnut finish. Comfortably padded white artificial leather seat, 15½x14 inches; height, 33 inches. Shipped from stock.

1 NM 3813—Shipping weight, 12 lbs....**$4.69**

1 NM 3947F—Desk (1NM3993F above) and Chair. **$33.95**

C **Streamlined Bookcase** in two sizes. Carefully made of solid hardwood with gleaming walnut finish. Adjustable shelves. Glass doors have wood grille work. Metal door pulls. Overall height of both, 44 in.; depth, 10½ inches. You pay freight from factory near Evansville, Ind.

1 NM 3271F—*State size wanted.*

Double Door. 36 in. wide. Wt., 64 lbs...**$21.95**

Single Door. 23 in. wide. Wt., 45 lbs.....**$14.95**

D **Walnut-finished Desk** of solid hardwood, sturdily built with strong plywood ends. Graceful roll front and fluted base give it attractive, modern charm. Conveniently designed with seven drawers, two lower ones extra deep for filing. Smart wood drawer pulls. Top size, 42x21 inches; height, 30 inches. You pay freight from factory near Louisville, Ky.

1NM3984F—Shipping wt., 85 lbs......**$24.95**

E **Sewing Cabinet** with genuine sliced walnut veneer top and front; balance sturdy hardwood finished to match. Distinctively shaped gallery and apron and fluted design on legs give it unusual smartness. One deep, roomy drawer and revolving tray with sewing equipment (included). Overall height, 26 inches; top 18x12 in. Shipped from stock.

1 NM 3614—Shipping wt., 22 lbs......**$9.98**

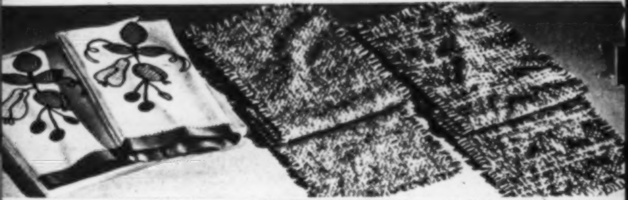
F **Walnut-finished Bookcase** carefully constructed of solid hardwood with sturdy plywood ends. Attractive fluted design on top, base and shelves give it smart appearance to fit in any room. Four roomy shelf spaces for your books. Overall height, 46 inches; depth, 10 inches; width, 24 inches. You pay freight from factory near Louisville, Ky.

1 NM 3202F—Shipping wt., 30 lbs.....**$9.95**

Accessories not included

Easy Terms are available . . . see page 88

A • Rayon and cotton Cloth and 8 Napkins...............set $19.95



B • Gay, Neat Kitchen Towels. 2 in a box..........$1.39

C • Decorative Homespun Scarf. 16x34 inches..........79c

D • Smart Multi-colored Scarf 16x34 inches........$1.19

Gifts to make her home lovelier

A **Rayon and cotton cloth and 8 napkins.** A gift with lasting beauty and service . . . a gift that shows thought and exquisite taste . . . a set you'd be proud to use in your own home for many years on all company occasions . . . it's suitable and lasting enough for an heirloom treasure. Supreme quality rayon and cotton damask with a soft, supple, lustrous finish. Makes a marvelously pleasing background for your gleaming silverware. Firmly woven of select, superior fibers for long, serviceable wear. Delicate pastel shades make a charming and colorful background for any table arrangement. Truly a gift of elegance . . . the loveliest of all for the bride. 9-piece set (service for 8) includes: one cloth, about 64x88 inches, and eight napkins, 18 inches square. Beautiful patterns similar to the illustration shown above. *Pastel colors:* [redacted] ivory or peach. *Please state color.* Washable. Neat rolled hems. Each set is neatly boxed, ready to give.
125 N 7431—Shpg. wt., 3 lbs. 4 oz. 9-piece set $19.95

B **Gay Kitchen Towels.** Durable bleached cotton twill. Assorted embroidery and appliqued designs. Assorted multicolors with fringed or hemmed edges. Washable.
125 N 8110—About 15x28 in. Shpg. wt., 14 oz. 2 in box $1.39

C **Homespun Scarf or runner** of nub-weave cotton. Hand fringed. Washable. Cream and ecru color mixed weave.
125 N 8075—About 16x34 in. Shpg. wt., 7 oz. Each 79c
125 N 8076—About 16x43 in. Shpg. wt., 10 oz... Each 89c
125 N 8077—About 16x48 in. Shpg. wt., 14 oz... Each 98c

D **Multi-color Scarf or runner** of gay cotton homespun. Basket-weave effect. Hand fringed. Wash separately.
125 N 8080—About 16x34 in. Shpg. wt., 7 oz. Each $1.1[illegible]
125 N 8081—About 16x43 in. Shpg. wt., 10 oz. Each 1.29
125 N 8082—About 16x48 in. Shpg. wt., 14 oz. Each 1.3[illegible]

Washfast Print Luncheon Set

Bleached cotton with assorted hand screen printed designs. Asstd. multi-colors. Hemmed. Cloth, abt. 34x34 in. 4 napkins, abt. 11x11 in. Shpg. wt., 15 oz. $2.29
125 N 8111...........5-pc. set $2.29

Smart 3-piece Chair Back Set

Cotton homespun in mixed cream and ecru color weave. Matches scarf above. Includes 1 back rest, 12x17 in., 2 arm rests, 10x13 in. (approx. sizes). Shpg. wt., 6 oz. $1.00
125 N 8078.......3-piece set $1.00

Bright Cotton Crash Scarfing

For ensembles to add charm to kitchens. Washfast. Printed floral pattern similar to illus. *State color:* blue, green, or red. About 17 in. wide. 39c A yard
125 N 8195—Shpg. wt., 4 oz. Yard 39c

Tablecloths, too, can be had on Easy Terms. See page 88

CRAFTSMAN

Hollow Ground Carving Sets

Sensational, long-life CRAFTSMAN hollow-ground carving sets. *Blades of special high carbon steel* are hollow-ground just likethe finest straight razors, and are just as sharp. Need only an occasional touching up on sharpening steel or stone to retain their razor-like edges. Imported rosewood handles, double riveted.

A CRAFTSMAN 3-pc. Carving Set

$5.95

Includes 13-inch French cook knife (8-inch blade), 14-inch roast beef slicer (9-inch blade), and 13⅛-inch butcher slicer (9-inch blade). A perfect gift . . . so practical . . . so sure to please. And so low priced for such outstanding quality. Packed in beautiful telescoping gift box. Shipping weight, 1 pound 8 ounces.

9 N 9572..............................$5.95

B CRAFTSMAN 2-pc. Carving Set

$2.49

Includes 13⅛-inch butcher slicer (9-inch blade), and 11-inch long-handled serving fork. A welcome, thoughtful gift she'll be happy to receive. Packed in gift box. Shipping weight, 1 pound.

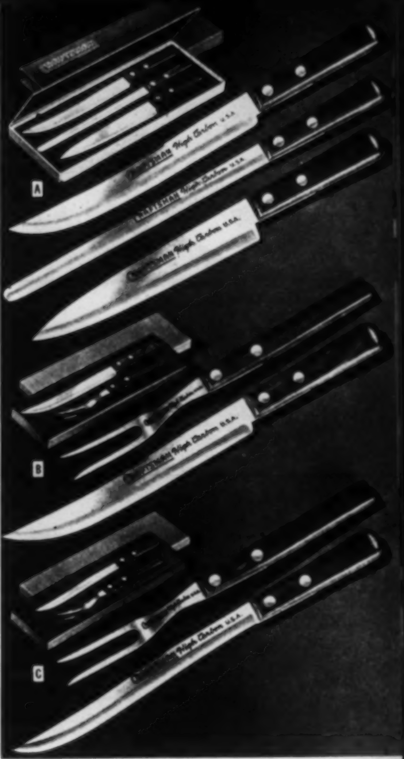
9 N 9574..............................$2.49

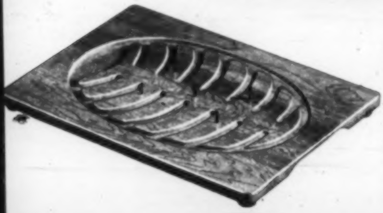
C CRAFTSMAN 2-pc. Carving Set

$2.29

Includes 12⅝-inch narrow blade slicer (8-inch blade), and 11-inch long handled serving fork. What a lot of joy you can give for so little. Packed in gift box. Shipping weight, 1 pound.

9 N 9573..............................$2.29

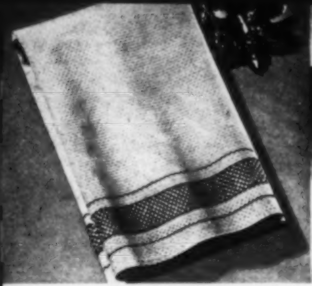




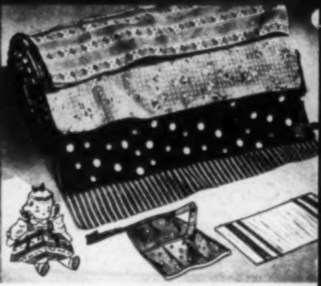
Meat Board for easy carving

$3.49 Unusually low price for well anu tree maple carving board. . . . an ideal gift for the man of the house. He'll do the carving with the confidence of a professional chef. The bird can't slip —five rust-resistant steel spikes hold turkey, goose or chicken firmly in an upright position. Slicing is easy. Has deep tree design; gravy runs into well. Kiln dried maple board has grease and acid-resistant finish. Easy to clean. Use it also for serving ham and roasts. Size, 12⅛x20⅛ in. Shipping weight, 6 pounds.

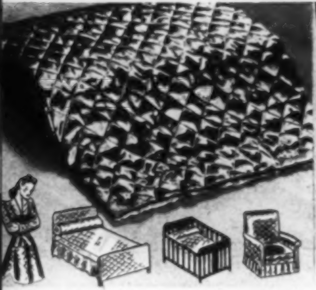
11 N 8862..............................$3.49



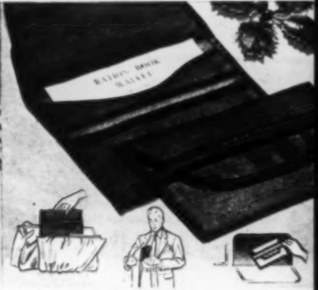
A • Cotton Guest Towels.........4 for 64c



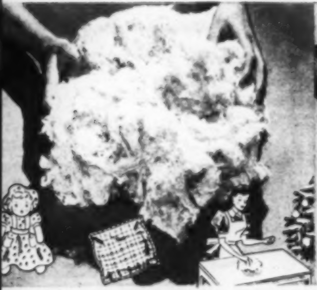
B • 5-lb. Rag Bundle to make gifts ...$1.4



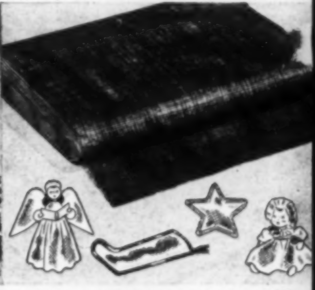
C • Quilted Rayon Satin.......Yard $1.29



D • Ration Book Wallets........3 for 66c



E • All-purpose Yarn...........5 lbs. 89c



F • Tarlatane Cloth...........3 yards 75c

Inexpensive to make or give

A **Cotton Guest Towels.** Thrifty, sturdy little huck towels with a crisp, smooth, linen-like finish. Feel soft against your face, add a smart note to bathrooms. Have many uses in the home, hospital, hotel or cottage. Easy to handle and launder. *Size,* 15x30 inches. White with assorted colored borders. Shpg. wt., of four, 14 oz.
96 N 8604........................4 for 64c

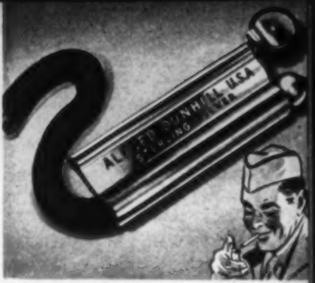
B **5-pound Rag Bundle.** Use it for covering stuffed Christmas toys, making doll clothes, gift aprons, rag rugs and other gifts. About 20 yards of usable lengths in printed, plain and woven cottons. Many pieces are full width. Some bundles may include rayon . . . some slight misprints. Instructions included. Shipping weight, 5 pounds 8 ounces.
96 N 2356............5-pound bundle $1.45

C **Quilted Celanese Rayon Satin.** Lustrous fabric comes in your favorite diamond pattern. Makes luxurious gifts of robes, smoking jackets, bedspreads, pillows, etc. Cotton filled; muslin back. "Slip-resistant" and easy to sew. Dry cleans. *Width,* 36 inches. *Colors:* rose dust, blue, peach or green. *State color.* Shipping weight, yard, 1[illegible] ounces.
96 N 2238.....................A Yard $1.29

D **Ration Book Wallet.** Neat container easily holds all your precious ration books. Keeps books clean and safeguards against loss because they're always in one place. Can be easily slipped into purse or pocket. Makes a timely Christmas gift. Strong olive tan cotton with contrasting binding. *Size,* 4½x7 in. Shpg. wt., of 3, 6 oz.
96 N 2431........................3 for 66c

E **All-purpose Yarn.** To stuff toy animals, rag dolls or gift pillows. Also grand for general cleaning up around the home, garage or shop. A perfect filler for repairing stuffed furniture. New cotton is soft, absorbent. White color. Shpg. wt., 5-lb. pkg., 5 lbs. 8 oz.
96 N 2353.....................5 pounds 89c

F **Tarlatone Cloth.** For bright, gay Holiday decorations, billowy costumes, Christmas stockings, doll dresses, other uses. Vividly colored, crisp cotton net . . . inexpensive. Extra wide, too—*54 inches;* makes for less work as it requires less seaming when you sew. *Colors:* red, white, pink, green or Royal blue. *State color.* Shipping weight, 3 yds. 10 oz.
96 N 2369......................3 yards 75c



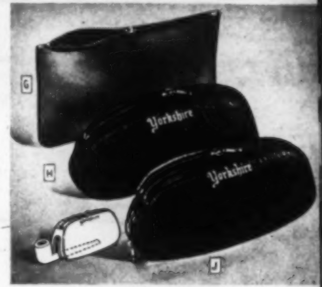
Dunhill windproof Cigarette Lighter

- Efficient under most trying wind conditions, in a gale . . . in the field . . . in snow storms
- Always ready . . . no lighter fluid needed
- Sterling silver case for long service

$5.50
Postpaid

The lighter a man would choose for himself because it's reliable . . . it has common sense features . . . it doesn't need to be pampered. No need to keep lighter fluid on hand . . . wick is already chemically treated. Pull wick into position and a flick of the wheel ignites it. Wick glows without a flame. Can be applied directly to a pipe. Glow extinguished when wick is pulled into case. Extra wick included for extra long service. Grand gift for a service man.
4 N 5665—Size: 1⅛x3 inches. Postpaid...............$5.50

Price includes 10% Federal Excise Tax

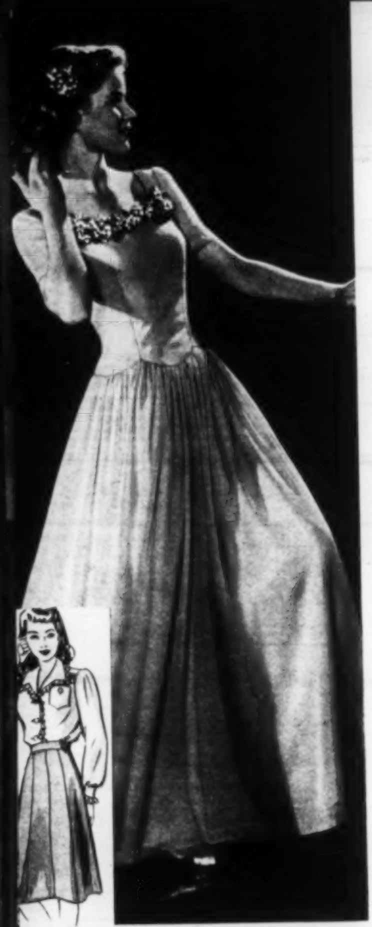


Leather Pipe and Tobacco Pouches

G **Good . . . Sheepskin Tobacco Pouch.** Fine sheepskin leather, flat style pouch with saddle tan finish. Straight zipper opening. Good quality moisture-retaining lining. $1.49
8 N 6599—Shipping weight, 3 ounces.............$1.49

H **Better . . . Tobacco and Pipe Pouch.** Good grade leather with sections for both tobacco and pipe. Tobacco compartment has zipper opening. No danger of losing pipe when it is carried in the snug pipe compartment.
8 N 6584—Shipping weight, 4 ounces.............$1.98

J **Best . . . Tobacco and Pipe Pouch.** Genuine top grain leather. Full length zipper for tobacco section, separate zipper opening for pipe compartment. Moisture-retaining lining helps keep tobacco fresh. . .
8 N 6585—Shipping weight, 4 ounces..........$2.98



H • Blouse-Skirt Pattern 15c   G • Party Dress Pattern 50c

Glamour Fabrics for Gift-Making

A **Dress Pattern** for alpaca, seersucker, flannel. *Sizes:* 12, 14, 16, 18, 20. Size 16 takes 3 yards 38-inch fabric. Long-sleeved version takes 2⅝ yards of 54-inch. *State size.*
36 N 6152—Postpaid ....Each 25c

B **Seersucker,** acetate rayon and cotton, in washable crinkly woven checks to wear 12 months a year. Best quality we've ever carried. Width, 39 inches. *State pattern.*
36 N 8177—Shpg. wt., yd., 8 oz..Yard 79c

C **Luxury Alpaca-type Rayon,** crepe so fine you hardly see the grain. For your glamour clothes, your best and basic dresses. Width, 41 inches. Dry cleans well. *State color.*
36 N 8253—Shpg. wt., yd., 7 oz..Yard 98c

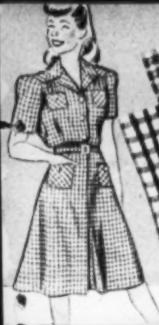
D **Rhythm Rayon Sheer.** Filmy-fine for party clothes, negligees, blouses; just crisp enough to make it easy to sew. Wonderful colors. Dry clean. Width, 41 inch. *State color.*
36 N 8250—Shpg. wt., yd., 5 oz..Yard 69c

E **Glitter Rayon Romaine,** its raised chenille design sparkling with gold-color flecks. For date and evening dresses, blouses. Dry clean. Width, 42 inches. *State pattern.*
36 N 8520—Shpg. wt., yd., 8 oz. Yard $1.29

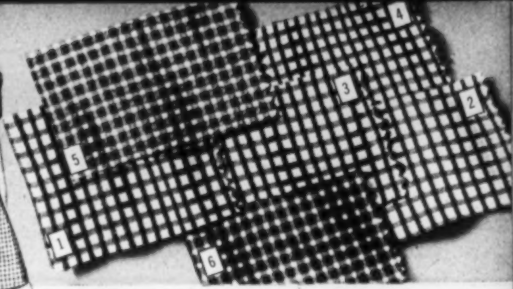
F **Flannel,** spun rayon with 25% Aralac, the warm fiber so much like wool. Crea[illegible] resistant. Grand for gift robes, skirts. Width, 54 inches. Dry clean. *State color.*
36 N 7801—Shpg. wt., yd., 12 oz. Yd. $1.64

G **Party Dress Pattern.** Young, becoming; for bridesmaids, graduations. *Sizes:* 11, 12, 13, 14, 15, 16, 18, 20. Size 16 takes 5⅜ yards of 39-inch. Rhythm sheer. *State size.*
36 N 6150—Postpaid 50c

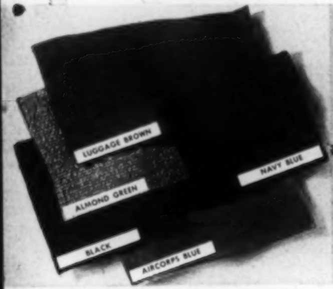
H **Blouse and Skirt Pattern.** Ruffled and tailored versions of blouse; gored skirt. Skirt is smart in flannel or alpaca, blouse in alpaca or sheer. *Sizes:* 12, 14, 16, 18, 20, 40, 42. Size 16 skirt takes 1¾ yards 54-inch fa[illegible]ric; blouse 2⅝ yards 35-inch. *State size.*
36 N 6151—Postpaid 15c



A • Dress Pattern . . . 25c

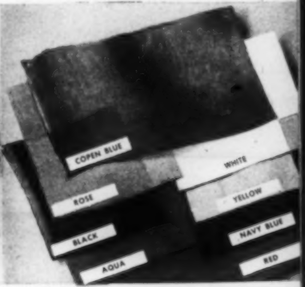


B • Seersucker of Rayon and Cotton . . yard 79c



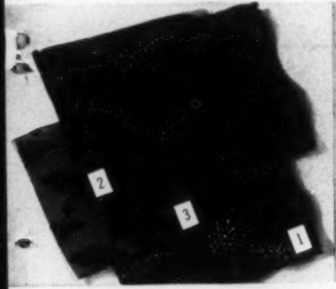
LUGGAGE BROWN
NAVY BLUE
ALMOND GREEN
BLACK
AIRCORPS BLUE

C • Luxury Alpaca-type Rayon . . . . . . yard 98c

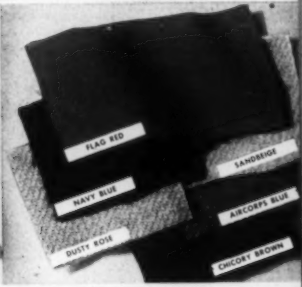


COPEN BLUE
WHITE
ROSE
YELLOW
BLACK
NAVY BLUE
AQUA
RED

D • Rhythm Rayon Sheer . . . . yard 69c

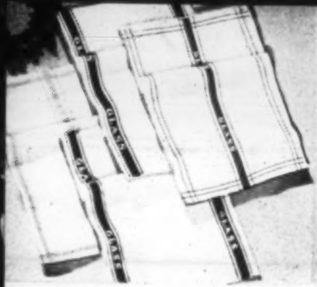


E • Glitter Rayon Romaine . . . . yard $1.29

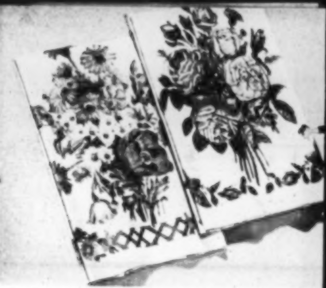


FLAG RED
SANDBEIGE
NAVY BLUE
AIRCORPS BLUE
DUSTY ROSE
CHICORY BROWN

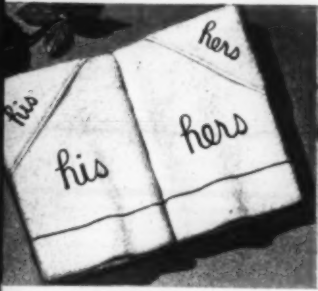
F • Flannel of Aralac and Spun Rayon . yard $1.64



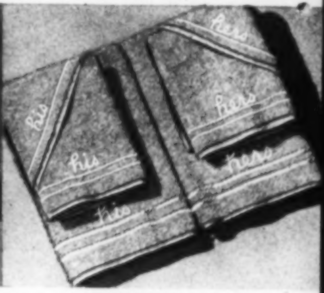
A • Linen Dish Towel.......Each 72c



B • Cotton Kitchen Towels, 2 for $1.00


hers
his
his
hers

D • 4-piece Bath Ensemble....$2.79


hers
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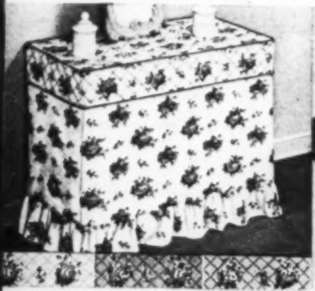
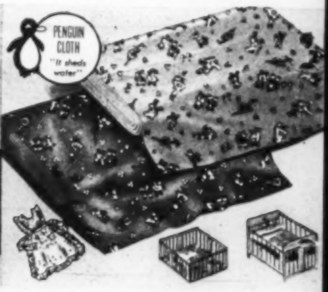
E • 6-piece Bath Ensemble.....$3.98

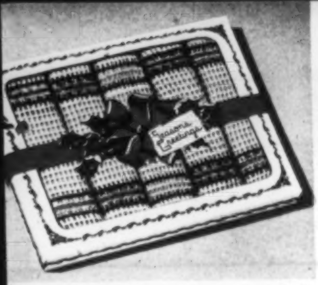


F • Sewing Machine Cover.....$2.49

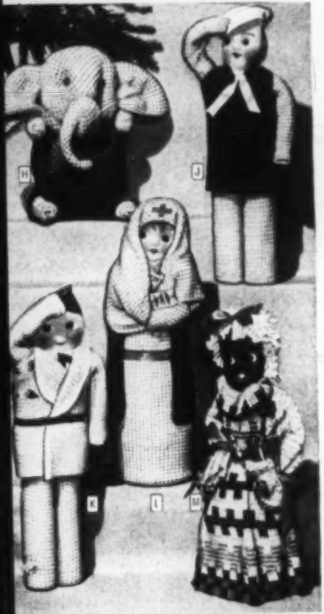

PENGUIN CLOTH
"It sheds water"

G • Mother Goose Print....Yard 59c

For other lovely Bath and Kitchen Towels, see Sears Big General catalog



• 5-piece Dishcloth Set . . . . 2 sets for 79c



H-L • Washcloth Dolls M • Dishcloth Doll Ea. 59c

Towel Sets

Gay as Christmas

A **Linen Dish Towel.** Smooth, soft, absorbent imported Irish linen crash. Firm, even weave for extra wear Make ideal Christmas gifts. Assorted colored cotton borders or center stripes. Washfast.

Extra wide, size: about 20x29 inches.
96 N 8618—Shipping wt., 5 oz. . . . . . . Each 72c

Regular size: 16x32 inches.
96 N 8613—Shipping wt., 4 oz. . . . . Each 59c

B **Cotton Kitchen Towels.** Gay, printed towels for cheery kitchens. Unusual floral designs in natural colors. Assorted, softly etched patterns. Firm, even weave. Hemmed sides. Homemakers appreciate how quickly and thoroughly they dry dishes. *Size:* 15½x29 inches.
96 N 8661—Shipping wt., 7 oz. . . . 2 for $1.00

C **Dishcloth Set.** Five gay "Hanson" dishcloths in bright holly box. Locknit construction to keep cotton threads from slipping and hold shape better. Overcast edges prevent raveling. *Size:* 12½x12½ inches. Assorted colored borders.
96 N 8975—Shpg. wt., 8 oz. . . . . 2 sets for 79c

D **4-pc. Bath ensemble.** Extra large white cotton terry towels men like. Quality, styling women admire. Two *huge* towels, 28x50 in. Colored cord at hem. "His", "hers" embroidered to match. Two embroidered washcloths—12x12 in. Washfast trim *colors:* burgundy, blue, coral peach or green. Shpg. wt., 2 lbs. 6 oz.
96 N 8458—State color . . . . 4-piece set $2.79

E **6-pc. Bath Ensemble.** Luxuriously thick. Long, cotton loops. Personally "his", "hers". Two oversize bath towels—25x48 in. Two hand towels—16x28 in. Two washcloths—13x13 in. White embroidery and rope border. Washfast *colors:* dusty rose, blue, turquoise, or peach. Shipping weight, 2 pounds 12 ounces.
96 N 8459—State color . . . . 6-piece set $3.98

F **Sewing Machine Cover.** Red rose pattern sateen. Quilted top, band on three sides. Ruffled bottom front, sides. Sunfast. Washable. Fits treadle machines up to 18x36 in. Background *colors:* white, rose, blue or green. Shpg. wt., 2 lbs.
96 N 2490—State color . . . . Each $2.49

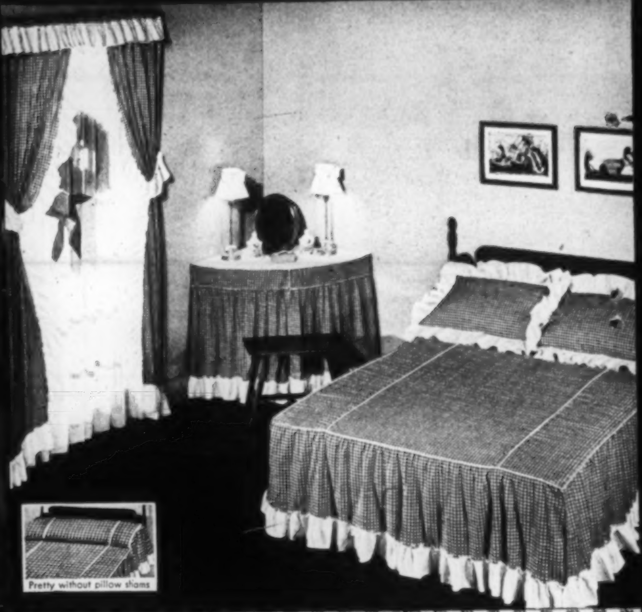
G **Mother Goose Print.** Water resistant. Glossy, coated cotton. For babies' beds, buggies. Won't crack or peel. Cuts, sews easily. Cleans in a jiffy with damp cloth. *Width* about 36 inches. *Colors:* blue or rose. Shpg. wt., yard, 6 oz.
96 N 2059—State color . . . . Yard 59c

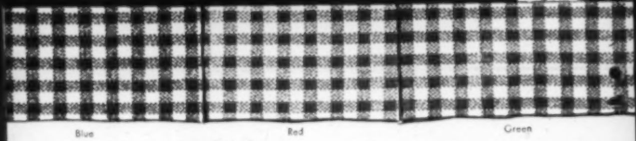
H-L **Washcloth Dolls.** Fun on Christmas—useful, too. "Jumbo" has 4 good quality, soft knit cotton washcloths; the others have 3. Painted cloth faces. Cellophane wrapped. Washcloth *size:* 11x11 inches. Shipping wt. 6 oz.

H	..96 N 8438—"Jumbo"	Each doll	59c
J	..96 N 8439—"Sailor"	Each doll	59c
K	..96 N 8441—"Soldier"	Each doll	59c
L	..96 N 8440—"Nurse"	Each doll	59c

M **"Mammy",** Three sturdy cotton mesh dishcloths, one multicolor, two plain—and a dish mop.
96 N 8978—Shpg. wt., 8 oz. . . . . Each doll 59c

Remember—everything at Sears available on Easy Terms—see page 88





Colonial . . Charming broadcloth Bedroom Ensemble

$6.88
Each Bedspread

Smart simplicity of design—at home in cottage or mansion
Sunny colors and careful details for enduring loveliness

$15.88
Ensemble

Checked roommates. Such gay companions will make your bedroom fresh as a daisy . . . gay as a lark. Small gingham-type check on fine cotton. Washfast . . . to come up smiling after long service. Sparkling white ruffles 4 inches wide, double stitched. Three joyous colors: red, blue, or green.

Bedspread. Deep, generously gathered flounce, white ruffle at bottom. Trim, tailored top outlined in white cording.
Twin bed size—81x110 in. Shipping weight, 1 lb. 10 oz.
96 N 302M—*State color wanted* .... **Each $6.88**

Full bed size—96x110 inches. Shipping weight, 2 pounds.
96 N 301M—*State color wanted*,................ **Each $6.88**

Curtains. White ruffled Priscilla style. Slotted valance at top. Matching tie-backs. Each side, 39½ in. by 2½ yds.
96 N 303M—*State color*—Shpg. wt., 1 lb...... **Pair $5.88**

Vanity Skirt. Corded. Buckram lined. Ea. side, 30x41½ in.
96 N 304M—*State color*—Shpg. wt., 1 lb.. **2 pieces $3.88**

Pillow Shams. Ruffled. For pillows 21x27 in. Slotted backs.
96 N 305M—*State color*—Shpg. wt., 10 oz..... **Each $1.88**

Ensemble. One bedspread (State choice of twin or full size), one pair curtains and one two-piece vanity skirt.
96 N 306M—*State color*—Shpg. wt., 4 lbs. **Ensemble $15.88**

Merry Christmas

Imported all wool Slumbersound Blankets

OUR OWN TRADE MARK

Sturdy and strong for long wear

Single Blanket . . . size, 72x84 inches . . . weight 4 1/4 pounds. Double woven . . . solid colors. Here's a blanket that has everything . . . simple beauty, glorious color, comfortable warmth, and amazing wearing qualities. It's simply made with overlock-stitched ends that will outwear any fancy binding . . . in clear lovely colors that only new wool makes possible. The new wool, always warmest, is double woven for extra warmth and superior strength; it's really two blankets in one . . . with the deep, fluffy warmth-giving nap on both sides.

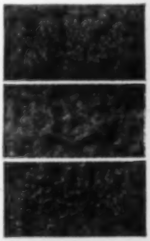
$15.98

Laboratory tests reveal a breaking strength of 58 pounds in the warp (lengthwise) and 55 pounds in the filling (crosswise); which is much greater than the breaking strength of the average all wool blanket. The secret lies in the sturdy strength of the double underweave and the long-fibered wool yarn used by conscientious craftsmen in Uruguay. Gives better service than the shorter yarns ordinarily used. With reasonable care, this blanket will wear and wear, and keep its exquisite beauty through years of service.

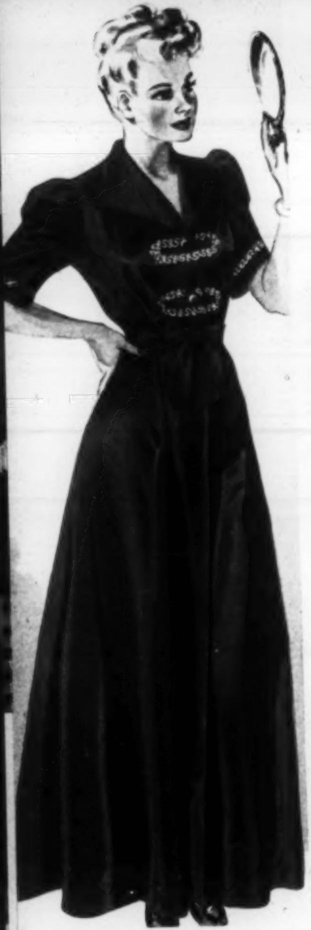
Under the tree on Christmas morning—marked for Mother or Aunt Sue—it will rate a gratifying reception—it's a perfect gift for any woman who appreciates a rare combination of the beautiful and the practical. It comes to you individually boxed.

Why not select several—for gifts and for your own home? Wash in gentle LUX according to directions. *Solid colors:* dusty rose, blue, cedar or green. *State color wanted.* Shipping weight, 6 pounds 4 ounces.

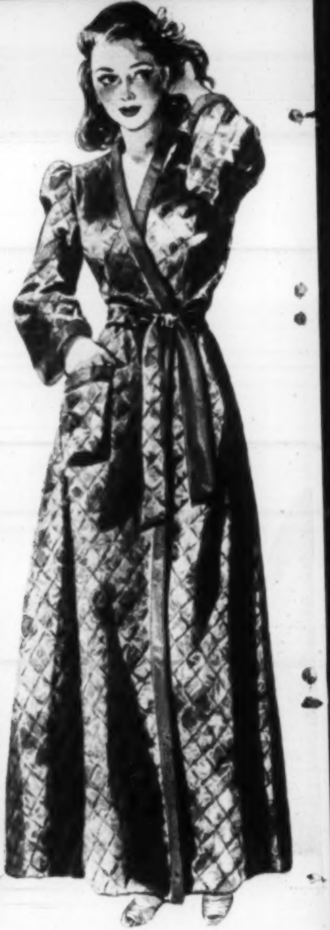
24 N 08112..**Each $15.98**



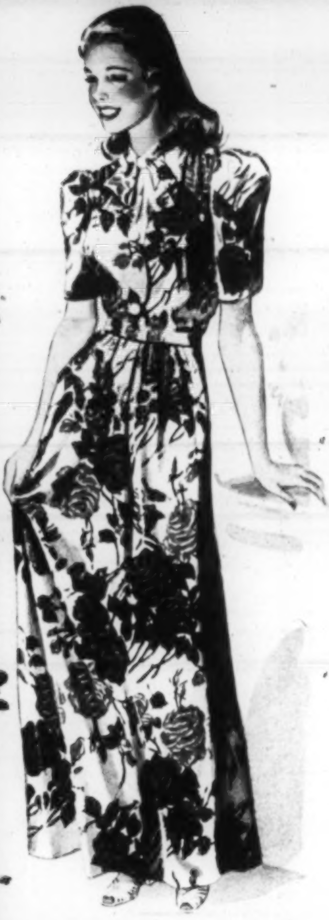
For Sears convenient Easy Terms, see page 88



C • Elegant rayon slipper satin robe, $8.98



B • Luxurious, quilted rayon satin robe, $8.98



A • Colorful printed rayon jersey robe . . . $10.98

Luxury for her leisure time

A Printed Rayon Jersey Housecoat

If you're playing Santa to a loved one or to yourself, this robe is a happy gift choice. Soft, clinging rayon jersey that drapes beautifully; splashy, vivid flowers on pure white. Dirndl-effect front fullness in the skirt, self bowed neckline, and tailored self belt. Button opening to waist. Dry clean.

Color: Vivid floral pattern on white ground. *Sizes:* 12, 14, 16, 18, 20. *State size.* Shpg. wt., 1 lb. 4 oz.

♦27 N 9035.................Cash $10.98

⅕ down on Easy Terms. See page 88.

B Quilted Brocaded Rayon Satin Robe

Gift wrap her in luxurious warmth she'll enjoy a long time. Choose her favorite easy-to-slip-into wrap robe, dramatized with plumply padded self banding down the front, around pocket top and sleeve bottoms. Fine quality rayon chalk crepe lining. Dry clean.

Colors: French blue, dusty rose lined; dusty rose, French blue lined. *Sizes:* 12, 14, 16, 18, 20, 22. *State size and color.* Shpg. wt., 3 lbs.

♦27 N 9018......................$8.98

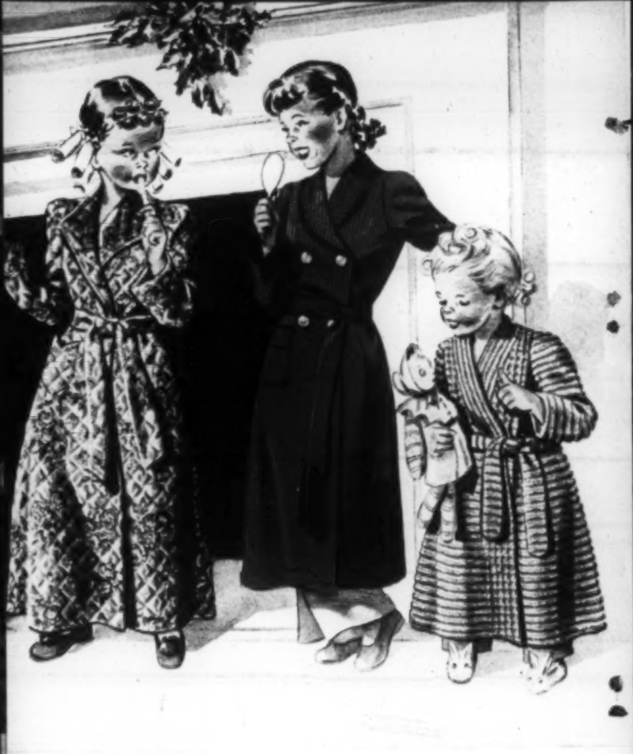
C Rich Rayon Slipper Satin Housecoat

Here's fashion's pet, the dirndl-effect housecoat in lustrous rayon satin, glamorized with braid trim on the bodice and the sleeves. An excellent value in glistening, gleaming elegance . . . and a real year-round treat to leisure-time comfort and lasting flattery. Dry clean.

Colors: Wine or royal blue with matching trim. *Sizes:* 12, 14, 16, 18, 20. *State size and color.* Shipping weight, 1 pound 6 ounces.

♦27 N 9034......................$8.98

Catalog numbers marked with ♦ shipped from Kansas City. Order and pay postage from Sears nearest mail order house.



Warm cuddly Robes for Sizes 1 to 6½'s

Warmly quilted rayon satin robe has cozy comfort in every inch. It has grown-up style, too: gleaming rayon satin fabric printed with big blossoms; flaring skirt that's full housecoat length. All around sash. Rayon lined. Dry clean. *Sizes:* 2, 4, 6, 6½. *State size.* Shpg. wt., 1 lb. 10 oz.

38 N 5518—Blue
38 N 5519—Pink..........$5.98

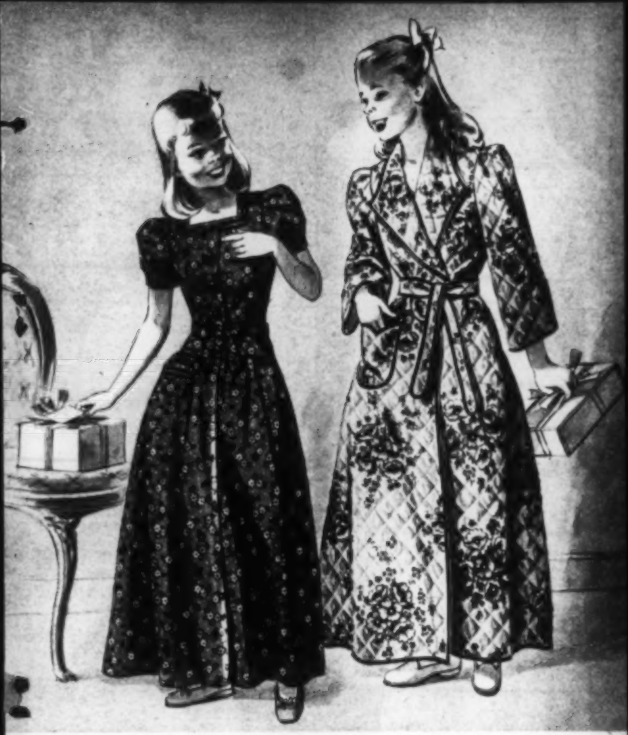
Sturdy corduroy in jewel-like colors . . soft as velvet, yet rugged enough to take the hardest punishment your lively young miss can give. Generous ankle length; piping trim in contrast color. Wash separately; use mild LUX for best results. *Sizes:* 2, 4, 6, 6½. *State size.* Shpg. wt., 1 lb.

38 N 5516—Red
38 N 5517—Medium Blue . . $3.98

Cotton chenille in thick, soft fluffy tufts, to keep your tiniest lady warm these winter nights. Skirt flares to dancing fullness. Front sash and inside tie keep it securely lapped. Waffle pattern on bodice, front and back. Washable; use mild LUX. *Sizes:* 1, 2, 3. *State size.* Shpg. wt., 12 oz.

38 N 5514—Blue
38 N 5515—Pink..........$2.98

For details of Sears Easy Terms, see page 88.

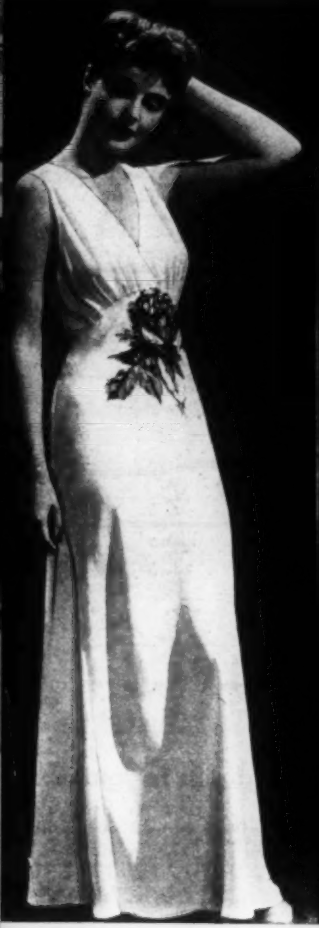


ROBES . . warmly received gifts for girls

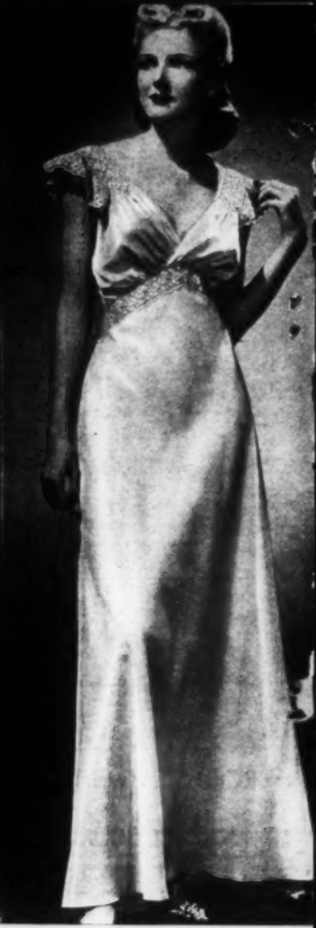
Colorful cotton housecoat that will gladden her heart on Christmas morning, and many mornings after. Trimly made with a deep basque bodice to slim her waistline, and a graceful, full-cut dirndl skirt. Cute square neck and pocket are brightly trimmed with contrasting solid color ric-rac. Robe buttons to waist. Specially low priced and an excellent value for such fine quality. Washable cotton in bright floral print. *Color:* Assorted prints. *Sizes:* 7, 8, 10, 12, 14, 16. *State size.*
♦77 N 98—Shipping weight, 14 oz. **$2.29**

Thickly quilted sateen houserobe, a welcome gift for your 8 to 16 miss . . to keep her snug and comfy on winter nights. She'll love its tiny waistline, its sweeping wrap-around skirt . . the lovely allover blossom print. Beautifully styled with crisp revers and tie belt. All edges neatly bound in deeper toned edging. Lined with same blossom print. Dry clean. *Colors:* Rose or blue, pastel blossom print. *Sizes:* 8, 10, 12, 14, 16. *State size and color wanted.*
♦77 N 99—Shipping weight, 1 lb. 4 oz. **$5.45**

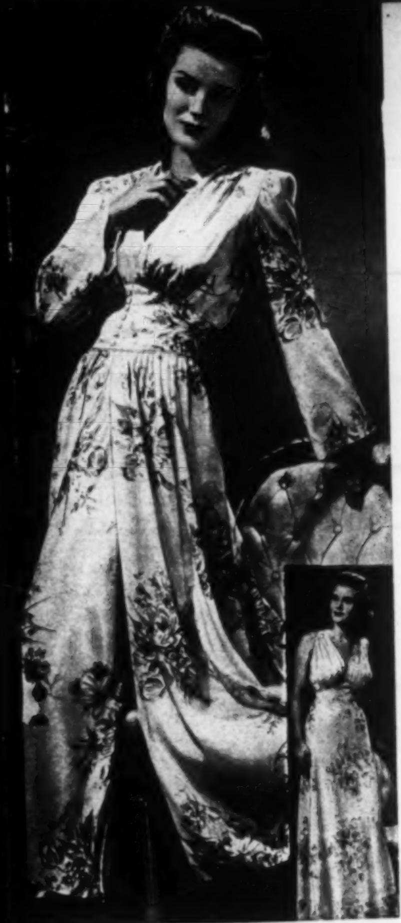
Both robes marked ♦ above shipped from Kansas City. Order, pay postage from your nearest mail order house. For other values, see our big catalog.



C • Colorful rose applique on rayon crepe $5.98



B • Embroidered sheer trim on rayon satin $5.98



A • Print Negligee in rayon satin $5.98 • Matching Gown $2.98

Lovely Gowns to enchant her

A Negligee and matching Gown

The soft, lustrous rayon satin is in a stunning floral print. Both negligee and gown are delightfully styled with figure-flattering lines becoming to every woman. Each gift boxed. *Sizes:* 34, 36, 38, 40-inch bust. *State bust.* Shipping weight, each, 13 ounces.

V-Neck Negligee in slenderizing midriff style. Long sleeves; buttons at waistline. Length, 54 inches.
38 N 1150M—Blue
38 N 1151M—White.... $5.98

Matching Gown in tailored V-neck style. Length, 54 inches.
38 N 1152M—Blue
38 N 1153M—White.... $2.98

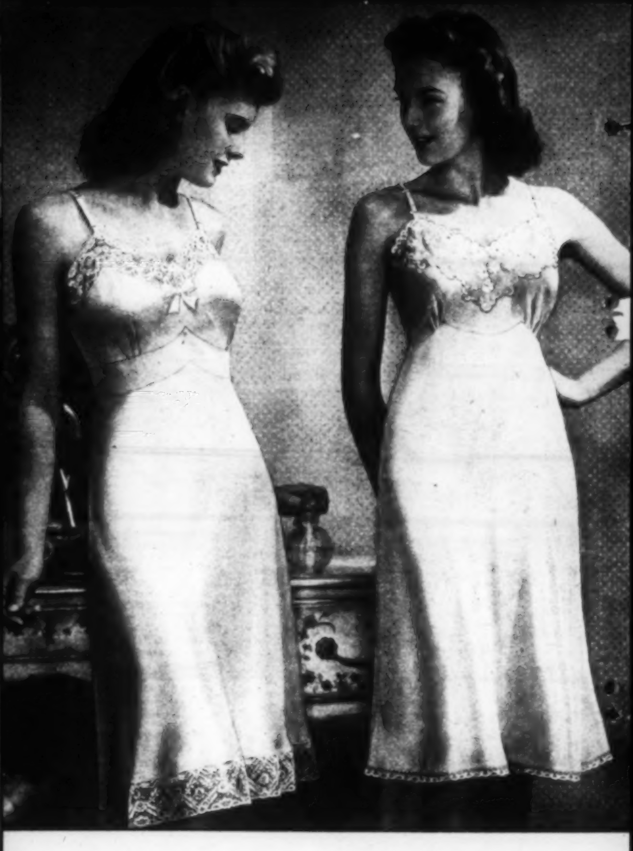
B Fine embroidered sheer trim

Beautifully styled to please the most exacting lady. Bias cut, the flattering surplice bodice has exquisite Schiffli embroidered rayon sheer ruffles at shoulders .. rayon sheer insert at slender midriff. The rayon satin is soft, rich-textured and Luxable. Lgth., 54 in. Gift boxed. *Sizes:* 32, 34, 36, 38, 40-inch bust. *State bust.* Shipping weight, 8 ounces.
38 N 1177—Blush pink
38 N 1178—Blue
38 N 1179—Ivory $5.98

C Rose applique in rich colors

Fashion's newest dramatic version of the gift gown . . and one you'll want for yourself, too! Gorgeous rose applique in rich, true-to-life colors at slender biascut waist. Flattering V-neck front and back . . daintly shirred at bodice and shoulders for lovely lines. In petal-soft multi-filament rayon crepe. Length, 54 inches. Gift boxed.
Sizes: 32, 34, 36, 38, 40-in. bust. *State bust.* Shipping wt., 9 oz.
38 N 1175—Blush pink
38 N 1176—Blue $5.98

Hand wash this lovely lingerie in gentle Lux suds.

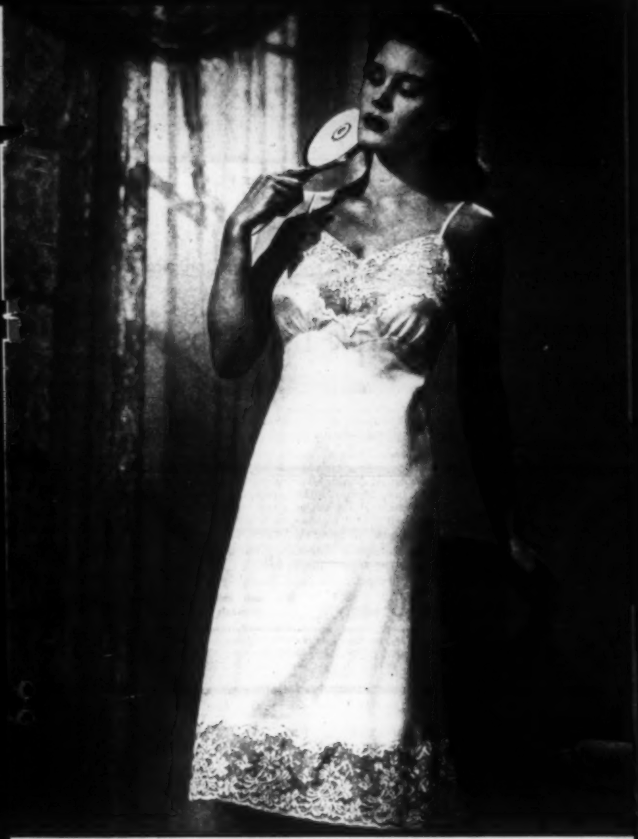


Fitted midriff style in lustrous rayon satin

Bias cut for flattering lines . . with wide, rich-looking cotton lace at bodice top and all around bottom. The rayon satin is delightfully soft, lustrous and LUXABLE. Length, 42 inches. Shipping weight, 9 oz. *Even sizes:* 32 to 40-inch bust. *State bust.*
38 N 3840—Tearose........................$1.98

Embroidered sheer trim on soft rayon crepe

Beautifully fitting basque style . . enhanced with exquisitely embroidered rayon sheer trim on bodice; matching edge at bottom. The rayon crepe is our improved, better quality LUXABLE. Lgth., 42 in. Shpg. wt., 9 oz. *Even sizes:* 32 to 40-in. bust. *State bust size.*
38 N 3841—Tearose 38 N 3842—White. .Each $2.98



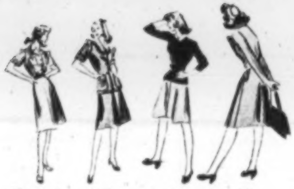
Luxurious Alencon-type lace on petal-soft rayon satin

Lace-laden beauty for her dressiest moods. Bias cut, it is lavish with lovely cotton lace at bodice and all around bottom. Soft, delicate colors . . . in shimmering multi-filament rayon satin. Length, 42 inches. Shipping weight, 9 oz. *Even sizes:* 32 to 40-inch bust. *State bust size.*

38 N 3843—Blush Pink **38 N 3844—Ivory** . . . . Each $3.98

Sears Finest Slips are ideal Gifts

Hand wash these lovely slips in gentle Lux . . . it's kind to fabrics and laces



Say "Merry Christmas" with beautiful, practical

Royal Purple LISLE HOSIERY

REG. U. S. PAT. OFF.

In 15 proportioned sizes for perfect fit

Medium chiffon weight . . . full fashioned. Not just ordinary lisle stockings, but the same fine "proportioned size" Royal Purple lisles featured in our last big spring catalog.

Smart with tailored togs, practical for work, these are the kind of stockings women like because of their flattering fit . . . made possible by knitting them in 15 individual proportions and sizes. Sheer looking, yet durable because the fine cotton lisle yarns are high twisted to remove all short, fuzzy fibers . . . this improves the elasticity, strength and smooth appearance. Mesh stockings are knit in a tiny "locked in" run-resist stitch. Both are thoroughly reinforced in tops, toes and heels with soft, mercerized cotton. Slenderizing, tapered French heels. Shipping weight, pair, 4 ounces.

Colors for both: beigetones, suntones, taupetones. *Check the table to determine your style, then order by catalog number and size directly below.*

A • Plain knit cotton lisle $1.00 pair

86 N 710—Short-slender . . . Sizes: 8½, 9, 9½
86 N 711—Slender . . . . Sizes: 9, 9½, 10, 10½
86 N 712—Average . . . Sizes: 9, 9½, 10, 10½
86 N 713—Tall . . . . . . Sizes: 9½, 10, 10½, 11

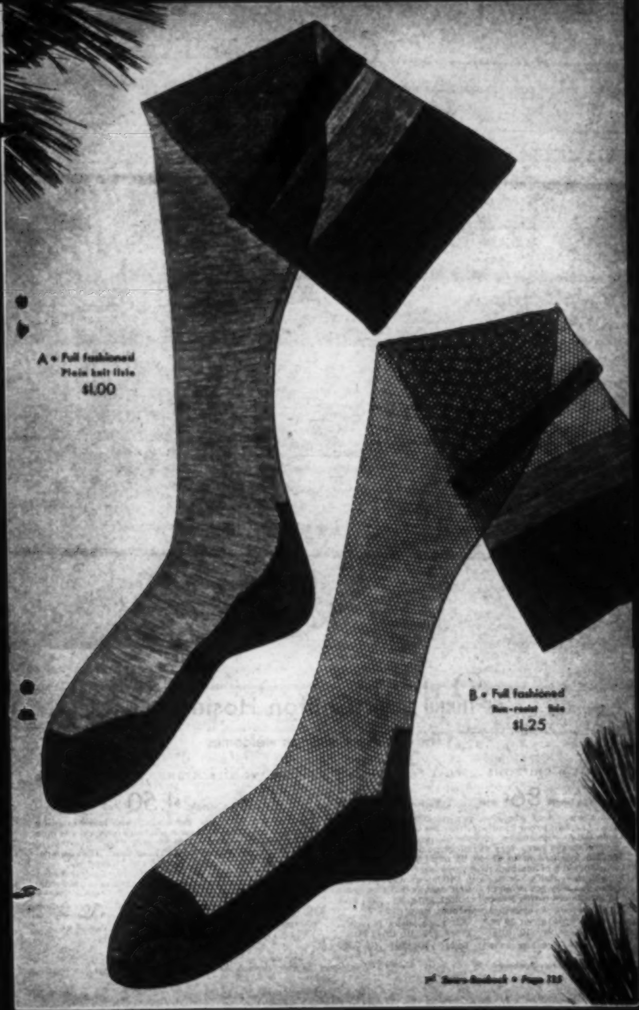
B • Mesh knit cotton lisle $1.25 pair

86 N 910—Short-slender . . . Sizes: 8½, 9, 9½
86 N 911—Slender . . . . Sizes: 9, 9½, 10, 10½
86 N 912—Average . . . Sizes: 9, 9½, 10, 10½
86 N 913—Tall . . . . . . Sizes: 9½, 10, 10½, 11

√ check your foot size √ check your height √ check your weight
. . and get the best fit you've ever had in Lisle Stockings

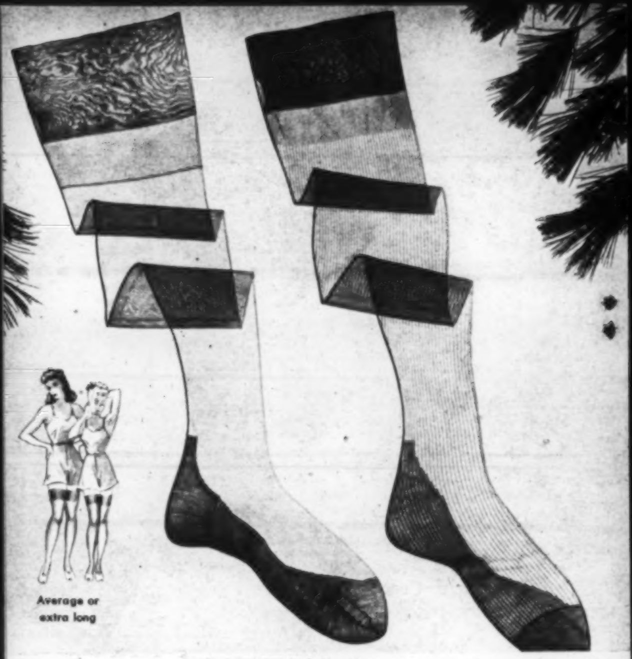
STATE CATALOG NUMBER . . . STATE SIZE . . . STATE COLOR

If your Foot size is	If your Height is	If your Weight is	Order Style
8½	4 ft. 8 in. to 5 ft. 2 in.	90–110	Short-slender
9	4 ft. 9 in. to 5 ft. 2 in.	90–112	Short-slender
9	5 ft. 2 in. to 5 ft. 7 in.	90–125	Slender
9	5 ft. 2 in. to 5 ft. 7 in.	125–160	Average
9½	4 ft. 11 in. to 5 ft. 3 in.	95–118	Short-slender
9½	5 ft. 3 in. to 5 ft. 7 in.	95–128	Slender
9½	5 ft. 3 in. to 5 ft. 7 in.	128–160	Average
9½	5 ft. 7 in. to 6 ft. 1 in.	161–185	Tall
10	5 ft. 3 in. to 5 ft. 7 in.	100–135	Slender
10	5 ft. 3 in. to 5 ft. 7 in.	130–165	Average
10	5 ft. 7 in. to 6 ft. 1 in.	166–190	Tall
10½	5 ft. 1 in. to 5 ft. 7 in.	100–135	Slender
10½	5 ft. 3 in. to 5 ft. 7 in.	135–170	Average
10½	5 ft. 7 in. to 6 ft. 2 in.	171–195	Tall
11	5 ft. 7 in. to 6 ft. 2 in.	171–195	Tall



A • Full fashioned
Plain knit lisle
$1.00

B • Full fashioned
Run-resist lisle
$1.25



Average or extra long

Royal Purple Chiffon Hosiery

The gift every woman welcomes

RAYON CHIFFONS . . . FULL FASHIONED

Average length **86c** Pair Extra long **96c** Pair

It's a wise Santa who gives gift stockings such as these lovely rayons, to our knowledge they are the sheerest available today. Because of extreme shortages of high twist chiffon weight yarns, they will range from sheer to medium chiffon weight, knit in 42, 45, 48 or 51-gauge. However, stockings knit of fine, high twist yarns in any of these gauges have a sheer, dull textured finish. Reinforcements will vary also; you may get rayon or cotton tops, cotton toes, some full-reinforced cotton feet (no choice). Shpg. wt., pair, 3 oz.

Colors for both: beigetones, suntones, taupetones.

Average length, about 29 in.	*Extra long*, about 34 inches.
Sizes: 8½, 9, 9½, 10, 10½	*Sizes:* 9½, 10, 10½, 11
86 N 793—*State size, color*	**86 N 799**—*State size, color*

RAYON AND SILK MESH . . . FULL FASHIONED

Chiffon weight **$1.50** Pair

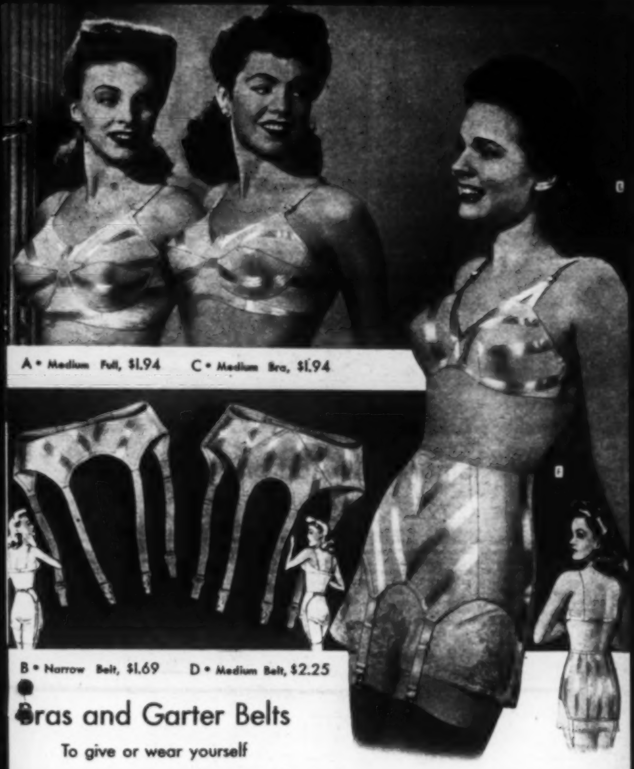
The best gift of all for the woman who loves exquisite things . . . luxurious, lacy mesh stockings of rayon and pure thread silk. In chiffon weight for your "best dress" occasions, yet durable enough for everyday wear. The combination of dull, high twist yarns, plus the "lockstitch" mesh construction imparts unusual elasticity, sheerness and strength; these stockings resist runs, snags and catches more readily than do most plain knit hose.

Full fashioned to fit perfectly. Reinforced tops. Cotton reinforcements inside heels and toes where "shoe rub" is greatest add to their durability. Shpg. wt., pair, 3 oz.

Color: suntones. *Sizes:* 8½, 9, 9½, 10, 10½.

86 N 909—*State size wanted*

Gentle LUX prolongs the wear, protects the fit of these lovely stockings



A • Medium Full, $1.94 **C • Medium Bra, $1.94**

B • Narrow Belt, $1.69 **D • Medium Belt, $2.25**

Bras and Garter Belts

To give or wear yourself

Lovely new Lustre-Stripe fabric—pre-shrunk cotton batiste with a gleaming rayon satin stripe that puts glamour into garter belts and bras . . . gives them an expensive "gift" look. Smartly styled—and durable, too, for they take to soap and water like a hanky. Ideal gift for the woman of today for they're tuned to modern design—a matching set is sure to please her. Styles for every figure type.

A **For Medium Full bust.** Designed to give rounded uplift. Adj. straps and back. Lower bust cups stitched, lined for support. Nude. Shpg. wt., 3 oz. *Even sizes:* 34 to 40 in.
[illegible] N 628—*State bust size*....$1.94

B **Narrow Garter Belt.** For Co-ed figures. 2½-inch width. Fit 4-size back closing for easy adjustment. 4 garters with elastic inserts. Nude. *Waist sizes:* 24, 26, 28, 30, 32 inches. Shipping weight, 6 ounces.
18 N 428—*State waist size*... $1.69

C **For Medium bust.** Lower bust cups stitched and lined. Adjustable shoulder straps. Fit-4-size back closing. Nude. Shipping weight, 3 oz. *Even sizes:* 32 to 38 inches.
18 N 627—*State bust size*.....$1.94

D **Medium width Garter Belt.** 4 in. long at front. Excellent fit. Elastic insert in garters. Fit-4-size back closing for easy adjustment. Nude. *Waist sizes:* 24, 26, 28, 30, 32 in. Shipping weight, 8 ounces.
18 N 429—*State waist size*...$2.25

E **Low cut Bra for Medium bust.** Smartly styled back. Adjustable straps, back. Shpg. wt., 3 oz. *Even sizes:* 32 to 38 in. *State bust size.*
18 N 603—Nude
18 N 604—White. Plain batiste.$1.44

F **Garter Girdle.** 8 inch elastic sides. Boned front, 12 in. back. Side hook. Nude. Shpg. wt., 10 oz. *All waist sizes:* 24 to 32 in.
18 N 430—*State waist size*..$3.98

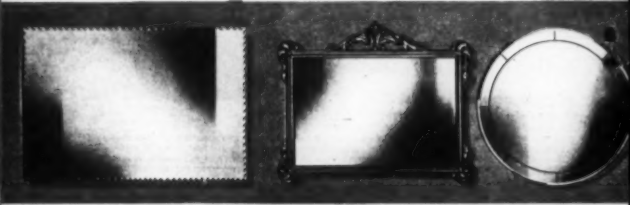
Smart new Add-on Mirrors

$2.79 Each $5.19 Pair $7.69 Set of 3

Decorator's magic that you can use to brighten up dull, drab rooms. They're the new Harmony House Add-on Mirrors, each 18 inches square, made of highly polished thick plate glass with gleaming beveled edges. Reinforced back has hangers attached. Use them singly in halls or bedrooms to add a smart note of warmth and cheer. Or take advantage of our reduced prices for pairs or sets of three, and use them over mantel, buffet or sofa to give your important rooms an effect of greater space and light. It's a new and unusual gift idea that every homemaker will welcome — especially when she sees the distinctive Harmony House label that stands for Sears best in quality and style. And no one would guess that these sparkling plate glass mirrors were specially priced for your Christmas budget. Shipping weight, each mirror, 14 pounds.

20 N 01111—Mailable.

Each......$2.79 Pair......$5.19 Set of 3...$7.69



Large Mantel Mirror

$10.88

The perfect mirror for over buffet, sofa or mantle. Made of thick plate glass, highly polished; hand-made scalloped edges. Reinforced back; hangers attached. 38x26 inches overall. Not mailable.

20 NM 1106—Shpg.wt., 44 lbs.$10.88

Lovely Framed Mirror

$7.95

If she's fond of Period furnishings, give her this traditional style Period Mirror. Has beautifully designed, hand-laid ornaments on a sturdy wood frame; antique gold color finish. Made of thick plate glass; 35 by 27¼ inches overall. Hangers attached. Not mailable.

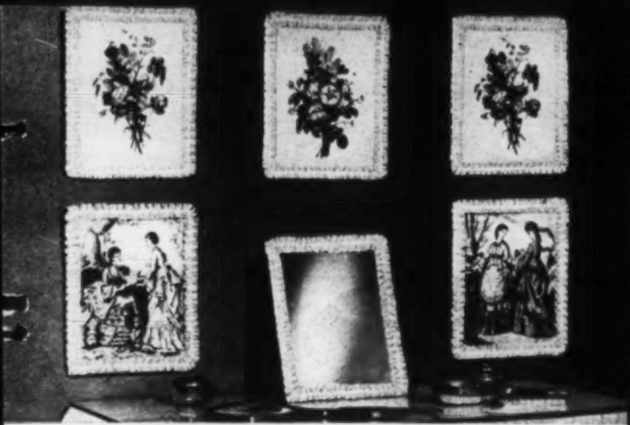
20 NM 1113—Shpg. wt., 27 lbs.$7.95

Mitered Circle Mirror

$8.69

A gift she'll love is the new Harmony House mitered circle mirror. Large, 26-inch diameter Venetian style, with beveled edge and mitered design. Thick plate glass, brightly polished to give years of clear, true reflection. Reinforced back; hangers attached. Mailable.

20 N 01104—Shpg. wt., 32 lbs.$8.69



Gay bright Prints she'll adore

79c Each $1.49 Pair 96c Mirror

Bright colored matching prints that are new and different! Decorative Florals, or reproductions of the quaint Godey Figure Prints so popular in grandmother's day. Group them over a vanity table, dresser, or bed, as shown in many popular magazines on home decoration—they'll add a smart feminine touch to any bedroom. Each picture is 11⅛ by 9⅛ inches, covered with clear glass to keep out dust. Soft ruching trim comes in a lovely rose, blue or eggshell color. Hangers attached. Matching mirror of clear window glass has a sturdy easel back. 11⅛ by 9⅛ inches.

Floral Prints—Shipping weight, each print, 3 lbs. *State trim color.*
20 N 01101M—Ea. 79c; Pair $1.49

Godey Figure Prints—Shipping weight, each print, 3 lbs. *State trim color.*
20 N 01114M—Ea. 79c; Pair $1.49

Matching Mirror — Shipping weight, each, 3 pounds. *State trim color.*
20 N 01102M—Each 96c

Mirrored Wall Shelf

$1.79

Here's a bright, unusual Christmas gift that's ideal for displaying china figurines and knickknacks. Shelves and back made of brightly polished mirrored window glass. Each shelf is 4¾ inches from front to back; 6 inches wide. Overall height, 11½ inches. Hangers attached.
20 N 01103—Shpg. wt., 5 lbs. . $1.79

Choice of colors

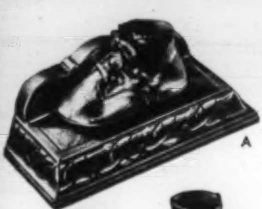
$1.98

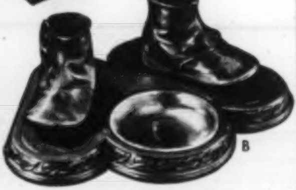
Lovely easel back mirror has unlimited uses in any home—for bedroom, bathroom, powder room or dressing table. Can be hung on wall with attached hangers. Composition frame in dusty pink, gold or white. Clear window glass mirror. 14⅛ by 11⅛ in. overall. *State color.*
20 N 01100—Shpg. wt., 5 lbs. . $1.98

Miniature Colonial Mirror

98c

Charming decorative mirror with antique ivory color frame and Colonial eagle ornament. Curved surface window glass mirror, 11⅝ by 7⅝ in. overall. Hangers attached. Shipping weight, each, 3 pounds.
20 N 01112—Each 98c Pair $1.84

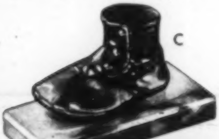

A

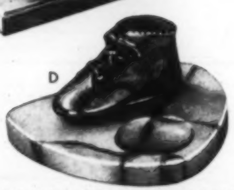

B

Baby's First Shoes preserved for lasting keepsakes

A-D Thrilling gift sentiment . . . your baby's shoes carefully preserved in beautiful two-tone metallic bronze-color finish, which faithfully retains every precious wrinkle, every scuff. Practical bookend and ashtray mountings. **$5.49** **(B)**

A. .**4 N 8457F**—Ceramic base Bookends. Pair $6.59
B. .**4 N 8455F**—Ceramic base twin-shoe Ashtray. Ea. 5.49
C. .**4 N 8452F**—White onyx base Bookends. Pair. . . .10.50
D. .**4 N 8456F**—White onyx base Ashtray. Each 9.50


C


D

How to Order: Enclose remittance and order in envelope; attach to outside of package containing shoes. Finished shoes sent Parcel Post, insured, prepaid from factory. Orders must reach us by Nov. 25 for Christmas delivery.

See Big Catalog for other attractive mountings

Costume Jewelry

Priced to fit small budgets

For her . . . for him . . . Identification Jewelry

1 **4 NR 3748—Solid 10K Yellow Gold Anklet.** Fine, dainty chain about 9 inches long. *Print three initials.* Shipping weight, 4 ounces. . **$4.38**

2 **4 NR 3744—Sterling Silver Identification Brace[illegible]** Length, 8 in. *Print 3 initials or 2-word name, address, city and state.* Shpg. wt., 5 oz. . . . **$1.65**

3-4 **Heavy Quality Sterling Silver Identificati[illegible] Bracelets.** Lgth. 8 in. *Print 3 initials or 2-word name, address, city and state.* Shpg. wt., 5 oz.
[3]. .**4 NR 3792**–With name and address **$8.45**
[3]. .**4 NR 3719**–With 3 initials only $7.70
[4]. .**4 NR 3793**–With name and address. . 8.45
[4]. .**4 NR 3720**–With 3 initials only 7.70

Insignia Jewelry to honor him who serves

5 **4 N 3532—Service Flag Pin,** enameled red, white and blue with one star. Joined by chain to sterling silver insignia pin. *State* Army, Navy, Marines or Air Force. Shipping weight, 3 oz. . . **$1.01**

6 **4 N 3716—Sterling Silver Heart Fob.** *State insignia:* Army, Navy or Air Force. Wt., 3 oz. **$1.10**

7 **4 N 3722—Air Force Insignia Wing Pin.** Sterling Silver. *State insignia wanted:* Cadet, Pilot, Crew Member, Navigator, Bombardier, Observer. 2 inches long. Shipping weight, 5 ounces. **$1.98**
4 N 3721—As above. 1⅝-in. *State insignia.* **$1.04**
4 N 3796—Sterling Silver Link Bracelet. Air Force insignia on disc. Not illus. Wt., 5 oz. **$2.35**

8 **4 N 3742—Wing Earrings** of sterling silver. Screw backs. Shipping weight, 3 oz. **$1.04**

Gold plated Sterling Silver Earrings

9-12 Screw backs, except (9). Initial earrings have first initial on right ear and second initial on left ear. Shpg. wt., pair, 3 oz.
[9]. .**4 N 3970–Embossed Band.** (Clips on) **$1.04**
[10]. .**4 NR 3966–Disc.** *Print 2 initials* $1.04
[11]. .**4 N 3972–Wedding Band style** . . . . . 1[illegible]
[12]. .**4 NR 3968–Heart.** *Print 2 initials* . . . 1[illegible]

Delightful, amusing Charm Bracelets

13 **4 N 3718—Chinese style charm bracelet.** Sterling silver. 5 colorful charms. Wt., 5 oz. **76c**

14 **4 N 3797—"Civilian Defense."** Sterling silver bracelet. 5 charms. Shipping wt., 5 oz. . . . **$1.21**

15 **4 N 3717—Mexican style Charm Bracelet.** Sterling silver. 7 charms. Shpg. wt., 5 oz. **$2.14**

Smart, lovely Pins for her lapel

16 **4 N 3521—Giant Lucite Initial Pin.** 3 inches tall. *State initial.* Shipping weight, 4 oz. . . . **85c**

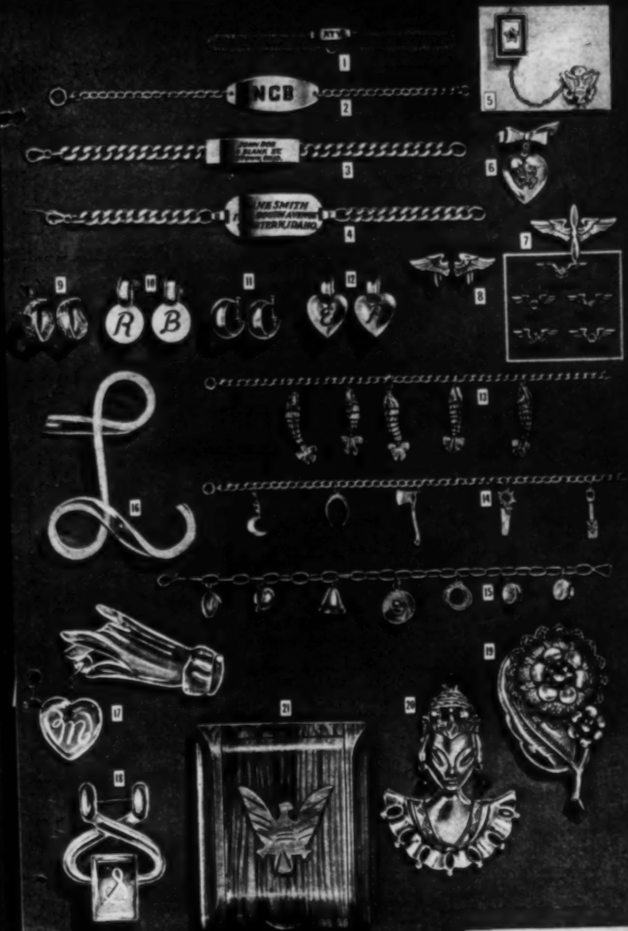
17 **4 NR 3709—"Heart and Hand" Lucite Pin.** Safety clasp. *Print initial.* Shpg. wt., 4 oz. **98c**

18 **4 NR 3711—"Ice Tongs" Lucite Pin.** Safety clasp. *Print initial.* Shipping weight, 4 oz. . **98c**

19 **4 N 3728—Filigree Flower Pin.** Topaz, emer[illegible], ruby, sapphire or rose colored stones. *State color wanted.* Safety clasp. Shpg. wt., 4 oz. **$1.10**

20 **4 N 3590—Balinese style Mask Pin.** Jewel color stones. Safety clasp. Shpg. wt., 4 oz. **$1.08**

21 **4 N 3715—Clever Wood Compact.** *State:* Army, Navy or Air Force insignia. Wt., 6 oz. **$1.10**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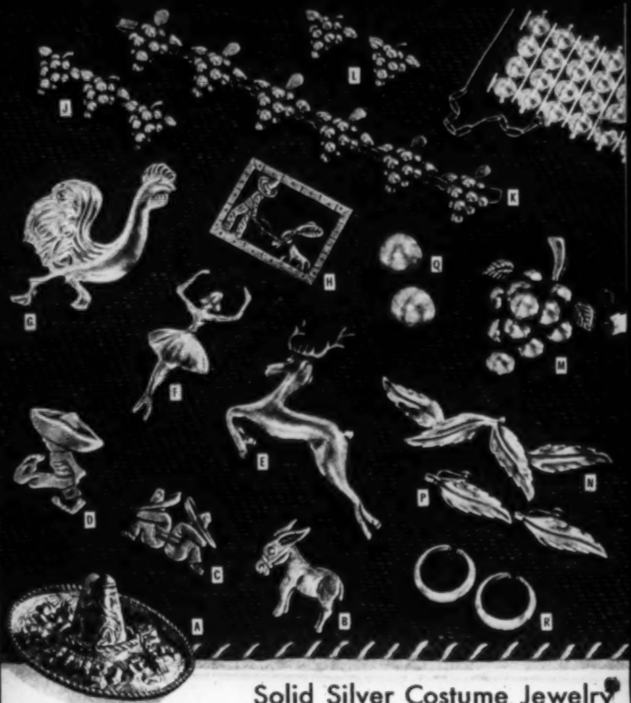


Solid Silver Costume Jewelry

A **Mexican Sombrero.** Pin in bright heavy silver. Elaborately carved design. 2⅝-inch diameter.
4 N 4306—Shpg. wt., 3 oz. $3.69

B **Lazy Burro.** 1⅝-inch pin.
4 N 4302—Shpg. wt., 3 oz. $1.49

C **Sleeping Mexicans.** Flat silver pin, 1⅝ inches wide.
4 N 4301—Shpg. wt., 3 oz. $1.49

D **Little Big Feet.** Wearing big brother's hat. 3-inch pin.
4 N 4300—Shpg. wt., 3 oz. $1.49

E **Leaping Deer Pin.** With red stone eye. 3 inches tall.
4 N 4304—Shpg. wt., 4 oz. $3.49

F **Ballerina Pin.** Graceful dancer is 2⅝ inches tall.
4 N 4324—Shpg. wt., 3 oz. $1.69

G **Gay Cockerel.** 3-inch pin.
4 N 4325—Shpg. wt., 3 oz. . $2.19

H **Mexican Silhouette.** Amusing cowboy scene. Pin 2 in. wide.
4 N 4303—Shpg. wt., 3 oz. $2.39

J **Grape Cluster Bar Pin.** Mellow natural silver. 2¾ inches.
4 N 4317—Shpg. wt., 3 oz. $2.69

K **Grape Cluster Bracelet.** Natural mellow finish. 7 in. long.
4 N 4318M—Shpg. wt., 6 oz. $4.99

L **Grape Earrings.** Screw backs.
4 N 4316M—Shpg. wt., 3 oz. $2.19

Matched Grape Cluster Set. Pin, bracelet and earrings (J, K, L). Lovely for Her gift.
4N4329M—Shpg. wt., 8 oz. $9.29

M **Grape Cluster Pin.** In natural silver. 3¼ inches long.
4 N 4305—Shpg. wt., 3 oz. $3.49

N **Leaf Bar Pin.** Graceful design, in bright silver. 3 in. wide.
4N4321M—Shpg. wt., 3 oz. $3.39

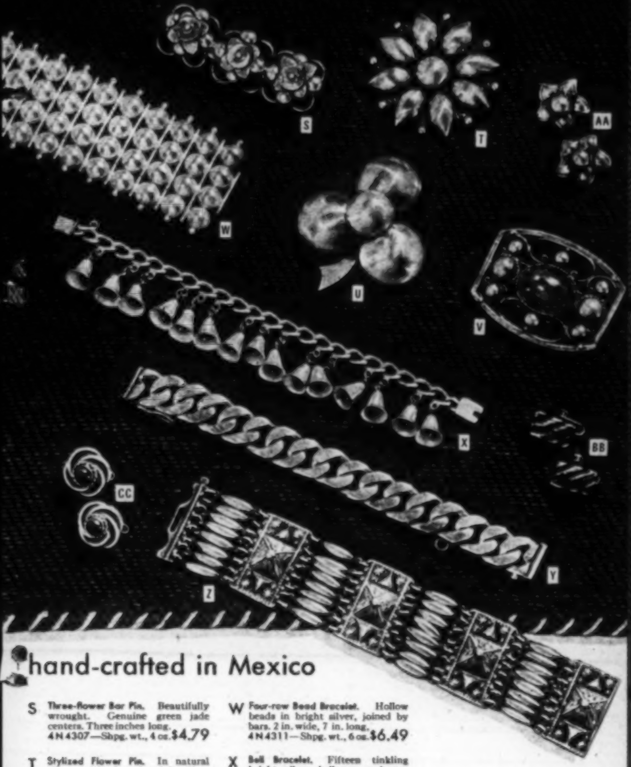
P **Leaf Earrings.** Bright finish. Screw backs. 1¾ inches.
4N4320M—Shpg. wt., 3 oz. . $1.69

Matched Set: Leaf Pin (N) and Earrings (P).
4N4330M—Shpg. wt., 5 oz. $4.79

Q **Button Earrings.** Screw backs. Shipping weight, 3 ounces.
4 N 4323—Hollow Silver. $2.39
4 N 4327—Green Jade. $2.39

R **Hoop Earrings.** Bright silver.
4 N 4322—Shpg. wt., 2 oz. . 99c

Jewelry on this page available after November 1st. Prices include 10% Federal Excise Tax.



hand-crafted in Mexico

S **Three-flower Bar Pin.** Beautifully wrought. Genuine green jade centers. Three inches long.
4N4307—Shpg. wt., 4 oz. $4.79

T **Stylized Flower Pin.** In natural silver with fine hand-detailing. Has a precious heirloom look. 2¼ inches wide.
4N4308—Shpg. wt., 4 oz. $3.79

U **Three-leaf Clover Pin.** Smooth and shining, smart against a dark dress. 3¼ inches high.
4N4309—Shpg. wt., 4 oz. $5.89

V **Silver Filigree and Jade Brooch.** Large oval center stone is genuine green jade. Carefully hand-detailed. 2¼ inches wide.
4N4310—Shpg. wt., 4 oz. $6.39

W **Four-row Bead Bracelet.** Hollow beads in bright silver, joined by bars. 2 in. wide, 7 in. long.
4N4311—Shpg. wt., 6 oz. $6.49

X **Bell Bracelet.** Fifteen tinkling bright silver bells on a heavy silver chain. 7 inches long.
4N4312—Shpg. wt., 6 oz. $5.99
4N4313—Similar bracelet with 7 bells. Shpg. wt., 5 oz. $2.39

Y **Flat Silver Link Bracelet.** In natural finish . . . heavy, tailored, handsome. 7 inches long.
4N4315—Shpg. wt., 8 oz. $11.39

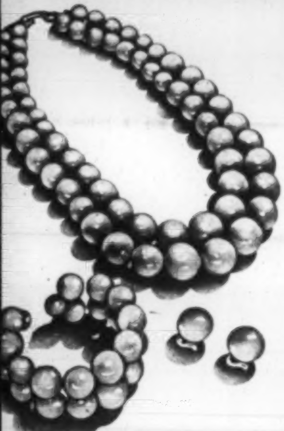
Z **Carved Silver Bracelet.** Heavy in weight, rich with exquisite hand detail. 1½ in. by 7¼ in.
4N4314—Shpg. wt., 8 oz. $12.59

AA **Silver Flower Earrings.** In natural finish with delicate carved detail. Screw backs.
4N4319—Shpg. wt., 3 oz. $2.39

BB **Green Jade Earrings.** The genuine stone with diagonal carving. Silver screw backs.
4N4328—Shpg. wt., 3 oz. $2.39

CC **Swirl Earrings.** In silver and green jade, worked with finest artistry. Screw backs.
4N4326—Shpg. wt., 3 oz. $5.59

Jewelry on this page available after November 1st. Prices include 10% Federal Excise Tax.



Mirror-finish Matched Jewelry

Fashionable, flattering . . . and inexpensive!

$3.00
3-pc. Set

Jewelry she'll wear the year around and always love to wear. Shining, mirror-bright necklaces, bracelets and earrings . . . lovely against dark dresses; a bright touch for light frocks. The smoothly rounded beads are made of specially processed lightweight wood, a featherweight to wear . . . the mirror-like enamel finish continually reflects glowing light. Choose a single piece to lift the spirit, or a matched set (twice as welcome). *Colors:* pastel pink, pastel blue, Kelly green, bright red, and white.

Mirror-finish Jewelry Pieces (Illustrated)

4 N 3964M—Matched 3-piece Set. Double-strand necklace. Graduated beads. 16 and 17 inches long; bracelet, and earrings with sterling screw-backs. *State color wanted.* Shipping weight, 10 ounces. $3.00
4 N 3937M—Double strand necklace. Round beads, graduated. Shipping weight, 5 oz. *State color* $1.59
4 N 3936M—Two-row bracelet. Round beads, on wire. Fit any wrist. Shpg. wt., 5 oz. *State color* 65c
4 N 3938M—Earrings. Round, button-style. Sterling silver screw backs. Shpg. wt., 4 oz. *State color* 98c

Mirror-finish Jewelry Pieces (not illustrated)

4 N 3935M—Choker necklace. 17 inches long. Smaller graduated round beads. *State color* 65c
4 N 3898M—Long length necklace. 27 inches long. Large graduated oval beads. *State color* $1.09
4 N 3943M—Over-the-head necklace. 30 inches long. Uniform, small round beads. *Sate color* $1.39
4 N 3941M—Rope necklace. 60 inches long. Uniform, small round beads. *State color wanted* $2.98
Shipping weight, each necklace, 5 ounces.
4 N 3939M—Earrings. Round, button-style. With plastic screw backs. Shpg. wt., 4 oz. *State color* 35c

Gay Ceramic Pins to perch on her lapel

ILLUSTRATED IN COLOR ON OPPOSITE PAGE

New and exciting . . . sure to be raved about wherever they go. Easy-to-afford Ceramic pins will be sensational gift hits. For they're the very newest creations, straight from fashionable California . . . ready to add a dash of fun to sport clothes . . . an exotic highlight to important date clothes. Each figure is entirely hand-painted; dressed up with bits of bright Lucite plastic, beads, veils, and real leather. A festive choice for every woman on your list (and a treat for yourself, too . . . to pin on your own lapel). Packed in gift box. Shipping weight, each pin, 4 oz.

A 4 N 3779—**Madame X**, the mysterious lady. Braid headdress, gem trim. Lucite necklace. 3⅜ in. high. $1.08

B 4 N 3777—**Hobby**, the little horse that's everyone's choice. Lucite mane and tail. 3 inches high . . $1.08

C 4 N 3764—**Binky**, cute little monkey who's all in a whirl. Lucite tail, red button cap. 2⅝ in. high. $1.08

D 4 N 3762—**Sun Goddess.** Brilliant circles of Lucite above her head. Leather flower. 3⅛ inches high. . . $1.50

E 4 N 3772—**Wumpie**, whimsical giraffe with nodding head on wobbly spring neck. 3⅛ inches high . $1.08

F 4 N 3773—**Elise.** Her stylish picture hat is made of Lucite, trimmed with felt flower. 3⅛ inches high. $1.08

G 4 N 3766—**Choni.** A wealth of imitation jewels on her gold color braid headdress. 3⅝ inches. high. . . . $3.19

H 4 N 3774—**Bambi**, dear little faun who sits demurely on dress or suit. Lucite ears. 2⅛ inches high $1.08

J 4 N 3771—**Merry-Go-Round.** Prancing pony with carnival trappings. Safety clasp. 4¼ inches high . . $1.98

K 4 N 3763—**Sheik**, Arabic chieftain. Yarn turban (colors may vary). Iridescent dagger. 3⅛ in. high . $1.08

L 4 N 3775—**Mary's Lamb**, wears felt bonnet tied under her chin. Leather purse. 4 inches high . . . . . $1.0[illegible]

M 4 N 3770—**Pegasus**, mythical flying horse . . . ready to soar away on wings of Lucite. 3⅛ inches high . . $1.08

N 4 N 3767—**Susie**, her perky blond yarn pigtails tied with ribbons, crocheted hat. 4 inches high $1.50

P 4 N 3765—**Temple Dancer.** Glamorous headdress of gold color braid, sparkling beads. 3⅛ in. high . $3.19

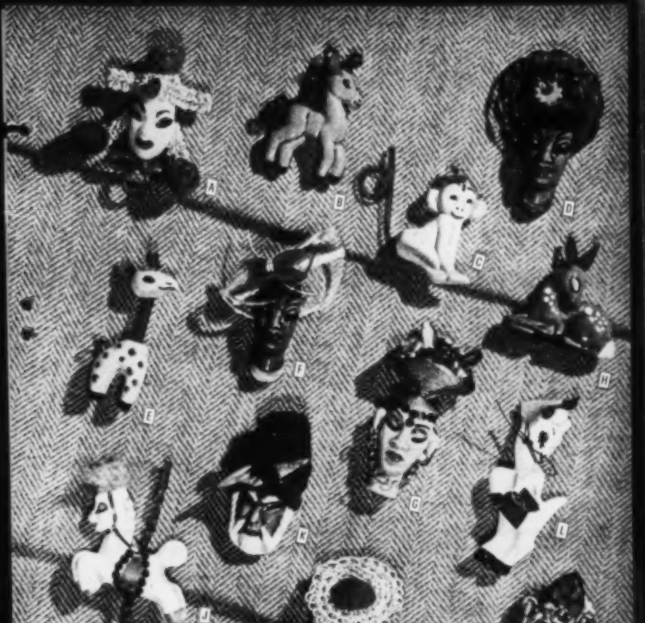
R 4 N 3768—**Bonnie**, the wee lamb in Sunday bonnet of yarn pompons and beads. 2⅝ inches high $1.08

S 4 N 3778—**Carol Ann.** Shy little miss with felt sailor hat and yarn pigtails. 3⅛ inches high $1.08

T 4 N 3769—**Texas Steer**, a Blue Ribbon winner. Wood face. Lucite horns, real hide trim. 3 in. high. $1.08

U 4 N 3761—**Cozette**, the dancer, exotic with real sequins, feather and veil. 4 inches high $1.98

All prices include 10% Federal Excise Tax where required. For Easy Terms see page 88.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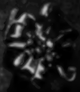
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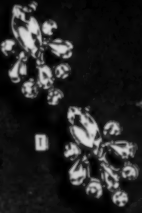
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Blazing Gems—real and simulated

Cocktail Rings set with precious gems

Rings of graceful and intricate design, each in 14K rose gold set with genuine precious stones—diamonds of fine white color, brilliant deep-red rubies . . . an investment in fine jewelry. Popular rings for the third or fourth finger, right hand. Shown in actual sizes and colors. In stone weight 1 point equals 1/100 carat. Rings marked ♦ shipped from Chicago only. Order, pay postage from nearest Sears mail order house. *State ring size, 5 to 7.* Shipping weight, each, 4 ounces.

A	♦4 N 05370Y—Buckle design with three 3-pt. diamonds, six 9-pt. rubies.	$85.00
B	♦4 N 05373Y — Graceful bowknot with three 9-point rubies in center . .	$45.00
C	♦4 N 05371Y—Fan design with three 3-pt. diamonds and six 7-pt. rubies. Blue star sapphire in center.	$150.00
D	♦4 N 05372Y—Swirl ring, three 7-point rubies, three 2-point diamonds	$89.00
E	♦4 N 05374Y—Spray of 14 rubies, 9 points each, three 2-pt. diamonds.	$198.00
F	♦4 N 05376Y—Wide band, three 2½-pt. diamonds and six 7-pt. rubies.	$115.00

Jeweled Pins with a precious look

Brilliant pins, fine in design and craftsmanship, beautiful against a dark dress, suit or fur coat. Jewel-cut simulated stones and rhinestones, alive with highlights, are set in gemplast—the silvery color plastic setting created by chemists' magic to enhance the sparkle of the stones. Pins have more stones and larger stones according to prices. Safety clasps. Gift boxed. Shipping weight, each, 4 oz.

G	4 N 3729—*State color:* emerald, ruby, blue sapphire, amethyst or multi-colors. Graceful bowknot, 3⅕ in. wide . .	$8.25
H	4 N 3730—*State color:* emerald, blue sapphire, multi-colors. 3⅕ in. long	$6.73
J	4 N 3735—*State color:* crystal, rose, aqua marine, blue sapphire. 4 inches.	$14.13
K	4 N 3733—*State color:* crystal, emerald, aqua, rose, ruby, amethyst. 3⅙ in.	$12.19
L	4 N 3732—*State color:* crystal, blue sapphire, rose, aqua, topaz. 3⅕ in. . . .	$10.20
M	4 N 3736—*State color:* ruby, emerald, topaz, blue sapphire, amethyst. 3⅙ in.	$16.08
N	4 N 3734—*State color:* crystal, rose, or aqua. 4 inches long	$14.13

Sparkling jewel-studded Earrings

Simulated stones that glow like real gems. Colors match pins above. Shown about actual size. Sterling silver screw backs. Gift boxed. Shpg. wt., pr. 4 oz.

P	4 N 3740—*State color:* ruby, emerald, blue sapphire, or amethyst . . . . Pair	$6.58
R	4 N 3739—*State color:* ruby, emerald, blue sapphire, or crystal . . . . Pair	$4.38
S	4 N 3738—*State color:* ruby, emerald, blue sapphire, topaz, amethyst, aqua, rose or crystal . . . . Pair	$3.28
T	4 N 3741—Rhinestone trim. *State color* of center stone: topaz, aqua, rose. Pr.	$6.58

Prices Include 10% Federal Excise Tax.
For Easy Terms, see page 88. Gift boxed.

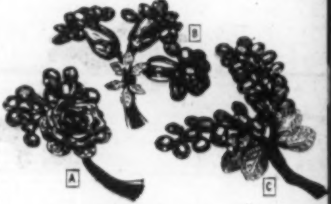
Luminous Oriental Pearl Replicas

$16.50
2-pc. Set

An important gift that never seems to lose its first quality of excitement. These lovely Oriental Pearl Replicas are among the finest o' simulated pearls made. They're so close in delicate color, creamy luster, weight and size to genuine pearls that you can hardly tell the difference. Down through the years this beautifully matched set will be a cherished possession.

Other marks of fine quality: Notice the perfect graduation of pearls in the 20-inch necklace. Notice, too, how they're strung . . . on a special cord . . . knotted between each pearl, just as genuine pearls are strung. Held by a 10K white gold filigree clasp. Matching ⅜-inch earrings have sterling silver screw backs. Come in satin lined, blue velvet covered jewel box.

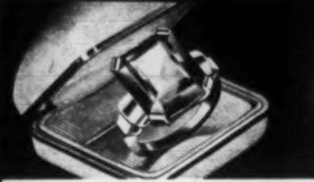
4 N 3975—Shipping weight, 9 ounces . . . . Set $16.50

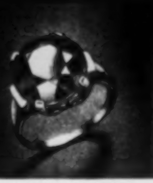


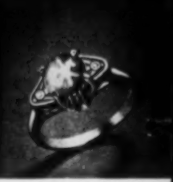
Brilliant Plastic Stone Sprays

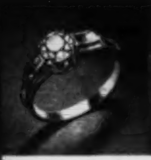
A-C To sparkle by day or night . . . impressive plastic stones in graceful settings. Each pin set with combination of simulated stones: blue sapphire and crystal; ruby and crystal; amethyst and emerald; or multi-colored stones. Safety clasp. Sizes, 3 to 4 in. high. Shipping weight, each, 4 oz.

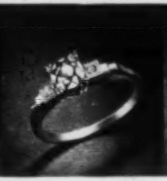
A . . 4 N 3746—*State choice of stones*	$4.12
B . . 4 N 3747—*State choice of stones*	5.50
C . . 4 N 3745—*State choice of stones*	4.12

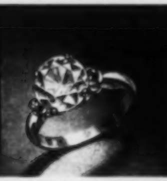

A • **Brilliant, Golden Citrine, set in 14K gold mounting** 2-ct..$15.95 5½-ct...$24.55 9½-ct..$35.45

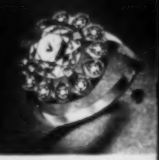

B • **Rich purple Amethysts** from $15.95 to $24.58

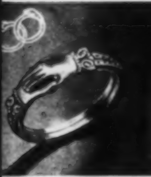

C • **3-carat Star Sapphire, 2 Diamonds**..$123.00

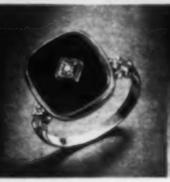

D • **⅜-carat white Zircon Ring**..........$6.82

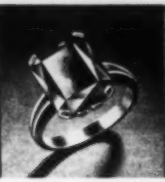

E • **¾-ct. Zircon with 2 diamonds**...$22.02

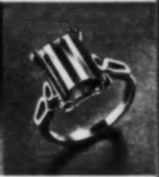

F • **3-ct. Zircon with 2 Sapphires**.........$44.00


G • **3-carat Zircon, 12 small zircons** $82.50


H • **Gold Friendship Ring, Engraved**.... $8.25


J • **Black onyx set with diamond**.....$12.05


K • **Birthstone Rings, rectangular cut**... $13.20


L • **Birthstone Rings, new barrel cut**....$16.50

Jewels to sparkle for her at Christmas

Genuine Gem Stones

A **Golden Citrine,** a clear brilliant gem, like a topaz in color . . . huge in size and many faceted. Handsome 14K yellow gold mounting.

4 N 05378—9½-ct. Square $35.45
4 N 05377—5½-ct. Square 24.55
4 N 5379—2 -ct. Oval.. 15.95

B **Purple Amethyst,** the genuine gem, rich in color, full of depth and sparkle . . cut round as shown or square, similar to (A) at left. 14K rose gold mounting.

4 N 05380—5½-ct. Round $24.58
4 N 5381—5½-ct. Square 23.98
4 N 5382—3 -ct. Square 15.95

C **Star Sapphire,** 3 carats in size, in a fine 14K white gold mounting set with two sparkling side diamonds, 2/100-ct. each. A genuine precious stone—smooth, round, beautifully blue in color, a star visible in its depths.

$4 N 05383Y............$123.00

Brilliant diamond-bright Zircons

Genuine gems, more popular than ever because so like a diamond in color, cutting, brilliance.

D **White Zircon,** in slender tailored mounting. 10K yellow gold.

4 N 5330—⅜-ct. zircon....$6.82

E **Flashing ¾ carat white Zircon,** with two genuine side diamonds. 14K yellow gold mounting with stones set in bright white gold.

4 N 5375—2 diamonds....$22.02
4 N 5356—No diamonds.. 12.56

F **Huge 3-carat diamond-white Zircon,** with a dark blue genuine sapphire set on each side of center stone. Fine 14K yellow gold mounting.

$4 N 05384Y.............$44.00

G **Brilliant 3-carat Zircon**—white or blue—encircled by 12 smaller sparkling white zircons. 14K yellow gold mounting, with stones set in white gold. *State stone color.*

$4 N 05385Y.............$82.50

Favorite Gift Rings

H **Friendship Ring** in solid 10K yellow gold, handsomely engraved. Clasped hands open and close like a handshake. Initial in palm.

4 NR 5100—*State initial*....$8.25

J **Jet black genuine onyx** with bright diamond set in center. Smart, 10K yellow gold mounting.

4 N 5333.................$12.05

Birthstone rings . . . set with brilliant stones colored and cut to resemble genuine gems. Mountings are 10K yellow gold. **To order:** State birthmonth (see big catalog for Birthmonth chart).

K **Rectangular-cut stone**—many faceted, polished to a fine brilliance. Basket-type mounting.

4 N 5044—*State month*... $13.20

L **Barrel-cut stone.** Each facet catches and reflects light and sparkle. Graceful mounting.

4 N 5043—*State month*....$16.50

State ring size, 5 to 8. Shpg. wt., ea., 4 oz. Gift boxed. Prices include 10% Federal Excise Tax.

Diamonds

for sisters, wives and sweethearts

[A] $39.95

⅛-CARAT DIAMOND RING

Changeless in beauty and sentiment—your gift of a Tradition Diamond. Each flaming blue-white stone is set in an exquisitely finished 14K yellow gold mounting . . each is of an excellence so high that only one in 150 stones examined by our experts is adjudged worthy the Tradition name.

Certificate of Guarantee with every ring having 1/20-ct. or larger center diamond.

State ring size, 5 to 8. See our big catalog for ring size chart and other diamond rings. Carat sizes quoted refer to center diamond only. Rings marked ♦ on these two pages shipped from Chicago and Phil. only. Order, pay postage from nearest mail order house. Shpg. wt., each, 6 oz.

A 4N03318Y—Tailored mounting in 14K polished yellow gold with white gold crown for greater brilliance.
⅛-ct..$39.95 ¼-ct.......$79.95
♦ ½-ct..............$169.95

B 4N03321Y—Graceful tapered mounting, 14K yellow gold, white gold crown.
⅛-ct.......$44.95 ¼-ct...$84.95
⅙-ct....... 56.95 ♦ ⅜-ct...121.95
⅕-ct....... 69.95 ♦ ½-ct...174.95

C 4N03322Y—Two brilliant side diamonds and center stone set in white gold. Exquisite 14K yellow gold ring.
⅛-ct.....$54.95 ¼-ct......$94.95
⅙-ct..... 66.95 ♦ ⅜-ct......131.95
⅕-ct..... 79.95 ♦ ½-ct......184.95

D 4N03319—Dainty tailored ring in 14K yellow gold with center and two side diamonds set in white gold.
1/20-ct...$27.95 1/12-ct...$34.95
1/16-ct.... 31.95 1/10-ct... 39.95

Diamond-set Wedding Rings

Beautiful for a bride . . . wonderful to replace a much worn plain band. Each ring is yellow gold with diamonds set in white gold, designed to go well with almost any engagement ring. *Print initials for engraving.* Shipping weight, each, 6 ounces.

E 5-diamond Wedding Ring. Panel setting
4 NR 2366—14K yellow gold...$34.95

F 3-diamond Wedding Ring, hand engraved
4 NR 2338—14K yellow gold.. $21.95
4 NR 2368—10K yellow gold.. 13.95

G 1-diamond Wedding Ring. Box setting.
4 NR 2353—14K yellow gold...$8.50
4 NR 2367—10K yellow gold... 6.95

For a First Diamond Ring

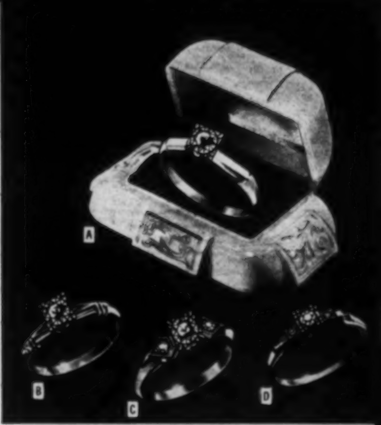
H Sparkling 1/100-ct. diamond in delicately pierced 10K yellow gold ring, white gold crown. Shipping wt., 6 oz.
4 N 3320—*State size, 5 to 8*....$8.95

Engraved Gold Wedding Bands

Two exquisite rings. *State size*, 5 to 8. *Print initials for engraving.* Shpg. wt., 6 oz.

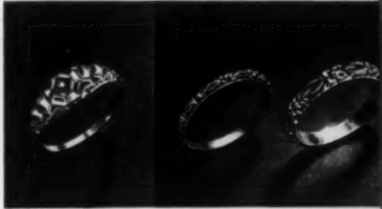
J 4 NR 3059—10K yellow gold, 1/16-in. wide. Wreath design..........$2.29

K 4 NR 3060—14K yellow gold, ⅛-in. wide. Orange blossom design...$6.95



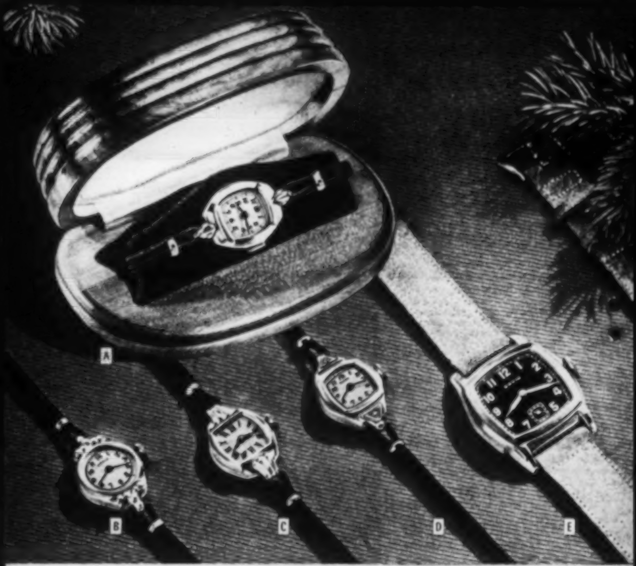
Tradition Diamond Rings from $27.95 to $184.95

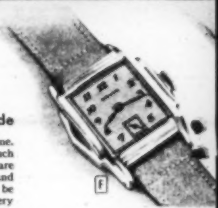
E • 5 Diamonds $34.95 F • 3 Diamonds $21.95 G • 1 Diamond $8.50



H • 1 Diamond $8.95 J • Gold band $2.29 K • Gold band $6.95

Prices include 10% Federal Excise Tax. For Easy Terms, see page 88





Fine ORVIN Watches

The Quality Watch at the economy price . . . precision made

Choose from these beautiful Orvins to make Christmas memorable for someone. All are modestly priced, yet fully equal to well-known watches selling for much more. Cases are designed by fine craftsmen, to stay in style for years; dials are modern, easy to read. Every movement is jeweled to control friction, and double tested for accuracy. Because all parts are standard, Orvins can be serviced by any watchmaker. Our money-back guarantee is behind every Orvin. Each in beautiful wood gift case. Shipping weight, each, 9 ounces.

All watches shown ⅞ actual size. Available on Easy Payment Terms . . . see page 88

A For her . . . dainty watch with case in 10K rose or yellow rolled gold plate. Easy-to-read dial. Cord band. *State color, wrist size.* **$16.95** 7-jewel

4 N 124— 7-jewel $16.95
4 N 125—17-jewel 19.95

B Popular round style. Case in 10K rose or yellow rolled gold plate, delicately engraved. Slender cord band. *State color, wrist size.* **$14.95** 7-jewel

4 N 107— 7-jewel $14.95
4 N 108—17-jewel 17.95

C For her . . . a tiny dime-size beauty in solid 10K yellow gold . . . accurate, dependable, an exceptional value. Matching dial has smart Roman numerals. Adjustable black cord band. *Be sure to state wrist size.* **$21.95**

4 N 139—17-jewel $21.95

D Two diamonds sparkle from white gold triangles set in each end of 10K yellow rolled gold plate case . . . a small, dainty, lovely watch. Modern numbered dial. Adjustable black cord band. *State wrist size.* **$26.95**

4 N 0143—17-jewel $26.95

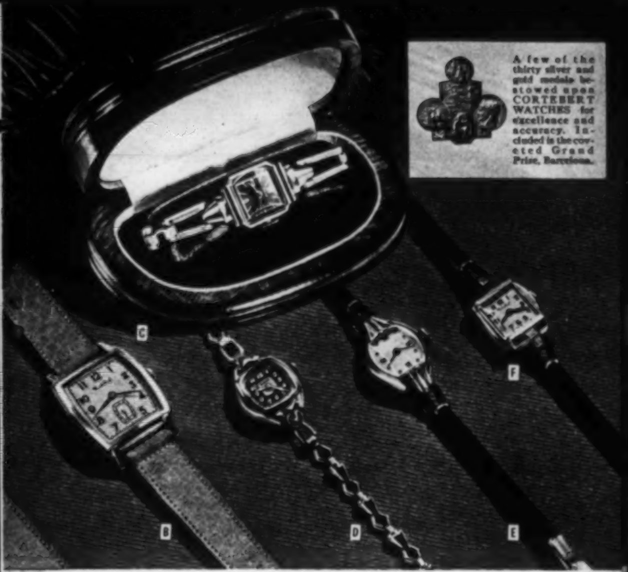
F For him . . . modern rectangular case in 10K yellow rolled gold plate . . . smooth, polished, handsomely finished. Silvered dial with gilt numerals. Leather strap. **$16.95**

4 N 1244—17-jewel $16.95

E A watch he'll find especially useful. Has luminous hands and numerals on a black dial, easy to read in the dark. 10K yellow rolled gold plate case. Pigskin leather strap. **$12.95**

4 N 1217—7-jewel $12.95

All prices on this page include 10% Federal Excise Tax



A few of the thirty silver and gold medals bestowed upon CORTEBERT WATCHES for excellence and accuracy. Included is the coveted Grand Prize, Barcelona.

Famous *Cortebert* Watches

Superb 17-jewel Watches . . . world celebrated since 1790

Gift of gifts for Christmas . . . a glamorous Cortebert, world famous for 153 years. Cortebert watches rank among the truly fine watches of today . . . always win instant approval for their great beauty and inherent quality. Each has the celebrated 17-jewel Cortebert "dynamic poise" movement, which provides balance and accuracy in any position of the wrist. Only Sears exclusive American representation makes these modest prices possible. Each Cortebert comes in an attractive wood-grained presentation case. Shpg. wt., each, 9 oz.

All watches shown ⅓ actual size. Available on Easy Payment Terms . . . see page 88

A Custom styled watch for men. **$49.50**
Extra thin, solid 14K yellow gold case. Smart slate color dial, black track, gilt numerals. Beveled crystal. Leather strap.
4 N 01306—17-jewel.....$49.50

B Man's all-purpose Cortebert. **$29.75**
Extra thin tailored model with 10K yellow gold filled case. Silvered dial, gilt numerals. Beveled crystal. Pigskin leather strap.
4 N 01308—17-jewel.....$29.75

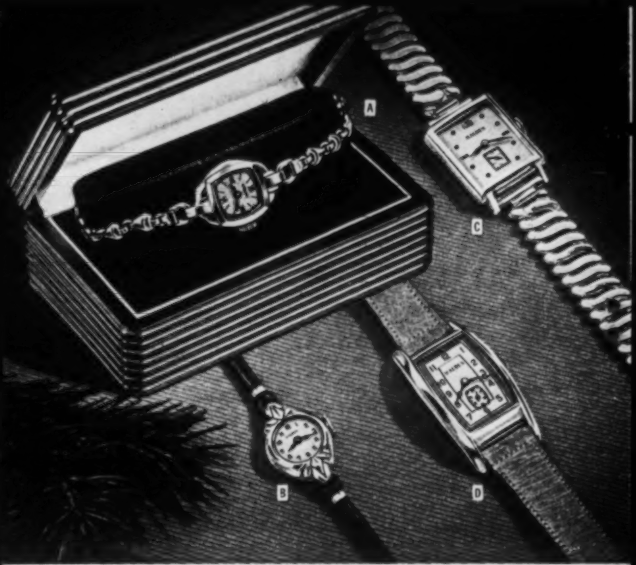
C Presentation Cortebert for her, a watch **$75.00**
of sheer beauty. 14K rose gold case and link bracelet. Slate color dial, white minute markers, domed crystal. Shipped from near Chicago. *State wrist size.*
4 N 203F—17-jewel.............$75.00

D A glamorous Cortebert, yet very inexpensive. **$21.95**
Dainty woman's watch in 10K yellow rolled gold plate with adjustable safety bracelet. Two-tone dial has easy-to-read numerals. *State wrist size.*
4 N 214—17-jewel............ $21.95

E A new and lovely Cortebert for her. **$27.50**
Tiny oval-shaped case in solid 14K rose gold. Silvered dial has alternate numerals and markers. Adjustable cord band with safety clasp. *State wrist size.*
4 N 0246—17-jewel..............$27.50

F A square cut beauty; solid 14K rose gold **$34.50**
with matching rose dial. The clean-cut beveled case is perfectly complimented by a heavy domed crystal and dainty adjustable cord band. *State wrist size.*
4 N 0236—17-jewel............$34.50

All prices on this page include 10% Federal Excise Tax



MALDEN . . . 17-jewel quality Watches

OUR OWN TRADE MARK

Beautiful, dependable . . . tiny, dainty watches for her . . . handsome, streamlined watches for him . . . watches you'll be proud to give for Christmas—or to wear. Every Malden has these high quality features: 17 red ruby jewels to protect moving parts from wear; non-magnetic, rustproof, self-compensating hairspring and polished steel balance wheel for greater accuracy in timekeeping; all parts fine in quality and standard in size. Shown ⅛ actual size.

Every Malden comes in the jewel-box gift case of walnut-finished grained wood, lined with rayon satin as illustrated above . . . so handy for her jewelry and trinkets, or for his jewelry accessories . . . an extra gift in itself.

17-jewel Malden Watches for women

A A golden beauty with the favorite expansion bracelet . . . smart, convenient and comfortable to wear. Trim little cushion style case in rich 10K yellow rolled gold plate; modern gilt dial with Roman numerals. Accurate, dependable 17-jewel non-magnetic movement. In handy jewel-box gift case. **$29.75**

4 N 0886—17-jewel. Shipping weight, 9 ounces. . . .$29.75

B Dainty "dime size" watch, exquisitely designed, sure to win her admiring approval. Case in 10K yellow rolled gold plate with rose dial and easy-to-read black Arabic numerals. Black silk cord bracelet with safety clasp. Reliable 17-jewel non-magnetic movement. In convenient jewel-box case. *State wrist size.* **$24.75**

4 N 0885—17-jewel. Shipping weight, 9 ounces. . . .$24.75

17-jewel Malden Watches for men

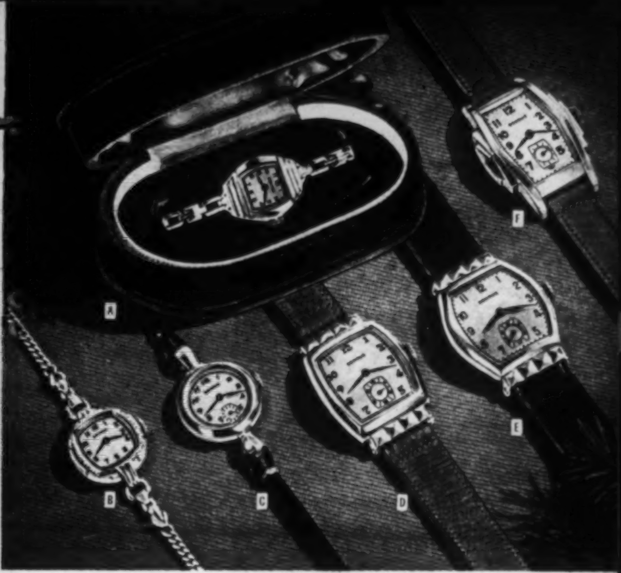
C Modern design in the smart dial, the neat rectangular case, and the expansion band that s-t-r-e-t-c-h-e-s to slip on and off the wrist easily . . . the kind of watch he'd choose for himself. 10K yellow rolled gold plated. 17-jewel non-magnetic movement. In jewel-box gift case he can use for his accessories. **$29.75**

4 N 0907—17-jewel. Shipping weight, 9 ounces. . . .$29.75

D Strictly masculine . . . a smooth curved design with long stirrup ends. The case is 10K yellow rolled gold plated; the smart silvered dial has easy-to-read black Arabic numerals; the wrist band is genuine leather. 17-jewel movement assures dependable timekeeping. In convenient jewel-box gift case. **$24.75**

4 N 0906—17-jewel. Shipping weight, 9 ounces. . . .$24.75

Prices include 10% Federal Excise Tax. For Easy Terms, see page 88.



Nationally known BENRUS Watches

Handsomely styled . . . "shock protected". . . no extra charge for Easy Terms

A **"Imperial Lady"** . . . a watch and bracelet made for each other—and for Her. **$42.50** Tiny, gracefully designed, tonneau-shaped case of 10K yellow rolled gold plate with practical acid-resisting metal back for longer wear. Smart curved crystal; rose color dial with easy-to-read black Arabic numerals and hands. Sturdy 17-jewel movement specially protected against shocks and dust; accurate and reliable. In attractive rayon velvet gift box. *State wrist measurement.*

4 N 01414T—17-jewel. Postpaid. Cash or Terms.$42.50

B **"Lady Victoria"** . . . a Benrus she'll love. Artistically-designed, cushion-shaped **$33.75** case of 10K yellow rolled gold plate with practical metal back. Matching gold-color dial has easy-to-read black numerals and hands. Stunning gold filled bracelet with adjustable safety clasp. Shock-protected and dust-protected 15-jewel movement. Gift box. *State wrist size.*

4 N 01412T—15-jewel. Postpaid. Cash or Terms.$33.75

C **"American Lady"** . . . a little beauty in the now-so-popular round style. Smart- **$24.75** ly beveled 10K yellow rolled gold plate case with practical metal back; lovely silver color dial with lustrous gilt numerals and hands. Tailored black silk cord band with adjustable safety clasp. Famous Benrus 15-jewel shock-protected movement. Gift case. *State wrist size.*

4 N 01411T—15-jewel. Postpaid. Cash or Terms.$24.75

D **"Liberator"** . . . one of Benrus' finest watches for men . . . a streamlined time- **$39.75** piece, the case in polished 10K yellow rolled gold plate with acid-resisting metal back for longer wear and comfort. Handsome silvered dial with gilt numerals and hands; smart curved crystal. Rugged shock-protected and dust-protected 17-jewel movement built to give years of accurate, dependable service. Genuine brown calfskin leather strap. In attractive rayon velvet gift box.

4 N 01433T—17-jewel. Postpaid. Cash or Terms.$39.75

E **"The Ashton"** . . . a handsome modern watch for him. Smartly rounded case **$33.75** with embossed ends, plated in 10K rolled gold in the newest, richest rose color; metal back; copper color dial with easy-to-read black numerals and hands; curved crystal. Famous Benrus shock-protected 15-jewel movement. Genuine calfskin brown leather strap. In rayon velvet gift box.

4 N 01431T—15-jewel. Postpaid. Cash or Terms.$33.75

F **"Champion"** . . . curved to fit his wrist . . . handsome, modern, and very inex- **$24.75** pensive for so fine a watch. 10K yellow rolled gold plate case with practical metal back. Silver color dial with raised gilt color numerals and hands. Famous Benrus shock-protected movement with 15 jewels at points of greatest wear. Genuine leather strap. Rayon velvet gift box.

4 N 01430T—15-jewel. Postpaid. Cash or Terms.$24.75

Watches shown ½ actual size. Prices include 10% Federal Tax. For Terms see page 88.

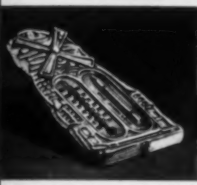
A • Musical Cigarette Box........................$4.29

B • $1.00 C • $1.00

D • Picture Frame.....$1.69

E • 2-pc. Sterling Set.$2.18

F • Pheasant Shakers...$1.53



G • Forecaster 57c

H • Dutch Boy and Girl ..89c

Gift Novelties

A **Musical cigarette box** . . . New and lovely . . . for one who likes unusual things. There's a friendly surprise in store when the box is opened—a delightful little tune bursts forth. Hand-made Swiss movements produce clear, bell-like tones. Each box plays its own melodious popular tune.

The handsome grooved-design wood box has light natural finish, shading into deeper brown tones on corners . . . cedar effect lining. May also be used as a trinket box. Size: 6⅛ x 3⅜ x 2½ inches. Shipping weight, 1 lb. 6 oz.
4 N 7900..................$4.29

B **V-Mail Reading Glass** magnifies tiny writing . . . all small type . . . to comfortable reading size. A handy paperweight. Size: 3⅛ x 3⅛ inches. Shpg. wt. 14 oz.
4 N 2811.................$1.00

C **Magni-photo Glass Paperweight.** Magnifies snapshot, giving it a three-dimensional look. 3 inches wide. Shpg. wt., 1 lb. 10 oz.
4 N 2812.................$1.00

D **Picture Frame—for two purposes.** Mounts one 8x10-inch picture or 5 snapshots. Grand for displaying snapshots which the man in service sends home. Artificial leather trim. Size: 10½x11½ in. Shpg. wt., 1 lb. 10 oz.
4 N 2647.................$1.69

E **2-piece Sterling Silver Set.** A hostess loves sterling silver for the beauty and elegance it adds to her table. This many-purpose set is lovely "Stardust" pattern, Sears Century Sterling. Knife may be used for butter or cheese; the spoon for sugar or jelly. In gift box. Shpg. wt., 7 oz.
4 N 7112.............Set $2.18

F **Pheasant Silverplated Salt and Pepper Shakers.** Graceful reproductions of fine heirlooms. Richly silver-plated, beautifully detailed. Size: 4 in. high, 7 in. long. Shipping weight, pair, 1 lb. 6 oz.
4 N 8082............Pair $1.53

G **Forecaster and Thermometer** on Dutch windmill wall plaque. The family will have fun consulting this "Home Weather Bureau." Forecaster predicts weather 24 hours ahead; the thermometer registers from 20° to 120° F. Wall plaque has ceramic base with antique finish. Size: 4x7¼ inches. Shipping weight, 10 ounces.
4 N 2905..................57c

H **Dutch Boy and Girl Thermometer and Weather Forecaster.** Two clever wall plaques that cost very little. Dutch Girl plaque has thermometer, registers from 20° to 120° F. Dutch Boy plaque has storm guide, predicts 24 hours ahead. Size: each, 5x5½ in. Ceramic base, antique finish. Shpg. wt., 15 oz.
4 N 2906.............Pair 89c

Prices Include 10% Federal Excise Tax where required.

Introduced in time
for Christmas giving!

New EVERSHARP Fifth Avenue Pen Set

The Pen Deluxe . . . Your choice of 3 sizes, each with matching repeater Pencil **$20.90** Set

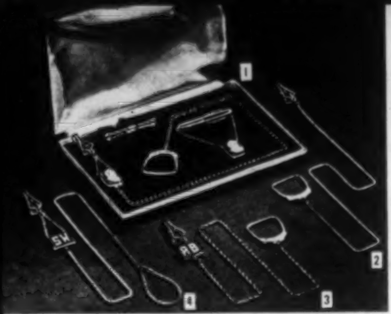
- **Hood covers inked point, protects fingers**
- **Correct writing position is automatic**
- **Gold-plated cap snaps on without turning**
- **Use any ink—no special ink required**
- **Magic feed avoids flooding or leaking**
- **Special shaped barrel holds more ink**
- **Slender barrel, balanced for writing ease**
- **Longer when open, shorter when closed**
- **Three initials engraved—no extra charge**
- **Pen and pencil GUARANTEED FOREVER**

A pen to last a lifetime . . . beautiful as a piece of fine jewelry. It's not just another pen . . . but a brilliant new writing instrument, built on different engineering principles. The inked point is covered with a hood . . . you don't need to get your fingers inky. The hood is comfortably curved, fits finger-grip naturally. The slender unbreakable barrel is perfectly balanced in your hand. Pen is longer than conventional pens when open . . . writes with less strain. It's shorter when closed . . . carries more compactly. Pen can be carried without leaking . . . will write without flooding, even at sub-stratosphere levels. No special ink is necessary. Friction-grip cap is 14K yellow gold plated over sterling silver; snaps on and off without turning. Clip meets military requirements. Handsome matching pencil—repeater style—feeds new leads with a click of the button; holds six months lead supply. State color: dubonnet, navy blue, army brown or black. State fine or medium point. Print 3 initials to be engraved. **Sets available after November 1.**

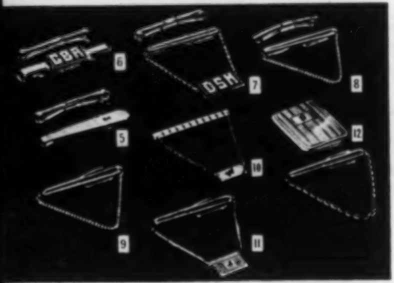
Left. **4 NR 5759T**—Short pen (5½ in. open) with clip. Pen-pencil set. *Postpaid*............$20.90

Center. **4 NR 5740T**—Standard pen (6 in. open) with clip. Pen-pencil set. *Postpaid*.................... $20.90

Right. **4 NR 5767T**—Stowaway pen (4¾ in. open) without clip—for vest pocket or purse. Pen-pencil set. *Postpaid*....$20.90



1 • $7.15 2 to 4 • Key Chains .... $3.85 to $5.50



5 to 12 • Collar and Tie Accessories .... $1.10 to $5.50

13 • $1.65 14 • $2.75 15 to 17 • $3.02 to $7.15

Swank Jewelry

Accessories for men

All Swank Jewelry mailed postpaid

1 **3-piece Sterling Silver Set.** Key chain, tie chain and collar bar in lustrous solid sterling. White cameo type head on simulated carnelian (rust color) base decorates key chain and tie chain.
4 N 5651—3-piece set........ $7.15

2 **Fine Link Key Chain.** Solid sterling silver.
4 N 5647—Plain style........ $3.85

3 **Aristogram Key Chain.** Rope style in sterling silver. 2 cut-out initials.
4 NR 5642—*Print 2 initials*... $3.85

4 **Aristogram Key Chain.** Heavier chain, sterling silver. 2 cut-out initials.
4 NR 5643—*Print 2 initials*... $5.5[illegible]

Swank Collar and Tie Accessories

5 **Collar Bar, Tie Clip.** Sterling silver. 1 engraved initial. *Print initial.*
4 NR 5650—2-piece set........ $2.75

6 **Aristogram Collar Bar, Tie Clip.** Sterling silver. *Print 3 initials.*
4 NR 5640—2-piece set........ $4.95
4 NR 5641—Tie clip (3 initials) . $3.85

7 **Two-piece Set.** Tie chain, collar bar, sterling silver. 3 cut-out initials.
4 NR 5637—Set. *Print initials.* $3.85
4 NR 5638—Tie chain (3 initials) $2.75
4 N 5639—Collar bar only..... 1.10

8 **Two-piece Set.** Tie chain and collar bar, rich 1/20 12K gold filled.
4 N 5644—2-piece set........ $5.50
4 N 5646—Tie chain only...... $3.85

9 **Tie Chain** of solid sterling silver.
4 N 5645—Plain style........ $1.65

10 **Tie Chain.** 1/20 10K yellow gold filled. 1 or 2 engraved initials.
4 NR 5648—*Print initials* $2.75

11 **Deluxe Tie Chain.** 1/20 12K yellow gold filled. 1 engraved initial.
4 NR 5649—*Print initial*..... $3.85

12 **Belt Buckle, Tie Chain.** Gold plated. 1 engraved initial on buckle.
4 NR 5663—Set. *Print initial*. $2.20

Swank personalized Leather Belts

13 **Crystogram Buckle.** Plastic with 2 sterling silver initials. Brown cowhide leather belt, ⅞ inch wide. *State initials and belt size.*
4NR5653—Sizes 26 to 44-in. waist $1.[illegible]

14 **Gold-plated Buckle** with 3 cut-out initials. High grade cowhide leather belt, ⅞ inch wide. Black or brown. Size 30 to 40. *Print initials, state size and color.*
4 NR 5654—Belt and buckle... $2.75
4 NR 5655—Buckle only (3 init.) $1.65

Swank dressy 2-blade Pen Knives

15 **Yellow gold plated,** 2 cut-out initials. Blade and file, 1⅝ inches long.
4 NR 5660—*Print 2 initials* ... $3.85

16 **Yellow gold filled,** 1/20 12K gold. Two initials. Blade and file, 1⅝ inches long.
4 NR 5661—*Print 2 initials*... $7.15

17 **Sterling Silver Disc Knife.** Table on back is six-year calendar. 1⅝-inch diameter. Blade and file 1 inch long. Engraved initial.
4 NR 5652—*Print 1 initial*.... $3.02

Prices include 10% Federal Excise Tax. For Easy Terms, see page 88

Massive Rings

He'll wear with pride

Read Before Ordering

All men's rings come in sizes 8 to 12. *State size wanted.* For "How to Measure" information, see Diamond Ring section in Sears big General Catalog. Shipping weight, each ring, 4 oz.

Military Insignia Rings

Well-designed rings with authentic Army, Navy, Marine, or Air Force insignia. *State ring size and insignia.*

1 **Solid sterling silver.** Military insignia mounted on polished silver top.
4 N 4880 .... $2.79

2 **Sterling silver "photo ring,"** secret plate for picture. Solid sterling silver in natural finish.
4 N 4883 .... $7.15

Solid 10K gold ring in antique finish. Clear cut military design.
4 N 4899—Good weight..... $14.24
4 N 4887—Heavier 10K gold ring. More gold, finer construction.. $21.45

4 **Simulated precious stone.** Brilliant red ruby, blue sapphire, or purple amethyst set in military design 10K yellow gold ring. *State stone, insignia and size.*
4 N 4891 .... $17.95

5 **Genuine onyx top** sets off the gold insignia. Heavy 10K yellow gold mounting. Army, Navy, Marine, and Coast Guard rings only. *State insignia, size.*
4 N 4886 .... $22.00

Favorite Gift Rings for Men

6 **Genuine black hematite** with intaglio warrior's head. Modern terraced mounting in 10K polished yellow gold, heavy in weight.
4 N 04825—*State ring size*.. $29.70

7 **Intaglio head,** steel cut in sterling silver set in solid 10K yellow gold ring.
4 N 4826—*State ring size*... $11.82

8 **Stone ring** with simulated red ruby, dark red garnet, or blue sapphire. Polished 10K yellow gold ring.
4 N 4807—*State size, stone*.... $7.65

9 **Larger stones**—brilliant simulated red ruby, blue sapphire, or purple amethyst. Handsome 10K yellow gold mounting. Heavier than (8) above.
4 N 4828—*State size, stone*.. $17.95

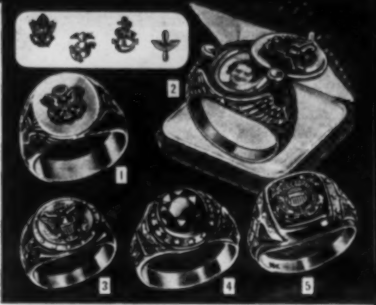
10 **Modern signet ring** in heavy, solid satin finish sterling silver. *State size wanted.*
4 NR 4830—*Print 3 initials*... $4.93

Popular Initial and Lodge Rings

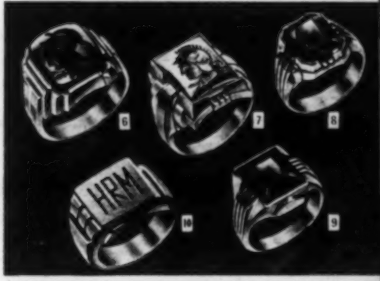
11 **Genuine onyx, with diamond.** Heavy, 10K yellow gold mounting; gold initial. *Print initial, state size.*
4 N 4757—With diamond.. $21.85
4 N 4758—Without diamond. $16.35

12 **Extra heavy modern mounting** highly polished genuine black onyx stone. 10K yellow gold ring and initial.
4 N 4754—*State size, initial*. $21.85

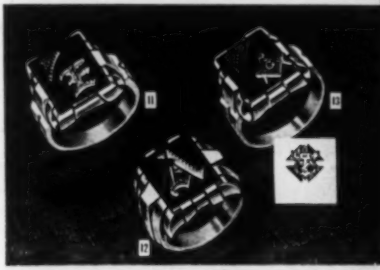
3 **Diamond-set lodge ring.** Genuine black onyx stone set with diamond. 10K yellow gold mounting. *State Masonic or K. of C. emblem. State size.*
4 N 04872—With diamond. $25.30
4 N 4873—Without diamond. $19.95



1 to 5 • Military Insignia Rings........... $2.79 to $22.00



6 to 10 • Favorite Gift Rings for Men....... $4.93 to $29.70



11 to 13 • Initial Ring.... $21.85 Lodge Ring.... $25.30

Prices include 10% Federal Excise Tax. For Easy Terms, see page 88

Columbia Records
Christmas Carols
The Lyn Murray Singers

Records . . . a gift of lasting pleasure

Columbia Holiday Albums

$2.58 Postpaid

Special selection of choice Columbia albums for Christmas giving or for your own pleasure. Fine recordings by outstanding artists, each set in distinctive, substantial album. Order by Catalog No. 57 N 5414 and state Album No. Each contains four 10-inch discs. *Postpaid. Not returnable.*

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Western Song Books—Chanteys—Carols

Gene Autry
Christmas Tide

As low as **29c**

Elton Britt's Collection of Famous Recorded Songs—35 pages, words and music as sung by Elton Britt. "Star Spangled Banner Waving Somewhere," "Buddy Boy" etc.
57 N 4420—Shipping wt., 8 oz........39c

Salty Sea Songs and Chanteys—90 pages brimful of rollicking sea songs. Sing "Blow the Man Down," "Lass That Loves a Sailor," and 71 other favorites.
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Christmas Tide — Finest collection we've seen—48 pages of carols for voice and piano, children's carols, easy instructions for playing chimes on piano, medleys.
57 N 4583—Shipping wt., 9 oz........39c
Pkg. of 6 books for carollers, clubs, etc.
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$3.64 Postpaid

Famous old jazz favorites, re-issued for hot-record collectors. Gay, flocked-velvet finish albums. Order by Cat. No. 57N5420 and state Album No. Four 10-in. discs. *Not returnable.*

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No. B-1004—Cab Calloway and Orch. Minnie the Moocher—Kickin' the Gong—St. Louis Blues—Bugle Call Rag—Glad When You're Dead—Some of These Days—St. James Infirmary—Nobody's Sweetheart...... $3.64

Columbia Christmas Favorites

52c Each

All records are 10-inch, double-sided. Order by Cat. No. 57 N 5411 and state Title No. *Postpaid.*

The Lyn Murray Singers

36654—Silent Night—Hark! The Herald Angels Sing
36656—Little Town of Bethlehem—God Rest Ye Merry Gentlemen

Vocals—Chimes

36678—You'll Never Know—Close to You (voc., *Sinatra*)
35791—Adeste Fideles—Silent Night (*vocal, Kate Smith*)
35805—Hark! The Herald Angels Sing; It Came Upon the Midnight Clear—Joy to the World; Silent Night (Chimes)

Harry James and Orchestra

35587—Flash—All or Nothing at All (voc., *Frank Sinatra*)
36677—I Heard You Cried Last Night—James Session
36232—One O'Clock Jump—Two O'Clock Jump

Christmas and Cowboy Music (Okeh)

3 for **$1.11**

Ten-inch, double-sided discs. Order by Catalog Number 57 N 5410 and Record Number. *Postpaid*

3387—Silent Night, Holy Night—Hark! The Herald Angels Sing (*Vocals by Richard Jordan*)
4490—Jingle Bells—Santa Claus is Comin' to Town (*American Novelty Orchestra*)
4491—Little Town of Bethlehem—It Came Upon the Midnight Clear (*Frank and James McCravy*)

Popular Western Tunes (*Gene Autry*)

6627—Hang My Head and Cry—You'll Be Sorry
5463—Goodbye Little Darlin'—When I'm Gone
5980—Be Honest With Me—What's Gonna Happen
6680—Take Me Back Into Your Heart—Tweedle-O-Twill
6708—Rosalita—Pistol Packin' Mama (*Dexter Troopers*)
6706—Born to Lose—No Letter Today (*Daffan's Texans*)
6687—The Honey Song—Gals Don't Mean a Thing (*Louise Massey and the Westerners*)
5694—New San Antonio Rose—Wills' Special (*Bob Wills*)

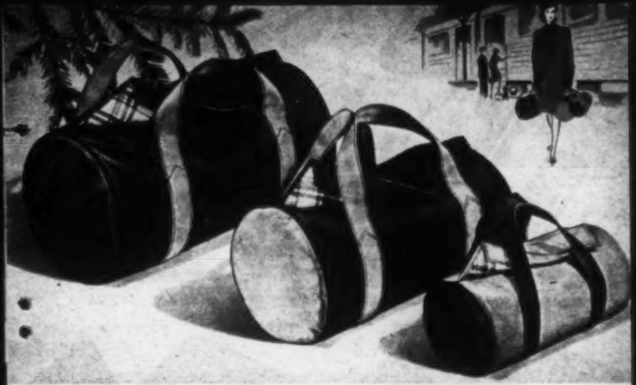
Hillbilly—Roy Acuff and Band

6704—Don't Make Me Go to Bed—I'll Reap My Harvest
6693—Night Train to Memphis—Low and Lonely
4466—Wabash Cannon Ball—Freight Train Blues

8000-Play Sapphire Jewel Needle

$1.29 Each

It's new! It's Silvertone quality—our finest needle. Genuine sapphire floating-jewel point gives finest tone, reduces surface noise, rumble. Up to 8000 plays, with light weight pickups.
57 N 5716—Shpg. wt., 2 oz....$1.29



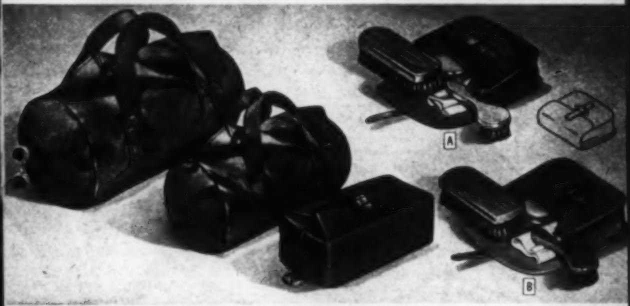
Sports Bag Gifts for men and women

"Chuckfuls" are smart looking, inexpensive, roomy, lightweight. Roll clothes (pack more in). Unpacked, they hang wrinkle-free in a couple of hours. Made of water-repellent drill poplin with tuck-in closing. Cotton plaid lining.

21-inch "Chuckful." This bag will hold long trip necessities—even a man's suit and extras. Comes in green with sand straps or brown with sand straps. *State color.* **$5.79**
6 N 9337—Shpg. wt., 1 lb. 2 oz.$5.79

16-inch "Chuckful." This handy size comes in black with red, blue or green ends and straps; green with sand trim; or brown with sahd trim. *State color wanted.* **$3.89**
6 N 9336—Shpg. wt., 10 oz....$3.89

12-inch "Chuckful." Comes in red, bright blue or bright green with black ends and straps; brown or green with sand ends and straps. *State color.* **$2.19**
6 N 9335—Shpg. wt., 8 oz.....$2.19



21-inch Duffel Bag

$4.39

Khaki color "Chuckful" for the service man. Water-repellent duck with full lining. Patented flap over full top opening. Double handles. Shpe. wt., 1 lb. 5 oz.
6 N 9326.....$4.39

16-inch Duffel Bag

$1.66

Convenient "Chuckful" for short trips. Made of khaki color water-repellent duck. Patented flap closes over full top opening. Sturdy double handles. Shpg. wt., 10 oz.
6 N 9325.....$1.66

Canvas Travel Kit

$1.39

Khaki color canvas with water-repellent lining. Artificial leather binding; leather strap and buckle closing. Lightweight. Size: 9x3½x4¾ in. Shpg. wt., 11 oz.
6 N 9330.....$1.39

Utility and Shoe Kit

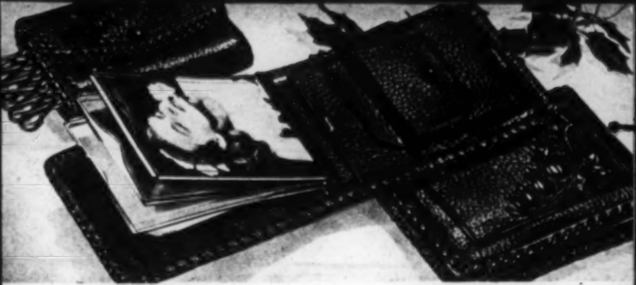
$2.55

A Polish, dauber, brush, polishing cloth. Split cowhide; strap closing. Size: 2x5½x7¾ in. Black, tan. *State color.* Wt., 1 lb.
6 N 9333.....$2.55

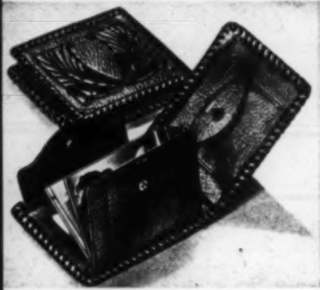
Top Grain Cowhide

$3.59

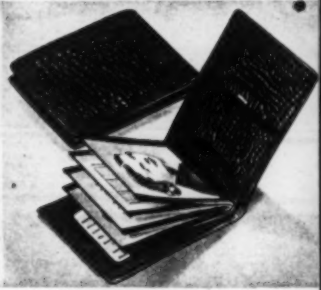
B Polish, dauber, brush, cloth. Size: 2x5½x7¾ in. Strap closing. Black, brown, natural. *State color.* Shpg. wt., 1 lb.
6 N 9334.....$3.59



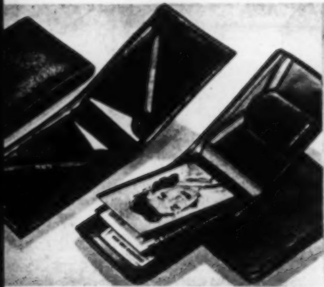
A • Hand-Laced Wallet and Key Case Set. . . . .$3.94 Wallet only. . . .$2.95



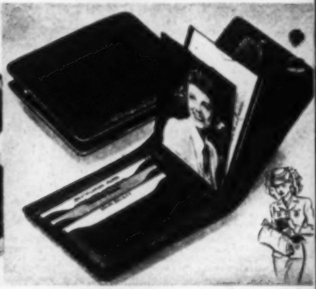
B • Sturdy Don Gray Wallet. $2.95



C • Genuine Sharkskin. $3.45



D • Stitchless type. $2.95 **E** • 2 Colors. 97c



F • Modern Miss Billfold. $1.95

Billfolds are lasting gifts

When personalized gold printing is quoted, be sure to print plainly name or initials wanted.

Service insignias, when wanted, include choice of Army, Navy, Marine Corps or Air Force.

A **Don Gray Pass-Fold and Wallet**—genuine hand laced goatskin edges. Open bill pocket has divider; 3 removable swing windows, one identification window pocket; combination secret pocket and key holder. Snap button closing coin pocket. Large enough to hold cards, pictures, passes, etc. so necessary today. Sturdy quality sheepskin leather beautifully shaded and embossed in rich looking design. *Size closed:* 3⅜x4½ in.

Colors: Black or brown. *State color; print name or initials; state service insignia if desired.*

18 NR 2736—Wallet only. Shpg. wt., 6 oz. $2.95

18 NR 2738—Wallet (as above) with matching 6 hook key case. Shpg. wt., 10 oz. $3.94

B **Don Gray Wallet** . . . combines a pass case with a billfold and coin pocket for every convenience. Drop leaf card holder makes it easy to show passes, identification cards, auto licenses, etc. Snap button closing flap protects windows. Open bill pocket with divider to accommodate large checks. Snap button coin pocket. Sturdy quality sheepskin with hand laced genuine goatskin edge all around. Stitched for extra durability and strength. *Size closed:* 3½x4¾ inches.

Colors: black or brown. *State color; print name or initials, state service insignia if desired.*

18 NR 2708—Shipping weight, each, 8 oz. $2.95

C **Genuine Sharkskin Wallet.** A modern, slim wallet with four double-faced swing windows for pictures, passes, identification cards, etc. Open identification window pocket, stamp pocket and extra pocket. Leather lined bill pocket. Fine quality, durable sharkskin leather that men will appreciate for the long wear it gives. A smart wallet for gift-giving or your own use. *Size closed:* 3½ by 4⅜ inches.

Color: Rich dark brown. *Print name or initials, state service insignia if desired.*

18 NR 2757—Shipping weight, 6 ounces. $3.45

D **Stitchless Type Wallet.** Streamlined design. A very special value. Divided bill compartment; 2 large pockets; 4 small pockets. *Size closed:* 4⅛x3⅝ inches.

Colors: black or brown in fine long wearing goatskin. *Print name or initials plainly; state service insignia if desired.*

18 NR 2676—*State color.* Shpg. wt., 6 oz. . $2.95

E **Economy-Fold.** 2 swing windows, divided bill pocket, open window pocket. Double card pocket. *Size closed:* 3½x4½ in.

Colors: smooth natural saddle brown or black Morocco grained sheepskin. *No printing.*

18 N 2636—*State color.* Shpg. wt., 5 oz. 97c

F **Modern Miss Billfold.** The choice of today's busy women. Open-divided pocket for bills. Two swing windows for pictures, passes, etc. Three other pockets with transparent holders give plenty of room to carry all the cards she needs. Convenient coin pocket. Fine quality Morocco grained sheepskin. *Size closed:* 3⅝ by 4⅝ inches. An ideal gift for the hard-to-please girl on your list.

Colors: black, brown, navy blue or wine. *Print name or initials plainly if desired.*

18 NR 2589—*State color.* Shpg. wt., 4 oz. . . $1.95

Cabretta Leather Billfolds—in two colors

G Handsomely styled with tri-fold pockets, 2 double-face swing windows and identification window. Leather divider in open bill pocket. $1.69

Colors: black or 2-tone brown. *Size closed:* 3½x4¾ in.

18 NR 2666—*State color; print name.* Shpg. wt., 6 oz. $1.69

H **Extra-Features.** Social security card window, identification window, 2 swing windows, key holder, snap button coin pocket and secret pocket divider. Sturdy goat.

Colors: black or brown. *Size closed:* 3⅝x4⅝ in.

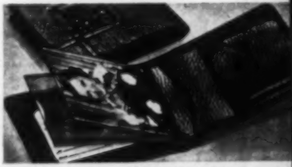
18 NR 2642—*State color; name.* Shpg. wt., 7 oz. . . . $1.19

Genuine Morocco leather Billfold

Twin pockets with transparent card holders for pictures, passes, etc. Divider in open bill pocket. Smartly styled. *Size closed:* 3½x4½ inches. $2.95

Colors: black or brown. *State color.* Shpg. wt., 6 oz.

18NR2718—*Print name or initials, insignia if desired.* $2.95



Extra large—extra sturdy—with laced cord edge

All-around favorite for everyday, practical use. Divider in bill pocket. Gusseted coin pocket; card pocket. Removable swing windows. Sheepskin. $1.95

Colors: black or brown. *Size closed:* 4⅛ by 4⅝ inches.

18 NR 2680—*State color; print name.* Shpg. wt., 8 oz. $1.95

Initialed Mufflers . . . frosty white rayon crepe

One of our most popular mufflers Christmas after Christmas because the good looking initial makes them truly personal gifts. Good looking knotted rayon fringes. Dry cleaning recommended. Each muffler boxed. All initials but I, O, Q, U, V, X, Y, Z. Shipping weight, each, 7 ounces.

Plain white rayon crepe	**White with gleaming white**
Size about 11x50 inches.	stripes. Size about 12x50 in.
98c Each	$1.98 Each
33 N 8550—*State initial*	33 N 8551—*State initial*

Knit Tie and Matching Knit Suspenders . . . smart idea!

$1.48 Set

No ordinary gift set! Both tie and suspenders are *knit* . . . smartest thing on today's style front. Plain color tie knit of excellent quality rayon in a rugged masculine stitch. Matching color regular length suspenders have the comfortable English back, are popular 1⅜-inch width. Rayon elastic back piece, makes them stretchy. Metal parts all carefully polished, trim is a soft supple quality of leather. Button on ends. Each set boxed.

Colors: blue, maroon, rust brown. Shpg. wt., set, 12 oz. **Available after Nov. 1st.**

33 N 8630—*State color*

Pilgrim

REG. U.S. PAT. OFF.

Mufflers are warm gifts for men

A **All Wool Worsted Glove and Muffler Set.** Worsted means only the longest, strongest wool fibers are used. Woven muffler about 12x50 inches. Gloves knit. Wash separately by hand. Boxed.

Colors: maize, navy blue, maroon, khaki, or camel tan. *Glove sizes:* small (8); medium (9); large (10). Shpg. wt., set, 13 oz.

33 N 8546—*State color, glove size.* **$2.98** Set

B **Plaid Wool Mufflers.** Patterns similar to those shown. Wash separately by hand. Each boxed.

Colors: maroon, blue, brown. Shpg. wt., ea., 13 oz.

Medium weight	**Heavy weight**
About 11⅛x47 inches	About 12x48 inches
98c Each	$1.64 Each
33N8505–*State color*	33N8522–*State color*

C **Plain Color Wool Mufflers.** Wash separately by hand. About 12x48 inches. Each boxed.

Colors: navy blue, khaki, maroon, white or camel tan. Shipping weight, each, 13 ounces.

Medium weight	**Heavy weight**
98c Each	$1.64 Each
33N8508–*State color*	33N8522–*State color*

D **Plain Color Rayon Crepe Mufflers.** Dry cleaning recommended. Boxed. Shipping wt., each, 7 oz.

Colors: white, maroon or navy.

Good quality rayon	**Better quality rayon**
About 11⅛x47 inches	About 12x52 inches.
98c Each	$1.64 Each
33N8521–*State color*	33N8527–*State color*

E **Patterned Rayon Crepe Mufflers.** Paisley patterns similar to that shown. About 12x50 inches. Boxed. Shipping wt., 7 oz.

Colors: maroon or navy blue.

33 N 8518—*State color wanted* . . . . **$1.64** Each

F **Good Tie and Handkerchief Set.** Rayon tie in classic stripe pattern. Handkerchief is about 17 inches square. Made of cotton lawn, with printed border to match tie. Each set boxed. Shpg. wt., set, 8 oz. **Available after Nov. 1st.**

Colors: blue, maroon, brown.

33 N 8379—*State color wanted* . . . . **98c** Set

G **Better Tie and Handkerchief Set.** Made of printed rayon crepe. Tie is resilient constructed, has all wool lining that resists wrinkles. Handkerchief about 12 inches square. Each set boxed. Shpg. wt., set, 8 oz. **Available after Nov. 1st.**

Colors: blue, maroon, brown.

33 N 8370—*State color wanted* . . . . . . **$1.48** Set

H **Our Best Tie and Handkerchief Set.** Much better quality rayon crepe. Paisley pattern. Handkerchief has rolled edges, is about 18 inches square. Tie resilient constructed for better draping with rayon satin lined ends. Each set boxed. Shpg. wt., set, 8 oz. **Available after Nov. 1st.**

Colors: maroon or blue.

33 N 8371—*State color wanted* . . . . . **$2.48** Set

A • All wool worsted Glove and Muffler Set . . . a big favorite every Christmas $2.98

B • Plaid wool Mufflers .... 98c and $1.64

C • Plain wool Mufflers .... 98c and $1.64

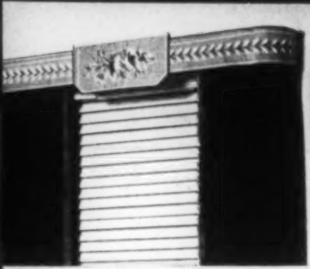
D • Plain rayon Mufflers .... 98c and $1.64

E • Patterned rayon . . very colorful. $1.64

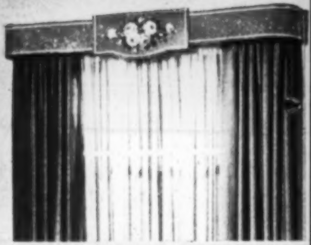
F • Good Tie and Handkerchief Set. Cotton lawn handkerchief..98c

G • Better Tie, Handkerchief Set. Rayon crepe handkerchief $1.48

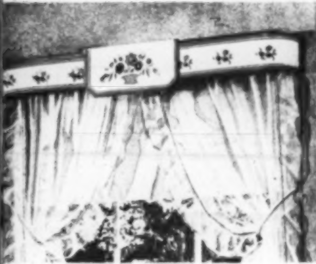
H • Our best Tie, Handkerchief Set Large rayon handkerchief $2.48



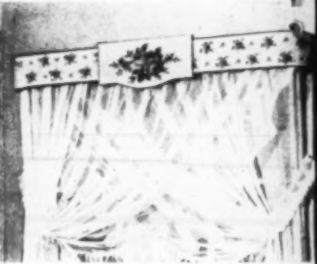
A • Iris Cornice—rose **B** • Iris Cornice—blue



C • Sweetheart Rose Cornice....color as shown



D • Daisy Basket Cornice......color as shown



E • Natural Rose Cornice.......color as shown

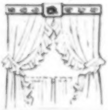
Decorative Colorgraphic Painted Cornices

Bright color touches for every room in the house

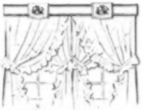
89c Single Window $1.72 Double Window $2.54 Triple Window

Use them with curtains, draperies or Venetian blinds . . . you've no idea what these cheerful bits of color can do for your windows and rooms. They're so inexpensive that you can have them all through the house. Well made of sturdy fiberboard with strong center support.

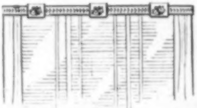
Patterns A, B, C and E, lovely for living room, dining room, or bedroom. Pattern D just right for kitchen or nursery. Clean by wiping with a damp cloth (mild soap and water). Depth, 4¾ in. Projects 5 in. from casing. Decorate one, two or more windows. Instructions on carton.



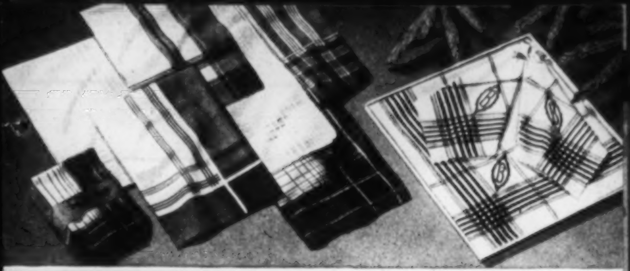
Single window cornice. Any patt. illus. Adjustable for windows 2 to 5 ft. wide. *State pattern letter.*
24 N 0318—Shpg. wt., 2 lbs. 89c



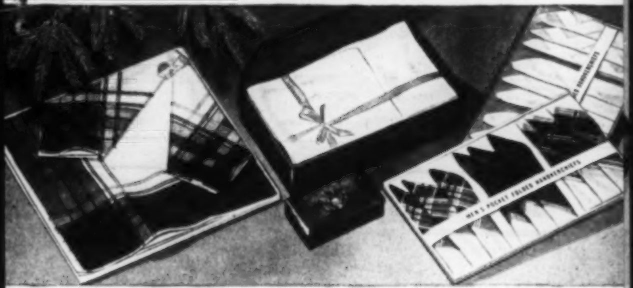
Cornice for double windows. Choice of any pattern illustrated. Adjustable for windows 5 to 8 feet wide. Instructions on carton. *Be sure to state pattern letter.*
24 N 0319—Shpg. wt., 3 lbs. $1.72



Cornice for triple windows. Choice of any pattern illustrated. Order a different pattern for every room. Adjustable for windows 8 to 11½ feet wide. Instructions printed on carton. *Be sure to state pattern letter.*
24 N 0320—Shpg. wt., 4 lbs.......... $2.54



A • Practical Gift Assortment......6 for $1.00 **B • Colored embroidered Initials ....3 for 59**



C • Woven Borders 3 for $1.00 **D • 2 in Utility Chest.... $1.29** **E • White or Colored 3 for 59**

Every man needs Handkerchiefs

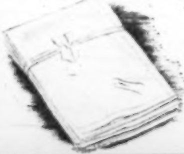
A **A practical gift assortment** that will please any man. There's a big variety . . he'll find handkerchiefs for everyday . . for dress . . . bright colors . . gay borders . . plain white with white striped borders. Fine quality cotton that wears and washes well. About 17 inches square. Hemmed. 6 assorted styles and colors in package.
25 N 2570—Shipping weight, 6 ounces......**6 for $1.00**

B **Colored embroidered initial** to match the richly colored woven borders. A gift with that personal touch that means so much. Washfast assorted colors on white ground. Cotton. Any initial except I, O, Q, U, V, X, Y, Z. *Print initial wanted.* About 17 inches square. Hemmed.
25 N 2543—Shipping weight, 7 ounces.... **3 in box 59c**

C **Woven borders . . .** he'll be proud to tuck in his pock
Fine white cotton with washfast woven color borde
Assorted styles, colors. About 17 in. square.
25 N 2501—Shipping weight, 7 ounces...**3 in box $1.0**

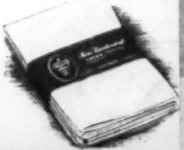
D **Utility Chest. Two fine 17-in. square white cotton han**
kerchiefs with white striped borders in brown imitati
leather chest. **Chest size:** about, 9x5½x2½ in.
25 N 2568—Shpg. wt., 8 oz....**Chest and 2 hdkfs. $1.2**

E **White or Colored**—Pocket handkerchiefs make pra
tical gifts. About 17 inches square. Assorted styl
Fine white cotton grounds. Shipping weight, 7 ounces.
25 N 2548—All white, striped border.......**3 in box 59**
25 N 2542—Washfast color woven borders..**3 in box 5**



← **White cotton,** 16 in. square. All initials but I, O, Q, U, V, X, Y, Z. *Print initial.* Shpg. wt., 6 oz.
25 N 2565....... ....**6 for 98c**

White Spun Rayon, with white assorted style cord borders. Neat hems. About 18¼ inches square. Shipping weight, 6 ounces. →
25 N 2537............. **6 for $1.85**



Pilgrim

OUR OWN TRADE MARK

Ties for every man on your gift list

A-D **Economical Rayons . . . wool linings.** Ties resiliently constructed for better and neater draping. Patterns similar to those shown. Each tie is individually boxed. Shipping weight, each, 3 ounces.

Colors: blue, maroon, brown, green. *State color.*

A..33 N 8472—Striped patterns
B..33 N 8473—Figured patterns
C..33 N 8470—Paisley patterns
D..33 N 8471—Rayon satin brocades.... **50c each**

E-H **Finer rayons woven with special wrinkle-resistant yarns.** Knot perfectly, stay neat looking longer. All wool lined. Resilient construction (loose stitching down the back) for smooth draping. Patterns are similar to those illustrated. Each tie is individually boxed. Shipping weight, each, 3 ounces.

E..33 N 8461—Allover prints on rayon crepe in blue, maroon, brown. *State color*

F..33N8462—Woven-through stripes in blue, maroon or brown. *State color.*

G..33 N 8463—Rayon satin brocades in blue, maroon, brown or green. *Be sure to state color wanted.*

H..33 N 8464—Smart figures in blue, maroon or brown. *State color*............ **95c each**

J-K **Rayon satin lined ends.** Ties of rayon satin back crepe, a rich, luxurious looking fabric. All wool lined to resist wrinkles; resilient construction to drape smoothly. Printed patterns. Each boxed.

Colors: blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, each, 3 ounces.

J..33 N 8483—Printed paisley design
K..33 N 8484—Printed allover design . **$1.45 each**

L-M **Rich Rayon foulards** . . . twill weave. "Ribbed" type fabric such as used in traditionally fine English ties. All wool linings bias cut to resist wrinkles. Resilient construction for better draping. Each tie boxed.

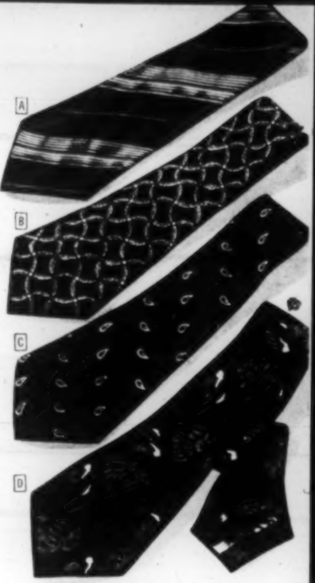
Colors: blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, each, 3 ounces.

L..33 N 8485—Printed circle design
M..33 N 8486—Printed leaf design..... **$1.45 each**

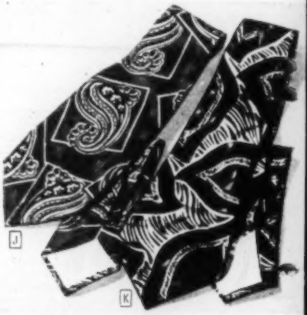
N-P **Hand painted Ties** . . . our very best. Each tie uniquely different from all others, because designs are actually dyed by painstaking hand work. Patented "drape stitch" construction to give a perfect knot every time. Rayon foulard fabrics, all wool lined. Ends lined with gleaming rayon. Each tie is boxed.

Colors: blue, maroon or brown. *Be sure to state color wanted.* Shipping weight, each, 3 ounces.

N..33 N 8493—Allover design
P..33 N 8494—Bold circle design...... **$1.89 each**

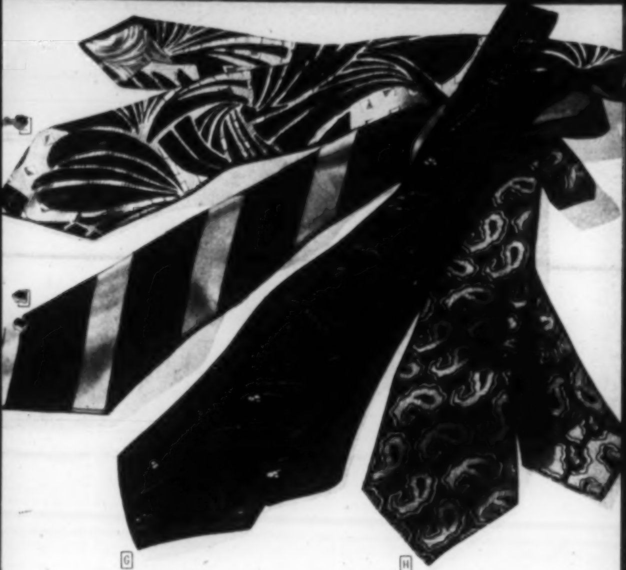


A-D • Economical rayons **Each 50c**

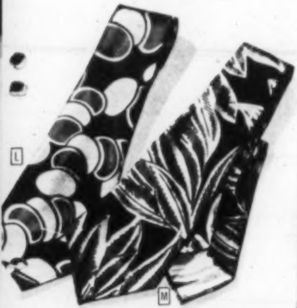


J-K • Rayon satin lined ends. . Each $1.45

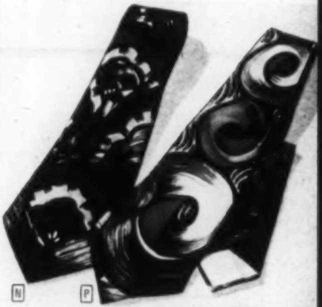
Convenient, helpful Easy Terms on everything at Sears . . . see page 88



E–H • Finer rayons woven with special wrinkle-resistant yarns . . . Each 95c

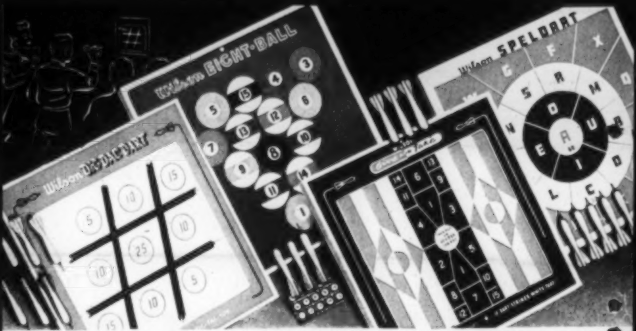


L–M • Rich rayon foulards . . . Each $1.45



N–P • Hand painted . . . Each $1.89

More fine things for a man's Christmas in Sears Big Catalog



Gifts for Young and Old . . . Sears Dart Games

Dic-Dac Dart

$1.39 Each

Play Tic-Tac-Toe with darts. It's played the same and scored the same—but it's more fun. 18x18-in. prestwood board 6 darts and rules included.

6 N 2503—Postpaid, $1.39

Eight Ball

$1.39 Each

Any popular billiard game may be played on this dart board. Fifteen balls painted on 18x18-inch prestwood board. 3 darts and rules included.

6 N 2508—Postpaid. $1.39

Give and Take

$1.39 Each

The first dart determines your number—the second dart tells you whether to "give" or "take." 18x18-in. prestwood board, 3 darts and rules.

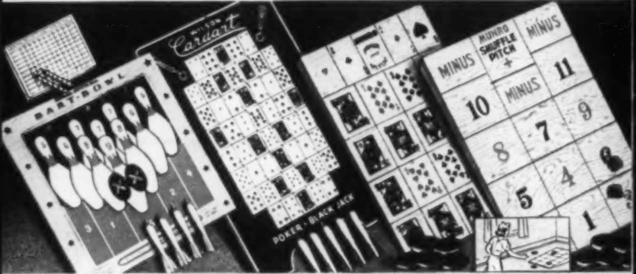
6 N 2504—Postpaid. $1.39

Speldart

$1.39 Each

Entertainment in spelling. Complete a word and "collect" or break a word and "pay off." 18x18-in. prestwood board, 5 darts and rules included.

6 N 2505—Postpaid. $1.39



Dart-Bowl

$3.95 Prestwood

Bowling and darts combined. Darts are thrown underhand—same form and scoring as bowling. 4 darts, score sheets, 2 crayons incl. 30x30-in. prestwood board.

6N02510—Postpaid. **$3.95**

6N02511—As above but has cork face. Postpaid **$4.95**

Cardart

$1.95 18x24 in.

Cards and darts combined. Full deck of cards reproduced in actual size on 24x40-in. heavy construction green prestwood board; sturdy wood easel. 5 Truflite multi-colored darts, rules included.

6N02513—Postpaid. **$4.95**

6 N 02512—Similar but 18x24-inch wall model. (No easel.) Postpaid.....**$1.95**

Poker Pitch

$4.75 Each

Play poker and other card games with discs. It's easy to learn, fun to play—good exercise, too. Can be used in only 9 ft. of space. Consists of board with cards reproduced in bright colors, five flat reclaimed rubber discs and playing rules. Shipping weight, 10 pounds.

6 N 02515.......... $4.75

Shuffle Pitch

$4.75 Each

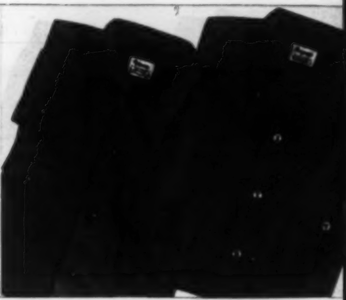
Fun and exercise for shuffle-board enthusiasts. Takes only 9 ft. of space—id[illegible] for homes or clubs . . . all the fun of regular shuffle-board. Consists of board with shuffle-board markings in color. 5 flat reclaimed rubber discs Rules included. Shpg. wt., 10 lbs.

6 N 02516.......... $4.75

A • Broadcloth dress shirt **$1.94**

B • Two-way collar shirt **$2.83**

C • Plaid wool flannel **$7.25**



D • Plain wool flannel **$7.25**

Pilgrim Shirts he would buy for himself

REG. U. S. PAT. OFF.

A Cotton broadcloth dress shirt with self-color rayon stripes. *Pilgrim Royal Ascot brand.* Tailored with shaped body. Non-wilt collar. Washable. **Available after Nov. 1st.**

Colors: white, blue, tan. Shipping weight, each, 1 lb. 3 oz.

Sizes: neck size 14 in sleeve lengths 32, 33, 34 in.; sizes 14½, 15, 15½, 16 in sleeve lengths 32, 33, 34, 35 in.; sizes 16½, 17 in sleeve lengths 33, 34, 35 in. only. Tie not incl.

33 N 1115—*State neck size, sleeve lgth., color* . . . **Each $1.94**

C Plaid wool flannel shirt. 100% virgin wool . . . warm, luxurious, and so soft and fine it's extra comfortable next to skin. Sports style. Two pockets. Wash separately.

Color: red and tan plaid only.

Sizes: small (14-14½-inch neck), medium (15-15½), large (16, 16½). Shipping weight, each, 2 lb. 1 oz.

83 N 848—*State size wanted* .... **Each $7.25**

B Two-way collar shirt of fine rayon broadcloth . . . looks well with or without tie. Soft collar especially shaped for perfect fit. *Pilgrim Nobility brand* . . . Sears finest . . . made of a firmly woven fabric. Hand washable. Tie not included. Shipping weight, each 1 lb. 9 oz. **Available after Nov. 1st.**

Colors: bamboo (light tan), tan or blue.

Neck sizes: 14, 14½, 15, 15½, 16, 16½, 17 in.

33 N 127—*State size and color* .... **Each $2.83**

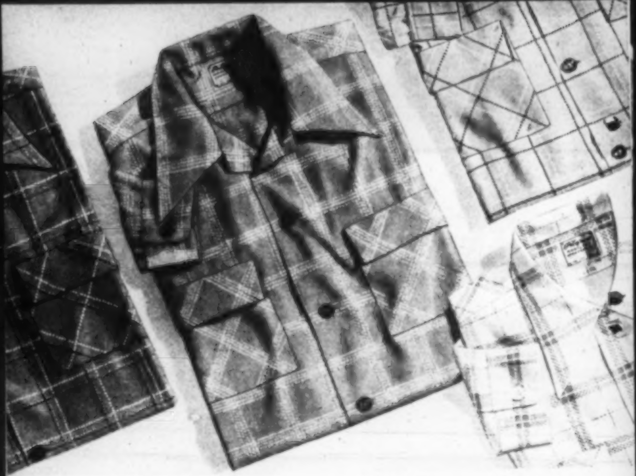
D Plain color wool flannel. 100% virgin wool makes them rich and luxurious, warm without being bulky. Sports model. Two pockets. Shipping weight, 2 lbs. 1 oz.

Colors: teal blue or brown. Wash separately.

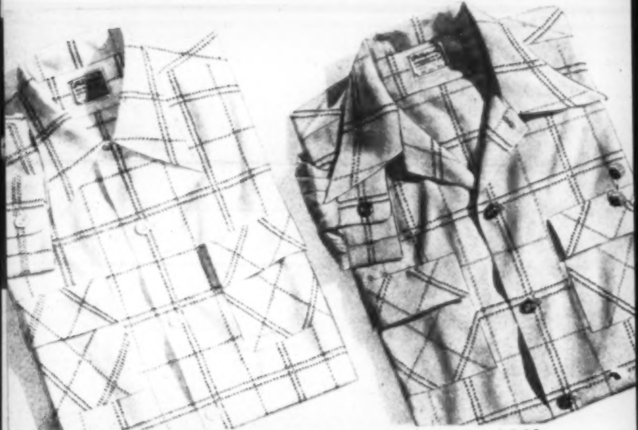
Sizes: small (14-14½-inch neck), medium (15-15½), large (16, 16½). **Available after Nov 1st.**

83 N 849—*State size and color wanted* .... **Each $7.25**

See page 162 for Ties. More Flannel Shirts on page 173G



A • Soft rayon Sports Shirts in lively plaid patterns. Pilgrim Nobility Brand. $2.89



B • Heavier, more luxurious, rayon Sports Shirts. Pilgrim Nobility Brand. $3.29

Pilgrim NOBILITY Sports Shirts men appreciate

A **Soft rayon sports shirts in lively plaid patterns.** Smart gift shirts because they're made of one of the softest, smoothest rayon fabrics we've ever seen—patterned in colorful designs that follow this year's trend to plaids. Wear the two-way collar with or without a tie . . . looks neat either way. Tailoring includes fine, close stitching, gathered back for action-free comfort. Two flap pockets. Long sleeves. Hand washable separately. Shpg. wt., 11 oz. each.

Colors: tan, blue, brown or sandune (yellow).

Sizes: small (14–14½-inch neck); medium (15–15½); large (16–16½). *State size and color wanted.*

Available after Nov. 1st.
33 N 457................Each $2.89

B **Heavier, more luxurious, rayon sports shirts.** Keep their shape better, resist wrinkling longer because the cloth has more weight, more body to it. Of course, they're longer wearing, too. Plaid patterns especially selected for Christmas giving . . . lively and good looking. Two-way collar can be worn with or without a tie . . . looks smart either way. Excellent tailoring marks all details, including careful stitching, gathered back for action-free comfort. Two roomy flap pockets. Long sleeves. Hand washable separately. Shpg. wt., 12 oz. **Available after Nov. 1st.**

Colors: tan or bamboo (light tan).

Sizes: small (14–14½-inch neck), medium (15–15½), large (16–16½). *State size and color wanted.*

33 N 449.................Each $3.29

Shirts, like everything else at Sears, can be bought on Easy Terms. See page 88 in middle of book for all details

White Oxford cloth Dress Shirts

$1.65 Each

Sears own Pilgrim Royal Ascot brand. Sanforized cotton fabric won't shrink over 1%. Non-wilt collar fits neatly. Careful tailoring includes gathered backs for more comfort. Tie not included. White only. Shpg. wt., each, 1 lb. 1 oz.

Sizes: neck size 14 in *sleeve lengths* 32, 33, 34 inches . . . *sizes* 14½, 15, 15½, 16 in *sleeve lengths* 32, 33, 34, 35 inches . . . *sizes* 16½ and 17 in *sleeve lengths* 33, 34, 35 inches only.

33 N 279—*State size, sleeve length*

White pique . . . Pilgrim Nobility

$2.60 Each

Our very finest dress shirts . . . shaped body and sloped shoulders for perfect fit. Soft collar has removable stays to keep points flat. Sanforized cotton fabric won't shrink over 1%. Tie not incl. Boxed. Shpg. wt., each 1 lb. 6 oz.

Sizes: neck size 14 in *sleeve lengths* 32, 33, 34 inches . . . *sizes* 14½, 15, 15½, 16 in *sleeve lengths* 32, 33, 34, 35 inches . . . *sizes* 16½ and 17 in *sleeve lengths* 33, 34, 35 inches. **Available after Nov. 1st.**

33 N 129—*State size, sleeve length*

Pilgrim patterned Shirts . . . serviceable cotton percale

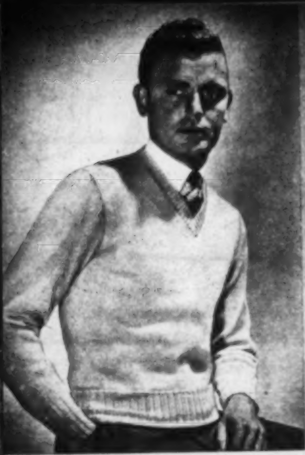
$1.15 Each

Full cut over our regular patterns for lasting comfort . . . backs and sleeves pleated. Sturdily tailored. Washfast colors. Non-wilt collar. Ties not included. Assorted stripes and figures, no choice. Shipping weight, each, 1 pound 1 ounce.

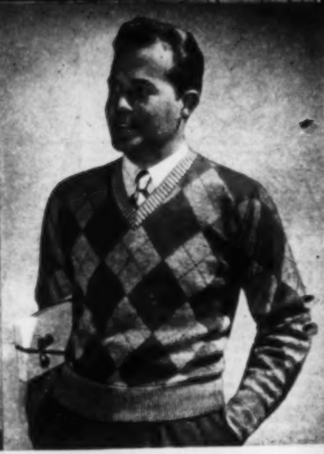
Colors: blue, tan or green. *Sizes: neck size* 14 in *sleeve lengths* 32, 33, 34 inches. *Sizes* 14½, 15, 15½, 16 in *sleeve lengths* 32, 33, 34, 35 inches. *Sizes* 16½ and 17 in *sleeve lengths* 33, 34, 35 inches only.

33 N 24—*State neck size, sleeve length and color wanted when ordering.*

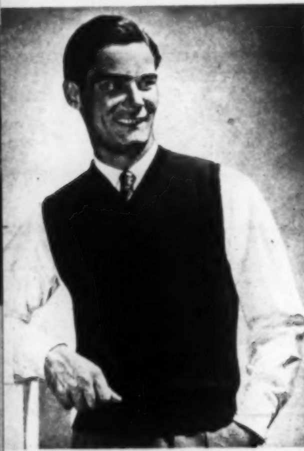
See our Christmas ties on page 162



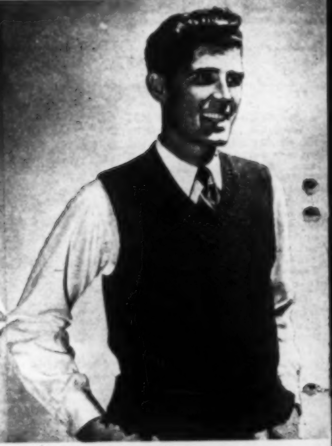
A • Plain color wool Pullover Sweater . . . $4.68



B • Smart Argyle pattern wool Pullover . . $4.98



C • Wool worsted Sleeveless Pullover . . . $2.98



D • Our best quality Sleeveless Pullover . . $3.85

Pilgrim
REG. U.S. PAT. OFF.

Sweaters like these please any man

Sweaters . . . and everything else at Sears . . ., [illegible] be bought on Easy Terms. See page 88.

A **Plain color wool pullover . . . Pilgrim Nobility.** The 65% virgin zephyr wool in this sweater is noted because it's extra soft, extra long fibered worsted . . . the 35% mohair wool is famous for its smooth, lustrous finish. Mix the two together, and you've got a fabric that's amazingly soft, still warm as can be. Knit in a plain baby shaker stitch. Snug fitting cuffs, bottom. Wash separately by hand.

Colors: camel tan or luggage tan.

Size: 34, 36, 38, 40, 42, 44-in. chest. Shpg. wt., each, 1 lb. 3 oz.

83N1609—*State size, color* . . . . **Ea. $4.68**

B **Smart Argyle pattern wool pullover. Pilgrim Nobility brand.** Warm because it's all virgin wool—65% zephyr wool worsted, 35% lustrous, smooth mohair wool. Good-looking baby shaker stitch is plain, in excellent taste. More than that, it's patterned in the famous Argyle pattern favored by the country club crowd. Snug fitting cuffs and bottom. Wash separately by hand.

Colors: camel tan combined with red, luggage tan combined with yellow.

Sizes: 34, 36, 38, 40, 42, 44-in. chest. Shpg. wt., each, 1 lb. 4 oz.

83N1607—*State size, color* . . . **Ea. $4.98**

C **Wool worsted sleeveless pullover. Pilgrim Kingfield brand.** Medium weight. "Worsted" means only the finest, longest strands of pure virgin wool go into it. Knit in a plain good-looking baby shaker stitch. V-neck. Snug fitting bottom.

Color: khaki only.

Sizes: small (34–36-inch chest); medium (38–40); large (42–44). Shipping weight each, 15 oz.

83N1603—*State size wanted,* **Each $2.98**

D **Our best quality sleeveless pullover. Pilgrim Nobility brand** . . . *especially for Service men.* Medium heavyweight . . . knit of virgin wool worsted yarns that have the weight to keep you warm and comfortable on coldest days . . . still not so heavy that it's bulky or uncomfortable if worn under a coat. Masculine looking Cardigan stitch. Wash separately by hand. V-neck style.

Colors: khaki or navy blue.

Sizes: small (34–36-inch chest); medium (38–40); large (42–44). Shipping weight, each, 1 lb. 5 oz.

83N1524—*State size, color* . . . **Ea. $3.85**

More sweaters on page 173E

Wool worsted "twin" Set . . . Pilgrim Nobility

- **"Worsted" means only the longest, finest strands of pure virgin wool are used . . . warm and soft**
- **Heaviest weight "twin" set Sears sell**

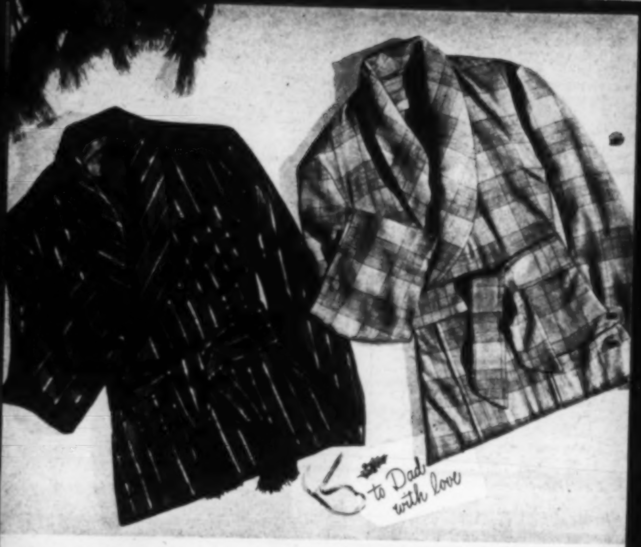
$8.49 Set

Finest kind of a Christmas gift, because they're not only knit of fine quality wool yarns, but in a good-looking rib stitch that stretches easily, hugs body lines closely. Nothing but the finest kind of craftsmanship goes into them, either . . . neck seams are reinforced so they won't sag; pockets on coat are the smart looking panel type. Neck of pullover made in a separate piece so it will fit properly. Each set consists of two sweaters . . . a sleeveless pullover and a coat. Wash separately by hand. Shipping weight, set, 2 lbs. 5 oz.

Colors: navy blue or brown.

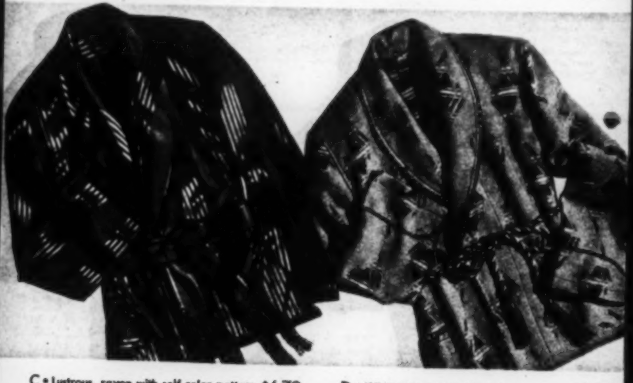
Sizes: 34, 36, 38, 40, 42, 44-inch chest measure.

83 N 1614—*State color and size wanted when ordering* . . . . **Set $8.49**



A • Heavy rayon, fully lined........... $21.95

B • Part rayon flannel, plaid patterns... $12.95



C • Lustrous, rayon with self-color pattern. $6.79

D • Whittenton cotton blanket robe..... $4.29

Pilgrim

REG. U. S. PAT. OFF.

Robes are grand gifts for men

[illegible] **Heavy rayon . . . fully lined.** Sears finest robe. A robe for men who demand the best in everything they buy . . . made of a lustrous, heavy quality of rayon that has the body to drape perfectly, to fit so trimly around the neck and shoulders it looks as if it were custom tailored. *Lined* from top to bottom with gleaming rayon. Perfect tailoring includes especial care in sewing seams; neat piping. Smart contrasting pencil striped pattern is in the very best of taste. Wrap around model with double thick shawl collar, piped edges. Tasselled sash. One pocket. Shipping weight, each, 3 lbs. 4 oz.

Colors: maroon or blue

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46).

33 N 1944—*State size, color*..Each **$21.95**

B **Part rayon flannel, plaid patterns . . . 10% wool, 90% rayon.** Made of a fabric that has the soft feel and comfort you expect from all wool flannel . . . still light enough so it isn't bulky, rolls up easily to put in a traveling case. Patterns are new this year . . . follow the trend to plaids in all men's wear. Wrap-around model with double thick shawl collar. Matching sash. One pocket.

Colors: tan plaid, maroon plaid or blue plaid. Shipping weight, each, 2 lbs. 3 oz.

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46).

33 N 1945—*State size, color*..Each **$12.95**

[illegible] **Lustrous rayon with self-color pattern.** Superb gift, because it combines the soft, silklike feel of fine rayon with the rich effect you get from a smart self-color pattern. Wrap-around model. Double thick shawl collar. Piped edges. Matching sash. One pocket. Shipping weight, each, 1 lb. 15 oz.

Colors: blue or maroon

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46).

33 N 1986—*State size, color*..Each **$6.79**

D **Whittenton cotton blanket robe.** Made of a hefty, closely-woven blanket cloth that has earned a reputation as one of the warmest of all robe fabrics. Good looking ombre pattern is soft and subdued, still gives you a dash of color. Cable cord sash and trim. One pocket. Shawl collar. Shpg. wt., each, 2 lbs. 12 oz.

Colors: blue, maroon or brown

Sizes: small (33 to 37-inch chest measure); medium (38 to 42); large (43 to 46).

33 N 1985—*State size, color*..Each **$4.29**

Robes, like everything else at Sears, can be bought on Sears convenient Easy Payment Terms. See page 88 for all details

Our feature Robe . . . smart rayon gabardine

- **Gabardine weave gives fabric a handsome twilled effect . . . just like fine military suitings**
- **Fabric 6% wool, 94% rayon . . . soft and luxurious**

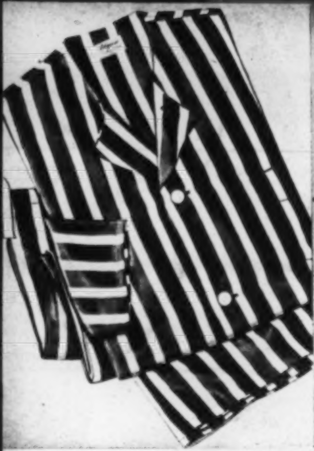
$6.48

Sears own Pilgrim brand. One of the best looking wrap-around robes we've seen all year . . . fabric looks and feels like fine wool gabardine, drapes just as smoothly, resists wrinkling to an astonishing degree. Handsomely tailored with double shawl collar that fits comfortably. Matching sash kept in place by side loops. Sleeves set-in like coat sleeves, fit comfortably, look trim, neat. Rayon piping outlines collar and pocket, forms cuff effects on sleeves.

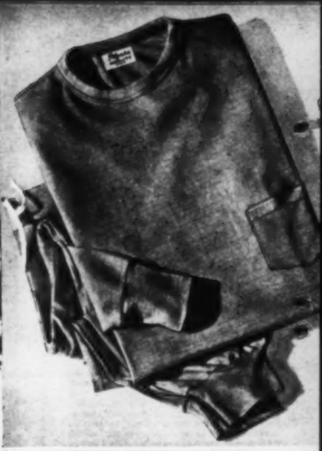
Colors: tan, blue or maroon. Shipping weight, each, 2 lbs. 6 oz.

Sizes: small (33 to 37-inch chest); med. (38 to 42); large (43 to 46).

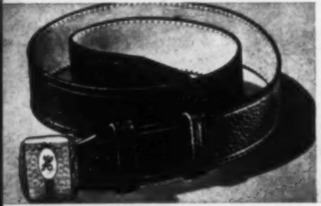
33 N 1946—*Be sure to state size and color wanted when ordering*



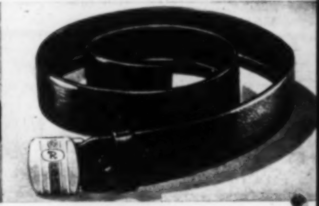
A • Soft, smooth rayon crepe Pajamas . . $5.50



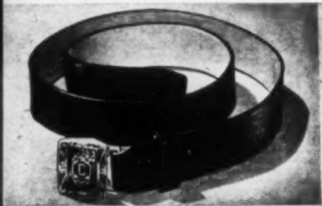
B • Knit ski-style Pajamas . . soft Cotton . $3.95



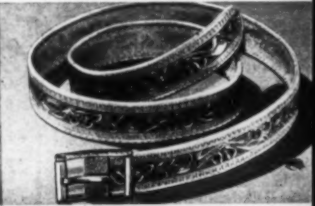
D • Hand engraved Buckle, steerhide Belt. $5.00



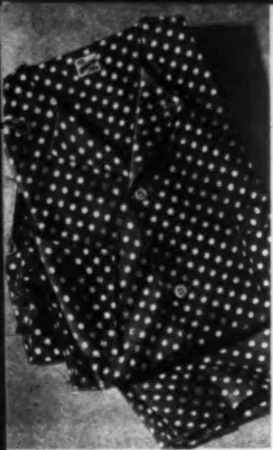
E • Sterling silver Buckle, cowhide Belt . . . $3.50



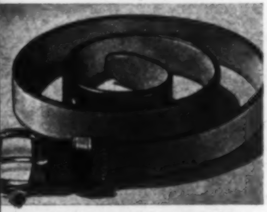
G • Inlaid, silver plated Buckle $1.39



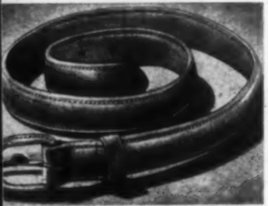
H • 1-inch Western-style Belt 98c



C • Part rayon Pajamas . . $3.89



F • 1-inch horsehide Belt . . $1.48



J • Padded cowhide Belt . . . 95c

Pilgrim

OUR OWN TRADE MARK

Pajamas and Belts for his Christmas

A **Soft smooth rayon crepe Pajamas** . . . *Pilgrim Nobility brand.* Fabric famous for its soft, silk-like texture, luxurious feel. Blazer stripe patterns. Washable colors. Drawstring waist. Boxed. Shipping weight, 1 lb.

Colors: blue, maroon or brown. *Sizes:* A (34–36-inch chest), B (38–40), C (42–44), D (46–48).
33 N 985—*State size A, B, C or D and color* . . . . Suit **$5.50**

B **Knit ski-style Pajamas** . . . *Pilgrim Nobility brand,* our finest. Long staple, combed cotton knit in the interlock stitch to make them heavier, warmer. Washfast colors. Snug cuffs on sleeves and trousers. Drawstring waist. Boxed.

Colors: plain blue or tan. *Sizes:* A (34–36-in. chest), B (38–40), C (42–44), D (46–48). Shpg. wt., 1 lb.
33 N 987—*State size A, B, C or D and color* . . . . Suit **$3.95**

C **Part rayon Pajamas** . . . *Pilgrim Nobility brand* 50% rayon, 50% cotton. Polka dot pattern. Washable colors. Drawstring waist.

Colors: blue, wine, green. Shpg. wt., 1 lb. 11 oz. *Sizes:* A (34–36-in. chest), B (38–40), C (42–44), D (46–48).
33 N 986—*State size A, B, C, or D, color.* Boxed. Suit **$3.89**

D **Hand engraved Buckle** . . . **steerhide Belt.** Sterling silver buckle has 14K gold plated inlay, hand engraved initial. 1¼-inch belt is steerhide, lined with cowhide. Gift box. Federal Excise Tax incl. All initials but I, O, Q, U, V, X, Y and Z.

Color: black belt only. Shpg. wt., set, 10 oz.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44 in. waist.
33 N 8830—*State size and print initial* . . . . Set **$5.00**

E **Sterling silver Buckle** . . . **1⅜-inch tubular cowhide Belt.** Leather hand boarded. "Tubular" means seams are all on back. Initial buckle has 14K gold plated stripes. Boxed. Fed. excise tax incl. All initials but I, O, Q, U, V, X, Y and Z.

Color: black belt only. Shpg. wt., set, 13 oz.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44 in. waist.
33 N 8828—*State size and print initial* . . . . Set **$3.50**

F **1-inch horsehide Belt**—looks like cordovan. One of the longest wearing of all leathers. 1-inch width. Matching leather-covered tongue buckle. Boxed. Shpg. wt., each 9 oz.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 8928—*State size. Color:* brown only. . . . . . Each **$1.48**

G **Inlaid silver plated Buckle.** Belt 1⅜-inch cowhide. Buckle has pearl-like plastic inlay. All initials but I, O, Q, U, V, X, Y and Z. Boxed. Federal Excise Tax included.

Color: black belt only. Shpg. wt., set, 10 oz.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 8859—*State size and print initial*. . . . . Set **$1.39**

H **1-in. Western-style Belt** . . . **tooled leaf design.** Steerhide with Elasti-glass (Vinylite plastic) edging in matching color. Gilt metal tongue buckle. Boxed. Shpg. wt., each 8 oz.

Sizes: 30, 32, 34, 36, 38, 40, 42, 44-in. waist.
33 N 8910—*State size. Color:* tan only. . . . . Each **98c**

J **Padded cowhide Belt.** Lined on inside with soft suede cowhide. ⅜-inch width. Leather covered matching buckle. Boxed.

Colors: black or suntan. Shpg. wt., each, 8 oz.
Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inch waist.
33 N 8902—*State size and color wanted*. . . . . Each **95c**

Merry Christmas

A • Extra heavy capeskin Gloves. Imp. leather.
Wool lined...$5.69 Unlined...$3.98

B • "Free-action" domestic capeskin Gloves.
Fur lined.....$3.50 Wool lined.....$2.65

E • Our best Dress Socks of imported Egyptian lisle..........................Pair $1.00

F • Classic "clock" patterns....Pair 50c

G • Fine cotton and rayon..Pair 41c

C • Part wool lined gloves Pair.......... $1.79

D • All wool knit gloves Pair.......... $1.69

H • Rayons—linen in toe cap....... Pair 34c

J • Smooth rayon Socks. Pair........... 30c

Pilgrim
REG. U. S. PAT. OFF.

Gloves and Hosiery are his favorites

A **Extra heavy capeskin gloves.** . . . imported leather. Selected leathers and fine workmanship. Entire gloves and back whip-stitched sewn. **Available after November 1st.** *Color:* tan only.

Unlined style	**All wool seamless lining**
Sizes: 7½, 8, 8½, 9, 9½, 10, 10½. Shipping weight, pair, 6 ounces.	*Sizes:* small (8–8½), med. (9–9½); large (10–10½). Shipping weight, pair, 7 oz.
Pair $3.98	Pair $5.69
33 N 4044—*State size*	33 N 4156—*State size*

B **"Free-Action"** . . . **domestic capeskin** . . . selected quality . . . Choice of 2 linings. Sidewall construction for more finger freedom. Palm full outseam sewn. Stitched serpentine backs. **Available after November 1st**

Colors: brown or black. Shipping weight, pair, 9 oz.
Sizes: small (8–8½); medium (9–9½); large (10–10½).

All wool lining	**Coney (rabbit fur) lining**
Pair $2.65	Pair $3.50
33 N 4100—*State size and color*	33 N 4101—*State size and color*

C **Part wool lined gloves** . . . **domestic capeskin.** Good chrome tanned leather. Outseam sewn. Blizzard lining 34% wool, 15% rayon, 51% cotton. Shpg. wt., pr., 7 oz.

Colors: brown or black. **Available after November 1st.**
Sizes: small (8–8½); medium (9–9½); large (10–10½).
33 N 4102—*State size and color wanted*. . . . . Pair $1.79

D **All wool knit gloves.** Extra heavy for warmth, seamless knit to prevent bulkiness, add comfort. Shipping weight, pair, 4 ounces.

Color: olive drab only. *Sizes:* medium or large.
33 N 4318—*State size wanted*. . . . . Pair $1.69

E **Our best dress socks of imported Egyptian lisle** . . . (finest, softest long staple cotton yarns) . . . knit in U. S. A. Trim fitting 6x3 rib. 4-ply body; 5-ply heel and toe.

Colors: navy, brown. *Sizes:* 10½, 11, 11½, 12 and 13. *State size and color.* Shipping weight, pair, 3 oz.
86 N 1978—**Regular length**. . . . . Pair $1.00

F **Classic "Clock" patterns** are knit into these socks, not dyed on, for sharp color contrast. Fine gauge knit of lisle-effect mercerized cotton. Shpg. wt., pair, 3 oz.

Colors: brown, maroon, navy. *Sizes:* 10, 10½, 11, 11½, 12. *State size and color wanted.*
86 N 1975—**Regular length**. . . . . Pair 50c

G **Fine cotton and rayon socks.** Mercerized cotton blended with rayon for strength and looks. High spliced heel. Mercerized cotton top, toe and heel. Shpg. wt., pair, 3 oz.

Colors: blue, brown, maroon. *Sizes:* 10, 10½, 11, 11½, 12.
86 N 1976—**Regular length.** *State size, color.*
86 N 1977—**Short length**. Pair 41c

H **Rayons—linen in toe-cap** adds extra wear. Clear, knit in patterns. Mercerized cotton reinforced.

Colors: black, brown, maroon, navy. *Sizes:* 10, 10½, 11, 11½, 12, and 13. Shipping weight, pair, 3 oz.
86 N 2083—**Regular length.** *State size, color.*
86 N 2084—**Short length**. . . . . Pair 34c

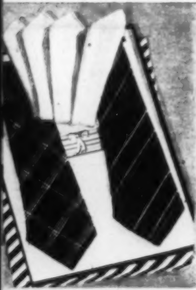
J **Smooth rayon socks.** Clear, sharp patterns stay bright because they're knit in. Mercerized cotton reinforced heels and toes. Ribbed tops. Shipping weight, pair, 3 oz.

Colors: blue, brown, green. *Sizes:* 10, 10½, 11, 11½, 12.
86 N 1902—**Regular length.** *State size, color.*
86 N 1900—**Short length**. . . . . Pair 30c

A • All wool Sweater . . $2.98

B • Wool Ski Sweater . . $4.35

C • Whittenton Robe . . $2.98



D • Tie, 'Kerchief Set . . . $1.00

E • Capeskin Gloves $1.39

F • Virgin wool Socks . . . $1.25

See our big General Catalog for complete line of boys' wear

"Something-to-wear"

Gifts for boys

A **All wool Sweater . . . classic panel rib.** Watch his eyes sparkle when you give him this smart pullover for Christmas. It's knit of medium weight, 100% wool yarns for warmth without bulk, and it comes in the wide panel rib style with the sporty lines he likes.

Made with double elbows reinforced inside to resist breaking out, reinforced cuffs that resist fraying, taped neck and shoulder seams that prevent sagging. Shaped armholes drape naturally, ribbed cuffs and bottom give snug, smooth fit. V-neck style. Hand washable with care. Shipping wt., 1 lb. 2 oz.

Sizes: 28, 30, 32, 34, 36. *State size wanted.*

43 N 7128—Camel tan
43 N 7129—Medium blue ....Each $2.98

B **Wool Ski Sweater . . . all worsted yarns.** The rich blending of color in the all-over star design, plus the soft texture of the finely combed wool worsted yarns, make a truly handsome pullover . . . an ideal Christmas gift.

Besides giving a finer appearance, the warm, wool worsted yarns wear longer because they're tightly twisted for strength. Other long wear features are taped neck and shoulder seams. Medium weight. Shaped armholes, ribbed cuffs, bottom. Crew neck. Hand washable with care. Shpg. wt., 1 lb. 2 oz.

Available after November 15th

Sizes: 28, 30, 32, 34, 36. *State size wanted.*

43 N 7199—Maroon, white pattern
43 N 7198—Navy blue, white pat. . Ea. $4.35

C **Whittenton Robe . . . heavyweight.** Here's a handsome plaid robe he'll want to slip into the first thing Christmas morning. It's made of heavy cotton blanket cloth . . . softly napped for warmth and comfort. Wrap-around, double breasted style. Double shawl collar. Reinforced seams are taped for strength. Rayon cord belt; matching cord trim. Wash separately. Shpg. wt., 2 lbs. 2 oz.

Sizes: 8, 10, 12, 14, 16. *Colors:* blue, brown, maroon. *State size and color.*

43 N 5931 ....Each $2.98

D **Tie and Handkerchief Set.** A Christmas gift that's inexpensive, yet always welcome. Set consists of two 4-in-hand ties of lustrous rayon and one white cotton handkerchief. Both ties come in handsome assorted patterns and each comes in a different color. No choice of color. Gift boxed. Shpg. wt., set, 10 oz.

43 N 5935 ....Set $1.00

E **Capeskin Gloves . . . fine leather.** Long wearing domestic capeskin is chrome tanned to stay soft, pliable. Fully lined with napped cotton. Adjustable strap. Shpg. wt., 5 oz.

Sizes: small (fits 6½-inch hand); med. (fits 7-inch hand); large (fits 8-inch hand). *Colors:* black, brown. *State size, color.*

43 N 6312 ....Pair $1.39

F **Virgin wool Socks.** Finest we've ever sold. Soft yarns combined with a good firm knit give a quality look and feel. Not an "everyday" sock, but a smart dress up sock that will wear well. Panel rib, lightly brushed surface. Cotton reinforced heels and toes. Shpg. wt., 3 oz.

Sizes: 9, 10, 11. *Colors:* light blue, camel tan, maize. *State size and color.*

43 N 6825 ....Pair $1.25

Four gifts for little boys

"Little Captain" Hat. $1.09 One of the most popular gift ideas of the year. Hat is mercerized cotton twill with cotton sateen lining. Strap, visor of artificial leather. Gold color embroidered emblem, metal stars and buttons. Shpg. wt., 14 oz.

Color: Army tan. *Sizes:* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞. *Be sure to state size wanted.*

43 N 5932 ....Each $1.09

"Little General" Hat. $1.69 Our best. Made so well it's really a practical little hat. Top is all wool serge in army color. Lined with lustrous rayon. Leather strap, artificial leather visor. Gold color embroidered emblem, metal stars, buttons. Shpg. wt., 14 oz.

Color: Army tan. *Sizes:* 6¼, 6⅜, 6½, 6⅝, 6¾, 6⅞, 7. *Be sure to state size wanted.*

43 N 6016 ....Each $1.69

Spun rayon Ties. 69c Set Two, 4-in-hand ties . . . both come in the same color but with different bombing planes printed in contrasting color. Ties come in an attractive gift box. Shpg. wt., 8 oz.

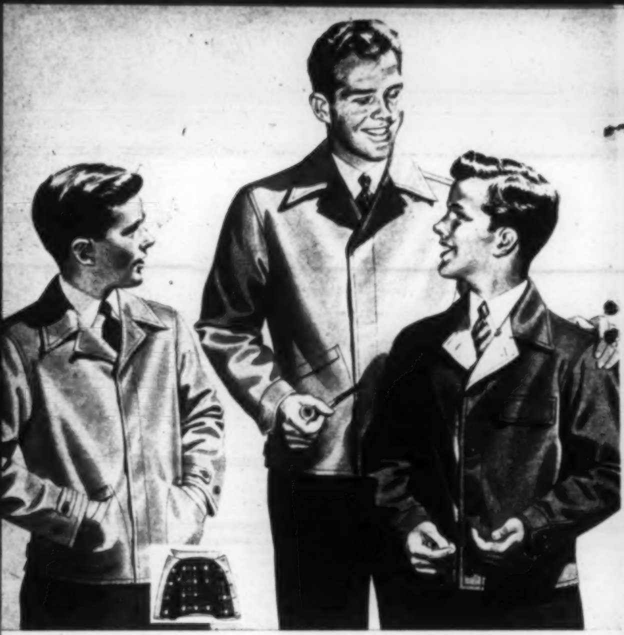
Colors: blue, khaki tan, red. *Be sure to state color wanted.*

43 N 5934 ....Set 69c

Helmet style Cap. 97c Knit of warm, all wool yarns and has a softly brushed finish. "Keep-'em-Flying" emblem sewn on front. One size fits all small boys. Shipping wt., 4 oz.

Colors: blue, brown, maroon. *Be sure to state color wanted.*

43 N 5933 ....Each 97c



Sports Jackets for Dad or Son this Christmas

Water-repellent, wind-resistant
Fully lined for extra warmth

$3.79

A Christmas gift that will gladden the heart of any boy—at a special low price that'll make mom and dad glad, too. This fine jacket is water-repellent–the sturdy, very fine texture army tan cotton fabric is specially treated to resist rain and snow. Wind-resistant because it's so closely woven. It's warm—body lining is of bright plaid cotton flannel; sleeves are fully lined, too. It's stylish—with its concealed-button fly front; adjustable cuffs and waist tabs; collar that can be turned up and buttoned snugly around your neck; and 2 smart slash pockets. Shipping weight, 1 pound 6 ounces.

Sizes: 8, 10, 12, 14, 16, 18. *State size.*

40 N 3453—Lined tan jacket........$3.79

Practical, reversible, in men's and boys' sizes
Durable Zelan-treated to repel rain and snow

$5.98 Men's **$5.25** Boys'

There are youthful lines for dad and mannish lines for son in this smartly-styled reversible jacket. Both are sure to like it, because it is today's most popular sports jacket style and fabric. Tailored of tightly-woven army type cotton poplin, and *both* sides are treated with durable Zelan that repels rain and snow, spots and stains, and withstands many dry cleanings. The tan side has a neat fly front and two handy slash pockets—the brown side has a button front and two chest pockets with flaps. It is very practical and comfortable to wear, yet it is surprisingly windproof and warm. Adjustable straps at sides for a snug fit at the waist, and two-button adjustable cuffs for a good fit at the wrists. Convertible collar buttons up around the neck.

Men's sizes

Full cut and roomy—25 in. long. *Sizes:* chests 34, 36, 38, 40, 42, 44, and 46 inches. *State size.* Shipping weight, each, 2 pounds 11 ounces.

41 N 5146—Jacket........$5.98

Boys' sizes

A gift he's sure to like. *Sizes:* 8, 10, 12, 14, 16, 18. *State size wanted.* Shipping weight, each, 1 pound 6 ounces.

40 N 3455—Jacket........$5.25

Esquire
THE MAGAZINE FOR MEN
LIFE
POST
Country Gentleman
The American Home
JULY 1943 25 Cents
CHILD LIFE
The American Girl
McCALL'S
BOYS' LIFE
Readers Digest
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TIME
THE WEEKLY NEWSMAGAZINE
REDBOOK

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A money-saving, time-saving answer to "What shall I give this year?" A plan for Christmas giving that's easy and economical for you. For example, if you plan to give the popular Esquire Magazine you can save $3.00 by ordering three one-year subscriptions. It's easy to order a favorite magazine gift for everyone on your Christmas list and if you wish you can include a subscription for yourself—you will find you pay very little extra for your own subscription. Be sure to read ordering instructions below.

1-Year Gift Subscriptions	1 Sub.	2 Subs.	3 Subs.
POPULAR WEEKLIES			
3N9156F—Saturday Evening Post	$3.00	$5.00	$7.50
3N9200F—Liberty	3.00	5.00	7.50
3N9203F—Newsweek	3.50	7.00	10.50
3N9208F—Time (Good until Dec. 10)	5.00	9.25	13.50
3N9159F—Life (Good until Dec. 10)	4.50	8.00	11.50
FOR THE CHILDREN (MONTHLY)			
3N9197F—Child Life (3 to 10 yrs.)	2.50	4.00	5.00
3N9162F—American Girl (10 to 17)	2.00	3.00	4.50
3N9163F—Boys' Life (The official Boy Scout Magazine)	2.00	4.00	6.00
3N9164F—Calling All Girls (For teen-age girls)	1.00	1.85	2.75
3N9166F—Open Road for Boys	1.50	2.50	3.00
3N9165F—True Comics	1.00	1.85	2.75
FOR THE FARM AND HOME (MONTHLY)			
3N9172F—Country Gentleman	Four 1-yr. gifts 1.00		
3N9174F—Flower Grower	2.00	3.50	4.50
ESPECIALLY FOR WOMEN (MONTHLY)			
3N9196F—Charm (Fashion and beauty)	1.50	2.50	3.75
3N9201F—McCall's	1.50	2.40	3.60
3N9168F—American Home	1.50	2.50	3.00
3N9170F—Parents	1.94	3.00	4.00
POPULAR DIGESTS (MONTHLY)			
3N9175F—Reader's Digest	2.75	5.00	7.25
3N9177F—Science Digest	3.00	5.00	7.50
3N9176F—Column Review	2.50	4.00	6.00
3N9183F—Coronet	2.75	5.00	7.25

1-Year Gift Subscriptions	1 Sub.	2 Subs.	3 Subs.
RELIGION-ART-NATURE-SCIENCE (MONTHLY)			
3N9178F—Christian Herald (non-sectarian)	$1.50	$2.50	$3.25
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3N9202F—Nature Magazine	3.00	5.00	7.50
3N9205F—Scientific American	4.00	7.00	10.50
GENERAL INTEREST (MONTHLY)			
3N9185F—Esquire	5.00	9.00	12.00
3N9206F—Fortune	10.00	17.00	24.00
3N9184F—Harper's	4.00	7.00	10.00
3N9199F—Instructor (For teachers, parents of young children)	3.00	5.00	7.50
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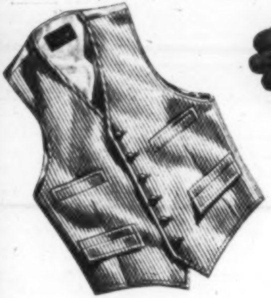
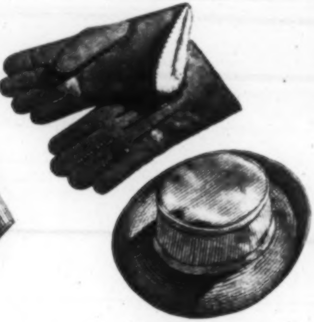
10 PAGES OF *Championship Gifts*

SELECTED BY CRAIG WOOD . . . AMERICA'S GOLF CHAMPION

It takes a sportsman to know what a sportsman wants. Craig Wood, smartly-dressed golf champion, has selected this distinctive collection of sportswear to help you solve your Christmas shopping problem. Sears present it proudly, because we know you'll be pleased — it's correctly styled . . . handsome . . . and has the superb quality that all sportsmen appreciate.





Pin-wale Corduroy Sports Vest $4.95

Fine pin-wale corduroy is strong because it's tightly woven . . . and it's good looking, too. This light beige color vest may be worn as a complement to other corduroy garments, or as a contrast with practically any other sportswear, color or fabric. Two lower pockets have simulated flaps, and the brown leather buttons are woven, giving the vest an extra touch of smartness that sportsmen like. Back and full lining of tan color Skinner's rayon satin. Double-stitched edges for extra wear. Sportswear, like everything else at Sears, is available on convenient Easy Terms. For complete information, see page 88.

Sizes: 34, 36, 38, 40, 42 and 44-inch chest. *Be sure to state size wanted.* Shipping weight, 12 ounces.

6 N 8214..$4.95

Lambskin Sports Gloves

SORRY—NOT AVAILABLE

Bench-cut from real lambskin, reversed so the pure white shearling wool is on the inside. Extre[illegible] warm and supple. Hand-stitched seams and bindi[illegible]tural tan color.

Sizes: small (8–8½); [illegible]dium (9–9½); large (10–10½). *Be sure to state* [illegible].

—S[illegible]ping weight, 9 ounces..............

Pin-wale Corduroy Pork-Pie Hat $2.75

"Flip-it" style. Brim is 2¼ inches wide, made of double thickness corduroy, row stitched with self-bound edges. Top is fully lined with rayon. Shipping weight, 8 ounces.

Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7⅜ and 7½. *State size.*

6 N 8105—Tan color $2.75

6 N 8106—Brown color 2.75

Corduroy Sports Coat

$12.50

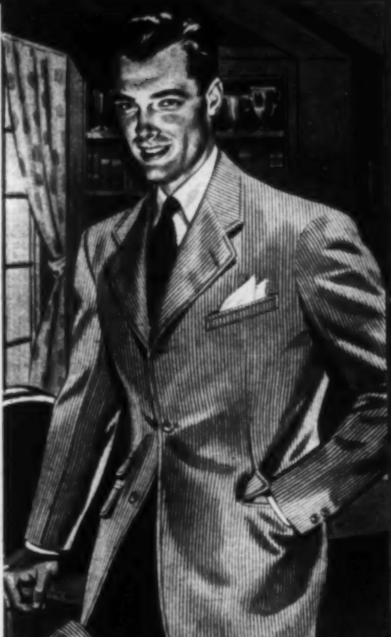
Corduroy coat that's popular with sportsmen everywhere. It's a handsome, single-breasted model that hangs right. Notched lapels, set-in sleeves, 3 bone buttons. Two large flap pockets; change pocket with flap on right side; left breast pocket outside. Coat and sleeves fully lined with rayon satin. Light beige color.

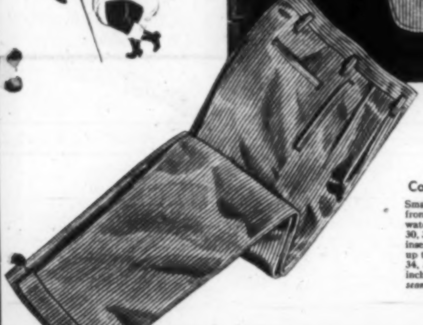
Sizes: short (28 inches long) in 36, 37, 38, 40 and 42-inch chest. Regular (29 inches long) in 34, 35, 36, 37, 38, 40, 42 and 44-inch chest. Long (31 inches long) in 37, 38, 40 and 42-inch chest. *State height, weight and chest measurement.* See "How to measure for Coats" on page 173K. Shipping weight, 2 lbs. 10 oz.

6 N 8213 ....$12.50

For other high quality sportswear see pages 561A to 561H in Sears Big General Catalog.

For Easy Terms, see page 88





Corduroy Sports Slacks

Smartly tailored. High waist; pleated front; cuffed bottoms. Sideseam pockets; watch pocket; hip pockets. *Waist sizes:* 29, 30, 31-inch available up to 33-inch finished inseam. *Waist sizes:* 32, 33-inch available up to 34-inch finished inseam. *Waist sizes:* 34, 36, 38, 40, 42-inch available up to 35-inch finished inseam. *State waist and inseam size.* Shipping weight 1 lb. 12 oz.

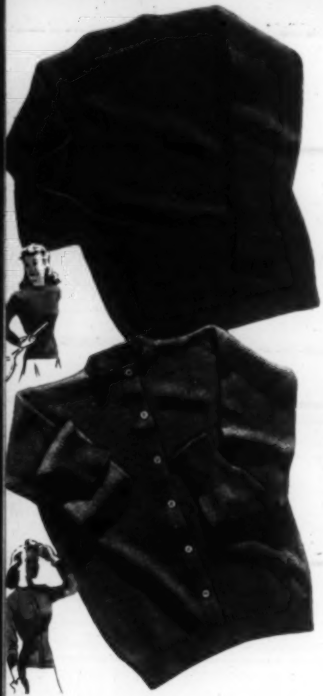
Tan Green
Brown Each........

Space not available

Luxurious Sweaters

"Worn by America's smartest men and women,"

says CRAIG WOOD



For active women . . . an all-wool Pullover

$7.25

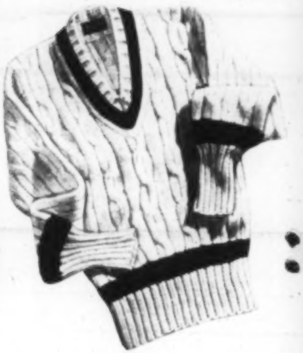
A gift for women who know styles in sportswear. The rib-knit wrists, bottom and hand-looped crew neck fit snugly . . . fine-knit body fits loosely—making this pullover casually correct. Enjoy the comfort of a Zephyr-weight all-wool sweater that's soft and fluffy, yet long-wearing. Hand-fashioned, hand finished arm-holes made for freedom of action. Sleeves may be worn either long or pushed up, as de ired.

Women's sizes (measured over fullest part of bust): 34, 36, 38, 40 inches. *State size.* Shipping weight, 12 oz.

6 N 8228—Cherry red	**6 N 8231—Pink**
6 N 8230—Light blue	**6 N 8233—Luggage tan**

Each Sweater.....................................$7.25

For Easy Terms, see page 88 . . . For other sweaters, see page 167 and Sears Big Catalog.



Women's all-wool Cardigan $7.95

Boxy, carefree swagger that buttons up to the smart crew neck. Hand-fashioned armholes; rib-knit cuffs, neck and bottom. Inside button band of rayon grosgrain ribbon. Sleeves may be worn long or in easy-to-wear "push-up" style. Wonderfully soft, fluffy, all-wool yarn.

Women's sizes (measured over fullest part of bust): 34, 36, 38 and 40 inches. *State size.* Shipping weight, 13 ounces.

6 N 8234—Cherry red	**6 N 8237—Pink**
6 N 8236—Light blue	**6 N 8239—Luggage Tan**

Each Sweater.....................................$7.95

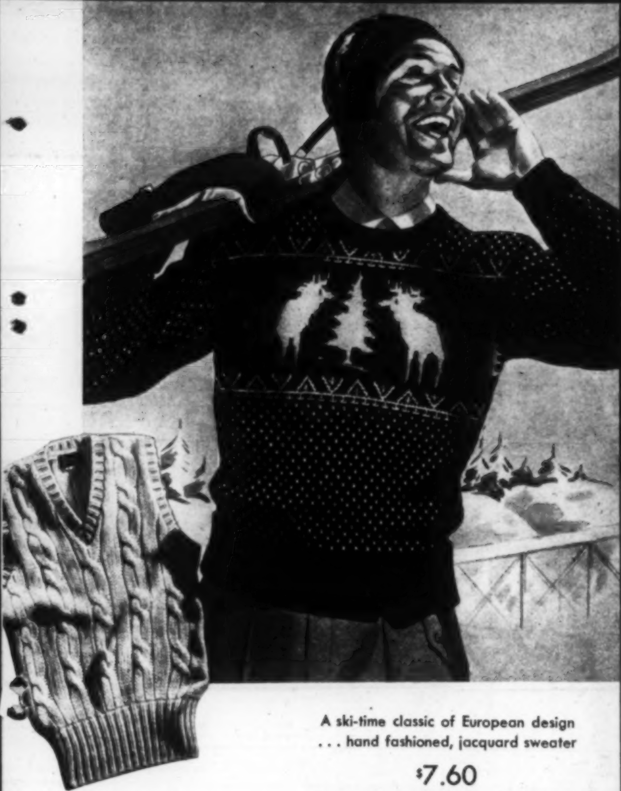
Men's Cable-stitch Pyllover

Here's the sweater for active sportsmen who dress correctly. It's the authentic tennis sweater that made style history at Wimbledon and Forest Hills—masculine in appearance . . . warm . . . resilient. Expertly made of [illegible]ite, all-wool yarn. The body and sleeves ar[illegible]-knit—looks like hand knitting. The wrist[illegible] rib-knit so that they fit snugly. Heavily ri[illegible]ottom, V-neck and sleeves have stripes of red and [illegible]e. The sleeves are set in for style and hand fashioned for long wear and free arm action.

Men's sizes: 36, 38, 40, 42, 44-inch chests. *Be sure to state size wanted.* See "How to measure" on opposite page.

—Shipping weight, 1 lb. 8 oz........ **Each**

SORRY—NOT AVAILABLE



A ski-time classic of European design . . . hand fashioned, jacquard sweater

$7.60

If you're looking for a timely gift—a ski sweater is the answer. This hand-fashioned, jacquard sweater is the kind champions made popular—and it keeps its popularity because it's so good looking . . . fits so well. Warm, yet lightweight—a welcome addition to any winter wardrobe . . . made to take an active part in any winter sport. Heavy yarn (50% virgin wool, 50% rayon). Rib-knit crew neck, wrists and waistband. Long set-in sleeves. Navy blue with bright red stag design on front and back.

Sizes: 36, 38, 40, 42 and 44-inch chest. *State size wanted.*
6 N 8201R—Shipping weight, 1 lb. 4 oz. . . . . . . Each $7.60

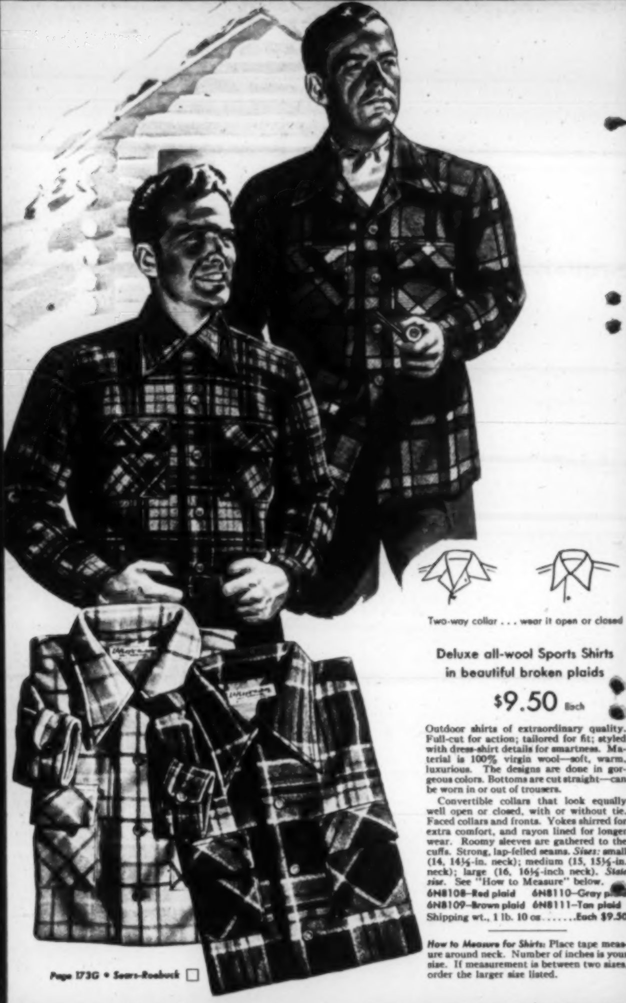
How to Measure for Sweaters. Measure under the arms and over the shoulder blades with vest on. The actual measurement in inches is your correct size. If chest measures between sizes, order larger size.

All-season cable knit Slipover

A Christmas gift that will be appreciated the year around. It's an all-season, many purpose sweater with that "twisted" cable stitch that looks like hand knitting. Expertly knit of lightweight, all new wool yarn that's [illegible] as down. May be worn with or without coat because it's sleeveless—the style so popular with tennis and golf players. The thick rib-knit bottom [illegible] fitting and closely knit so it will stay that way. Armholes and neck double crocheted. Tan color.

Men's sizes: small (36 to 38-inch); medium (40 to 42-inch); large (44 to 46-inch) chest. *Be sure to state size wanted.* See "How to Measure," for sweaters at right.
—Shipping weight, 10 ounces. . . . .

SORRY—NOT AVAILABLE



Two-way collar . . . wear it open or closed

Deluxe all-wool Sports Shirts in beautiful broken plaids

$9.50 Each

Outdoor shirts of extraordinary quality. Full-cut for action; tailored for fit; styled with dress-shirt details for smartness. Material is 100% virgin wool—soft, warm, luxurious. The designs are done in gorgeous colors. Bottoms are cut straight—can be worn in or out of trousers.

Convertible collars that look equally well open or closed, with or without tie. Faced collars and fronts. Yokes shirred for extra comfort, and rayon lined for longer wear. Roomy sleeves are gathered to the cuffs. Strong, lap-felled seams. *Sizes:* small (14, 14½-in. neck); medium (15, 15½-in. neck); large (16, 16½-inch neck). *State size.* See "How to Measure" below.

6N8108—Red plaid	**6N8110—Grey p[illegible]**
6N8109—Brown plaid	**6N8111—Tan plaid**

Shipping wt., 1 lb. 10 oz. . . . . . .Each $9.50

How to Measure for Shirts: Place tape measure around neck. Number of inches is your size. If measurement is between two sizes, order the larger size listed.

De Luxe Sports Shirts

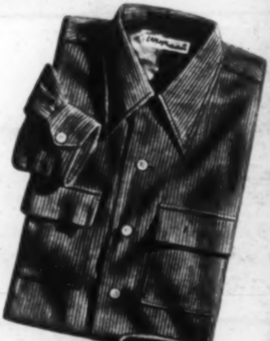
"No finer quality anywhere," says CRAIG WOOD

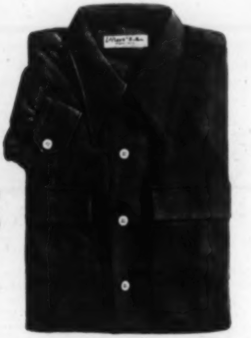
Fine corduroy Sports Shirt $5.20

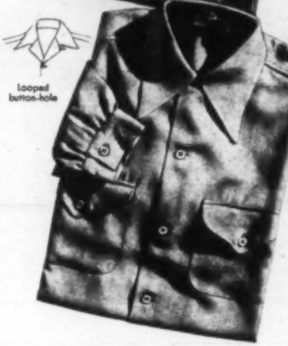
Sportsman's pride! Made of tightly-woven, narrow-wale corduroy that's both good-looking and durable. Practical enough for field and stream . . . smart enough for any club house. Straight bottom may be worn in or out of trousers. The two-way collar looks correct open or closed. Yoke shirred in back and lined with iridescent rayon. Front and cuffs self-faced; collar self-lined. Deep armholes for free action; gathered wrists; patch pockets with flaps. *State size* (see below). See "How to Measure" on the opposite page.

6 N 8115—Tan **6 N 8116—Green** **6 N 8117—Brown**
Shipping weight, 1 pound 4 ounces. . . . . **Each $5.20**

Shirts are available on Easy Terms . . . see page 88







Wool-and-rayon Sports Shirt $5.50

Well-dressed sportsmen choose this type of shirt for spring and fall wear. Tailored from 80% fine spun rayon and 20% soft virgin wool—extremely comfortable, durable and wrinkle-resistant. Construction features like shirt above. *State size* (see below). Shipping weight, 1 pound 6 ounces.

6 N 8119—Brown **6 N 8120—Blue**
6 N 8121—Green **6 N 8122—Tan**. . . . . **Each $5.50**

Neck Sizes: small (14, 14½ inches), medium (15, 15½ inches), large (16, 16½ inches). See "How to Measure" for shirts on the opposite page. For Easy Terms, see page 88.

Pure rayon gabardine Shirt $5.79

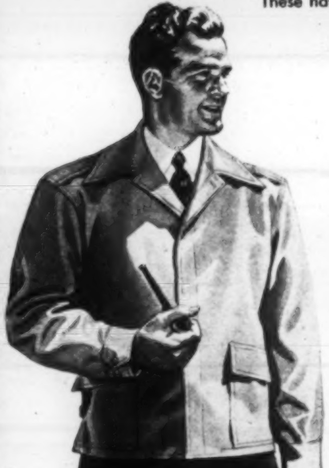
Close weave of spun rayon drapes softly, casually, while special tailored features retain fit and style. Button-flap pockets are angle-set so that slope of shoulders makes them fall level. The two-way collar has looped button-hole (see inset). Bottom, yoke, front, cuffs, armholes and wrists made like corduroy shirt above. *State size* (see at left below).

6 N 8123—Blue **6 N 8124—Tan** **6 N 8125—Green**
Made in California. Shpg. wt., 1 lb. 4 oz. . . . . . **Each $5.79**

Distinctive Sports Jackets

"These have that extra smartness"

says CRAIG WOOD



Military-style utility Jacket

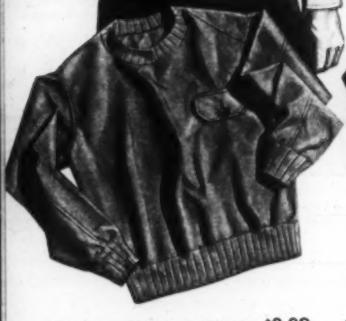
$9.95

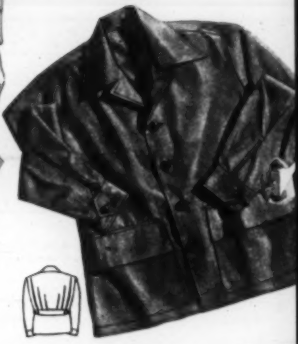
The ideal jacket for service man or sportsman. Made of sand color cotton poplin with rayon backing, so it slips on and off easily. For comfort and trim fit, it has a shirred yoke, deep armholes, gathered wrists, adjustable cuffs and take-up side straps. Fly front, shoulder straps and angle-set flap patch pockets give it dashing style. Here is a practical and durable garment that is good-looking . . . sheds showers —even after repeated dry cleaning and washing. Length of jacket, about 26½ inches.

Chest sizes: small (34, 36 in.); medium (38, 40 in.); large (42, 44 in.); extra large (46 in.). *State size.* See "How to Measure" on opposite page. Shipping weight, 1 pound 14 ounces.

6 N 8272............................$9.95

Available on Sears Easy Terms, see page 88





Water-repellent poplin Pullover $3.89

Finest combed fiber cotton poplin, treated to repel rain. Double shoulder yoke. Crew neck, waistband and cuffs knit for snug fit. *Color:* light tan. *State size* (see below).

6 N 8204—Shipping weight, 1 pound 12 ounces.....$3.89

Same as jacket above, except without yoke.

6 N 8210R—Shipping weight, 1 pound 8 ounces.....$2.19

Jacket with bi-swing back construction $7.65

Three-piece back allows free arm action. Back has sewed-on, adjustable belt and pleated waistline (see inset). Wide arm holes. Two-way collar. Bellows pockets. Rain-repellent cotton poplin. Length of jacket, 28 inches. *Color:* natural tan. *State size wanted* (see sizes below).

6 N 8203—Shipping weight, 1 pound 14 ounces.....$7.65

Chest sizes: small (36–38 inches), medium (40–42 inches), large (44–46 inches). "How to measure" on opposite page.

Gabardine Utility Top Coat

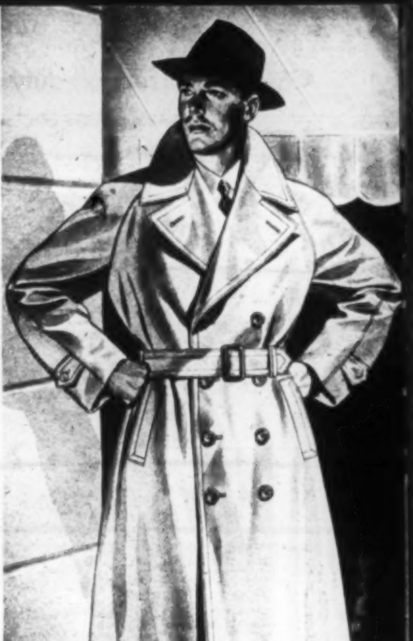
$26.95

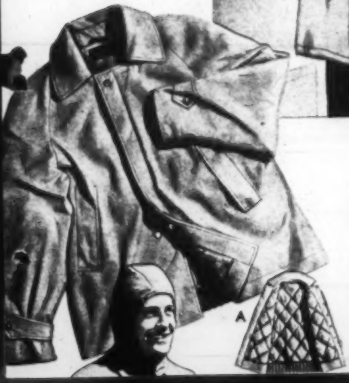
You'll see this coat in box seats everywhere, because it's definitely "up front" in every detail. Masterfully tailored from soft, closely-woven non-wrinkling rayon gabardine (50% Teca rayon, that looks and feels like wool; 50% spun rayon) made rain-resistant by famous Cravenette treatment. Yoke and shoulders lined with iridescent rayon. Back vent cut high. Full belt. Slash-through pockets. Length: 47 inches. Color: grayish tan.

Chest sizes: 34, 35, 36, 37, 38, 40, 42, 44 and 46 inches. *State size.* See "How to Measure" below. Shipping weight, 4 lbs. 4 oz.

6 N 8211..................$26.95

How to Measure for Coats, Jackets: Measure chest over vest or shirt, keeping tape close up under arms, over shoulder blades; snug but not tight. If heavy clothing is worn underneath, order size larger.





←Down-lined Sports Jacket $22.50

Warmth without weight! Olive drab, water-repellent cotton poplin. Individual, quilted sack lining of acetate rayon taffeta filled with reprocessed down, see (A). Bottom of back has rib-knit virgin wool band. Weather-stripped fly front. Convertible collar. Adjustable wrists. Snap fasteners. Length: 27 in. *Sizes:* small (36, 38-in. chests); medium (40, 42-in. chests); large (44, 46-in. chests); extra large (48-in. chests). *State size.* See "How to Measure" above.

6 N 8262M—Shipping weight, 3 lbs...$22.50

Down Filled Hood. Matches jacket above. Snaps on jacket collar. One average size.

6 N 8263M—Shipping weight, 8 oz.....$3.85

Casually correct off-duty Clothes

"Make superlative gifts," says CRAIG WOOD

2-tone wool Leisure Coat

$ 17.00

Supreme comfort and style set this coat above any leisure coat we've seen. All new wool, [illegible] has a beige suede-cloth front; brown-tan back, sleeves and collar. Fully lined with rayon [illegible] in; pocket linings of cotton flannel. Roomy, softly-draped body. Extra wide hem and front facing. Edges bound with rayon braid. Hand-tailored details. Bone buttons. *Sizes:* regular length (29–33 in.) in chest sizes 34, 36, 38, 40, 42, 44 inches; short length (28–30 in.) in chest sizes 36, 38, 40, 42 inches. See "How to Measure", page 173K. *State chest size* taken over shirt; also give your height and weight. Shpg. wt., 2 lbs. 8 oz.
6 N 8212..................$17.00

Suede and Wool Pullover

$13.75

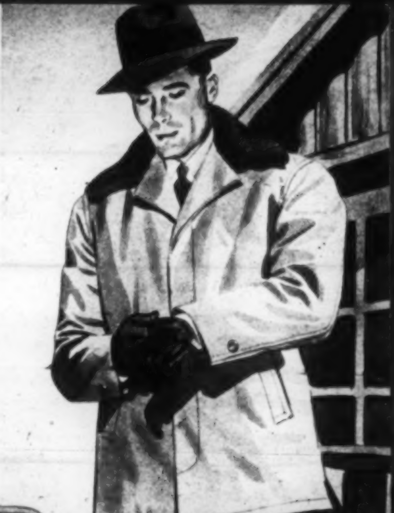
Combines the beauty and protection of leather with warmth and resilience of virgin wool. Front is velvet-soft, New Zealand sheer suede leather, natural tan color. Has lining of sleek, long-wearing Celanese rayon. Back and sleeves (see inset) are a fine, brushed knit of 64% virgin wool and 36% kid mohair, tan color. Wrists, V-neck and bottom of back knit in English rib for snug fit. *Chest sizes:* 36, 38, 40, 42, 44 in. *State size.* See "How to Measure", page 173K. Shipping wt., 1 lb. 2 oz.
6 N 8221 ....$13.75

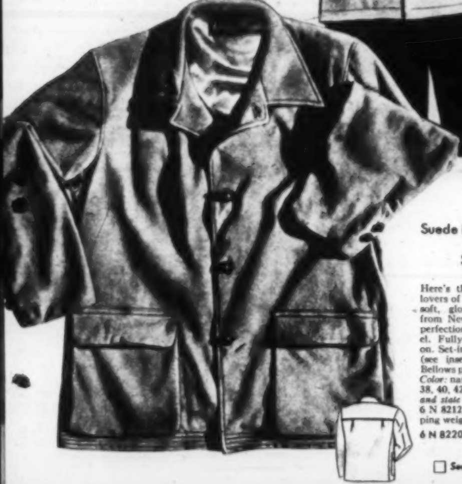
Wool-pile lined Poplin Coat

$15.40

Ideal cold-weather sports or knock-about coat that will delight any man. Popular 30-inch length. Made of heavy cotton poplin, processed by duPont Zelan treatment to repel water. Body lining and storm collar of dark brown wool pile (all new wool on a cotton base that's 35% of lining by weight). Quilted rayon lining in sleeves and skirt. Button fly front. Hand-warmer slash pockets. *Color:* tan. *Chest sizes:* 36, 38, 40, 42, 44, 46 inches. *Measure and state sizes* as directed for coat 6 N 8212 on the opposite page. Shipping weight, 3 pounds 12 ounces.

6 N 8217..................**$15.40**



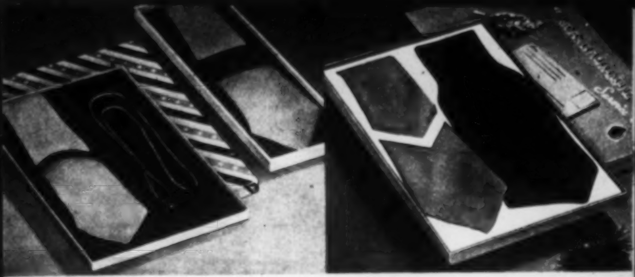


Suede leather Sports Coat

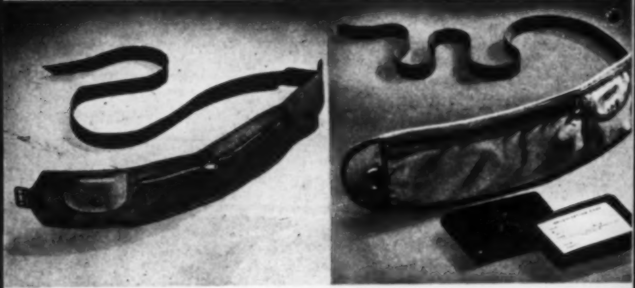
$27.50

Here's the height of luxury for lovers of fine leather. Gorgeously soft, glove-tanned, sheer suede from New Zealand is tailored to perfection in this roomy sack model. Fully lined with lustrous rayon. Set-in sleeves and pleated back (see inset) give extra comfort. Bellows pockets. Leather buttons. *Color:* natural tan. *Chest sizes:* 36, 38, 40, 42, 44, 46 inches. *Measure and state size* as directed for coat 6 N 8212 on opposite page. Shipping weight, 2 pounds 4 ounces.

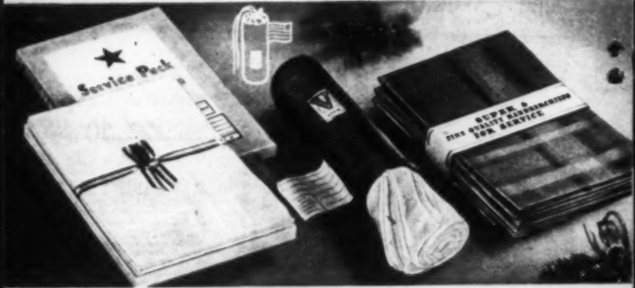
6 N 8220..................**$27.50**



A • Tie Set.....79c B • Wool Tie....95c C • Tie and Sock Set ... long wearing.....98c



E • Tri-Pocket Leather Money Belt........$2.79 F • Money Belt $1.39 G • Billfolds Ea.. $1.79

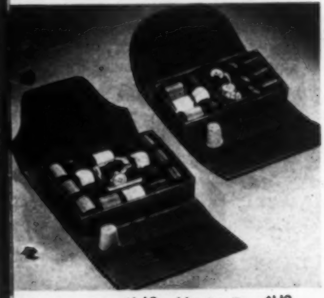

Service Pack
SUPER 6
FINE QUALITY HANDKERCHIEFS
FOR SERVICE

J • Handkerchief Pack $1.00 K • "Duffel Bag"....$1.00 L • Khaki Hdkfs. 6 for. $1.00

More big values in our big General Catalog. For Easy Terms see page 88.

D • Smart Tie and Money Belt Set........$1.39

H • Wallets—Army, Marines, Air Force. Ea. $1.95



M • Sew-Kit....$1.69 N • Sew-Kit...$1.19

See page 177 for overseas mailing dates

Gifts that all servicemen like

A **Tie Set** . . . Tan rayon poplin tie and plain color plastic chain for identification tag.
33 N 8319—Shipping weight, 8 oz.....Set 79c

B **Wool Tie.** Army Tan. (No chain.) Boxed.
33 N 8327—Shipping weight, 7 oz....Each 95c

C **Tie and Sock Set.** Army Tan rayon poplin Tie and "Khaki" mercerized cotton socks. *State sock size:* 10, 10½, 11, 11½, 12, 13. Each set boxed.
33 N 8330—Shipping weight, 12 oz....Set 98c

D **Tie and Money belt set.** Army tan rayon poplin Tie. Matching money belt is water-repellent, adjustable waist band. **Available after Nov. 1st.**
33 N 8326—Shipping weight, 12 oz...Set $1.39

E **Tri-pocket belt.** Morocco leather front, suede leather back. Grosgrain strap adjusts to waist. Zip bill pocket. *Print name or initials and state service insignia. State color:* tan or navy blue.
18 NR 2787—Shipping wt., 5 oz....Each $2.79

Money Belt. (not shown). 1 zip, 1 snap pocket. Pigskin leather front, cotton twill back; adjustable. Assorted dark colors. No choice.
18NR2785—Shipping weight, 5 oz..Each $1.67

F **Money Belt.** Fine water resistant twill—Dull finish outside, satin-like inside. Zip and flap pocket. "Khaki," color. Adjusts to 46 in.
18 N 2778—Shipping weight, 5 oz...... $1.39

G **Billfolds**—Navy and Coast Guard. Embossed insignia. Fine black calf leather. Size closed 3x4½ in. *Print plainly name or initials.*
18 NR 2350—Navy. Shpg. wt., 4 oz....$1.79
18 NR 2578—Coast Guard. Wt. 4 oz.... $1.79

H **Wallets.** Brown cowhide with embossed insignia. 3½x4½ in. *Print name or initials.* Shpg.wt., 5 oz.
18 NR 2571—Army; 18 NR 2577—Air Force;
18 NR 2579—Marine...............Each $1.95

J **Handkerchief Pack** of six white cotton handkerchiefs. Extra serviceable—Soft finish—about 17 in. square. Neat hems. Ready to mail. Shipping weight, pkg. of 6, 6 oz.
25 N 2519...................Box of six $1.00

K **"Duffel Bag"** (6-in.) contains 6 white cotton handkerchiefs. About 17 in. sq. Ready to mail.
25 N 2516—Khaki Kit. Shpg. wt., 6 oz.$1.00
25 N 2517—Navy Kit. Shpg. wt., 6 oz..$1.00

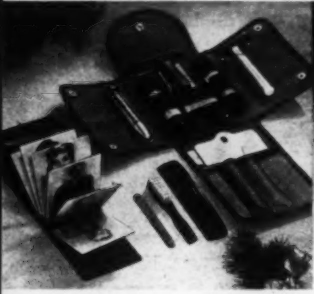
L **Khaki Handkerchiefs.** 6 khaki colored cotton, 17-in. handkerchiefs. Washfast.
25 N 2595—Shipping weight, of 6, 6 oz. $1.00

M **Sew-kit**—Genuine leather. Khaki color. 3½x5x 1¼ in. All mending and darning needs.
25 N 5912—Shipping weight, 12 ounces. $1.69

N **Sew-kit**—Cotton drill cloth. *State color:* Navy or Khaki.
25 N 5913—Shipping weight, 9 ounces.. $1.19

A • 18-piece Khaki Duffel Bag $4.29

B • Pocket Size Travel Case............. $1.00



D • Photo Case..98c E • "Jeepak". $2.29

F • Handy Reveille Kit.................. $1.59

J • Bracelet $7.98 K • Military Ring $11.50

L • Furlough Bag 79c M • Zipper Bag $3.29

C • Unfitted Leather Utility Case $2.59

G • Shine Kit. . $1.59   H • Polish Set. . 98c

N • Officers' Field Bag.............. $22.50

Prices on J and K include 10% Fed. Excise Tax

Practical Gifts for the armed forces

A **18-pc. Khaki canvas Duffel Bag.** Toilet, shaving needs, sew kit, shine kit, metal mirror, brush, etc. Extra inner bag. 12 in. high.
8 N 5818—Shipping weight, 3 lbs. 9 oz. $4.29

B **Pocket-size Leather Travel Case.** Zip closing. Holds essential toilet articles. Fitted with comb, file, tooth brush. 3½x7 in.
8 N 9973—Black. Shipping weight, 7 oz.. $1.00

C **Unfitted Leather Utility Case.** Sekura-Loop closing. Roomy enough for toilet articles. Carrying loop. Water-resistant lining. Size, about 8½x5x3½ in. Shpg. wt., 1 lb. 8 oz.
8N9936—Brown.$2.59 8N9937—Black.$2.59

D **Photo Case.** Six 2-sided transparent pockets for 2½x3-in. photos. Brown genuine leather.
8 N 5817—Size, 3½x3 in. Shpg. wt., 4 oz. 98c

E **"Jeepak" Pocket Kit** fitted with *nine* items and razor. Khaki canvas, rubberized lining.
8N9637—In mailing box. Shpg. wt., 14 oz. $2.29

F **Handy Reveille Kit.** 8 pockets. "Khaki" or navy cotton twill, *state choice.* 23x12 in. Ties around waist like an apron. Rolls up compactly.
25 N 5962—Shipping weight, 6 oz $1.59

G **Shine Kit.** Cotton drill bag. *State* "Khaki" or navy. Brush, dauber, buffer, cloth, polish.
25 N 5931—Shipping weight, 1 lb. 4 oz... $1.59

H **Polish Set.** Cylinder container. Army or Navy. *State choice.* Polish, brush, dauber, cloth.
25 N 9744—Shipping weight, 1 pound.... 98c

J **Identification Bracelet.** Solid sterling silver. Army, Navy, Air Force or Marine insignia and three engraved initials. Shpg. wt., 5 oz.
4NR4522—*State insignia, print 3 initials.* $7.98

K **Military Ring.** 10K yellow gold. *State* Army, Navy, Air Force, or Marine insignia. Wt., 4 oz.
4 N 4820—*State ring size, 8 to 12*........ $11.50

L **Furlough bag** in mailing box. Olive drab cotton poplin. Adjustable shoulder strap. 2 pockets inside. Size: 14x9x3 inches.
6 N 9319—Shipping weight, 9 ounces 79c

M **Zipper bag** of olive drab poplin. Welt seams; double handles reinforced with binding. 12-inch top zipper, fly covering. Folds flat.
6 N 9339—6½x16x7 in. Shpg. wt., 13 oz. $3.29

N **Officers' Field Bag.** Heavy olive drab canvas; leather straps, handle, top reinforcement, name plate. Uniforms hang full length. Doubles over. Accessory pocket. Folded size; 21x17 in.
6 N 9340—Shipping weight, 5 lbs. 8 oz. $22.50

IMPORTANT: Christmas gifts for Army Overseas must be mailed by Oct. 15; gifts for Navy, Marines and Coast Guard Overseas, by Nov. 1. Mail early to camps within the U. S. A.

May this keep you safe from harm

A • Heartshield New Testament or Prayer Book—Artificial leather $1.87

THE KIT BOOK
SOLDIERS, SAILORS AND MARINES

My Service Diary

C • Hilarious Kit Book for Servicemen. 73c

D • Pocket-size photo Album, Frame. . . .79c

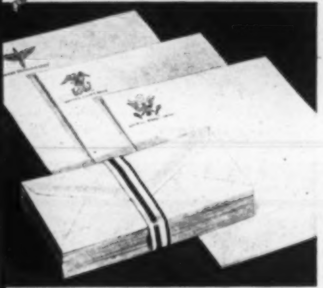
E • Combination Diary and Album. 69c

F • Pocket-size double Picture Frame. $1.39

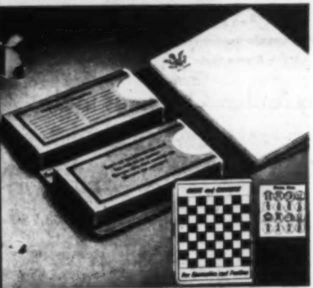
H • Servicemen's Writing Kit. $1.79

J • Deluxe Fitted Writing Case. $3.29

B • Leather-bound Pocket Testament. 98c



G • Engraved Insignia Stationery... 89c



K • Combination Writing-Game Kit..95c

Gifts for men in the service

A **Heartshield New Testament or Prayer Book.** May his Bible or Prayer Book keep him safe and comfort him wherever he is. Give him a New Testament or Catholic Prayer Book covered in 20-gauge steel to carry in the pocket over his heart. Steel cover is gold plated, size 4½x3 inches. Comes in a handy, ready-to-mail box. *Postpaid.*

Catholic Prayer Book
3 N 2911—Artificial leather..............$1.87
3 N 2921—Genuine leather, red-edge pages 2.79

King James New Testament
3 N 2930—Artificial leather $1.87
3 N 2944—Genuine leather, red-edge pages 2.79

B **Leather-bound Pocket Testament.** Self-pronouncing New Testament and psalms, bound in genuine black leather. Size: 2⅝x4⅛ inches.
3 N 2937—*Postpaid*..........................98c

C **Hilarious Kit Book to Amuse Servicemen.** 338 pages of fun! Contains 25 short stories by O. Henry, Kipling and others; 80 amusing *Esquire* cartoons. Size, 4½x6¼ inches. In mailing carton.
3 N 2780—*Postpaid*......................73c

D **Pocket-size Photo Album and Frame.** Holds up to 29 snaps, size 2⅛x3⅛ in. Fabric base artificial leather with padded covers. Size closed: 3⅛x4⅛ inches. *Colors:* blue, brown. *State color.*
3 N 3297—Shipping weight, 5 ounces....79c

E **Combination Diary and Album.** Brown imitation leather cover. 46 heavy manila pages. Contains inspiring quotations. 10x6½ in.
3 N 3000—Shipping weight, 1 pound.....69c

F **Pocket-size Double Picture Frame.** Smooth genuine sheepskin leather, tooled in 23-karat gold. Holds 2 2⅛x3⅛-inch pictures. Celluloid windows. *Colors:* brown, black. *State color.*
3 N 3296—Shipping weight, 5 ounces...$1.39

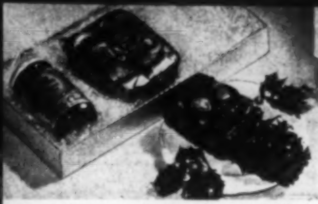
G **Engraved Insignia Stationery.** Bond paper, steel engraved with service insignia. Fifty 7¾x10½-in. sheets, 25 envelopes. Shpg. wt., 1 lb. 8 oz.
3 N 3145—Army 3 N 3146—Navy
3 N 3147—Air Forces..................Each 89c

H **Servicemen's Leather Writing Kit.** Size, 5⅜x8½ in. Tablet, 12 envelopes. Shpg. wt., 10 oz.
3 N 3103—Army. Brown leather $1.89
3 N 3104—Navy. Black leather $1.89
3 N 3105—Air Forces. Brown leather....... 1.89

J **Deluxe-fitted Writing Case.** Rayon moire-lined, leather. Large pocket, 24 sheets insignia stationery, size, 6½x9⅝ in., 12 envelopes, photo frame, blotter. Size, 7x9⅝ in. Shpg. wt., 1 lb.
3 N 3160—Army 3 N 3161—Navy
3 N 3162—Air Forces.............Each $3.29

K **Combination Writing-Game Kit.** 100 sheets vellum finish 7x10½-inch insignia stationery; 50 envelopes, in compact holder. Checker-chess board on back. Shipping weight, 1 lb. 12 oz.
3 N 3175—Army 3 N 3176—Navy
3 N 3177—Air Forces ....Each 95c

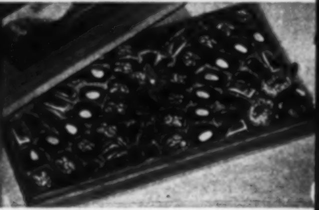
IMPORTANT! Christmas gifts for Army overseas must be mailed by Oct. 15th; for Navy, Marines and Coast Guard overseas by November 1st. Mail early to camps in United States.



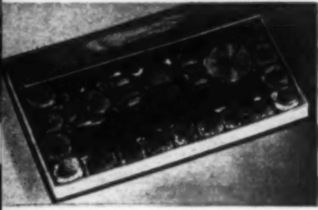
A • Charlotte Charles Holiday Assortment $3.95

B • Tropical Garden Fruit Cake . . . 5 lbs. $4.95

C • Fancy Snack Crackers and Wafers . . . $1.00



D • Fancy Candied Fruits . . . . 5 lbs. $5.25



E • Dainty Candied Fruit Delicacies. 3 lbs. $3.25

F • Kitchen Herbs. 89c G • Citrus Jar 59c

Give her Food Delicacies for her Christmas table

A **Charlotte Charles Holiday Delight Assortment.** 1-lb. mellow super-fine, brandied fruit cake, 2-lb. brandied old English plum pudding, and an 8-oz. jar of brandied cherry sauce for plum puddings and ice cream.
8 N 7878—Shpg. wt., 5 lbs. . . . **Complete for $3.95**

B **Tropical Garden Fruit Cake.** Filled to overflowing with highest quality ingredients obtainable. In ivory color imitation leather utility box.
8 N 7813—Shpg. wt., 5 lbs. 8 oz. . . **5-lb. cake $4.95**

C **Fancy Snack Crackers and Wafers.** Three 8-oz. boxes containing Par-cheez (cheese-flavored crackers), Svenska Soya (Swedish crackers made from soy bean flour) and Swedish milk wafers. For Hors d'oeuvres, snacks.
8 N 7883—Shpg. wt., 3 lbs. . . . . **Set of 3 boxes $1.00**

D **Fancy Candied Fruits.** Large redwood box with Holiday assortment of high quality candied fruits including California figs, glaced fruits, nuts, etc.
8 N 7879—Shpg. wt., 5 lbs. 8 oz. . . . **5-lb. box $5.25**

E **Dainty Candied Fruit Delicacies.** Decorated imitation leather stationery box chock full of delicious candied prunes, figs, dates, cherries and pineapple.
8 N 7804—Shpg. wt., 4 lbs. . . . . **3-lb. box $3.25**

F **Kitchen Herbs.** Set of 5 refillable glass jars containing Rosemary, Sweet Basil, Marjoram. Thyme and Mint. Booklet of 40 appetizing recipes included.
8 N 7812—Shpg. wt., 3 lbs. . . . **5 jars in gift box 89c**

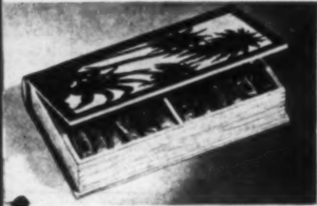
G **Citrus Jar.** The jar is a candied grapefruit filled with marmalade and honey-orange jelly. Eat both the jelly and the jar. Shpg. wt., 2 pounds.
8 N 7886—Available after November 15. . . . . . . 59c

A • Pinesbridge Smoked Turkey Assortment . $7.72

B • Pinesbridge Farm Smoked Turkey . . . $11.10

C • Seasoned Herring in Wine Sauce $1.38

D • "Old Smokey" Barbecue Seasonings . . $6.09



E • Deglet Noor California Dates 1¾ lb. $1.71

F • Brandied Dates . . . 5 Lb. Wooden Keg . $7.24

Gifts on this page shipped direct from Supplier

A **Pinesbridge Smoked Turkey Assortment.** Two 8-oz. jars of sliced smoked turkey; two 4-oz. jars smoked turkey paté and two 8-oz. jars of ready-cut smoked turkey. Vacuum jars contain light and dark meat.
8 N 7884F—Shipped Prepaid. . . Complete for $7.72

B **Pinesbridge Farm Smoked Turkey.** The original smoked turkey . . . smoked whole over applewood logs to taste-perfection. A delicious treat . . . ready to serve. Shipped Prepaid.
8 N 7880F. . . . . .Approximately 7 pounds $11.10
8 N 7887F. . . . . .Approximately 10 pounds $15.75

C **Seasoned Herring in Wine Sauce.** 2½ pounds of highly seasoned selected herring cut in tidbit portions and packed in a wooden bucket.
8 N 7882F—Shipped Prepaid. . . . . .2½ pounds $1.38

D **"Old Smokey" Barbecue Seasonings.** 8 individual jars. Add zest and flavor to meats, fish, soups. Includes Chili, Rosemary, Crushed Pepper, Marjoram, etc. 1⅓ to 2⅔ oz. net weight each. Recipes incl.
8 N 7881F—Shipped Prepaid. . . Complete set $6.09

E **Deglet Noor California Dates.** "Pride of the Desert" deliciously fresh dates packed in novel cedarwood box that resembles a book. Shipped Prepaid.
8N7895F—1 ¾ lbs. . .$1.71 8N7896F—3 lbs. $2.19

F **Brandied Dates . . "Pride of the Desert."** Pitted California dates preserved in brandy. Prepaid.
8 N 7894—As illustrated. 5-lb. keg. $7.24
8N7892—Shipped Prepaid. 1 lb. jar. . . . . .$1.57 8N7893—Shipped Prepaid. 2 lb. 7 oz. jar. $2.73

Shipped prepaid anywhere in Continental U.S.A. Order early allowing 20 days for delivery. State name, address and delivery date wanted. Your greeting card enclosed if sent with order.

Yorkshire Tobaccos in Humi-Seal Cartons

Good . . . Regular Mixture—Blend of fine tobaccos. Not illus. Wts., 14 oz.; 1 lb. 8 oz.
8 N 4530—½-lb. 59c   8 N 4529—1 lb. $1.00

Better . . . Flake Mixture—Blend of domestic, imported. Wts., 14 oz.; 1 lb. 8 oz.
8 N 4547—½ lb. 85c   8 N 4546—1 lb. $1.59

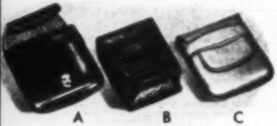
Best . . . Aromatic Blend (bonus offer) 1 lb. size; a special bonus package included.
8 N 4551—Shpg. wt., 1 pound 10 oz. . . . $2.29

Yorkshire Cigars—individually wrapped

Good . . . Yorkshire 5's. Machine-made. Sumatra-type wrapper; shredded filler of imported and domestic tobaccos. Lgth., 5½ in.
8 N 9958—Shpg. wt., 1 lb. 4 oz. . . 25 for $1.20

Better . . . Yorkshire Deluxe. Connecticut-grown wrapper. Long filler composed of a blend of Havana and Puerto Rican leaf. Length of cigars, about 5½ inches.
8 N 9959—Shpg. wt., 1 lb. 6 oz. . 25 for $2.25

Best . . . Yorkshire Coronas. Hand made with genuine imported Sumatra wrapper. Broadleaf filler, ⅞ Havana, ⅛ Puerto Rican tobacco, all long filler. Lgth. of cigars, about 5½ in.
8 N 9960—Shpg. wt., 1 lb. 6 oz. . . 25 for $3.50



Leather Cigarette Cases—standard size

A **Genuine calf case;** insert for picture.
8 N 9952—Brown. Shpg. wt., 3 oz. . . 79c

B **Our best leather case;** Brown or black.
8 N 9693—*State color.* Shpg. wt., 2 oz. 98c

C **Sheepskin saddle leather.** Loop fastener.
8 N 9923—Natural tan color. Wt., 2 oz. 39c

Gifts for the man who smokes

A **Automatic Electric Cigarette Lighter.** Put your cigarettes in this handsome humidor-lighter case. When lid is raised, the cigarette is immediately lighted. Brown-red split top cowhide leather over heavy metal case. On-off switch. About 4x6x2 in. 110 to 120-volt A.C. only.
8 N 9703—Shipping weight, 3 lbs. 4 oz. $16.95

B **Middleton DeLuxe Tobacco Blending Chest.** He'll get a big kick out of mixing his own tobacco. 7 jars of tobacco; measuring jigger and oiled silk pouch.
8 N 9672—Chest 9x12x4½ inches. Postpaid $6.50

C **Good . . . Pipe and Pouch Set.** Includes pipe and khaki rayon oiled silk lined pouch; holds tobacco and pipe.
8 N 9687—Shipping weight, 1 pound $1.39

D **Better . . . Yorkshire Royal Pipe Set.** Grained leather tobacco pouch with zip closing. Yorkshire Royal Pipe and 1 package of Yorkshire Aromatic Tobacco.
8 N 9786—Gift boxed. Shpg. wt., 1 lb. $2.15

E **Best . . . Yorkshire Aristocrat Pipe Set.** Yorkshire Aristocrat pipe, grained leather tobacco pouch with zip closing and 1 package of Yorkshire Aromatic Tobacco.
8 N 9758—Gift boxed. Shpg. wt., 1 lb. 2 oz $3.59

F **Yorkshire Tobacco Blending Kit.** Seven packages of imported and domestic tobaccos. Glass vial for mixing included; formulas for blending on each box.
8 N 9940—Shipping weight, 1 lb. 12 oz. $2.59

G **John Middleton Variety Kit.** Five different tobacco mixtures, individually packed. A perfect gift.
8 N 9673—In ready-to-mail carton. Postpaid $1.00

H **Genuine Turkish Meerschaum Pipe.** With amber-colored plastic stem; Comes in smart lined leather-like case.
8 N 9632—Standard size. Shpg. wt., 6 oz $4.49

J **Yorkshire Aristocrat Briar Pipe.** Fine quality briar, with air vent and moisture trap. In attractive box, but cloth ba[illegible] illustrated is no longer available.
8 N 6813R—Boxed. Shipping weight, 10 oz $1.98

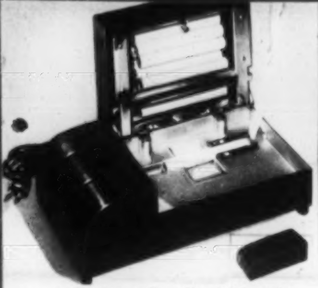
K **Yorkshire Supreme Briar Pipe.** Hand finished virgin briar with dry smoke attachment. In attractive box, but cloth bag illustrated is no longer available.
8 N 6878R—Shipping weight, 10 ounces $2.98

L **Kaywoodie Flame Grain Meerschaum-Lined Pipe.** Imported briar bowl lined with Meerschaum.
8 N 9708—Velvet bag; attractive box. Postpaid . . . $12.50

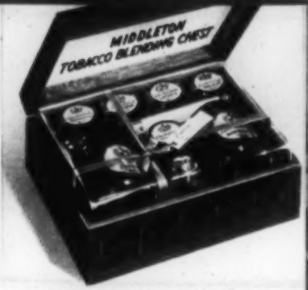
M **Humidor and Rack for 4 Pipes.** Glass humidor holds about ½ lb. of tobacco. Walnut-finished rectangular-shape wood pipe rack, 7¾ inches wide, 4½ inches high, holds 4 pipes. Pipes and tobacco not included.
8 N 6570—Shipping weight, 3 lbs. 10 oz $1.57

N **10-Pipe Walnut-Finish Rack and Humidor.** Circular walnut-finish wood pipe rack with glass humidor. Rack holds [illegible] pipes (not incl.), and humidor holds about ½ lb. tobacco (not incl.). Pipe rack 5½ in. high, 8 in. in diam.
8 N 6571—Shipping weight, 3 lbs. 10 oz. $2.39

P **Sheepskin Tobacco Pouch.** Fine sheepskin leather, flat style pouch with saddle tan finish. Straight zipper opening; moisture-retaining lining.
8 N 6599—Shipping weight, 3 ounces $1.49



A • New Automatic Electric Cigarette Lighter and Humidor Combination..............$16.95

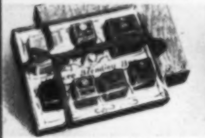


B • Middleton DeLuxe Tobacco Blending Chest. Embossed Design. Postpaid..........$6.50

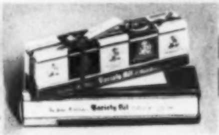
C • Good . . . Combination Pipe and Pouch Set..........$1.39

D • Better . . . Yorkshire Royal Pipe, Pouch and Tobacco Set...$2.15

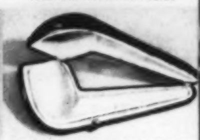
E • Best . . . Yorkshire Aristocrat Pipe, Pouch and Tobacco Set..$3.59



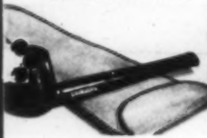
F • Yorkshire Tobacco Blending Kit. Seven types of tobacco.$2.59



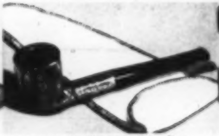
G • John Middleton Variety Kit. Five tobacco mixtures.......$1.00



H • Genuine Turkish Meerschaum Pipe —Standard Size.......$4.49



J • Yorkshire Aristocrat Briar Pipe. Very Fine Quality........$1.98



K • Yorkshire Supreme Briar Pipe. Hand Finished $2.98

L • Kaywoodie 'Flame Grain Briar Meerschaum-Lined Pipe..$12.50

M • Humidor and Rack for 4 Pipes. (Pipes not included).....$1.57

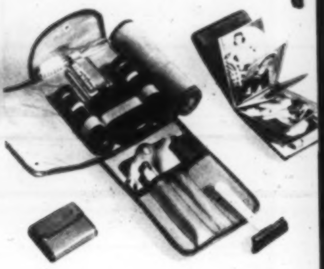
N • 10-pipe Walnut-finish Rack and Humidor. Pipes not incl..$2.39

P • Sheepskin Tobacco Pouch. Straight zipper opening.$1.49

A • Roto Electric Shaver and pouch $8.95

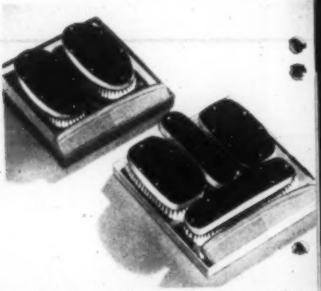
B • Pocket-size leather Travel Case $1.00

D • 18-piece Duffel Bag $4.29



E • "Jeepak" $4.98 F • Photo Case . 98c

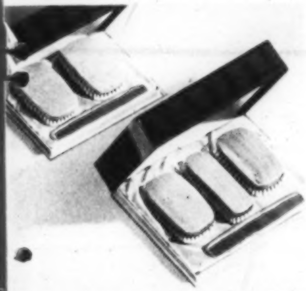
H • 2-in-1 Whisk 49c J • Brush Set . . $1.00



K • 3-piece Set. 69c L • 5-piece Set. $1.00

C • Unfitted leather Utility Case $2.59

G • Leather Travel Kit, our best $4.29



M • 3-pc. Set $1.89   N • 4-pc. Set $2.79

Gifts for men in service, at home

A **Roto Electric Shaver and pouch.** For the man who deserves the finer things. Rotating blade in round-type head gives a smooth, clean shave. Plastic body. Easy to operate. Cord and instructions. Leather case. 110 to 120-volt A.C. or D.C.
8 N 9684—Shipping weight, 1 lb. 4 oz. $8.95

B **Pocket-size leather Travel Case.** Genuine leather with zipper slide fastener. Holds your essential toilet articles, yet slips into pocket or purse. Perfect for travel. Fitted with comb, file and tooth brush. Size, 3½x7 inches.
8 N 9973—Black. Shipping weight, 7 ounces. $1.00

C **Unfitted leather Utility Case.** Genuine grain leather case with Sekura-Loop closing. Loop for carrying. Water-resistant lining. Size closed about 8½x5x3½ inches. Roomy enough for essential travel articles. Shipping weight, 1 lb. 8 oz.
8N9937—Black $2.59   8N9936—Brown $2.59

D **18-piece Duffel Bag.** Compact, yet contains all necessary toilet articles. Lined khaki canvas bag (about 12 in. high) with sewing kit, shoe shine kit, shaving articles, foot powder, soap, handy bandages, tooth powder and brush, plus other useful articles shown. Also a separate inner bag.
8 N 5818—Shipping wt., 3 lbs. 9 oz $4.29

E **"Jeepak" Service Kit.** Pocket size, 5¼x4¼x⅝ in., yet contains ten useful items including mirror, tooth brush, razor and blades. Genuine leather with oilskin lining. A gift that a man in the service or in civilian life will enjoy and use for years. Shipping weight, 1 pound 8 ounces.
8 N 9638—Suntan color. Gift boxed $4.98

F **Photo Case.** Six 2-sided transparent pockets for 2¼x3-inch snapshots. Brown genuine leather.
8 N 5817—About 3½x3 in. Shpg. wt., 4 oz. 98c

G **Leather Travel Kit, our best.** Beautiful rough grained brown genuine leather case with zipper closing. Water-resistant lining. End loop for carrying. About 5x10x4 inches but packs into smaller space because it is so soft and flexible.
8 N 9928—Shipping weight, 14 ounces $4.29

H **2-in-1 Whisk.** Combination whisk-and-shine. Artificial leather case, shaped to fit over the hand. Attached polishing cloth of cotton fleece.
8 N 9935—Shipping weight, 6 ounces. 49c

J **Brush Set.** Military brush, clothes brush, comb fit in back of horse's head. 6 inches high.
8 N 9768—Shipping weight, 1 lb. 12 oz. $1.00

K **3-piece Military Brush Set.** Two 4½-inch wood back brushes; white fiber tufts. 7-inch comb.
8 N 9926—Shipping weight, 1 lb. 2 oz. 69c

L **5-piece Military Brush Set.** Similar to above, plus 6-inch clothes brush and 5-inch hat brush.
8 N 9927—Shipping wt., 1 lb. 4 oz $1.00

M **3-piece Military Brush Set.** Genuine maple with satinwood finish. Two 4½-inch brushes with medium-stiff white hair. 7-inch comb. Gift box.
8 N 5843—Shipping weight, 1 pound $1.89

N **4-piece Military Brush Set.** Same as above, plus 5½-inch clothes brush. Satinwood finish.
8 N 5842—Shipping weight, 1 lb. 4 oz $2.79

Easy Terms
on page 88

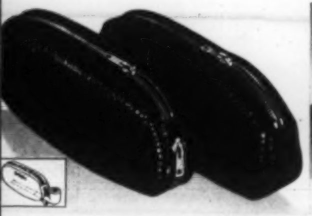
A • Williams Shave Set 5 pieces $1.85

B • Williams Shave Set 4 pieces $1.31

C • Ever-Ready Brush..98c

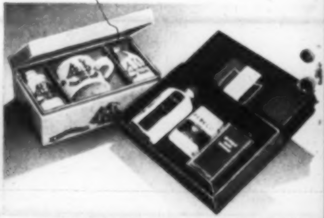
D • Old Spice Mug$1.00

E • Williams Shave Mug...... 97c



F • Best Leather Tobacco and Pipe Pouch$2.98

G • Leather Tobacco and Pipe Pouch...$1.98



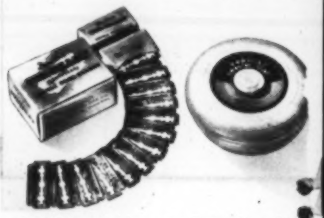
H • Old Spice Gift Set 3-pc. set....$2.93

J • Hinds 3-piece Gift Set. Complete..62c

K • Pottery Mug..29c

L • Wood Shave Bowl..76c

M • Boys' Brush Set..39c



N • Sta-Sharp Stainless Blades. 25 for. $1.19

P • Yardley Shave Bowl with Soap $1.00

Shaving Accessories are welcome gifts

A **Williams 5-pc. Set.** Bowl, soap, toilet soap, talc, hair tonic, 10 double edge blades. Fed. Tax incl.
8 N 9704—Postpaid.......$1.85

B **Williams 4-pc. Shave Set,** Wood bowl, soap, toilet soap, talc, 5 double-edge blades. Fed. Tax incl.
8 N 9705—Postpaid........$1.31

C **Ever-Ready Shave Brush.** Genuine bristles firmly set in colorful blue plastic handle.
8 N 9709—Shpg. wt., 4 oz....98c

D **Old Spice Shave Mug.** Crockery mug with Old Spice Soap.
8 N 6087—Postpaid.......$1.00

E **Williams Shave Mug.** Pottery mug with 2 refill cakes of Williams creamy Luxury shave soap.
8 N 4925—Postpaid.........97c

F **Our Best Leather Tobacco and Pipe Pouch.** 2 zipper compartments, for pipe and tobacco.
8 N 6585—Shpg. wt., 4 oz. $2.98

G **Leather Tobacco and Pipe Pouch.** Zipper tobacco compartment and separate pipe section.
8 N 6584—Shpg. wt., 4 oz $1.98

H **Old Spice Gift Set.** Shave mug with soap, shave lotion and talc in handsome pottery containers. Fed. Tax incl.
8 N 9711—Postpaid......$2.93

J **Hinds Gift Set.** Hand lotion, toot powder and tooth powder.
8 N 9718—Postpaid 62c

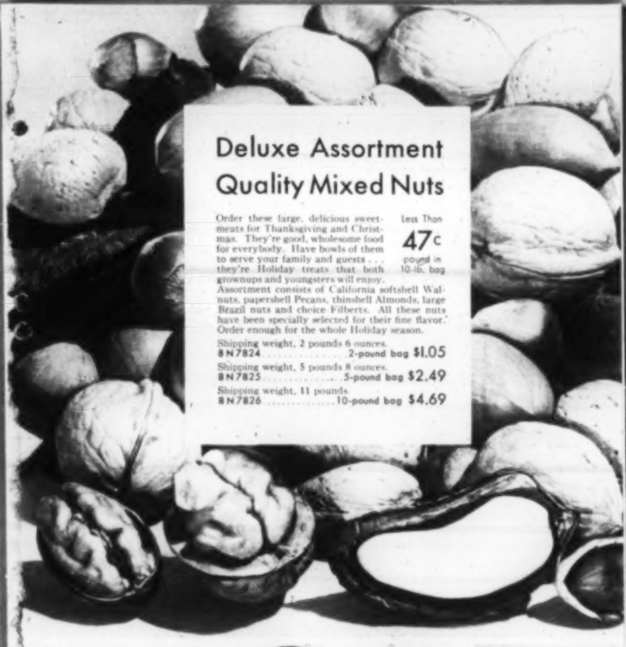
K **Pottery Shaving Mug,** large cake of lavender shave soap.
8 N 9994—Wt., 1 lb. 8 oz ... 29c

L **Hershey Shave Bowl.**
8 N 9939—Shpg. wt., 10 oz.. 76c

M **Boys' Brush Set.** Wood back military brush with comb.
8 N 9925—Shpg. wt., 10 oz.. 39c

N **Sta-Sharp Stainless Blades.** A year of shaving comfort. Fit all popular double-edge razors.
8 N 6399—Wt., 4 oz. 25 for $1.19

P **Yardley Shave Bowl.**
8 N 9948—Postpaid.......$1.00



Deluxe Assortment Quality Mixed Nuts

Order these large, delicious sweetmeats for Thanksgiving and Christmas. They're good, wholesome food for everybody. Have bowls of them to serve your family and guests . . . they're Holiday treats that both grownups and youngsters will enjoy.

Less Than **47c** pound in 10-lb. bag

Assortment consists of California softshell Walnuts, papershell Pecans, thinshell Almonds, large Brazil nuts and choice Filberts. All these nuts have been specially selected for their fine flavor. Order enough for the whole Holiday season.

Shipping weight, 2 pounds 6 ounces.
8 N 7824 . . . . **2-pound bag $1.05**

Shipping weight, 5 pounds 8 ounces.
8 N 7825 . . . . **5-pound bag $2.49**

Shipping weight, 11 pounds
8 N 7826 . . . . **10-pound bag $4.69**

Diamond Brand Walnuts

Large, choice nuts that everyone will enjoy. Shipping wt., 3 lbs. 8 oz.

Less than **44c** pound in 3-lb. bag

8 N 7834 . . 3-lb. bag $1.29

Bargain quality

Smaller size than above. Shpg. wt., 3 lbs. 6 oz.
8 N 7832 . . 3-lb. bag $1.15

Paper Shell Pecans

Famous Stuart Pecans. Crisp, delicious sweetmeats . . . carefully cultivated for finer flavor, large size and perfect meats. Smooth, easy-to-crack shells. Shipping weight, 3 pounds 8 ounces.

Less than **50c** pound in 3-lb. bag

8 N 7831 . . 3-lb. bag $1.49

Mixed Salted Nuts

An assortment of crunchy, delicious nuts. Tangy . . . lightly salted for added flavor. Assortment consists of pecan halves, fancy walnuts, whole cashews and Virginia blanched peanuts. Shipping weight, 1 lb. 6 oz.

$1.09 Pound

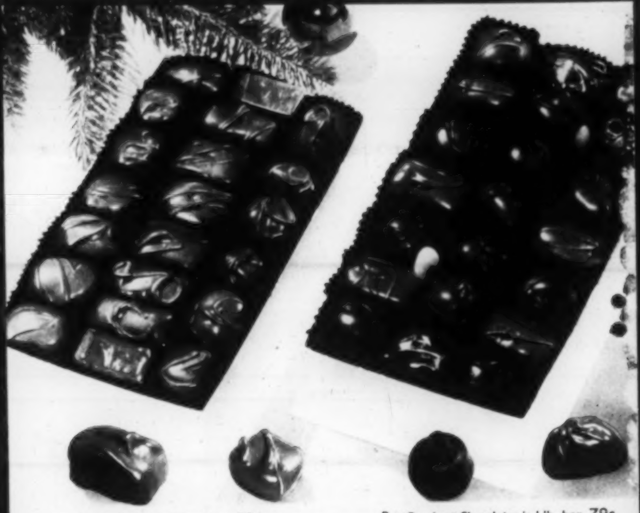
8 N 7839 . . 1-lb. bag $1.09

Nut Bowl Set

Natural, rustic wood bark finish with a smooth inner surface. Mallet is included. Diameter of bowl, about 7 to 9 inches. Set makes a welcome gift. Shipping wt., 2 lbs. 10 oz.

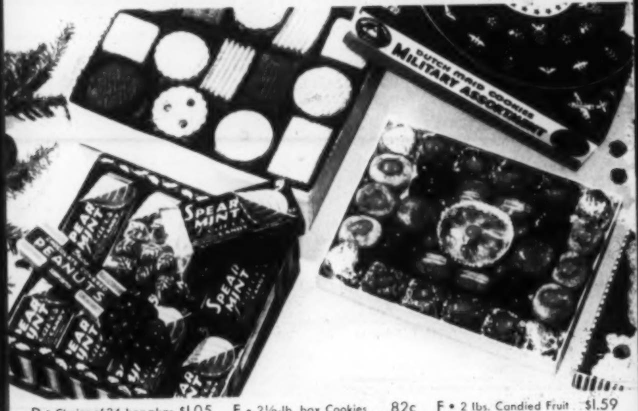
98c Set

8 N 7838 . . . . Set 98c



A • 1-lb. box good quality Chocolates 59c

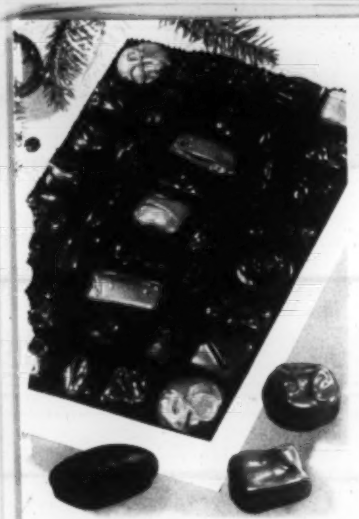
B • Our best Chocolates in 1-lb. box 79c


DUTCH MAID COOKIES
MILITARY ASSORTMENT
SPEAR MINT
PEANUTS

D • Choice of 24-box pkgs. $1.05 E • 2½-lb. box Cookies . . . 82c F • 2 lbs. Candied Fruit . $1.59

Note. It may be necessary to limit quantities of candy

It isn't Christmas without Chocolates



C • Bargain Chocolates—2-lb. box. $1.00

A **1-pound box of good quality Chocolates.** A wide variety of flavorful centers coated in smooth, rich chocolate . . . a wonderful assortment for your holiday hospitality . . . a nice gift, too. Contains creams in raspberry, peppermint, vanilla and other favorite flavors, chewy centered nougatines, caramels, etc. Shpg. wt., 1 lb. 8 oz.
8 N 7801......................**1-pound box** 59c

B **Our best Chocolates in 1-pound box.** Luscious to look at and even better to taste . . . that's the secret of this superb quality holiday assortment. Rich, creamy, thick chocolate coating on centers of caramel, peanut pieces, nougats, fudge, marshmallow and fancy creams with delicious flavoring. Shpg. wt., 1 lb. 8 oz.
8 N 7802—Available after Nov. 10. 1 lb. 79c

C **Bargain Chocolates in 2 pound Christmas box.** Enough to please the whole family at a real budget-saving price . . . ideal for a thoughtful, last-minute gift. Assorted hard centers and creams in all the popular flavors, and covered with delicious chocolate . . . have plenty on hand for holiday guests. Shpg. wt., 2 lbs. 14 oz.
8 N 7805..................**2-pound box** $1.00

D **Green Spearmint Leaves.**—Gum-drop type candy. 24 individual 5-cent size packages in an attractive box. A real treat for everyone.
8 N 7816—Shpg. wt., 4 lbs. . . **24 pkgs.** $1.05

D **Chocolate-covered Peanuts.** One big Christmas box containing 24 individual 5-cent size packages of fresh, crisp peanuts covered with rich, tasty chocolate.
8 N 7811—Shpg. wt. 4 lbs. . . **24 pkgs.** $1.05

E **2½-pound box of Cookies.** Delicious assortment to serve as Holiday treats, or to send to men and women in the Service. Packed in a patriotic design gift box. About 9 kinds of tempting cookies, including sandwich cookies, in this tasty assortment. Everyone's favorites . . . economically priced. Shipping weight, 3 lbs.
8 N 7814..................**2½-pound box** 82c

F **2 pounds Candied Fruit.** In extremely attractive box. Fruit delicacies include glaced pineapple, marshmallow-apricot sandwiches, sugared dates, prunes and black Mission figs. Many pieces are combined with pecans or candied cherries. Shipping weight, 2 pounds 8 ounces.
8 N 7808..................**2-pound box** $1.59

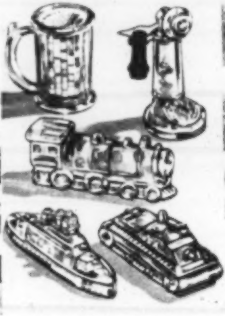
G **Gift Delicacy Assortment.** A real package of Christmas cheer . . . ideal for men in the Service. Large variety of Christmas dainties, including various types of candy and four 2-oz. jars of Social Treat jellies. Net weight, 1 pound.
8 N 7806—Shipping weight, 3 lbs. 14 oz. $1.00

G • Gift delicacy assortment. 1 lb. $1.00

Seasons Greetings

A • 5-pound Surprise Box of Assorted Christmas Candies.......................$1.59

B • Candy-filled Glass Decanter....$1.29



C • Candy-filled Glass Toys Set of Five........49c

D • Assorted Christmas Mell[illegible]creams...... 2 lbs. 38c

Christmas Candy Treats for the family

5-pound Surprise Box

A A wonderful assortment of pure, delicious candies for Christmas holidays and parties. You will find your favorite kinds of candy in this delightful package. Each contains from three to five kinds of candy in different flavors. A welcome gift for those in the service. Great for filling Christmas boxes. (For empty Christmas boxes see opposite page.) Shipping weight, 6 lbs. 12 oz.

$1.59
5 lbs.

8 N 7853.....5 lbs. $1.59

Candy-filled Decanter

B Delicious assortment of smooth, satiny-finish deluxe filled candies, with fruit, nut, cream, and jelly centers. Just right for filling Christmas stockings and boxes. (For empty Christmas candy boxes, see opposite page.) Glass decanter has tightly sealed cover, keeps candy fresh and pure. When empty decanter can be used for beverages . . . holds about 2 quarts of liquid. Net weight, 2 lbs. 13 oz. Shipping wt., 4 pounds 9 ounces.

$1.29
2 lbs. 13 oz.

8 N 7820............$1.29

Candy-filled Toys

C Bigger and better than ever. Battleships, locomotives, tanks, kiddy mugs, etc. filled with wholesome, delicious children's candy in gay colors. Battleship is 5 inches long, others about same size. Children love to find them in their stockings on Christmas morning. Use them as favors for parties, too. Inexpensively priced . . . order enough for all the children on your Christmas list. Shipping weight, 2 pounds 8 ounces.

49c
Set of 5

8 N 7852 Set of 5 Toys 49c

Christmas Mello-creams

D Really creamy Mello-creams (formerly known as Butter Creams) in an appealing variety of little Santas, Christmas trees, autos, dolls, stars, bells and other favorites. These colorful candies are pure and wholesome . . . children love them; you w[illegible] also. Ideal for filling Christmas stockings and making up gift boxes. See empty Christmas candy boxes shown on opposite page. Shpg. wt., 2 lbs. 10 oz. **Available after Nov. 1.**

38c
2 lbs.

8 N 7815........2 lbs. 38c

Pan-American Candies made from pure cane sugar

Serve holiday guests these gay fiesta candies imported right from the heart of tropical Cuba. Pure . . . wholesome . . . delicious . . . made of pure cane sugar. Assorted shapes, in luscious looking, tropical colors (U.S. Certified). Assorted lemon, lime, orange, peppermint, raspberry and other popular flavors. A tasty touch for the kiddies' Christmas.

3-lb. bag
$1.15

8 N 7821— Shipping weight, 3 lbs. 8 oz............................**3-lb. bag $1.15**
8 N 7822— Shipping weight, 11 lbs.............................**10-lb. bag 3.49**
8 N 07823—Shipping weight, 42 pounds........**40-lb. carton** shown above **12.79**

Pack candies in these Gift Boxes

Gay, colorful Christmas scenes on cardboard boxes. Each box holds ½-pound of candy (not included). Tape handles for carrying.

9c
for 12

8 N 7873—Shipping wt., 8 oz.....**12 for 9c**
8 N 7874—Shpg. wt., 3 lbs. 11 oz.**100 for 59c**

"Candy Town Boxes" ½-lb. size

Decorated—village scenes . . . cutout fronts.

8 N 7875–Shipping wt., 8 oz.....**12 for 10c**
8 N 7876–Shpg. wt., 3 lbs. 11 oz.**100 for 67c**

Pure, delicious

Fruit Cakes

GOOD . . . Value leader

5 lbs. $1.49

Made of rich, dark batter generously filled with selected fruits, nut meats and spices. All ingredients are expertly blended to make an exceptional holiday treat. Packed in sturdy cardboard box. Shpg. wt. 5 lbs. 14 oz.

8 N 7817—5-lb. cake . . . $1.49

BETTER . . . Fine quality

5 lbs. $2.59

Better, finer batter with larger amounts of raisins, cherries, assorted cut fruits and nut meats than above. Flavored with spices and honey. A really fine fruit cake made from a treasured old recipe. Packed in Christmas box. Shipping weight, 6 lbs.

8 N 7818—5-lb. cake $2.59

BEST . . . . . De luxe quality

5 lbs. $3.49

Rich, smooth batter . . . our finest mixture! Chock full of whole red cherries, glazed pineapple, orange peel, raisins, citron and selected pecans. Deliciously spiced and flavored with honey. The ingredients have been carefully prepared to make our finest tasting fruit cake. Beautifully decorated and packed in a Christmas box . . . makes a lovely gift. Shipping weight, 6 pounds.

8 N 7819—5-lb. cake $3.49

SEARS, ROEBUCK
AND CO.
Chicago